

# Africa Capital Ventures

Tech Fund Investing For a Greener Healthier Africa





# The Continent

#### Historic Moment To Invest

"Cleantech startups, such as M-KOPA in Kenya, Nigeria's Daystar Power, Tanzania's Wassha, Senegalese Oolu, Easy Solar from Sierra Leone, Rwanda-based OffGridBox, Ethiopia's HelloSolar and Ghana's Massira among others have risen to provide much-needed energy access in rural areas" byOuut

Both Africa and the US have great innovators, investors, entrepreneurs and tech ventures. Our differentiator is we have a unique combination of both African and US innovators, investors and entrepreneurs and we'll leverage this network and expertise into our investment strategy.

Africa Capital Ventures (ACV) is a tech fund that invests in cleantech, health-tech and related technologies.

"Africa has abundant hydro, solar, wind, geothermal, and bioenergy resources. Notwithstanding this, Africa's current energy generation mix continues to rely on fossil fuels, while renewable sources account for nearly 18 percent of the electricity output. At the same time, Africa is one of the least electrified regions globally: over half a billion people lack access to electrical energy connections" Statista

"Using digital technology, forming novel partnerships, and creating innovative ownership models, these solutions help to reduce direct and indirect costs and ultimately provide better access to quality care on the continent. Affordable alternatives to overcrowded public facilities would allow many working Africans to move out of the state-funded sector and into the private sector. This would free up much-needed capacity in public healthcare facilities, leading to better access" Deloitte



### 1.4 Billion

People

19 Years

Median Age

**54** 

Countries

300+ \$1B

Revenue companies

"Health-tech in Africa is expected to reach a market value of over US\$11 billion by 2025" Field Intelligence

#### Continent has both poverty and opportunity

- In 2021, estimated 490 million people in Africa live under the poverty line of \$1.90/day
- Millions of Africans are off the electrical grid
- 30% of health expenditure in Sub-Saharan Africa is out-of-pocket expenditure, because of lack of affordable health insurance and insufficient state-funded facilities
- 18 million new poor emerged in Africa in 2022
- Less than 52% of Africa (600+ million people) have access to the healthcare they need
- Youngest population in the world

# The Opportunity

#### African Venture Landscape

Ventures

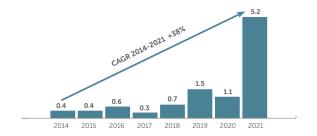
"Advances in key technologies such as cloud computing, artificial intelligence, blockchain, and smartphones have led to explosive growth in fintech startups, producing a number of fintech unicorns. Startups such as Jumia, founded in 2012, ... became the first (Africa) tech startup to be valued at \$1 billion in 2016" GetFundedAfrica

2016: 1-Unicorn
2023: 7-Unicorns

Cleantech & Health-Tech are top deal sectors after
FinTech

200+ African VCs
South Africa: largest number of VCs (70+)
VC Hubs: Nigeria (60+), Kenya (40+),
Mauritius (20+), Egypt (20)
Leading sectors: financial services,
technology, healthcare, power/utilities,
agriculture & consumer products
Fund size range: \$10M to \$200M+

Figure 2: Value of VC deals in Africa, By Year, US\$bn



AFRICA'S UNICORN LIST ♠ AFRIDIGEST As of February 2023 Last Year First Unicorn Country Public Valued at \$1B+ Round lead(s) Company Sector (1st Ops) Valuation Interswitch 7 FINTECH ~\$1.0B 2019 VISA TIGER GLOBAL Flutterwave FINTECH >\$3.0B 2021 AVENIR GROWTH ~\$2.0B 2021 FINTECH SOFTBANK VISION FUND 2 SEQUOIA HERITAGE FOUNDERS FUND RIBBIT CAPITAL ~\$1.7B 2021 wave FINTECH TALENT MARKETPLACE ~\$1.5B 2021 Andela SOFTBANK VISION FUND 2 FINTECH ~\$1.25B 2021 FTX mnt halan ~\$1.0B 5053 CHIMERA INVESTMENTS FINTECH ▲ % share of VC ▲ % share of VC Deal Volume Deal Volume (2017-22)(2023 H1) Rank S FinTech Africa Capital Ventures CleanTech

E-Commerce

HealthTech

Supply Chain Tech

5%

2%

Africa Capital Ventures \$6B+ VC market 2022\* up from \$5B YoY 77% International Investors 15 Super-Deals Cumulative \$2.2B **\$2M** Median VC Deal Size 700+ Venture Equity Deals in 2022 YoY +17%

\*Sources include AVCA; research is preliminary: ACV will invest in research for market PPM



# **Investment Thesis**

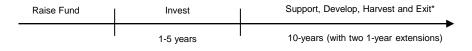
#### Technologies For A Greener Healthier Africa

#### **Investment Thesis**

- Source US & African Models: Africa Capital Ventures (ACV) will identify successful tech ventures and business models in the US and Africa:
- A. ACV will invest and accelerate successful ventures in either the US or in Africa that are immediately ready to scale in Africa
- B. ACV will select and combine the best components of US and Africa business models and tech ventures to customize and accelerate them for Africa
- Accelerate ACV will partner upstream with leading venture studios, incubators, and other VCs for quality deal flow. ACV will select tech ventures that compliment PE & industry partner downstream businesses
- Develop & Exit ACV will work with ventures to meet milestones and will co-invest and partner with PE and industry partners downstream to exit

Strategy: phased approach, Phase-I E. Africa, Phase-II S. Africa, & Phase-III co-invest & exit with PE/corporates ACV's competitive advantage is its ecosystem of corporate, industry, VC & PE partners: list available upon request

#### Target Lifecycle: VC 10-year Horizon (plus extension)



"Cleantech, also referred to as clean technology, and often used interchangeably with the term greentech, has emerged as an umbrella term encompassing the investment asset class, technology, and business sectors which include clean energy, environmental, and sustainable or green, products and services." Cleantech Org

# Source Accelerate Develop/Exit A) Select successful models from each ecosystem that are ready to scale in Africa Africa Capital Ventures B) Select best model components from each models B) Select best model components from each model to combine and customize

\*cleantech, health-tech and related tech examples include solar, energy, green real estate, agriculture, data, transport, waste, weather, fashion, insurance, water, healthcare & social determinates of health



## Differentiation

#### Competitive Advantage: Combination of US & African Ecosystems

#### Differentiation

Our differentiator is we have a unique combination of both African and US innovators, investors and entrepreneurs and we'll leverage this network and expertise into our investment strategy.

ACV will select, combine & customize successful tech ventures and business models in Africa and in the US to accelerate and scale in Africa

ACV has an expert team with a track record of successful investing and hands-on operational experience both in the US & Africa

Promising Startups Examples	Country	Sector	Funding
Sanergy	Kenya	cleantech	\$32.7M
<u>Basigo</u>	Kenya	cleantech	\$4.3M
<u>Badili</u>	Kenya	cleantech	undisclosed
Mr. Green Africa	Kenya	cleantech	undisclosed
Brayfoil Tech	South Africa	cleantech	\$2M
<u>MyDawa</u>	Kenya	health-tech	\$92M
<u>LifeQ</u>	South Africa	health-tech	\$47M
<u>Jamii</u>	Kenya	health-tech	\$2.75M
3x4 Genetics	South Africa	health-tech	\$2.5M
International Clinical Labs	Ethiopia	health-tech	\$2.5M

Source & Invest Develop & Exit

Upstream: Incubators & venture studios



# HINRI

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Co-Invest with ACV













Downstream: PE & Industry















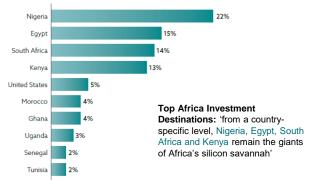


# Geographic Focus: Eastern & Southern Africa

#### Kenya and South Africa Gateways

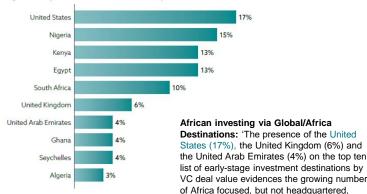
#### Top VC investment by country and by company HQ location

Figure 14: Top 10 Investment Destinations\* by VC Deal Volume, 2022



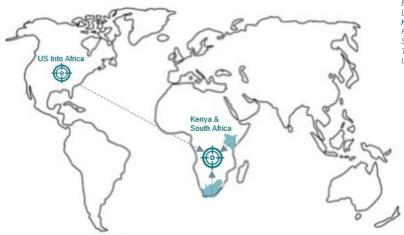
<sup>\*</sup> Investment destinations are categorised by the country HQ of recipient startups

Figure 15: Top 10 Investment Destinations\* by VC Deal Value, 2022



startups in recent years'

Africa Capital Ventures (ACV) will target the main investment gateway countries into the 20+ countries in Eastern and Southern Africa



East Africa Southern Africa
Burundi Angola

Botswana

Comoros

DRC\*

Burundi DRC **Kenya** Rwanda South Sudan Tanzania Uganda

Eswatini Lesotho Madagascar Malawi Mauritius Mozambique Namibia Seychelles South Africa Tanzania\* Zambia Zimbabwe

\*Countries in both communities

\*Investment Destinations: AVCA April 2023, Venture Capital In Africa Report



# Our Team

#### Investment & Operations

#### Investment & Operations Team\*\*



<u>David Kuguru</u>\* Managing Partner Africa



Ross Mason\*
Managing Partner
Investments



Arun Gore\*
Partner



Shashaank Awasthi\*
Partner



Trent Walters
Business
Development



<u>Debbie Brown</u> Office Manager





# Our Team Board Committee Partners

#### Board Committee+



Ambassador Andrew Young Honorary Chairman



Susan Githuku Board Partner



Pierre Guislain Board Partner



<u>Dale Jones</u> Board Partner



Philippe Vogeleer Board Partner

+Note: full list of advisors available upon request



# **Our Commitment**

#### Environmental, Social and Governance

#### ESG World Class Investing

- UN Sustainable Development 17-Goals
- Paris Agreement
- Social Determinants of Health
- Technology Transfer
- Creation of Better Jobs
- Poverty Reduction
- Strengthening Private Sector ecosystem
- Charitable Partners\*





#### UN SDGs: ACV Target Areas



Ensure healthy lives and promote wellbeing for all at all ages



Ensure access to affordable, reliable, sustainable and modern energy for all



Take urgent action to combat climate change and its impacts

#### **Partners**























# The Participation

#### **Fund Details**

#### Partner Participation\*

- Individual Minimum Investment \$250,000
- Institution Minimum Investment \$1,000,000

Fund Details		
Fund Name	Africa Capital Ventures	
Fund Inception / Reserve Currency	Month, 2023 / US Dollars (USD)	
Fund Incorporated & Regulation	United States of America	
Target Fund Size	\$100 million	
Term	10 years + two 1-year extensions	
Minimum Investment Individual* Minimum Investment Institution*	\$250,000 \$1,000,000	
GP Contribution	Up to 1% of offering	
Fund Structure**	Venture Capital & Private Equity	
Typical portfolio investment	\$1-5 million (early stage & growth including follow-on)	
Sector Focus	Cleantech, Health-Tech and related Technologies	
Geographic Jurisdiction	Africa (East and South Focus)	
Fees	VC/PE: 2% management fee + 20% carried interest	
Target Closing	First Close Q3 2024 Final Close Q1 2025	
Auditor Firm	Cherry Bekaert Accounting Firm	
Fund General Partners	Ross Mason and David Kuguru	

<sup>\*</sup>Exceptions for waiver at GPs discretion for strategic investors

<sup>\*\*</sup>Subscription Agreement and Operating Agreement Available Upon Request



# Investing Involves Risk

#### Important Notice

#### **Risk Factors**

- The material in this presentation has been prepared by Africa Capital Ventures (ACV) and is general background information based on ACV research, experience and activities as of the date of this presentation. This information is given in summary form and does not purport to be complete.
- Information in this presentation, including forecast financial information, should not be considered as advice or a recommendation to investors or potential investors, in relation to holding, purchasing or selling securities or other financial products or instruments and does not take into account your particular investment objectives, financial situation or needs.
- The nature of this strategy will involve investing in the private markets, often
  in emerging market countries, so the strategy is exposed to certain risks that
  are but not limited to: performance, impact measurement, liquidity, valuation,
  concentration, geopolitical, currency, tax, legal, etc. This list is not exhaustive.
- There is no assurance that the investment objective will be achieved at any
  point in time and that the strategy will be able to generate any investment
  performance. There is a risk of loss of the entire capital invested by the
  investors.
- Not all securities or instruments invested in by the strategy will be listed or traded on an organized exchange or other venue. Further, the strategy may hold some or all trading positions in unlisted securities and markets that are volatile and of limited liquidity.

- The strategy will invest the whole or potentially a large part of its assets directly or indirectly in illiquid and/or unquoted securities or instruments. Such investments are inherently difficult to value and are the subject of substantial uncertainty. There is no assurance on the estimates resulting from the valuation process.
- The investment sourcing process for the strategy is completed over a multi-year (ramp-up) period. The nature of the strategy involves a lengthy due diligence process which could result in lost deal costs should an investment not reach execution.
- The value of an investment and the income from it will fluctuate and investors may not get back the principal invested.
- Past performance is not indicative of future performance.
- The strategy is focused on emerging markets which is considered to carry higher ancillary risks which could affect the performance of investments. The strategy is expected to have a high concentration in the Africa region.
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# Let's Go Together

Tech Fund Investing For a Greener Healthier Africa

