

# Rocky Mount Demographics

KEY FACTS	EDUCATION
<p><b>153,940</b> Population</p> <p><b>2.51</b> Average Household Size</p> <p><b>41.0</b> Median Age</p> <p><b>\$39,750</b> Median Household Income</p>	<p><b>17%</b> No High School Diploma</p> <p><b>35%</b> High School Graduate</p> <p><b>32%</b> Some College</p> <p><b>17%</b> Bachelor's / Grad / Professional Degree</p>
BUSINESS	EMPLOYMENT
<p><b>5,643</b> Total Businesses</p> <p><b>74,706</b> Total Employees</p>	<p><b>56%</b> White Collar</p> <p><b>30%</b> Blue Collar</p> <p><b>14%</b> Services</p> <p><b>6.8%</b> Unemployment Rate</p>
INCOME	BUSINESS
<p><b>\$39,750</b> Median Household Income</p> <p><b>\$22,107</b> Per Capita Income</p> <p><b>\$44,490</b> Median Net Worth</p>	<p><b>5,643</b> Total Businesses</p> <p><b>74,706</b> Total Employees</p>