



- Rocky Mount is located between New York and Florida
- 1.2 million people live within a 60-minute drive
- A trained workforce is available
- Centralized logistic hotspot
 - Access to I-95, US Hwy. 64 and future I-87
 - New Carolina Connector: CSX Railroad Intermodal Terminal to be built in Rocky Mount
 - Less than 200 miles to the Port of Norfolk
 - Less than 200 miles to the Port of Wilmington
- Less than 60 minutes to Raleigh-Durham International Airport
- Region is home to some of the largest pharmaceutical manufacturers in the nation
- Large number of advanced manufacturing companies in the transportation industry
- A niche for food processing companies due to an abundant capacity for water and sewer infrastructure
- Cost of living is 81% of the national average
- Major urban centers and research universities within a one-hour drive
- Two community colleges with customized workforce training
- A business friendly government with a can-do attitude
- State and local incentives for businesses
- County/town owned business parks and mega sites