

## ***Free Whitening for Life Program***

**Program Overview:** Free Teeth Whitening for Life is a unique program that we have put together as a thank you to both our loyal and new patients. We believe it is extremely important to maintain recommended hygiene care appointments and receive necessary dental treatment to keep a healthy and beautiful smile. In fact, patients who maintain regular hygiene appointments and receive recommended treatment spend less money on dental care, on average, than those who only see the dentist when a problem arises. We pride ourselves on the smiles that leave our practice knowing our patients are given the best possible oral health care and instruction to maintain their healthy smiles. Free Teeth Whitening for Life was developed as an opportunity for those patients who are already taking their dental health seriously, and as an incentive for those who need a little help keeping up with their dental care.

This program does require some rules. Below is a brief description of the rules for this program. Please read through them carefully. Please review the policy and sign below, acknowledging receipt and understanding of compliance of said policy. While Free Teeth Whitening for Life is a gift from us to you, we insist that all rules are followed in-order-to receive this benefit. Should any of the rules fail to be met, you will immediately be disqualified from the program.

### **New Patient/Existing Patient activation rules:**

1. A one-time activation fee of \$79 will be charged for the program, unless joining the program by completing an in-office whitening.
2. Must at least be 12 years of age. Any Patient under the age of 18 must have parent approval but final decision will be up to the doctor.
3. Must have completed an Initial exam, X-Rays and hygiene cleaning.
4. Must have completed required dental care as treatment planned by Doctor.
5. Must make all scheduled appointments. Cancellations must be made with a minimum 48-hour notice and original appointment rescheduled within the next 2 weeks.
6. Must not have any outstanding bills with Ladd Dental Group.

### **Lifetime rules:**

1. Must maintain continued oral hygiene care as treatment planned. This will be determined by the doctor and hygienist not your insurance company.
2. All necessary dental treatment diagnosed must be completed. Any bleaching with the presence of active decay is not allowed.
3. Must comply with all Ladd Dental Group policies regarding payment and broken appointments.
4. 1 box of pre-filled whitening trays or one syringe of whitening gel will be rewarded at each six month re-care Hygiene appointment. Patients will be able to purchase additional boxes of pre-filled whitening trays for \$40 or 4 syringes of whitening gel for \$65.
5. Any lost or damaged items will be replaced at cost to the patient.
6. Should any of the rules fail to be met, the patient will be immediately disqualified from the program. Patients will be provided the opportunity to re-enroll for a \$50.00 reactivation fee.

\*Disclaimer: LADD Dental Group, its doctors and staff have the right to refuse offer if deemed necessary based on patient health conditions, misuse, abuse, or any other factor deemed necessary to void offer. Patient must have the minimum gum and teeth health required to receive professional whitening. Those that have active, untreated gum disease, decay, root sensitivity, or oral cancers may not participate in this program until oral conditions are stabilize. We reserve the right to discontinue your enrollment in the Whitening for Life program at any time if deemed necessary and for any reason.

I hereby certify that I agree to the terms and conditions outlined above. I also acknowledge receipt of LADD Dental Group's Broken Appointment Policy. I understand that 'Free Teeth Whitening for Life' is a privilege only bestowed to individuals who meet and maintain all the rules and regulations pertaining to said program.

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Patient Name Printed

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Patient Signature

Date

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TX Coordinator Name Printed

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TX Coordinator Signature

Date