

Bear Creek High School Touchdown Club 9800 West Dartmouth Pl. Lakewood, CO80227

Dear Valued Community Member,

The Bear Creek High School Touchdown Club is a not-for-profit organization dedicated to the continuing support of the BCHS Football Team. The majority of funds raised annually come through the extra effort of parents and players to help cover the cost of athletic and training equipment, uniforms, team travel expenses and a number of other necessary items. We believe that a successful football program – both on and off the field is healthy for the morale of not only our school, but for our entire greater Bear Creek Community! In order to support and maintain a quality 5A sports program, in addition to the hard work and effort on the part of our players, coaches and families - we depend on valuable members of our community such as yourself to help us any way you can in supporting a great program that our students, alumni and community members can be proud of.

The campus of the high school is a first class facility. Our BCHS Football program is continuing its rich and proud tradition of providing student athletes with positive outlets and influences in an effort to shape them into young adults who value character, integrity and achievement.

To accomplish these goals as an organization, we rely on the support of many important members of our community such as you. We ask that you consider providing a *tax deductible* donation to the Touchdown Club in support of our fund raising efforts.

Examples of our fundraising activities include:

- Ads in our "Sports Program" (i.e., advertisement sales in the game program)
- Sale of "Bear Cards" (i.e., discount cards sponsored by community businesses)
- "Bear Wear" sales (i.e., marketing of BC apparel and novelties at all football games, various school events, and from our school store)

AND

> Personal & Corporate "Sponsorship" (i.e., contributions to the BCHS program)

For additional information regarding the Touchdown Club and our football program, please visit our website: www.bearcreekfootball.com

We believe <u>you</u> are a valuable part to the success of this team! Bear Creek High School and the Touchdown Club sincerely thank you in advance for your support!

Very respectfully, Tina Romero Touchdown Club Co-Chair

