



# Bear Creek Touchdown Club Meeting

## 2/20/2022 @ 2pm

### Attendees:

Sarah Vigil

Allison Burnett

Arianne Green

Amy Segovia

Aubre Hanson

Brad Green

Ryan Segovia

D'Ree Bobick

Coach Steinfeldt

Tiffany McOmber

René Garcia

### Discussion Items:

1. \$500 College Scholarship - open to all BCHS Senior football players. Scholarship to be paid directly to the college the scholarship winner has chosen to attend.

Eligibility criteria:

- Senior football player
- 3.0 GPA
- essay submission

Application window opens 3/1/22 with a submission deadline of 3/31/22.

No Senior parents involved in the review/selection process.

2. Current Board Members are transitioning out, some positions remain unfilled.

President - **Open**

Vice President - **Open**

Treasurer - Aubre Hanson

Secretary - D'Ree Bobick

Social Media Communicator - René Garcia

Web-Site - José Pacheco

O-line Dinners/Spirit Nights Coordinator - Madeline Shefferly

Fundraising Coordinator (incl. King Soopers, Amazon Smile, etc.) - **Open**

Varsity Team Meal Coordinator - **Open**

Freshmen Team Meal Coordinator - **Open**

Community Service Coordinator - **Open**

Senior Night Coordinator - **Open**

3. Monthly calendar items:

- March: \$500 college scholarship applications open March 1; All applications due on or before March 31;
- May: Parent Meeting - Lecture Hall/Commons, Date TBD;
- June: Youth Camp, Date TBD;  
CSU Pueblo High School Football Camp, June 14-16;
- July: Camping Trip, Date TBD

4. Uniforms. We will be purchasing new jerseys. We will make due with the current supply of game pants. We also need to purchase approx 10-15 new helmets annually to replace those that are damaged/expired.
5. Fundraising. Goal \$600-800/player. Historically only ~50% participation. Consider allowing a cash payment option from players in lieu of fundraiser participation. We would like the majority of upperclassmen fundraising activities to be complete before August. Majority of Bear Card sales would then be tasked to incoming Freshmen.
  - Poker Night (March 11, 6pm Host: Brad Greene)
  - Lift-a-thon (May?)
  - Bear Cards (August?)
  - Sooper Card
  - Amazon Smile
  - Calendar day sponsors
  - March Madness
  - Football pools for each game (consider alternating pool "host" to increase participation: Freshman, JV, Varsity)
  - Alumni involvement (locker nameplate, team dinner sponsor, ???)
  - Seniors decorate parking spaces
  - Concessions
6. Nutrition/Hydration. Water, gatorade, granola bars, etc. Would be ideal to begin gathering donations now.
7. Media Day. René would like to photograph each player in full uniform prior to the start of the season. Date TBD-June/July?
8. Homecoming. Homecoming game will be the 3rd game of the season.
9. Senior Night. Date TBD. Fatheads, cookies, Announcer.
10. School Spirit. We would like to incorporate more involvement from other school groups to promote school spirit and unity.
11. 501c3 status. BCTC is back in good standing with the IRS. Documentation on file.
12. Web-site. Needs updating. Would like to add a dedicated Sponsor page.
13. Parent Communication. It seems that many parents don't read emails. We have incorrect, undeliverable email addresses. Consider an alternate method of communication (Team Reach, Team Snap, etc.)
14. Email oversight and clean up. Archive/delete old emails, organize email groups (incoming Freshmen 2026, Sophomores 2025, Juniors 2024, Seniors 2023, 2024=Alumni)
15. Budget Goal: \$55,000.

### **Action Items:**

1. Scholarship: René to get info out via Social Media platforms.
2. Fundraising: Poker Night - Brad will compose the details and submit to Aubre. Aubre will send out an evite.
3. Board: Arianne will submit necessary info to her employer to obtain approval to accept a Board position.
4. Email: Sarah will meet with D'Ree & Aubre to transition this area of responsibility.
5. Next Meeting: Date TBD