



Dear Bear Creek Community,

As we head into the 2020-2021 school year, our school and athletic programs will be faced with tons of uncertainty and challenging times. As the new Athletic Director at Bear Creek High School, one of my main emphasis is to connect our school with local businesses.

We are looking to create an athletic discount card (Bear Card). We are looking for the first 25 businesses to participate. As a local business, we are asking that you provide some type of discount; perhaps a certain %, buy 1 get 1 free, or whatever fits your business model. These cards would be sold in our community by our student-athletes for \$20 and with the cost of production being the only administrative cost, the remaining balance goes fully to our athletic teams here at Bear Creek.

In years past, athletic programs have used a third party to secure these sponsorships at a large cost that did not benefit our programs directly and did not focus specifically on our local businesses. We are seeking to make meaningful connections with our community businesses that will last for years to come with mutual benefit to Bear Creek High School and you.

If you have interest in being part of the 2020-2021 Bear Card please email Ryan Scherling- Bear Creek High School Athletic Director with the following information. Ryan.scherling@jeffco.k12.co.us

Name of Business:

Contact Name:

Phone:

Email:

Discount offered:

Respectfully,

Ryan Scherling

Bear Creek High School
9800 W Dartmouth Pl, Lakewood CO 80227

Ryan Scherling- Athletic Director

ryan.scherling@jeffco.k12.co.us