



At Outdoor Media Connection we provide businesses with a full-service solution to designing, planning and launching any type of outdoor advertising campaign. From small business owners to Fortune 500 companies, our expert design team will create a memorable message that is specifically tailored to target your customers. As the local outdoor advertising expert, our approach is unbiased as we represent your interests. Contact us for a free consultation.



## OUTDOOR ADVERTISING...

The most cost-effective alternative to print, radio and television.

With the lowest cost-per-thousand impressions, outdoor advertising gives you more opportunities to reach your customers.

- Can't be turned off, turned over, thrown out or ignored
- Works continually day and night
- Has a high reach and frequency
- Eliminates wasted circulation
- Creates and maintains a highly visible company image
- Quickly builds brand awareness
- Provides your company presence in your competitor's market area
- Easy to plan and produce for immediate impact
- Directs consumers to your business

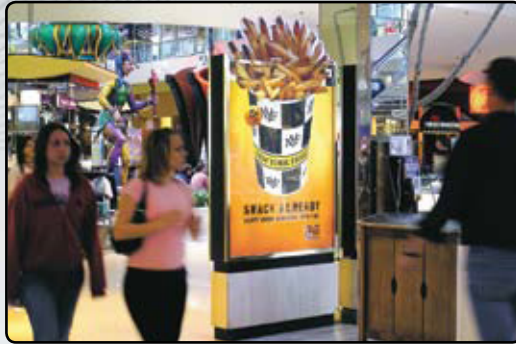




Aerial  
 Airports  
 ATM's  
 Barbershops  
 Beach Advertising  
 Beauty Salon  
 Billboards  
 Bulletins & Walls  
 Bingo Halls  
 Building Wraps  
 Bus Benches  
 Bus Shelters  
 Catering Trucks  
 Coffee Sleeves  
 College Campuses  
 Construction Sites  
 Conventions  
 Convenience Stores  
 Dry Cleaner Bags  
 Elevators  
 Events  
 Fast Food Restaurants  
 Gas Station/Pumps  
 Golf Course  
 Hair Salons  
 Health Clubs  
 Hotel Key Cards  
 Inflatable Billboards  
 Luggage ID Tags  
 Nail Salons  
 Newspaper Poly Bags  
 Nursing Homes  
 Malls  
 Mobile Billboards  
 Movie Theaters  
 Parking Garages  
 Parking Stubs  
 Pet Boutiques  
 Pizza Boxes  
 Race Cars  
 Register Receipt Tapes  
 Restrooms  
 Skating Rinks  
 Spas  
 Sports Stadiums

# Which outdoor product is best for your business?

There are more than 90 outdoor advertising products for you to select from based on your budget and needs. Our first step is to review your objectives and determine the best outdoor solution, whether it is a billboard on a major highway or a 30-second ad in the local theater. Our main goal is to maximize your advertising budget for the highest results by exposing your business to your targeted audience.



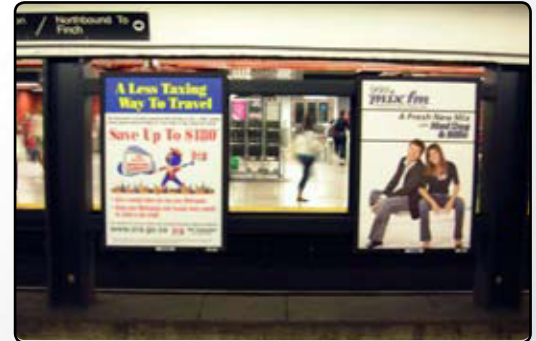
MALL



POSTER



TRANSIT SHELTER



SUBWAY



CINEMAS



BUSES



SHOPPING CART



INTERIOR

The logos and designs herein are the property of the corporations they represent. Their appearance here is not an indication of any endorsement of OMC, but merely a representation of what advertising options OMC can represent.

Let Us Help With Your Next Out-of-Home Ad Campaign