



At Outdoor Media Connection we provide businesses with a full-service solution to designing, planning and launching any type of outdoor advertising campaign. From small business owners to Fortune 500 companies, our expert design team will create a memorable message that is specifically tailored to target your customers. As the local outdoor advertising expert, our approach is unbiased as we represent your interests. Contact us for a free consultation.



OUTDOOR ADVERTISING...

The most cost-effective alternative to print, radio and television.

With the lowest cost-per-thousand impressions, outdoor advertising gives you more opportunities to reach your customers.

- Can't be turned off, turned over, thrown out or ignored
- Works continually day and night
- Has a high reach and frequency
- Eliminates wasted circulation
- Creates and maintains a highly visible company image
- Quickly builds brand awareness
- Provides your company presence in your competitor's market area
- Easy to plan and produce for immediate impact
- Directs consumers to your business



Aerial
 Airports
 ATM's
 Barbershops
 Beach Advertising
 Beauty Salon
 Billboards
 Bulletins & Walls
 Bingo Halls
 Building Wraps
 Bus Benches
 Bus Shelters
 Catering Trucks
 Coffee Sleeves
 College Campuses
 Construction Sites
 Conventions
 Convenience Stores
 Dry Cleaner Bags
 Elevators
 Events
 Fast Food Restaurants
 Gas Station/Pumps
 Golf Course
 Hair Salons
 Health Clubs
 Hotel Key Cards
 Inflatable Billboards
 Luggage ID Tags
 Nail Salons
 Newspaper Poly Bags
 Nursing Homes
 Malls
 Mobile Billboards
 Movie Theaters
 Parking Garages
 Parking Stubs
 Pet Boutiques
 Pizza Boxes
 Race Cars
 Register Receipt Tapes
 Restrooms
 Skating Rinks
 Spas
 Sports Stadiums

Which outdoor product is best for your business?

There are more than 90 outdoor advertising products for you to select from based on your budget and needs. Our first step is to review your objectives and determine the best outdoor solution, whether it is a billboard on a major highway or a 30-second ad in the local theater. Our main goal is to maximize your advertising budget for the highest results by exposing your business to your targeted audience.



MALL



POSTER



TRANSIT SHELTER



SUBWAY



CINEMAS



BUSES



SHOPPING CART



INTERIOR

The logos and designs herein are the property of the corporations they represent. Their appearance here is not an indication of any endorsement of OMC, but merely a representation of what advertising options OMC can represent.

Let Us Help With Your Next Out-of-Home Ad Campaign