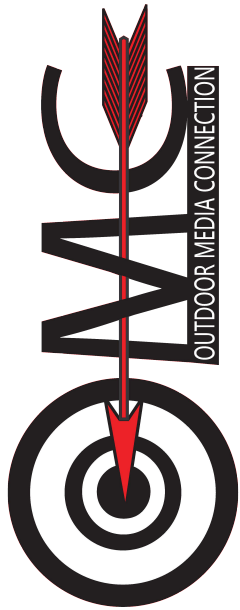


TRANSIT - BUS

WRAP BUSES



INTERIOR



FEATURES AND BENEFITS:

- Buses go where people go and bring your message to consumers at or near point of purchase locations.
- Bus routes typically include stops at shopping malls, major retail centers, medical facilities, recreation areas, train stations and airports.
- Buses often deliver advertisements into more rural areas that may zone out traditional billboards.
- Buses deliver your message throughout the day, including peak rush hour periods when traffic volume is at its highest.
- Large format displays posted on the street side, curb side and back reach both pedestrian and vehicular traffic.

LOCATIONS:

- Because buses are mobile, locations are determined by prescheduled bus routes.

PRODUCTION:

- Produced on digitally or screen printed transit vinyl.

SEVENTIES



PROGRAM LENGTH:

- Available in four week periods to long term programs.

KINGS

