

Stick It to Stigma!

32.2% of U.S. young adults ages 18-25 experienced mental illness in 2024 (11.6 million people).

50% of all lifetime mental illness begins by age 14, and 75% by age 24.



In the U.S., one person dies from suicide every 11 minutes.

Transgender adults are nearly 9x more likely to attempt suicide compared to the general population.

BAM Says No