

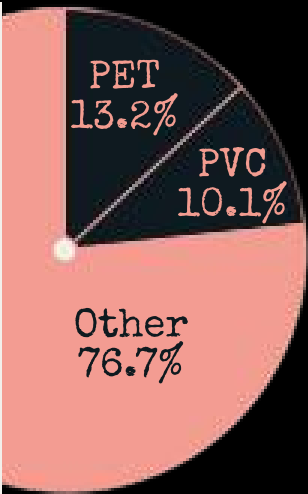
The Flip Side

Carry a greener tune. Support sustainable music.

CO2 Emissions



for Plastic Production

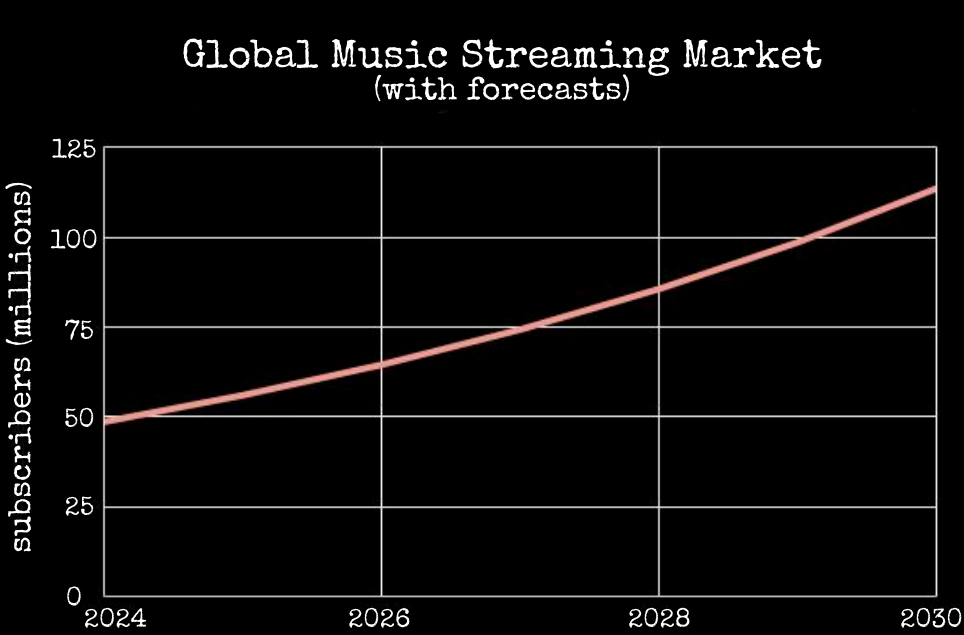


Vinyl is typically made of **PVC**, which makes up **10.1%** of plastic CO2 emissions.

PET is a common substitute because it is easier to recycle. However, it makes up **13.2%** of emissions.

What about streaming?

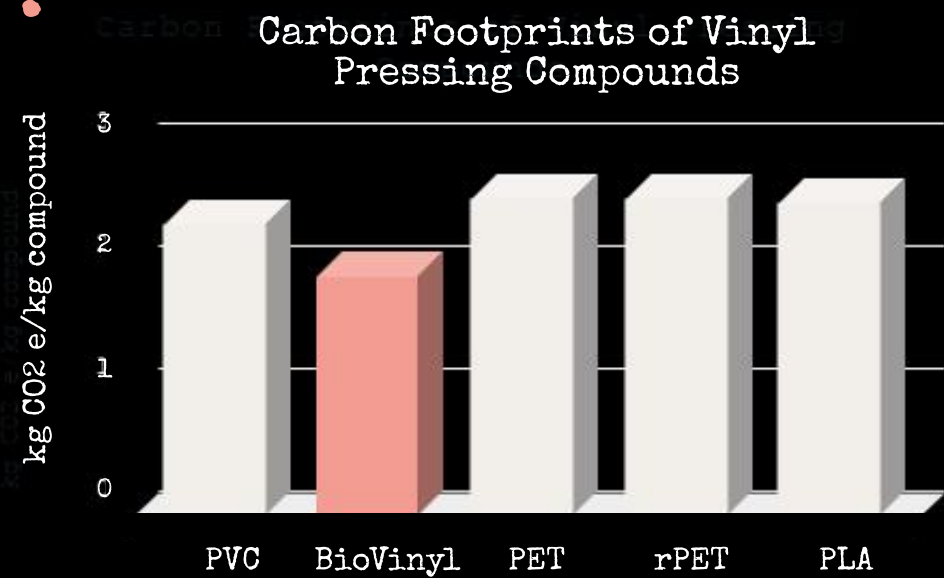
Streaming may seem like a more eco-friendly option. Things change when looking at the effect mass-volume streaming has.



What can we do?

One option is to use materials that are less harmful to the environment.

Danu Records uses **BioVinyl** instead of PVC, reducing CO2 emissions.



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Global Music Streaming Market Size, Share, Industry Analysis Report By Service (On-demand streaming, Live streaming), By Platform (Apps, Browsers), By Content (Audio, Video), By End-use (Individual, Commercial), By Regional Analysis, Global Trends and Opportunity, Future Outlook By 2025-2034. (2025, October). Market.us. <https://market.us/report/music-streaming-market/#~:text=Today%2C%20approximately%2067.3%25%20of%20people,reach%20and%20personalized%20service%20capabilities>.

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