



# 2022 SPONSORSHIP PACKET

FIGHT HARD. FIGHT *here*. FIGHT FOR THOSE WE KNOW.

## WHAT

Pink Warrior Run/Walk is dedicated to promoting breast health services and education to our region.

## WHEN

Saturday, October 22  
Survivor Walk @ 8:30 am  
5K @ 9:00 am

## WHERE

All races begin and end at St. Bernards Health and Wellness. Courses will take participants through the Arkansas State University campus and end with awards and festivities at St. Bernards Health and Wellness.

## WHY

All proceeds from Pink Warrior events support breast health services to individuals across the region. Seventy percent of the proceeds benefit the St. Bernards Mammography program, which provides mammograms and other breast services. The remaining 30 percent of the proceeds will be distributed to partners and organizations in Northeast Arkansas that support breast health programs.

## COURSE

The 5k walk/run is open to all ages and fitness levels.

## CONTACT

For more information, visit our website at [www.gopinkwarrior.com](http://www.gopinkwarrior.com) or call the St. Bernards Foundation at (870)207-2500.

100% OF SPONSOR DOLLARS AND TEAM FUNDRAISING STAYS *here* IN NORTHEAST ARKANSAS.



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Sponsor logos must be submitted by September 9, 2022 in order to appear in marketing materials and outlets. Anything received after this date will not be included in printed and social outlets.

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Exclusive sponsorship includes company logo located in sponsorship section of [www.gopinkwarrior.com](http://www.gopinkwarrior.com) and opportunity to add promotional item in event bags.

REGISTRATION BAG	\$5,000	Company logo on race bag
MEDAL SPONSOR	\$5,000	Company logo on medal distributed to the first 500 to cross the finish line
SURVIVOR HAT	\$5,000	Logo placement on hats given only to breast cancer survivors who register (first 300 registrants)
POM POM SPONSOR	\$5,000	Company logo on pom poms
SURVIVOR BREAKFAST/TENT	\$4,000	Provide breakfast for the first 300 registered survivors and logo on event signage
WATER BOTTLE SPONSOR	\$3,000	Company logo on water bottle
TENT SPONSOR	\$2,500	Tent set up in the race area with the ability to have representatives at the tent to give out promotional items
WATER STATION LIMITED TO TWO	\$1,500	Company logo on banner for each water station
SURVIVOR BIB	\$1,500	Logo placement on bibs for breast cancer survivors (first 300 registrants)
IN HONOR/MEMORY BIB	\$1,500	Logo placement on in honor / memory bibs (first 300 registrants)

## #GOPINKWARRIOR



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CORPORATE SPONSORS	\$20,000	\$15,000	\$10,000	\$5,000	\$2,000	\$1,500
Complimentary registrations to walk or run event	20	15	10	5	2	
Sponsor Video Featured on Website	X					
Logo on event signage	X	X	X			
Logo placement on <a href="http://www.gopinkwarrior.com">www.gopinkwarrior.com</a>	X	X	X			
Logo placement on promotional and electronic assets	X	X	X			
Logo placement on T-shirt	X	X	X			
Recognition on social media channels	X	X	X	X		
Opportunity to add promotional items to race bags	X	X	X	X	X	X
Logo with hyperlink on sponsorship page	X	X	X	X	X	X

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HOW YOUR SUPPORT MAKES A DIFFERENCE *here*

## 85,700

DOLLARS RAISED IN 2021 FOR  
BREAST CANCER PROGRAMS



MAMMOGRAMS  
FUNDED

## 27 THOUSAND

DOLLARS  
GIVEN  
IN LOCAL  
GRANTS  
TO OUR  
PARTNERS



## 229

BREAST  
HEALTH  
SERVICES  
FUNDED



## 4,525

MILES DRIVEN BY MOBILE MAMMOGRAM UNIT

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## COMMITMENT

I would like to sponsor the 2022 Pink Warrior Walk at the level indicated below:

- ☐ \$20,000 CORPORATE
- ☐ \$15,000 CORPORATE
- ☐ \$10,000 CORPORATE
- Sold* ☐ \$5,000 REGISTRATION BAG
- Sold* ☐ \$5,000 MEDAL SPONSOR
- ☐ \$5,000 SURVIVOR HAT
- Sold* ☐ \$5,000 POM POM SPONSOR
- ☐ \$4,000 SURVIVOR BREAKFAST / TENT
- ☐ \$3,000 WATER BOTTLE SPONSOR
- ☐ \$2,500 TENT SPONSOR
- ☐ \$2,000 CORPORATE
- Sold* ☐ \$1,500 WATER STATION SPONSOR
- Sold* ☐ \$1,500 SURVIVOR BIB SPONSOR
- Sold* ☐ \$1,500 IN HONOR/MEMORY BIB
- ☐ \$1,500 CORPORATE
- ☐ Please accept \$----- as my donation.

## SPONSOR INFORMATION

Please list as you want to appear in promotions. Please include current logo when submitting this form to [dhousley@sbrmc.org](mailto:dhousley@sbrmc.org)

☐ INVOICE☐ CHARGE☐ CHECK ENCLOSED

100% OF SPONSOR DOLLARS AND TEAM FUNDRAISING STAYS *here* IN NORTHEAST ARKANSAS.

# THANKFUL FOR OUR COMMUNITY'S SUPPORT

JOIN THE 2021 EVENT SPONSORS AS WE MAKE A DIFFERENCE *here*.



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