



# 2021 SPONSORSHIP PACKET

FIGHT HARD. FIGHT *here*. FIGHT FOR THOSE WE KNOW.



Sponsor logos must be submitted by September 10, 2021 in order to appear in marketing materials and outlets. Anything received after this date will not be included in printed and social outlets.

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Exclusive sponsorship includes company logo located in sponsorship section of [www.gopinkwarrior.com](http://www.gopinkwarrior.com) and opportunity to add promotional item in event bags.

SURVIVOR BREAKFAST	\$7,500	Provide breakfast for the first 300 registered survivors and logo on event signage
REGISTRATION BAG	\$5,000	Company logo on race bag
SOLD	\$5,000	Company logo on medal distributed to the first 500 to cross the finish line
SURVIVOR HAT	\$5,000	Logo placement on hats given only to breast cancer survivors who register (first 300 registrants)
SOLD	\$5,000	Company logo on pom poms
WATER BOTTLE SPONSOR	\$3,000	Company logo on water bottle
TENT SPONSOR	\$2,500	Tent set up in the race area with the ability to have representatives at the tent to give out promotional items
SOLD	\$1,500	Company logo on banner for each water station
SURVIVOR BIB	\$1,500	Logo placement on bibs for breast cancer survivors (first 300 registrants)
SOLD	\$1,500	Logo placement on in honor / memory of bibs (first 300 registrants)



CORPORATE SPONSORS	\$20,000	\$15,000	\$10,000	\$5,000	\$2,000	\$1,500
Complimentary registrations to walk or run event	20	15	10	5	2	
Logo on event signage	X	X	X			
Logo placement on <a href="http://www.gopinkwarrior.com">www.gopinkwarrior.com</a>	X	X	X			
Logo placement on promotional and electronic assets	X	X	X			
Recognition on social media channels	X	X	X	X		
Logo placement on T-shirt	X	X	X	X	NAME ONLY	
Opportunity to add promotional items to race bags	X	X	X	X	X	X
Logo with hyperlink on sponsorship page	X	X	X	X	X	X

100% OF SPONSOR DOLLARS AND TEAM FUNDRAISING STAYS *here* IN NORTHEAST ARKANSAS.