



## THE SANTA COMPANY PHOTOGRAPHY TIPS

Anytime, most people like to take their own photos. Whether it's someone at the event taking photos to upload to Social Media or someone taking a photo on their phone, there are a couple of tricks to keep in mind.

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Very young babies are great. They rarely know what is going on and are not bothered by the "Big Man" with the beard. They usually take great photos.

2-3 year olds are the most "sketchy". Most of the time it's best to "back" the baby into Santa's lap and not let the baby see Santa first.

NEVER tell any child "Don't be scared!" The ONLY thing they hear is the "be scared" part. KEEP CALM and let Santa do his thing. We have a great 90% success rate in dealing with upset children. Bring them near Santa and CALMLY talk to them. Santa will too.

Very small children do not understand the words "Look at the camera." Though you may be pointing at the camera....they will be looking at YOU while you are frantically trying to get them to look at the photographer who is standing several feet away. If you need to get the child's attention, stand RIGHT BEHIND the photographer.

When a child is looking at Santa in amazement, Santa will probably be looking back at the child. THAT IS THE PHOTO! TAKE IT! You do not need to spend time trying to get the baby to look at the camera.

You do not have to tell the child to do anything. Especially "Tell Santa what you want for Christmas." He will ask them. Santa will NEVER ask where they live, or anything personal.

Santa will help set the child up for the photo.

The main thing is let Santa be Santa. Our Santas are trained to make sure you get the best photo possible. We understand it's usually a "one time" deal.

If you are in the photo....please continue to look at the camera. Do not keep looking at the child. As soon as the child looks at the camera, the photographer will snap the photo. If you are looking at the baby, the photo is ruined.

Just a few tricks to help you take the best photo possible.