



Greetings Vendors & Supporters,

As 2020 begins with a promise to be full of optimism and opportunity we are excited to share details with you about the upcoming 2020 Sandhills Ranch Exposition! We would like to invite all our returning vendors and supporters, as well as those new to our show, to Bassett, Nebraska June 17<sup>th</sup> – 18<sup>th</sup>, 2020. As the board starts to plan for this year, I can promise you that this will be one of the best shows yet!

If you have contributed to our show in the past, we want to thank you for helping us to be the success that the Sandhills Ranch Exposition has come to claim. Being the largest ranch-oriented trade show in the country, we strive to provide the most beneficial juncture for vendors and attendees. Without the support of people such as yourselves, we could never accomplish that objective. We look forward to another year of displaying the progressive, high quality products and services that your companies and organizations have to offer the people and businesses of the ranching community.

As you are planning for 2020, we would greatly appreciate your participation in the Sandhills Ranch Exposition. If you plan to join us for the 2020 show, you can register on the website, [www.sandhillsranchexpo.com](http://www.sandhillsranchexpo.com), or by returning the attached registration form. If you have any questions about the show, booths, or registration, feel free to contact us through the information at the end of this letter.

We look forward to you joining us for 2020 and cannot wait to showcase the Sandhills with you!

Sincerely,  
Sandhills Ranch Exposition Board Members  
(402) 684-2320  
P.O. Box 678  
Bassett, NE 68714  
[sandhillsranchexpo@gmail.com](mailto:sandhillsranchexpo@gmail.com)  
[www.sandhillsranchexpo.com](http://www.sandhillsranchexpo.com)  
[www.facebook.com/sandhillsranchexpo](https://www.facebook.com/sandhillsranchexpo)

# Sandhills Ranch Exposition & Rough Stock Challenge

## 2020 Vendor and Booth Details

The annual Sandhills Ranch Expo will be held **June 17<sup>th</sup> (Wednesday) and 18<sup>th</sup> (Thursday), 2019** at the Rock County Fairgrounds in Bassett, Nebraska. Show times are 10:00am – 7:00pm on Wednesday and 10:00am to 4:00pm on Thursday.

### Booth Sizes and Costs:

*Outside Booths:* **\$500/space**. Each additional space is full price.

- Our outside locations vary in size across the fairgrounds to optimize our space and improve the experience for our vendors. They include electricity by your request if needed. We will reach out to all of our outside vendors as they register to place you if you are new to the show. If you are not contacted after registering for an outside booth, please call the office number [(402) 684-2320] to consult with our team to be able to accommodate your booth size if you are new with us this year.

*Food Vendors:* **\$400/space**

- We do limit the number of food booths we take each year to optimize the show quality for our vendors. If you register, you will be contacted to confirm your space.

*Inside & Tent Booths (Includes Beef Tent):* **\$300/space**

- We have great locations in all of our buildings and tent spaces with electricity provided upon request. Booth size is 10 feet x 10 feet (Beef tent is 10x20). We strive to place vendors in areas in which their crowds will be in highest demand of their products and services. Back & side drapery will be provided.

### Previous Vendor Priority:

We give booth priority to those vendors who were with us in the previous year to be able to get their same booth back. Those previous vendors that register by **April 1<sup>st</sup>, 2020** are guaranteed their spot from last year. As of April 1<sup>st</sup>, we will start assigning our new vendors their booth numbers.

### Tent, Table, & Chair Rentals:

Each inside/tent booth is provided a table and two chairs. If you are in need of more than what is provided, or have an outside booth in need of these, they are available at an additional cost and can be requested on your registration form. We are also happy to coordinate any tent rentals you might need, however, we must know by March 15<sup>th</sup>, to reserve the tents. Please contact the Ranch Expo office by phone or email to discuss size and cost.

### Registration & Payment:

Registration is available through the enclosed form to be mailed back to us, with payment, or you are welcome to register online at our website as well ([www.sandhillsranchexpo.com](http://www.sandhillsranchexpo.com)). Payment is due at the time of registration and is non-refundable if you have been assigned a booth. This payment includes any additional rentals that you have requested. We will confirm your registration status through email.

### Set Up & Tear Down:

Booths are to be completely set up by 9:00am Wednesday. Booths will not be able to set up until payment for booth is received. We do require that booths remain open through the advertised hours to ensure a great show for all attendees and their schedules to be able to attend. Tear down cannot begin until 4:00pm on Thursday. Equipment is available to unload and load larger items.

*Disclaimer: The Sandhills Ranch Expo Board reserves the right to accept or deny any applications and are not responsible for lost, stolen, or damaged items. We provide ground security, but your merchandise is your responsibility. It is also your responsibility to collect Nebraska sales tax. The fairgrounds are not in the city limits, therefore, sales tax rate is 5.5%. Vendor parking will be available in designated areas on the grounds (weather permitting) or you may park within your lot space if ample space is available and does not interfere with other booths. Elderly and handicapped vendors will need to make prior arrangements.*



# Sandhills Ranch Exposition 2020 Vendor Registration Form

*Please return by mail or email (see contact information below), or locate form on website and register and pay online.*

*To reserve last year's booth space, please submit your registration by April 1<sup>st</sup>, 2020.*

**Business Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Contact Person(s):** \_\_\_\_\_

**Office Phone:** \_\_\_\_\_

**Cell Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Lot Type: (Please check type and include number of spaces needed)**

**Outside Lot \$500 - #:** \_\_\_\_\_  
Minimum size needed \_\_\_\_\_

**Food Vendor \$400**

**Inside Space (Building/Tent) \$300 - #** \_\_\_\_\_

**Beef Tent \$300 - #** \_\_\_\_\_

**Electrical Hookups & Amps (If needed):** \_\_\_\_\_

**Number of Extra Tables (\$10) & Chairs (\$5) (If needed):** \_\_\_\_\_

**Tent Rental Size (If needed):** \_\_\_\_\_

**Amount of Fee Enclosed: \$** \_\_\_\_\_

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*We greatly appreciate your registration and look forward to you joining us for our show.*