

### FROM THE FOUNDER

Dear Red Hatters,

How does one go about finding fulfillment in this life? I'm sure many people would answer this question one way when they are very young and quite another way when they have lived for a good while. When they are young they are sure that they will find fulfillment by aggressively seeking to make their dreams come true. They get busy chasing their fantasies, refusing to let anyone or anything get in their way or hold them back. And when they actually get exactly what they dreamed of – they find it quite unsatisfying. I'm sure you've seen statements by many famous people who spent years working mightily to make their dreams their reality - only to find that it didn't make them happy. This situation leaves a person high and dry; what now? Is the answer in something else?

Some seek fulfillment in material things; some look for it in marriage; some flounder around for years trying to put their finger on what, exactly, they want out of life. There are probably a great many people who wouldn't know how to tell you what it was that would make them feel satisfied and happy. If you can't name your goal, you certainly can't achieve it. And naming it can be hard.

I believe that the great author, Ayn Rand, solved it with this statement:

"When we give freely, we feel full and complete; when we withhold we feel small, petty, impotent and lacking. We are meant to learn this great truth, that giving fulfills us, while withholding and trying to get causes us to feel empty and even more needy."

- Ayn Rand

Is it really that simple? Do we just need to be kind to others and share our gifts (material and talents) with others? Will this make us happy – and fulfilled? I think it will.

In friendship,

Sue Ellen

Sue Ellen





### WINTER 2016: THE FULFILLMENT ISSUE



On the cover: This issue's beautiful cover model is Queen Michel Taylor, Flint, MI

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# WANT THIS ISSUE IN PRINT?

Visit

RedHatSociety.com/page/rhm

All the directions for ordering a printed copy are there.







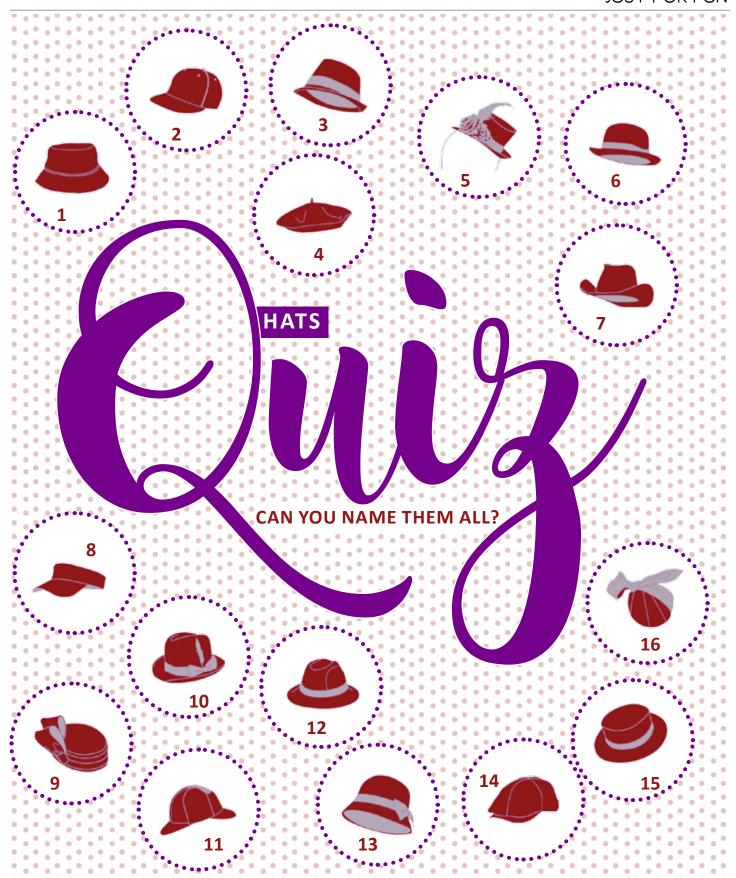
## Online Friendship Leads to In-person Fun!



Queen Michel Taylor (The Red Hat Divas of Michigan, USA) and Valerie Wade-Williams (California) met on Facebook through mutual connections



in The Red Hat Society. After two or three years of chatting (and Hatting) online together, Valerie asked Michel to come to San Antonio for the Red Hat Society's international convention, Remember the A La Mode. That was an offer Michel couldn't refuse. "I thought that was so sweet of her. I didn't even know her (other than Facebook) and she wanted to be sure we spent time together. If it hadn't been for the RHS, we would have never met!"



Solution: 1. Bucket, 2. Baseball, 3. Fedora, 4. Beret, 5. Fascinator, 6. Bowler, 7. Cowboy, 8. Visor, 9. Pillbox, 10. Homburg, 11. Deerstalker, 12. Panama, 13. Cloche, 14. Newsboy, 15. Boater, 16. Cocktail.

## YOU SAID IT







t was a real pleasure showing these ladies around the WQAD studio today. Great QC representation of the Red Hat Society. Thanks for coming!"

— Jared Ransom WQAD

(Illinois, United States)

am jumping for Joy! We have a brand new Pinkie. My daughter Melissa joined the Red Hat Society today- a wish I had where she could go with me at times to enjoy herself, get away from the family, and be a little girl with me. This weekend will be her first event. I'm so thrilled. I'm making a fool out of myself here in the seat in the library doing the happy chair dance and giggling like a high school girl."

Queen BarbaraPrice (Texas,United States)



ello my Red Hat sisters I am so excited for I have just received my first invite from the Red Hot Flashers of which I just recently became a Member of to join them in November at the Woodstock Theatre for the play it is a wonderful life. It will be my first time meeting the rest of my Chapter Sisters and my very first coming out as a new Red Hatter. As I said I am so pumped and excited can't wait for November. Everyone have a great evening and take care."

- Ivy Lowe (Ontario, Canada)





ust giving you all a smile this morning. Enjoy your day or afternoon for some of you."

— Queen Iwanna Brenda Lowe (British Columbia, Canada)

or the month of
September I sport
a purple hat for my
birthday! Like people, hats
come in all sizes, shapes,
and colors.... the best of
course are hats in red,
purple, lavender, and pink
as I and lots of my friends
are members of the Red Hat
Society!"

AmbassadorJoann Miller





ur Cork and Canvas class today (light on the cork)!"

- Sherrygodmother Sherry (California, United States)

Red Hat Society, who were dining in the Stadium
Restaurant, presenting the trophy to Trevor Simmons, the Trainer of winning greyhound Ardera Foxy, at the end of Race 11, The Fen Fatales
Red Hat Society Stakes"

Peterborough Greyhounds (Peterborough, United Kingdom)



MG!!!!! I'm laughing so hard!!!!!!

Just got pulled over by a police officer because I had a young child in my front seat!!!!!! That young "child" was my big sock monkey CHESNEY!!!! When the officer saw the child. I had to explain the sock monkey, and the RED HAT SOCIETY, the colors we wear etc. it all ended with me giving him my card and phone number so I can help sign his wife up. He was still cracking up as he was getting into his car saying this "will be right up his wife's alley". CHESNEY just sat there grinning ear to ear.

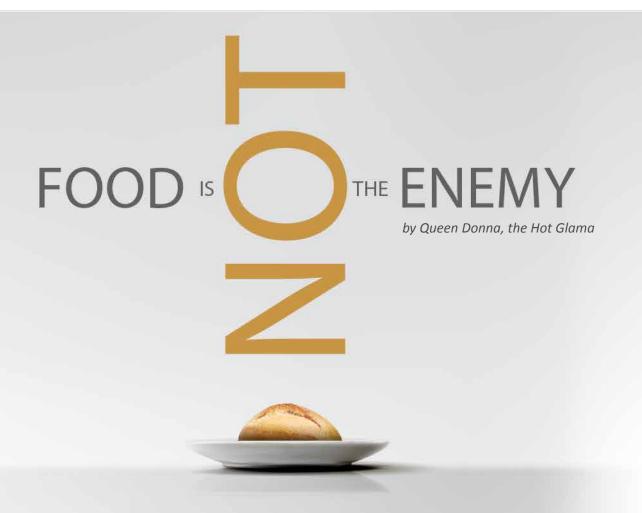
Below is a picture of her!!!!

- Debbie Uttecht



cannot begin to say how much the Red Hat Society has changed my life for the better . I now have friends all over the country. We travel together and share wonderful adventures and stories. Forever grateful to Sue Ellen the founder."

— Queen Mary (North Carolina, United States)



Have you ever found yourself reading a magazine or internet article and your eyes are met with the words, "Eat this and not that" with a picture of a banana or a piece of bread? It makes you wonder what is so bad about eating a banana or a single slice of bread? After all, aren't bananas listed on the basic food groups as necessary—that was a part of our elementary school education, right? When and how did we become so afraid to eat that we blame certain foods as the culprits for our bigger problem which is being overweight? Who is responsible for

this way of thinking? To put it bluntly, businesses who are looking to make money, that's who!

We need to break free from this stigma that food is the enemy. Eating is not the enemy. Over eating is the enemy! We have stopped thinking about what we are doing. Food has evolved from being a literal life source to being an instant sensory gratification stimulus. Today we eat because it tastes good, we want it and deserve it, we are celebrating or comforting, or we are in a hurry and need something quick.

One day after making a quick stop in front of the mirror, we realize we are larger than we want to be. Now, the uphill viscous cycle of the battle of the bulge begins. Many women think that in order to lose weight they just need to stop eating. This is the trap many fall into and it's actually the furthest thing from the truth!

Hatters must move away from the endless lists of foods that should be avoided and educate themselves that ALL things-in moderation, of course—is the best way to approach eating. A balance of healthy foods from the major food groups will ensure eating habits are healthy ones. There is such an amazing variety of foods available and the possibilities are endless. As Hatters watch the calories we take in, we can enjoy feeding our bodies.

### How to Get Your Weight Back in Control

### Do not skip meals!

The cause of over eating is skipping meals. This leads to an intense hunger which results in eating far more than the body needs at one time.

### Decide what works better for you.

Do you need to snack all day in small amounts to equal the calories the body needs or are you comfortable with three regular main meals with snacks sprinkled in between to carry you from meal to meal? Eating regularly helps the metabolism burn evenly and consistently.

### Treat your calories like a check book. Everyone is allowed a set amount of calories

- based upon: Height
- Weight
- Age
- Body Frame
   Goals
- Activity Level

### Make apps work for you.

By downloading an app on your phone, it's easy to keep track of what is been spent and what the balance is. Planning foods before eating them is great to ensure under/over eating doesn't regularly take place.

### Put joyful movement in the day!

Everyone is designed to move, so whether it's going for a walk, jog or swim it's important to move and burn calories.

Enjoy all foods in moderation, and don't forget to enjoy dessert!

### Who is Queen Donna, aka The

**Hot Glama?** 

She's a 52 year old mother of a blended family with five amazing children ranging in age from 39 to 14 1/2 and a grandmother to four beautiful grandchildren. Donna has been a personal trainer since 2000 serving the needs of women in Orange County, California, USA. She holds a Bachelor's of Science degree in Nutrition and Exercise Science, in addition to being certified through the National Academy of Sports Medicine with a specialization in Women's Fitness. Queen Donna will be sharing fitness tips, recipes, videos and more with us moving forward. We are delighted that she will be lending her talents to RHS!

### WANT EVEN MORE FITNESS IN YOUR LIFE?

Sunny Mathews, Ambassador, Queen of the RHS and the Fabulous Fitness

Facilitator of the Royal Fit Tips in the Friday Broadcast, is also the administrator of the Fit N Fabulous Group

on Facebook, a group of

RHS Members who embrace fitness in their lives. Sunny has been inspiring Hatters for years and we are happy that she will continue to contribute alongside Queen Donna. Sunny invites all Hatters interested in getting fit and staying motivated to join the group.

### WANT A PERSONALIZED NUTRITION PLAN?

Live in Southern California and want to train with Queen Donna? She would love to see other Red (and Pink) Hatters achieve their fitness goals. Call Queen Donna!

# Mastering facebook LIVE

2016 has been dedicated to sharing the fun of RHS, so it only makes sense that we introduce you to a tool on Facebook that has made sharing the fun easier than ever. It's called Facebook Live.

If you're on Facebook and you're following the Red Hat Society, you may have recently received notifications that we were "Live" in your News Feed. This is because, for the past few months, we've been exploring the Facebook Live as a means of sharing stories and information with you and taking you behind-the-scenes at Hatquarters during virtual parties and more.

### What is Facebook Live?

Facebook Live is the social network's live streaming video functionality. This is just a fancy way of saying that you can film something in the moment and share it with your friends and family members.

Earlier this year, a Texas woman named Candace Payne achieved internet success, when she filmed herself laughing hysterically in a Chewbacca mask she had just purchased for her birthday at a local Kohl's. This video has been watched more than 160 million times, and it currently holds the record for the most-watched Facebook Live video. To add to the excitement Kohl's caught wind of the video and presented Payne with \$2,500 in store gift cards, 10,000 rewards points and Star Wars toys for the entire family.

### Why should Hatters use Facebook Live?

It's simple to use, and it can serve several purposes for your experience in the Red Hat Society and your everyday life. Facebook live doesn't involve any fancy equipment. All you need is mobile device like a smartphone or tablet with the Facebook app on it. When you open the app on a mobile device and begin to write a post, you'll see a camera with the word "Live Video" or "Go Live" right next to it. If you click on that, the camera functionality on your device will activate and you'll be prompted to write a quick sentence about what people are watching, then you'll select "Go Live". Your device will give you a countdown to your live moment. Once you are live, people can see what you are doing that very moment. Best of all, you can broadcast on your main Facebook page, or in a group you manage.



### How should Hatters use Facebook Live?

We encourage you to use it to #SharetheFunofRHS. Here's a list of ideas to get started:

- Share your RHS story. How did you discover the Red Hat Society? How long have you been Hatting? What's your favorite aspect about the Red Hat Society?
- Share your outfit of the day. If you have just dressed for a RHS event and you are feeling fabulous, go live and share your outfit details with your Sisters and friends.
- Go live from a Chapter outing! Let's show the world how much fun we have when we are out and about with our Sisters.
- Share your talents with the world. Are you a great singer, musician, storyteller, cook, baker, or artist? Create your own mini talent show on Facebook.
- Share how you are preparing for the latest RHS international convention

FACT: Facebook users watch 100 million hours of video on Facebook every day.

The possibilities are endless! If you are playing on Facebook, we would love to see your live videos and testimonials of your experience in the Red Hat Society. Please tag @RedHatSociety in your post or share it with us. We can't wait to see you on Facebook Live!



# ETIQUETTE



### MANNERS FOR THE 21<sup>ST</sup> CENTURY

American Etiquette Author, Emily Post, was a wealth of knowledge when it came to all things manners related. Having left the earth in the year 1960, Mrs. Post had no idea that in just nine short years, the way the world communicates and the channels in need of etiquette education would vastly diversify! Although many of us wish we could return to a simpler time, technology is here to stay. So, since Emily Post is no longer with us, Emily Yost,

Princess Southern Belle and Marketing Director at the RHS Hatquarters, has taken on the daunting task of highlighting how to have good manners when using today's social media tools. The social media world moves much faster than the world of yesteryear. With that, comes a responsibility to take a breath before posting, tagging and sharing to ensure the manners you were brought up with are still applied to today's online world.

### **Photos - To Tag or Not To Tag Friends?**

agging friends may be a way to ensure they feel involved and engaged with your post, but it also might be just the thing to make a woman feel insecure about her looks. When tagging your photos, take a good look at everyone (foreground and background alike). Nothing is more heartbreaking than to open up your Facebook account only to discover you've been tagged in a photo that made you look 20 pounds heavier than you really are! When in doubt and you want to post the photo, instead of tagging friends, invite them to tag themselves in the photos. If they are happy with the photo, you can feel confident they most certainly will.

### Think Like a Publicist

ven if you have never considered yourself 'the one to watch,' you may be surprised to learn that many Hatters may be looking up to you and what you post. Always remember that the RHS is inclusive, not exclusive, for a reason. Women of all walks of life make their way to our world of fun and friendship. In the world of RHS, we choose to keep our comments to things that unite us (fun, friendship, new ways to play, inspirational quotes, etc.) rather than divide us (political messages as an example.) Remember, words carry weight and should be considered carefully before posting.

### Silence Can Be Golden

eing reactive on social media can lead to hurt feelings and ruined friendships. It's also the spark that leads to online bullying. These are situations Hatters should look to avoid. When in doubt of the right response to a situation, stay silent. This approach puts an end to the chatter and ensures you are

viewed as "taking the high road." If a situation escalates and you feel you need support, feel free to reach out to RHS's Hatquarters. A private message to the RHS's Facebook Page will get you in touch with the right individual.

### Respectable Humor, please

e all love to laugh, but not everyone finds the same things humorous. When posting jokes, images or videos, consider your audience. How will they respond to your post? If it's a bit crass, consider sharing it in a private message to the ones you know will appreciate the humor.

### When all else fails, follow the Golden Rule

o Unto Others As You Would Have Them Do Unto You."

### **EMILY WHO?!?**

Emily Yost, aka Princess Southern Belle, is your Marketing Director at the RHS's Hatquarters. Born and raised in Marion, South Carolina (population 6,000), Emily's earliest memories are of her mother teaching her manners and etiquette. From table etiquette and how to write a proper thank you note to how a lady should walk properly (with toes pointed forward and shoulders back, of course), ensuring manners and etiquette were most certainly a part of her Southern upbringing. Not only is she well versed in etiquette, but our Emily Yost's name just happens to rhyme with and be very similar to the world famous manners expert, Emily Post! Now, how fun is that?!



### **How to Plan the Perfect 2017**

2017 is just around the corner! Have you set your goals and intentions for the year? We love everything the New Year represents: a blank slate, a fresh start, a new beginning. Why not make it the best year possible? Whether you're setting intentions for your everyday life or your 2017 Hativities, we want to help you get your year off to great start with some simple motivational projects.

### Create your goals for 2017.

Set some time aside to really think about what you are passionate about and come up with some activities that will help you really align your lifestyle with your passions. Need some help? Ask yourself these questions:

WHAT DO I LOVE TO DO?

WHAT ITEMS IN MY LIFE **DESERVE MY ATTENTION?** 

HOW CAN I STRENGTHEN MY RELATIONSHIPS...

WITH MY FRIENDS?

WITH MY FAMILY?

WITH MY RHS SISTERS?

### Surround yourself with motivated, like-minded people.

As Members of the Red Hat Society, you are surrounded by women who are rooting for you. In fact, Hatquarters is filled with some of your biggest cheerleaders. We want every Hatter to be the best version of themselves, and we hope you want that for each other. Seek the motivation from your Sisters, and share your goals with us on social media. We would love to support you.

Are you ready to make 2017 the best year yet? We can't wait to see all of the amazing things this Sisterhood will accomplish!

### Make yourself a Dream Jar.

A dream jar is great way to ensure that you achieve the goals you have set for yourself. Set all of your goals for the year in this jar, and each month you'll draw a new goal out of the jar to try.

To create a dream jar you'll need:

- construction paper
- a mason jar
- scissors
- a label sticker
- some markers

### STEP 1

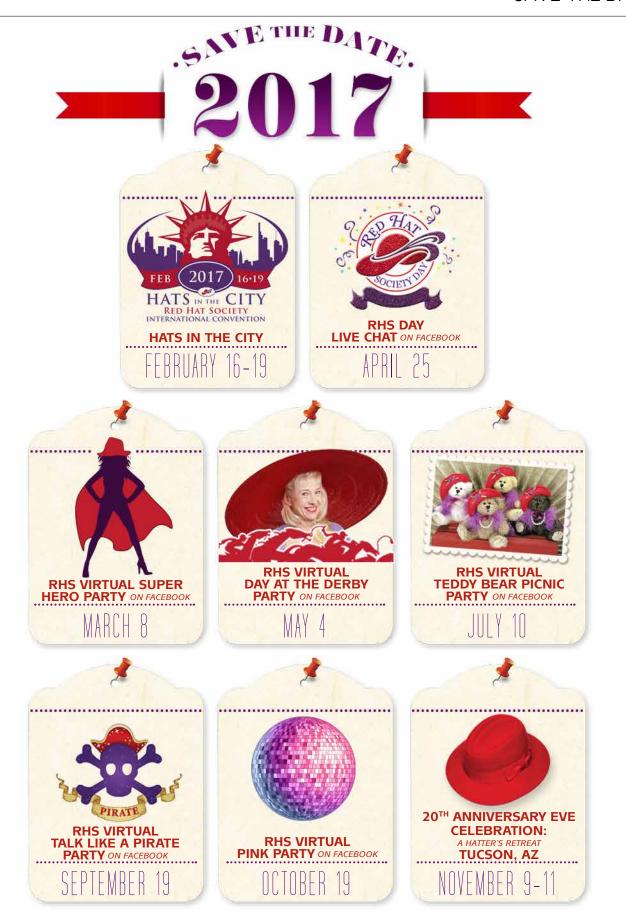
**Cut your construction** paper into strips big enough to write your goals on. Change up the colors so you'll have a colorful jar. (We suggest variations of red, purple, pink and lavender. Wink, wink!)

STEP 2 Write down your goals on the strips, fold them up and place them in the jar. By writing down your goals you are already putting your thoughts into action. Woohoo!

### STEP 3

Place your label sticker on the jar and label it "2017 Dream Jar."

Once you have your dream jar created, place it somewhere you can see it every day. You might want to leave yourself some blank strips, because you never know when a new idea may come to mind. If you create a dream jar, we would love to see it. Please share it with us on Facebook, Twitter or Instagram. (This would make a wonderful Chapter activity!)



### **NEW BEGINNINGS**

Over the years, Members of the Red Hat Society have shared many stories about the serendipitous ways they learned about the Sisterhood and the profound affect it has had on their lives. Hatters have called the Red Hat Society a life-saver, a much-needed escape, a home away from home, their chosen family and much more.

RHS Ambassador Sue Gough (Texas, United States) calls it a "new beginning" in this wonderful story about her Red Hat journey. Like many women, Sue learned about the Sisterhood via word of mouth. She was invited to join a Chapter after church one Sunday in 2006. At the time she had no idea what the Red Hat Society was, but she gave it a chance, and ten years later she's the Queen of her own Chapter and a RHS Ambassador. Here's her story in her own words:

"I went to my first meeting at a Health Food Restaurant off the Katy Freeway. Men were coming over to our table with red napkins on top of their heads - asking if they could join us. It sure was causing a lot of attention with all the woman wearing their Red Hats.

The ladies told me it has always been that way when out in our colors and Red Hats. Well. that was the day I purchased the Queen's Red Hat off of her head since I did not own one hat myself!

After the meeting, I went home to show my husband my new Red Hat, and he laughed at me. I asked, 'what is so funny?' He said, 'well, I have never seen you in a big Red Hat before!' He got used to many, many more hats after that day! Then he would say, 'why did you buy another hat? You only have one head!'

I started out as a Member in the Sassy Sexy Ladies Chapter! Later, I joined the Red Hat Roadrunners Chapter and was asked to be one of their Vice Queens. I branched out on June 17, 2011 and started my own Chapter. We are the Red Hat Texas Travelers of Houston, Texas. We started out with five in our Chapter and now have grown to over 30 Members!

I have met and made friends with Red Hatters from all over the world, and Facebook has added to my Red Hat friends. I have gotten to go places and do things I would never have gotten to do if it had not been for the RHS! Each adventure has been a 'new beginning' for me.

Our chapter motto is:

We come together as strangers, but leave as

forever!

My late husband loved my Red Hat friends. He enjoyed grilling meat for them each year when we would have a pool party. They ALL loved him too! When he passed away almost seven years ago they all were there for me, to support me during a very difficult time in my

We have quite a lot of newbies in our Chapter, and it is wonderful to see them so excited about the RHS. So, this means a New Beginning for them now, and I get to be part of it! I thank God each day for leading me to the RHS because it has changed my life forever.



Thanks to Ambassador Sue Gough, for sharing her story with the Sisterhood, and congratulations on achieving 10 years of Fun and Friendship in the RHS!



### INTRODUCING

### THE ALL NEW }

# REDHATSOCIETY

.COM

The Red Hat Society Hatquarters team is thrilled to share that our new website has launched. By now, you should have received an email welcoming you to the new site, in addition to confirming your new username and password. Check your Junk mail folder if you don't see the email in your inbox. Learning this new website should be fun and we think you will be pleasantly surprised (and a little proud, too) at all the new features you will discover.

Not sure about new technology? Don't worry. Hatquarters has prepared tutorial videos to make learning painless. After all, 'frustration' is not one of our mission statement's five "F's."



### WHAT YOU'LL WANT TO DO FIRST:

### FIRST...

Watch ALL of the RHS new website tutorial videos. The link was provided to you in the new website email you received.

### THEN...

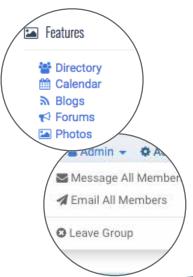
Sign in to the new website using the username and password provided in the email sent to you from Hatquarters. Why is this important? Your username and/or password may have changed slightly and you'll want to be sure and input them correctly.

### THEN...

Set up MY PROFILE with a profile photo, interests and confirm your contact information.

CONNECT WITH OTHER MEMBERS!

### WHAT HATQUARTERS THINKS YOU'LL ENJOY **MOST WITH YOUR NEW WEBSITE EXPERIENCE:**

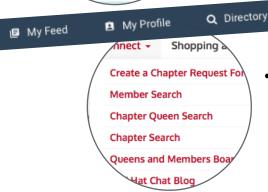


- The Member to Member Directory Tool
- Private Messaging Capabilities
- The ease of updating MY PROFILE
- Being able to reset your password or locate your username in real time
- The Official Red Hat Society Group—for the first time in our history, you can chat with all your Sisters!
- Chat and post photos in the newly updated QMB (Queens and Members Board)

Messages



% Quick Links 🔻



 Members-only access to fun downloads, games and activities

Connections



Groups

### QUEENS NOW HAVE THE ABILITY TO RECEIVE:

A Member-only visible Chapter Group giving them their own private:

- Event Calendar
- Chat area
- Document sharing
- **Community Calendar**
- Send bulk emails or messages to all **Chapter Members with a few clicks**
- Post event announcements on the RHS
   Members can ask to join the Chapter Group through the website. Similar to Facebook, Queens may choose to accept or ignore requests



66

I'm extremely honored to be a part of this historical museum whose launch was so successful and is a big part of our history

- Luke Song





### Commission of a Lifetime

Master Milliner Luke Song has been hired by The Smithsonian's National Museum of African American History and Culture (NMAAHC) to produce fully licensed replicas of Philadelphia milliner Mae Reeves hats, which will be sold in the museum shop.

Reeves was one of the first African-American business owners in Philadelphia. Her hat shop served celebrities, socialites and domestic workers. It was a center for black fashion and what Reeves referred to as her calling; something she loved to do.

The NMAAHC paid tribute to Reeves by recreating a portion of her Philadelphia hat shop, Mae's Millinery, and it features vintage turbans, caps and fascinators which span her half-century long career.

The NMAAHC opened in September of 2016 with great success. Tickets have been sold out since its opening and are currently unavailable until March of 2017.

The Red Hat Society is also proud of master milliner and the creator of The Red Hat Society by Luke Song Amazon Shop, Luke Song.

Song is RHS' exclusive hat milliner at our NY convention with a new selection of red and pink hats and fascinators exclusive for RHS. He is one of our fabulous partners and sponsors at our convention. He has donated 5 splendid hats from his collection including a special Tiffany's hat for our "Breakfast at Tiffany's" event. Hope to see you there.





...FOR LOCAL HATTERS

### SINGLE DAY OPTION

Date:

Saturday, February 18, 2017

Time:

11 AM - 10 PM

Registration begins:

11 AM

Location:

**New York Marriott Marquis** 

Cost:

\$199

SPACE IS LIMITED -REGISTER NOW! 1-866-FUN-AT-50 REDHATSOCIETY.COM

Beginning December 12, 2016, a single day option for the Hats in the City International Convention will be available for purchase by RHS Members. The price of the single day option includes the following:

- Entry into the Hat District (shopping and Hat District entertainment experience)
- Royal Queens' Coronation and REDuation (presided over by Exalted Queen Mother, Sue Ellen Cooper, Queen Lady Bug Debra Granich and Esteemed Vice Mother Linda Murphy) (1 PM - 2:30 PM) You will receive a special commemorative ribbon and participate in a group photo (available for purchase)
- Photo Opportunity with EQM Sue Ellen Cooper, and EVM Linda Murphy (6 PM 7 PM)
- "Hats in the City" Dinner and Dance Party which includes a night of extraordinary indulgence with a three course meal, live entertainment and dancing (7 PM -10 PM)



No refunds will be issued for this package.



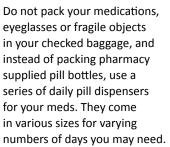


The countdown is on for our Hats in the City International Convention. Have you started planning your outfits? In this issue of Red Hatter Matters we have created a special packing guide featuring tips specific for our 2017 International convention, as well as tried-and-true packing tips passed along from fellow Hatters.

According to Weather.com, the average high for New York City in February is 40°F, and the average low is 24°F. As you plan your outfits, you will want to factor in several layering pieces for each day.

To get started, print out the agenda. Next to each activity, list the things you will need-Warm jackets, sweaters, long sleeved shirts, gloves, undergarments, walking shoes, heels, formal-wear, bling, accessories, and your hats of course. you want to take vs: how much you want to leave at home (you might not want to fill your suitcase full) and add from shopping without going over the airline weight limit.

- Jeweled Queen of Shop-a-Latte **Gretchen Winters** 



- Ambassador Queen Margalit Poo



Some of you might be bringing large hats to the convention. You have two choices -- you can wear your hat for travel or you can pack it! And if you are flying, you MIGHT be able to put it in a bag in the overhead compartment. I have purchased two mesh picnic gadgets and use them for my hats. I pack one stack of hats and place the picnic gadget over the crown of the top hat and place the stack in a suitcase. I then take the second stack of hats with a picnic gadget and place it upside down in my suitcase. Small items such as belts, nylons, underwear, etc. are then placed in the surrounding spaces.

- Marcy the Queen Bee





At Mini's advice years ago, I bought packing cubes. They come in various sizes for clothing and articles and save a lot of room besides totally organizing everything.

- Queen Nipntucca Ginny

ALWAYS, ALWAYS travel in your colors -- red and purple or pink and lavender. Clothing that is not in our colors takes up valuable space that could be used for new purchases.

# HATS IN THE CITY





### Through the Eyes of a New York Hatter

Thanks to the Red Hat Society's Official 2017 Red Hat Society Convention: New York, NY Facebook group, we've been able to connect with New York Hatters who are sharing their tips and tricks for getting around town and giving us an insider look at some must-see attractions.

New York Hatter Fmilie Perez has been one of the more vocal Hatters sharing her advice in the group, so Hatquarters reached out to her for some tips on traveling around the city. Here are some of the nuggets she shared with us:

- Access maps of the city prior to your arrival so you can plan your travel.
- Cabs in the city can be costly. Minimum metered fare is \$2.50, which increases 50 cents every fifth of a mile or every minute, depending on how fast you're traveling; there is also a New York State tax surcharge of 50 cents per ride. Share the cost with fellow Hatters whenever possible.
- The MTA New York City Transit is a great way to get around the city at \$2.75 each way/ \$1.35 for seniors. It's in operation 24 hours per day/ 7 days per week, and there's a station entrance by the hotel.
- You can transfer from the bus to the subway or vice versa within two hours of using your MetroCard.

- When packing for NYC in February, it's important to layer. Bring gloves, scarves, hats, socks, warm boots, and good walking shoes. It's better to come prepared than to have to buy warm clothes in New York.
- Wear a small cross-body purse and be aware of your id, money and credit cards at all times.
- Must see places include: Grand Central Station, the New York Public Library, and Central Park.
- Don't buy tickets from scalpers on the street, because they may be counterfeit. Go directly to the box office of the show you would like to see.
- Don't take pictures with people dressed in costumes in Times Square. They will expect you to pay them for the photos.



### Take a Tour With Us

Explore the Big Apple with your Sisters in any one of the tours listed below! View the Hats in the City convention agenda for specific dates and times.



### **Spirit of New York Cruise**

For Extra Day Attendees Only!

Join your Sisters as you are whisked away on a two hour New York City harbor cruise experience like no other. Your dream cruise will begin at the famous, Chelsea Piers where you'll board your boat which boasts multilevel climate-controlled interior dining rooms with breathtaking panoramic views of the New York City skyline including the Brooklyn, Manhattan, and Williamsburg Bridges and the Statue of Liberty. A large outdoor observation deck, great food, and live entertainment create an unforgettable experience.

Entertainment: The Red Hat Society will enjoy a professional entertainment DJ playing a variety of music sure to get you up dancing with your Sisters.

### **New York City Highlights Optional Tour**

First time to the Big Apple? Hop aboard this temperature controlled bus tour that was created just for you! You'll get an overview of the city that never sleeps on this four hour highlights tour. Your tour guide will point out iconic New York City signs as well as provide fascinating stories behind each landmark and neighborhood. Some of the sights you will see are the building King Kong climbed (aka the Empire State Building), where Audrey Hepburn ate breakfast (aka Tiffany & Co, 5th Ave.), the building where Yoko Ono resides (The Dakota,) and you may even see the corner where Marilyn Monroe got her skirt blown up!



### Tenements, Tales & Treats Optional Tour-SOLD OUT

Hop aboard the temperature controlled bus with a licensed NYC Tour Guide and explore the "mini" neighborhoods where a diverse blend of cultures and ethnicities reside side by side. You'll hear stories of how these immigrants settled into these neighborhoods, learn about the architecture, as well as taste authentic foods from each. Areas you'll visit include: Chinatown, Little Italy, Lower East Side, Grenwich Village and Soho.

### Theatres of New York Optional Experience

Walk the streets of The Great White Way with a Broadway Insider! Learn the difference between Broadway, Off Broadway and Off Off Broadway houses, and how it all happens behind the scene. Take a behind the scenes tour of Disney Theatrical Production's, The New Amsterdam Theater. Experience their exclusive prop room and play with props and costumes from Mary Poppins, The Little Mermaid and other hit shows!





### **Find Your Heritage Optional Tour**

Once at Ellis Island, you will have the option to explore on your own, take an audio tour or continue with the designated tour guide. Learn about those who traveled here so many years ago as immigrants in search of the American dream.

You will have the opportunity to grab a quick lunch at the café before cruising back to Manhattan.

### **Tribute to Heroes Optional Tour**

Join your Sisters aboard a temperature controlled bus as we make our way to the 9/11 Memorial and the One World Observatory. On this guided tour, we will honor the brave first responders who risked their lives to help others on the tragic day of September 11, 2001. You'll hear personal accounts from native New Yorkers and first responders who will tell the stories of their own experience; and walk by the footprints of the Twin Towers to view the names of those that were lost. You'll be inspired and see forever from the 102nd floor of the One World Observatory. Here, you will get breathtaking 360 degree views of Manhattan from the tallest building in North America!



### Sexy in the City Optional Tour

On this temperature controlled bus tour with minimal walking, get "Carried" away on this Sexy in the City Tour. You will follow in the footsteps of Carrie Bradshaw & company as we take you around New York City locations where the ladies drank, shopped, gossiped and so much more!

End the day the same way as the ladies of Sex in the City, with a Cosmo, of course! You'll stop in at O'Nieal's (also known as Scout in the show) for a Cosmopolitan and photo opportunity. Be ready to share your social media ready photo with your Sisters.

#### The Ride, Optional Experience

THE RIDE is the critically and virally acclaimed attraction that uses New York City and its iconic landmarks as the backdrop for a theatrical event that blurs the boundary between tour and performance. THE RIDE's patented traveling theatres are designed with coliseum seating and floorto-ceiling glass windows truly making the streets the stage. Immediately after departure, guests won't be able to tell where the New York City streets begin and the show ends!

THE RIDE's custom, multi-million dollar motor coaches come equipped with state-of-the-art audio/visual technology, including 40 plasma TV screens and over 3000 LED lights. Enjoy our hilarious hosts trained in improvisation so that each performance is fresh depending on what's happening on the street that day. You will delight in pop-up presentations along the 4.2-mile route through Midtown and Times Square by The Ride's talented ensemble of actors, singers, dancers, and instrumentalists. THE RIDE is one of the best ways to tour New York on a budget and whether you're new to the city or a long-time native, you'll find New York City eternally fresh aboard THE RIDE.



# FRIDAY, FEBRUARY 17 – SATURDAY, FEBRUARY 18 Tat District

Friday, February 17: 11am-6pm, Saturday, February 18: 9am-6pm Join "Purple Princess of PR" Bella Lagmay-Funk, Event Producer, and "DJ Big Papa G" Greg Horta for all the activities on the Hatwalk Stage.



### "PRETTY IN PINK" PINKIE PARTY

Friday, 10:30-11:30am Private party and sneak peek of the Hat District before doors open at 11am!



### "HARLEM SHAKE & SHUFFLE" **LINE DANCE LESSONS**

Friday and Saturday, 11:30am

Local dance instructors will lead line dance lessons like the first line dances of '70s disco with the New York Hustle as seen in "Saturday Night Fever" which was filmed in Brooklyn. We'll even make up our own easy moves for what I'm dubbing the SoHo Hop and Subway Slide!





### "GET ON YOUR FEET" **SPANISH HARLEM DANCE PARTY**

Friday, 1pm

Give us a beat and we're on our feet... shakin' and snakin' a conga line throughout the Hat District! The musical being staged in our hotel at the Marquis Theatre is Gloria Estefan's "On Your Feet" and it'd be cool to have her see us all dancing to her hit "Conga" by the Miami Sound Machine! We'll give her a red sombrero!





### "BIG FUN" WITH DJ BIG PAPA G

Friday and Saturday, 2pm DJ Big Papa G will lead fun activities from dance contests to "Name That Tune" with New York themed songs.



### 2017 RHS CONVENTION





### "BOOGALOO ON BROADWAY" DANCE PARTY

Friday and Saturday, 2:30pm Boogie on down the "Soul Train line" busting moves from The NaeNae Whip and Uptown Funk to favorite line dances like The Wobble, Cupid Shuffle, Cha Cha Slide and the dance everyone knows, the Electric Slide!

### "TIMES SQUARE TALENT SHOWCASE" - LIVE FROM NEW YORK!

Friday and Saturday, 3pm Show off your special skills on the Hatwalk Stage... Sing for real with Karaoke or fake it in the Lip Sync Battle. Sing solo or rehearse an ensemble act with your chapterettes and call yourselves something cool like the "Rockin' Rockettes"... anything goes in New York! Prizes will be awarded in the following genre categories: Carnegie Hall of Fame (standards), Greenwich Village Bottom Line (folk), Radio City Music Hall (pop, contemporary), Apollo Theatre (R&B/soul), Studio 54 (disco).

### "DROP DA MIC" **NEW YORKESE KARAOKE**

Friday and Saturday, 3:30pm Krazy Karaoke contests will be held with New York themed songs from "Give My Regards to Broadway" (Ethel Merman) and "On Broadway" (The Drifters)... to "New York, New York" (Frank Sinatra), "Native New Yorker" (Odyssey) and "New York State of Mind" (Billy Joel).

### "FIFTH AVENUE" VENDOR **FASHION SHOW**

Friday, 4:30pm The popular Vendor Fashion Show offers exhibitors coveted stage time to hawk their product and vendors have Hatters model their latest lines of apparel and accessories while sashaying down the Hatwalk!





### "LIP SYNC" BATTLE OF BROADWAY

Friday and Saturday, 4pm New York's Broadway is the theatre capitol of the world. So many long-running productions being staged for years. Contestants will perform favorite theme songs from Broadway musicals. Think "Grease" or "42nd Street" ... "Chorus Line" or "Cats"... "Evita" or "Les Miserables"... "Phantom Of The Opera" or "Hamilton"... Songs you can't stop humming after seeing the stage production! Like I always say, there's a lil' showgirl in all of us! Anyone need an agent?





### 2017 RHS CONVENTION

### **DECORATING CONTESTS**

### "BIG APPLE" HAT DECORATING CONTEST

Saturday, 4:30pm Our Hatters are crafty and enjoy decorating unique creations for our convention themes. Categories will be most creative hats themed in categories of: The Big Apple, Statue

of Liberty and Manhattan Skyline.



### "THESE BOOTS ARE MADE FOR WALKING" WINTER BOOT **DECORATING CONTEST**

Saturday, 4:45pm Contestants will strut down the Hatwalk Stage in their decorated winter boots to Nancy Sinatra's original hit.

### "HATTIN' IN MANHATTAN" COSTUME CONTEST

Saturday, 5pm

Before going to the farewell "Hats In The City" gala, Hatters all dolled up for the ball will stroll the Hatwalk in New York themed costumes or high fashion designs. Like last year's "A La Mode Ball" with hats topped with the Eiffel Tower of Paris, expect to see hats adorned with New York's Statue Of Liberty and Hatters dressed elegantly a la "Breakfast At Tiffany's" in strands of pearls and long satin gloves.





### **PLAYSHOPS**

### "STUDIO 54 PLAYSHOP" JUDY SHARPE COLLECTION

Friday and Saturday, 1pm Judy Sharpe, Kentucky Derby awardwinning hat designer, will demonstrate how to make fascinators and other easy do-it-yourself projects. Craft materials will be provided for free!















### Sunday, February 19 8am-11am

LAST CHANCE SHOPPING! SPECIAL THANKS TO ALL OF OUR VALUED **VENDORS, EXHIBITORS AND SPONSORS...** 

**Red Hat Society Store** Red Hat Society Shop by Luke Song **Royal Splendor Store Avery WePrint Calling Cards Diamond Diva Designs** Menopause the Musical **NCOA RHS Collectibles** Tea House Times Magazine





# #Sharrethe FirmofRIIS

This year we encouraged you to share your photos and stories with the world with the theme:

By simply sharing the joy you are experiencing in the Red Hat Society, you

"Share the Fun of RHS".

to inspire the women in your inner circle to join

have the opportunity

the fun. We asked you to tag your photos on social media with the hashtag:

#SharetheFunofRHS, and

boy did you answer the call.

We have been tickled pink to see photos of Hatters zip lining, dancing, striking poses in themed regalia, riding carousels, painting, showcasing new Members and celebrating friendship however you deemed fit. Yes, you went above and beyond sharing the Fun of RHS and we are thrilled to share some of the photos we received this year. Enjoy!

















### #ShareTheFunOfRHS



# #SharetheFunofRHS

### **WINNERS**



For 18 years our international Sisterhood has painted the world vibrant shades of red, purple, pink and lavender. Photos and messages pour into Hatquarters every week telling tales of exciting adventures, exceptional meals and the bonds of friendship being formed between women from all walks of life.

The Red Hat Society has been inviting Members all year long to join in with our theme by sharing the fun of Membership with new women in their circle of influence. This year we've seen many share those photos on our Facebook page with the hashtag, #ShareTheFunOfRHS. We want to thank each and every one of you for playing with us and we're delighted to announce the final two winners of the year! They are Kween Kathy (Willis) and Bonnie Belle (Banham) of the Valley Isle Vixens of Hawaii!



Congratulations, ladies!



RHS Ambassadors don't sit on the sidelines. They are always on the lookout for ways to help the Society to grow! The thrill in being an Ambassador is to make things happen, and do they make things happen!

RHS Ambassadors provide a positive presence at community events and hold Meet and Greets in fun places to attract new Members. They support RHS partnerships, and share the fun of RHS through lively engagement on social media. They are the Society's "Go-to" women.

### WHETHER NEW OR TRIED AND TRUE...

### It's What Ambassadors Do!



### Our newest ANGELS IN RED,

One gal sees us at the restaurant every month and wanted to join in on the fun!

One gal saw our RHS presentation at our County Senior Expo and asked to join!

One gal came as a guest to the first new gal and asked

One gal came as a guest with one of our regulars and decided to join, too!

Another guest belongs to another local chapter and knows several of our gals, so she wants to join our roster as well!

Exciting days! #SharetheFunofRHS, it's what we do!



Janice Davis, Angels in Red Chapter, on stage sharing the FUN of RHS at the Annual Marshall County Senior Expo, Indiana USA.

Lady Sassy Fras (born of Sock Monkey Madness), monkeying around in the Red Hat Society corner of Deborah Laffitte's booth at a craft fair, Louisiana USA. Great opportunity to give out information.



Martha Aughe, Wynelle Records and Sandy Fluty, Oklahoma City, OK USA, shared the day with several new Members and renewed several others, too.





Bev de Neef, Bertha-Rose Park and Jan Lukas at the Membership table in Ontario Canada as they promote the "Power of the Hat".



Sunny Mathews, Fabulous Fitness Facilitator, Florida USA, runs a lively virtual Chapter, writes for the Friday Broadcast and the Red Hat Chat Blog in an effort to fulfill our fifth "F" FITNESS!

Marlene Matthews and Marcy LaSalle of California and Michigan, USA, assist the RHS by handling the seating for the International Conventions. No easy task!





Joann Miller, Virginia, USA, runs the Be a Social **Butterfly virtual Chapter and keeps Members** informed of the latest social media trends.

Red Hat Society Ambassadors have attracted nearly 900 new Supporting Members and Queens to the Society in 2016. THANK YOU SO MUCH FOR YOUR EFFORTS. YOU ARE APPRECIATED!

Consider being an Ambassador if you wish to use your experience and talents to help the Red Hat Society grow a strong Membership for the future. Contact us at ambassdors@redhatsociety.com. We'd love to speak with you.



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# Oh, the places that will

As an official partner, Royal Splendor supports the Society by promoting RHS events, attending other special events and sharing the Red Hat Society's message of Fun and Friendship on their website. Every item purchased on RoyalSplendor.com supports The Red Hat Society.

"We're delighted that Royal Splendor has joined an exclusive group of retailers that believe in The Red Hat Society and offer quality products geared for RHS Queens and Members active and fun lifestyle,"

said Queen Lady Bug, Debra Granich, CEO of The Red Hat Society.

So, shop away, ladies and support the retailer that supports RHS!







### ROYALSPLENDOR.COM

## THE INVITE A FRIEND

# IS HERE!

SIGN UP 15 NEW SUPPORTING MEMBERS TO GET FREE MEMBERSHIP

**EVERY MEMBER** 



#### HOW DO I PLAY?

It's easy! To get started, simply Invite A Friend or two or ten to join the Red Hat Society using your Member number to automatically be entered into the contest. The more women referred the more you can win!

## CONTEST

is attendance to the spectacular RHS International Convention (a \$1,000 value!) but now there is so much

## **IOULD I KNOW?**

We are proud to acknowledge levels of participation through what we are fondly calling the Amethyst, Ruby and Diamond Clubs. Prizes range from Society-wide recognition, to FREE annual Membership and a custom Diamond Club badge acknowledging your efforts!

RHS Membership has always grown most successfully through the word of mouth of energetic Sisters of the Society. That is why the Invite A Friend concept is so vital to RHS's future. This year, those amazing Hatters are being recognized for their efforts in ensuring our Legacy of Fun and Friendship. Carry On!



#### AMETHYST CLUB REFER 5 NEW MEMBERS TO BELONG TO THE AMETHYST CLUB.



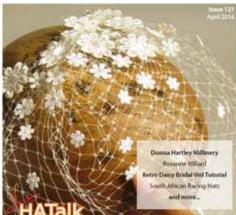


DIAMOND CLUB REFER 15 OR MORE NEW MEMBERS TO BELONG TO THE DIAMOND CLUB.



See all the details at redhatsociety.com under The Official Red Hat Society group. See you in the Diamond Club!





### **Red Hat Society Special**







RHS Members get \$40 off an annual subscription to HATalk e-magazine!

To get this amazing offer, go to www.hatalk.com and enter the following coupon code:

rhs2016

To redeem, enter code rhs2016 at the checkout page of www.hatalk.com. Offer valid until March 31, 2017. Cannot be used in conjunction with any other promotion.



## We welcome all Red Hatters to carry the Yellow Rose of fun, friendship, and giving.

Presenting to you our national women's magazine that is full of reminiscing, recipes, jokes, crafts, inspirational, educational, and much more.

We are the official magazine for women's groups, featuring The Red Hat Society, Sweet Adelines, Beta Sigma Phi, Tea Groups, The Beautiful Hat Society and more.

Sign up for FREE copies of all four of our electronic issues and our monthly fun newsletter "Notes from our Rose Garden." Go to our website to view a past issue, and click on "Free Issues" and your magazines will be on their way. We publish March, June, September, and December.

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#### **NOW PLAYING OR COMING SOON**

Las Vegas Harrah's	Open Ended
Madrid, Spain	Open Ended
St Louis, MO	Jan.6 - Feb. 12
New Hope, PA	January 11 - 21
Nampa, ID	January 22 - 23
Fairfield, IA	January 27
Mason City, IA	January 28
New Haven, CT	February 3 & 4
Worcester, MA	February 10
Charleston, WV	February 12
Kalamazoo, MI	February 25
Lethbridge, Alberta	March 12
Idaho Falls, ID	March 17
Santa Fe, NM	March 28
Englewood, NJ	March 30
Findlay, OH	April 1
Sarasota, FL	April 4
McAllen, TX	April 19
Bismarck, ND	April 23
Regina, Saskatchewan	April 25
Saskatoon, Saskatchewan	April 26
Cedar Rapids, IA	April 29
Jackson, MS	May 16
Jacksonville, FL	May 11 - May 14
Branson, MO	May 18 - May 21
<u> </u>	· · · · · · · · · · · · · · · · · · ·

	Appropriate to the second
Harrah's Cabaret	888-234-7469
Arlequin Gran Via Teatro	34 915 47 04 30
Playhouse @ Westport Plaza	314-534-1111
Bucks County Playhouse	215-862-2121
Nampa Civic Center	208-468-5500
Fairfield Arts & Convention Center	641-472-ARTS (2787)
North Iowa Area College	641-422-4188
Shubert Theatre	800-745-3000
The Hanover Theatre	508-831-0800
Maier Foundation	304-561-3570
Western Michigan University	569-387-2300
Enmax Centre	403-329-7328
Colonial Theatre	208-522-0471
The Lensic Performing Arts Center	505-988-1234
Bergen PAC	201-227-1030
Marathon Center for the Performing Arts	419-423-2787
Van Wezel Performing Arts Hall	941-953-3368
McAllen Convention Center	956-681-3800
Bismarck Event Center	701-355-1370
Conexus Arts Centre	306-525-9999
TCU Place Arts & Ceonvention Centre	306-975-7777
Paramount Theatre	319-366-8203
Kackson Theater - Thalia Mara Hall	844-765-8432
Florida Theatre	904-355-2787
Dick Clark's American Bandstand Theater	417-339-3003

For all up-to-date show information please visit MenopauseTheMuiscal.com

This flu season, the Red Hat Society was thrilled to collaborate with the National Council on Aging and Sanofi Pasteur to bring you the Flu Shot Challenge. Hatters had ten chances to enter to win \$500 OR admission to the Hats in the City convention, simply by sharing flu information on social media.

Hatters were armed with information about the seriousness of the flu, the importance of getting an annual flu vaccination.

**DID YOU KNOW ADULTS 65** YEARS OF AGE AND OLDER **HAVE FLU VACCINE OPTIONS DESIGNED SPECIFICALLY FOR** THEIR AGE GROUP?

## HOLD ON TO YOUR HATS FLU SEASON IS COMING.



#### CONGRATULATIONS TO THE WINNERS OF THE FLU + YOU CHALLENGE:

Jeanne Packard of the Traveling Tea Party Chapter (California, United States) Nancy Tobin of the Tantalizing Truffles Chapter (Illinois, United States) Judith Darling of the Classy Sassy Divas Chapter (Texas, United States) Carolyn Ray-Barnett of the Sassy Purple Pearls Chapter (Michigan, United States) Gloria Herschell of the Crafty Hatters of Hurricane, UT Chapter (Utah, United States) Linda Case of The Red Hearts of Hartsville (Tennessee, United States) Judy Jones Foster of The Toto-ly Oz-some Red Hatters Chapter (Kansas, United States) Carla Price of the Bodacious Butterflies Chapter (Louisiana, United States) Elaine Barnfield of the Scarlet Ladies of Pine Run Chapter (Florida, United States) Jill Wait of the Wild Wicked Convention Wenches (Minnesota, United States)

Hatquarters would like to thank everyone who participated in this challenge and helped educate their friends and family members about the flu. This is just another example of why it's great to be a part of The Red Hat Society!

\*Main convention package valued at \$499. Hotel, transportation and tours excluded. Official Rules can be found on our website at redhatsociety.com/fluplusyou



## **Got GRANDkids?** Get GRAND!

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- Tea House Times Magazine
- First for Women Magazine
- Women's World Magazine
- Simple Grace Magazine
- Yellow Roses Magazine
- RHS Collectibles

For more information about these and other partners, visit www.RedHatSociety.com and click on the Shopping & Offers tab.

## Red Hat Society.

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Fullerton, CA 92831-4753

Website: www.RedHatSociety.com

E-mail - General: info@redhatsociety.com

Membership: memberservices@redhatsociety.com

#### **RHS Sponsored Events**

events@redhatsociety.com

(866) FUN-AT50 (toll free in U.S.)

(866) 386 - 2850 (toll free in U.S.)

(714) 738-0001 (main)

(714) 738-0005 (FAX)

Online Event Calendar:

RedHatSociety.com/eventcalendar.html E-mail: eventcalendar@redhatsociety.com

#### **Red Hat Society ONLINE Store**

9am - 5pm EST

Website: RedHatSocietyStore.com

E-mail: sales@RedHatSocietyStore.com

(877) 733-4288 (toll free in U.S.)

(248) 652-2993 (International)

(248) 652-3118 (FAX)

#### **Business to Business**

Inquiries including advertising, event sponsorships, and partnership programs Website: RedHatSociety.com/b2b Email: vendors@RedHatSociety.com Direct Phone: (714) 888-8123

#### **Red Hat Society ONLINE Community**

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