red hatter
matters

It's our
Birthday!

What could be more perfect than historic recognition on our birthday? *Read more about this history making event on page 18*

Let the **Legacy** Resonate!

Tips on how you can support the Legacy of our Society

Katherine Elliot of Sassy Scarlet Ramblers of Eldersburg, Maryland, U.S.

A QUARTERLY DIGITAL MAGAZINE FROM THE

Red Hat Society

founder's note

Dear Red Hatters,

Every aspect of the Red Hat Society has its roots in one essential: friendship. The other things we value most – fun, freedom, and fulfillment – owe much of their achievement to one's friends. Of course it's easy to see why friends are indispensable when one wants to go do something fun; we all know that everything goes better with someone special with whom to share it. Freedom and fulfillment, while more dependent on individual effort, still owe much to underlying friendships. It is our friends who encourage and support us, listen to us, reassure us when we doubt ourselves, and cheer us on as we strive to reach our goals. Given all this, it's no surprise that we all value our friends.

But do we put as much effort into being a friend as we do into enjoying the friendship of others (maybe even taking it for granted)? It's been said that "the best way to keep friendships from breaking is not to drop them." I've been thinking about that lately. I don't ever want to lose a friend because I have been too busy to keep in touch, or too self-absorbed to pay attention to what she may be going through lately, perhaps missing a chance to be of help. Staying in touch doesn't necessarily involve a large investment of time; it can be as simple as a quick email (or tweet), a brief phone call, or even a note to let her know you're thinking about her. Being a friend does take a bit of effort. But surely anyone who matters to you deserves frequent attention and plenty of support. If you doubt that, try reversing the situation in your mind.

I think it comes down to this: "Do unto others as you would have them do unto you." You can't find better advice about friendship.

In friendship,

Sue Ellen

Sue Ellen, Exalted Queen Mother
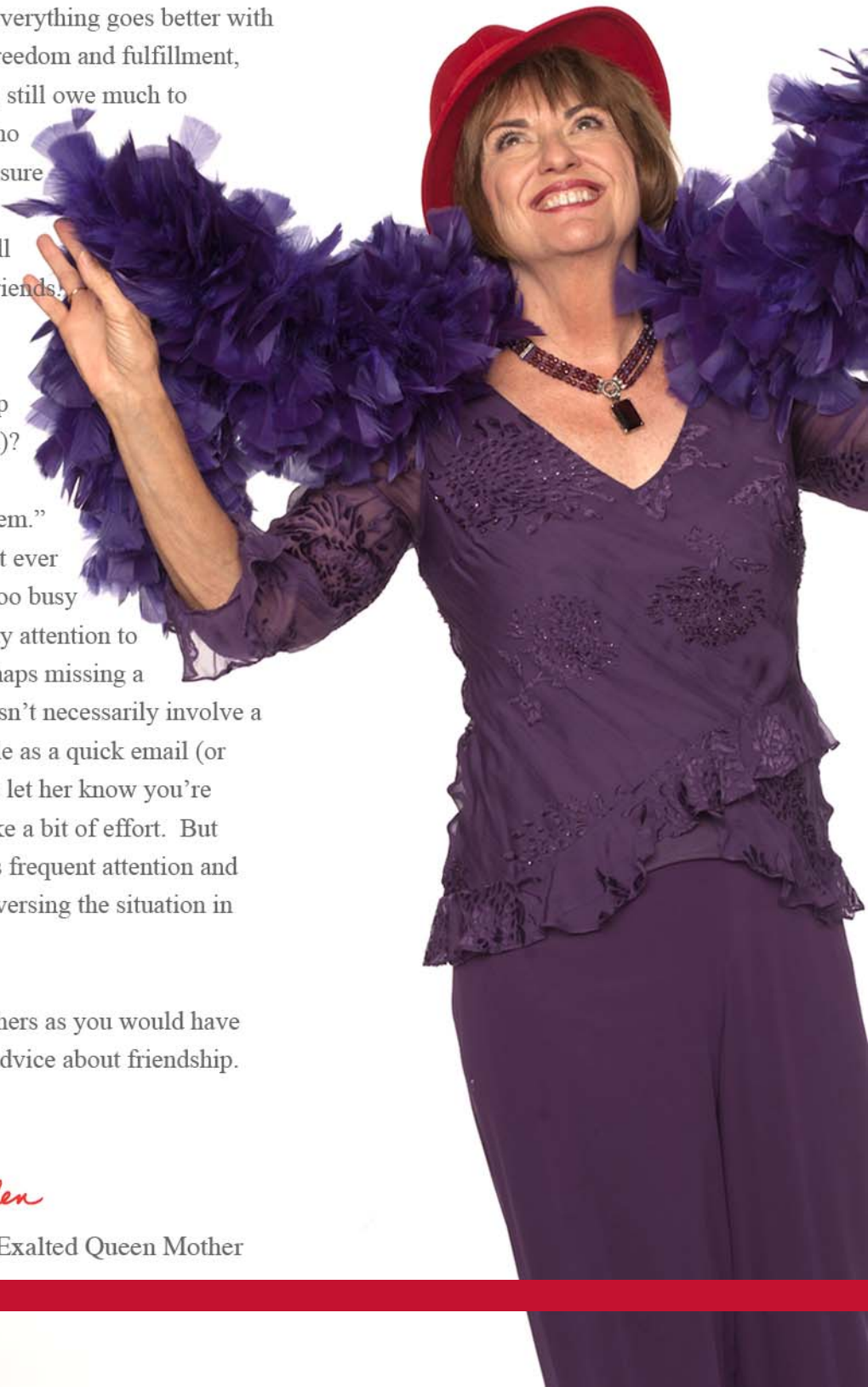
Red Hat Society®

2008 FUN!

Fall 2011

2010 FREEDOM

Winter 2010

DID YOU KNOW?

Did you know there is an online Red Hatter Matters archive?

Don't miss incredible stories, recipes, activities, and more!

Spring 2010

Winter 2009

Spring 2009

Friendship

2011

Summer 2010

Winter 2011

FULFILMENT

Fall 2010

Summer 2009

Fall 2009

FITNESS

Hatters-

Welcome to the second quarter of 2011, ladies! In our Red Hat Society world, that means we can pull out a whole new set of gorgeous, season appropriate hats! And as you know, they are quite the talk after the royal wedding! Like many of you, I watched the ceremony! Some of you may know how much I LOVE London and look forward to our annual trip there. Stay tuned for the launch of our new London New Year's Experience being launched later this month! It will be the "wrap up event" to the royal wedding AND the first event for the Olympic year! I have already visited the RHS Store (RedHatSocietystore.com) to see what new hats (and fascinators--my favorite!) are available for me to incorporate into my wardrobe. I am impressed! I encourage you all to check the new hats out on the site. They are fantastic!

This issue of Red Hatter Matters is jam packed with fun things to do with your Sisters, a powerful article about how to let the Legacy of RHS resonate with the women around you, a recap of the RHS Day Event held in Washington, DC where we celebrated the viewing of our beloved Red Hat and Purple Boa on display at the Smithsonian Institution's National Museum of American History and so much more. I don't want to give away all the details of the RHS Day event, but I did want to share that the event was incredible and one we should all be proud of. There was a new electricity that had infused in all of us as we shared this monumental moment. It brought tears to my eyes to see our humble hat gleaming for the world to see. Sue Ellen and I only wish that each and every one of you could have been there to experience this moment. You are the reason our beloved symbol is in Washington, DC. For that, we are truly thankful.

In our continuing effort to carry out Sue Ellen's vision and the Legacy of the Red Hat Society, I hope you find a fresh perspective to your Hatting in this issue filled with more fun, friendship, freedom, fulfillment and fitness than ever imagined. Try on a new hat, decorate that new hat, discover and explore new interests, celebrate your own personal freedom of expression and spend some time with your amazing Sisters. Be bold, be daring ladies! After all, we are Members of the Red Hat Society!

Royal Regards,

Debra

Debra, Ladybug

in this issue

Hats are IN

In a recent New York Times article, Elisa Fulco (curator of the Borsalino Foundation) said,

" For sure, we can say that hats are having a fashion moment. But filmmakers have always understood the power of the hat. There are funny hats, magical hats, eccentric hats, erotic hats, hats that are disturbing. Hats are different from other articles of clothing because they are so close to your face; they create a strange link between your appearance and your interiority. Each time you put on a hat, you create an entirely different story. "

There is nothing as special as a mother, especially a Red Hat Mom! We asked for your mother stories, and boy, did we get some great ones!

Red Hat Ma

Angel Burke, Queen of the Improper Bostonians (Boston, Massachusetts, U.S.), wants to tell everyone about a very special lady in her chapter!

"I'd like to tell you about a Red Hatter who is everyone's mother.....we've all adopted her. Her name is **Jeanette Scola** and she is 86 years old. Jeanette's daughter Donna is a dear friend of mine: we grew up together since our early childhood days, which is how I met Jeanette many years ago.

Although I was in my late 30's when my own mother passed away, Jeanette knew how much I missed my mother and was always there for me. She calls me her 'adopted' daughter. As you know, even as adults, we go through the ups and downs of every day life. I was privileged to have had Jeanette as a 'mother' to lean on. Even my husband calls Jeanette 'ma.' She is just so full of love and understanding. You can talk to her about anything, and she truly listens when you have a problem and never passes judgment.

I remember how happy she was when she joined the Red Hat Society. She had the most beautiful smile when I put a red hat on her head for the first time. She has attended several RHS conventions and loved every one of them. The Members of our chapter all call her 'ma' or 'mother.' Needless to say, she gets lots of hugs from everyone when they see her!"

Share the Hat

Hats always send a message, and so can you, with the new Share the Hat cards on the RHS website! The team at Hatquarters believes that the "magic" that is brought about by our symbolic Red Hat is something that should be shared. The feelings of fun, friendship, freedom and fulfillment of lifelong dreams are powerful and the joy in receiving that gift is universal. With this concept in mind, we have created a special card that you can download that will provide you with a way to share the magic in the hat with all that you come in contact with. Use it as a way to empower a stranger, recognize a Sister or thank a neighbor. It's simple:

1. Print the cards and wait for the opportunity to recognize someone.

2. Write an anonymous note "filling their pot" with why they deserve some of the RHS magic.

Give a Share the Hat card to anyone, female or male, who deserves to be acknowledged for doing something wonderful, kind or thoughtful for you, someone you know or someone who has made an impact in the world. Consider your caring message on the Share a Hat card as a way to recognize good in others that might have gone unnoticed.

There is nothing as special as a mother, especially a Red Hat Mom! We asked for your mother stories, and boy, did we get some great ones!

Mother-trucking

*Submitted by **Christy Goerbig**, Queen Motormouth, Bodacious Benton Belles*

My mother, "Princess of Pokeno" Shirley Graham, is one of the most wonderful women in the world--THE most wonderful, to me! She is funny, fun-loving, gracious, warm, caring, and giving, and there is nothing more important in the world to her than her love for the Lord and for her family.

Life hasn't always been easy for her. Mother grew up in a small Louisiana town in a family of 10 children, and the family was far from "well-to-do". When she left high school, she moved to Lake Charles to work as a bookkeeper. That's where she met my father, and in 1956 they were married. Between November of 1957 and February of 1962, she had me and my three little brothers.

When I was 6 and my brothers were 5, 3, and 2 years old, our father passed away suddenly, and mother was a widow with 4 small children at the age of 27. She packed us up and moved us from New York back to her home state of Louisiana. A little over a year later, she married the wonderful man who became our "Daddy", and we also gained three great sisters in the "package"!

Princess of Pokeno Shirley Graham and Queen Motormouth Christy Goerbig, Bodacious Benton Belles

Daddy was in the Air Force and for the first few years after their marriage, we moved around quite a bit. Daddy got out of the Air Force in 1968 and we returned to Louisiana. Mother was a stay-at-home mom to seven children throughout our school years, and when the baby of the family was grown, she went to truck-driving school so she could drive an 18-wheeler with Daddy. Now, my mother is only about 5'3" tall and at that time weighed MAYBE 120 lbs--but that little momma could shift through 15 gears faster than you can imagine! I even wrote a song about her called "Mothertrucker"--she got a real kick out of it, too! She drove with Daddy for several years, and then decided she'd had enough and went back to stay-at-home status while Daddy continued driving.

In 1993, we lost Daddy after a very short battle with cancer, and my mother lost the love of her life. Throughout my life, I've seen my mother show strength, grace, love, and an unwavering faith in God that kept our family going through many ups and downs. I'm so proud to have her as my mother, and she's also my Red Hat sister--she was the first person I asked to join my chapter when I chartered the Bodacious Benton Belles in 2007! If you could meet my mother, you'd love her, too!

Linda

treated like *Royalty*

As an Ambassador and Queen I have been looking for new ideas for my ladies. The details of how to host a "Mall Crawl" are included in the Ambassador Playbook. Hatquarters thinks of everything!

I called the Mall Administration to let them know we would be there in all our finery – and asked what they could do for us. I presumed it would be a fairly ordinary day at the Mall: meet for coffee in the Food Court, crawl through the mall, go for lunch at the closest restaurant – Earls. Nice Valentine's Day out with our Red Hat Sisters – Right?

When I had stopped at Sears to see if the Cosmetic Dept. could do anything for us – I was introduced to their Special Event Coordinator – Taya - who is just a ball of energy and enthusiasm. Little did I know how this day was going to unfold! The Mall Administration had called to say they had gift bags waiting for me at Customer Service and I had picked those up the day before.

I got there at 9:00 [half an hour ahead of the others] as I had a rose and valentine prepared for each Lady. Also, I had prepared several of our Red Hat Brochures with my cards and a membership form just in case we found someone looking to have fun with us.

surprise

1

We had a 'coffee card' in our gift bag – Whoopee! So as everyone arrived we directed them to Quizno's to pick up their cup of fresh hot coffee. It was no time at all before the Quizno's District Manager, Robbie, came to pay us a visit. She was delighted to see such a colorful group, so we took lots of pictures. And – the pictures she took will be sent to their Head Office to be used in promotional advertising. [There we go – getting published again!!]

Robbie

Taya

We were to be at Sears at 10:00 and I had explained to Taya that we might be late because as everyone knows – if there is a handbag or shoe or accessory shop in between – Red Hatters will stop to check them out. There it was – a Kiosk – dead centre in our path to Sears and yes the only thing they didn't have was Shoes! Next thing I know Taya , from Sears, had made her way, complete with a small trolley, down the Mall to meet us. The top of her trolley was loaded with delightfully overstuffed envelopes for each of us and the bottom open for coats and large bags and she was going to be our Escort for the Day! WOW!!

Bev

surprise

2

When we reached our first stop in Sears – the Cosmetic Dept. – the most gorgeous 50+ Cosmetic Consultant – Bev - was ready and waiting to not only give us lots of information but to do 'Mini Makeovers' for the Ladies. What fun we had and when we left – fresh carnation in hand - on our way to Ladies Wear – we had some very glamorous women – some of which had completely broken out of their 'Shells!'

Second stop was Ladies Wear and there was rack after rack of red and purple set out for us and yes, some of them were priced right as well [on clearance]. Some of the Ladies got really good buys on new Purple Togs.

All the while that we were in the store they kept announcing our presence over the PA system.:

*'Good morning customers – in case you haven't noticed – the **Red Hat Society** Ladies are here in our store this morning. If you have any questions for them – please just stop one and ask. They are having a whole lot of fun'..*

Also, Taya, in order to keep us moving [I think] kept reminding us that 'JOSE' was waiting for us upstairs in Electronics.

sisterhood

surprise ③

Jose was waiting for us as we came off the elevator! Now – I'm talking –25 or so – handsome young man! And yes, Jose had all the answers when it came to electronics – big and small. The Ladies found out that they didn't have to own or be a computer whiz to own and operate a digital camera - they only had to go see Jose! What a nice young man – we thoroughly enjoyed him! Oh yes, and this was a relax and refresh moment as well as we were treated to trying out the new stock of Patio Furniture for 2011. Comfy!

surprise ④

Taya took us through the Appliance Dept and showed us all the newest features on kitchen appliances. This was wonderful as, at our age, we haven't been out checking on what's new in appliances. They've come a long way in the last decade and I am thinking that they finally have Women designing appliances!

surprise ⑤

Now it was time for a real good rest and a promise from Taya that she would wake us in 20 minutes. I tell you, those Memory Foam beds are divine!!! Wakey, Wakey - coffee's served! – and with that we were served coffee, tea or hot chocolate all freshly brewed in a Keurig Coffee Maker. There we were sitting on the beds drinking coffee in Sears!!!! What a day and we weren't done yet!! Thank you Taya and Sears for a really fun filled morning.

surprise

6

We had a scheduled but really delayed stop - because of all our fun in Sears – at one of the Mall's newest Specialty Shoppes – Tea Desire. The Manager, Ann, made us very welcome and her Tea Specialist shared the awesome aromas of their specialty teas and also showed us how to make a 'Proper Cup of Tea' [I think we should have that knowledge if we go to London to the New Year's Day Parade – don't you?].

Now after all that fun, laughter and talking with dozens of Ladies [and Men – they love us!] it was time for lunch. Of course, every Red Hatter should not end a day without Lunch in a Bunch. We straggled along to the Earls Restaurant – across the Mall Parking Lot - in the rain – some of us moving much slower than others. The last group arrived to find the rest drinking a fancy 'Red' drink served in a lovely Champagne Flute. Why – It was Valentine's Day and weren't we special to be part of all this celebrating and no, we weren't done yet!! They served us [and only us] a complimentary plate of wonderful – warm – Chocolate Chip Cookies for dessert!!

EVERYBODY LOVES THE RED HAT SOCIETY LADIES!

Lynn Friedman, Queen of the Foxy Ladies II (Mississauga, Ontario, Canada) and Member of the Foxy Ladies (Mississauga, Ontario, Canada) wrote in with a fantastic story! "The Foxy Ladies of Mississauga is, we believe, unique. Besides being a large chapter (over 50 ladies and all are registered Supporting Members) we have 7 Queens. **Bettye**, our Founding Queen Mother, has her own Queen's Court! This past weekend we held a Foxy Queen's Court tea which included a surprise coronation for **Florence Coulter**, Queen of Red Hatter Fun. Florry has been a Member of Foxy Ladies for several years and when her Membership came up for renewal she decided to upgrade to Queen - with the encouragement and blessing of **Bettye** (fondly known as Foxy One). We invited her sister,

Joan B., and cousin, **Joan C.**, to join us. The results were spectacular with lots of laughs and giggles. The ceremony incorporated many ideas from the collection that **Queen Razz** (**Barbara Witzell**, RazZmaTazZ, San Diego, California, United States) had shared with Lynn several years ago. The 'Order of the Red Sash' was bestowed upon our new Queen, and the Royal Scepter was a wonderfully purple toilet plunger bedecked with hearts, feathers and ribbon - truly a beautiful accessory. "Crown" jewels, a Red Hat survival kit and a Royal Robe were presented and then the crown was placed on her head. These were followed by gifts for the new Queen. To say that **Florry** was surprised would be an understatement. A toast with champagne was enjoyed by all. Of course, the tea was great too!"

A Surprise Coronation!

The seven Canadian Queens who are Members of the Foxy Ladies are: **Sharyn Bir** (Foxy Amethyst, Mississauga), **Cathrine Hamilton** (Sassy Red Head, Mississauga), **Rosemary Woloschuk** (Morning Glories, Toronto), **Bettye Weaver** (Foxy Ladies, Mississauga), **Bonnie Sandison** (Ravishing Red Rosettes), **Florence Coulter** (Red Hatter Fun, Mississauga), **Lynn Friedman** (Foxy Ladies II, Mississauga). What a royal group!

do-it-yourself *Masks*

If you're the type of Hatter who prefers to create rather than buy, making your own Mardi Gras mask is a cinch! First, collect some basic supplies:

Plaster gauze (can be found online, or in many craft stores)
Old towels
Vaseline
Bowl of water

Cut the plaster gauze into 3 inch by 1 inch strips. Make sure your face is clear of all makeup, and smear on a thin layer of Vaseline. Drape an old towel around your neck to protect your clothes. Dip the gauze into the water and squeeze to wring out excess liquid (only do one strip at a time!) Place the strips on your face to form the mask, smoothing the plaster out with your fingers. Don't worry about making the edge of the mask smooth: you can trim them later. You will need to do three layers: be sure to smooth the plaster out after each strip to cement it in place. Once the layers are in place, let the mask dry fully. This can take up to an hour, so have a good book or a group of chatty friends on hand to pass the time! When the mask is dry, wiggle your nose and stretch your mouth to loosen the plaster! It should pop off easily. Leave the mask in a dry place overnight to fully dry and set. Once the mask is fully dry, trim the edges with scissors to even them up. You can use a bit of sandpaper to smooth out the mask if you like. Then let loose your creative side and decorate your mask with paint, rhinestones, feathers: anything you want to use!

For extra creativity: your mask doesn't have to be flat! You can use the plaster gauze to build up any part of the face, such as eyebrows, nose, or cheekbones to give your mask a funny expression!

REMEMBER!

We'll be hosting a mask contest in New Orleans! **WHAT FUN!**

There's magic in the hat! A cherished symbol of the Red Hat Society amazing heartfelt bond the of the Red Hat women Society other share with each

Let the Legacy Resonate!

Our Legacy is truly beginning to resonate around the world. It has been incredible to watch as all of you have risen to the occasion and embraced your part in the Legacy. From Supporting Members sharing with new potential Members to Queens ensuring that all the ladies "playing with them" officially join the Red Hat Society, we are taking some grand steps towards making a positive impact on 'women of a certain age' now and for the future!

Even more exciting have been the stories that have begun pouring in from all of you about how you are sharing the Society with new women! We've heard stories of cities and Provinces certifying that our upcoming birthday be pronounced Red Hat Society Day throughout the land! We've watched many of you "step into the limelight" and be showcased in all forms of media. Boy you ladies look great!

Many of you have contacted Hatquarters and asked for more ways that you can support the Society. So, we've put together some tips. We are all part of the RHS and your involvement is important today and in the future. If we all work together, we really do have the opportunity to take over the world! [Wink, wink]

General Tips

Allow Supporting Members of the Society to join your chapters. All RHS Members register with the International Society through our website and then they are eligible to participate in Chapters.

Try not to be discouraged if someone you know will not pay to be a Member. Gently release them from your invitation lists and inform them that if they want to participate in activities meant for Red Hatters they are welcome to become a Supporting Member of RHS. Focus on encouraging new potential members to join RHS.

When considering new Members, recruit positive and supportive women who are truly looking for fun and friendship in their lives.

Explain the privilege of being a Supporting RHS Member. Make sure they know what their role is within the Society. It's in the 2011 handbooks for Queens and Supporting Members.

If a Member does not use a computer, create a buddy who uses a computer to keep them up to date on RHS news.

If a Member or potential Member can't afford regalia, share or give some to your fellow Sister.

Keep all RHS Sisters educated on what is happening on an international level. Our Friday Broadcasts are our link to each other. If you see someone in RHS regalia and find out that they are not paying members, politely explain to them the importance of supporting the Legacy. In many cases, it is simply that they have not been educated on their importance to our future.

If you encounter a Queen who speaks negatively about RHS don't waste your time in trying to change her mind. Move on! If you are a Supporting Member, join another chapter or start your own!

Queens, if someone emails you with a request to join your local chapter, please respond to them in a timely manner.

Support Those
Who Support Us

Events

It makes sense that RHS Events are for Supporting Members. Now, if you are recruiting new Members, welcome guests with open arms. Print Membership applications off of the RHS Website under "How to Join" for guests at the event to help facilitate the Membership.

If invited to outside sponsored events that target RHS Members, check out the organizers and find out if they support the RHS: if you are satisfied with what you find, support the event! You never know who you will meet at a new event. New Members are just an encounter away and the outings are always fun!

Press

If the press interviews you, please explain that you become a Member of the International Red Hat Society and then you have access to participate with chapters on a local level. Furthermore, the press can access our online press kit with all the details at www.redhatsociety.com. All press opportunities should automatically point back to the Society's main website. For your own protection, never give your personal contact information for the Society. Remember, only official Supporting Members can represent their chapters.

Support the Legacy by purchasing from the Official RHS Store (www.redhatsocietystore.com).

If you buy from other vendors, make sure they support the Society by encouraging paid Membership and that they speak positively our organization. If they are selling to us, they should be respectful of our mission. If they are positive about the RHS, support their business!

If you know of people who are taking advantage of our Members and only participating as "Members" to sell you something through the Contact chapter feature, do not support them. Immediately report SPAM to Hatquarters.

We Are Ladies

Be gracious at all times. Always speak and write positively. Did you know that whatever you write is there in cyberspace forever and represents your character?

If someone speaks negatively to you, just walk away and do not support them or their business. It is okay for some women not to want to be a part of RHS. We simply request that they not pretend to be us.

All Members have the distinguished honor of molding and defining this great Society's future for generations to come.

Sue Ellen, Debra and all of the team at Hatquarters thanks you for your support and commitment to the future.
You ladies rock!

Circle of Cheer

A Story of Ambassador Friendships

We are proud to highlight several of our RHS Ambassadors and Members who have gathered together to create something breathtaking.

It's a well known fact that the Red Hat Society brings women together in magical ways who might never have known each other. But who knew that becoming an RHS Ambassador would act like a magnet to draw such a creative group of women to work side-by-side toward a warm-hearted goal. They've created a **circle of cheer**!

First, you may know that the primary goal of a RHS Ambassador is outreach to new potential Members. With joy, they share our mission with the masses! Ambassadors may do membership drives at events, meet 'n greets and of course, they are known for handing out a referral card to everyone that they meet.

This circle of cheer no beginning nor end so let's jump in to introduce **Jimmie Mae Hudson**, RHS Ambassador and Queen of the Diamond Divas, Indiana, U.S. She is a retired Health Facility Administrator and throughout her extensive career she longed to be involved in making life wonderful for her residents. Because of her back ground, she has taken a whole new approach to the term "Ambassador." One of the many rewards of the Ambassador program is that it encourages the use of our experience and talents to promote RHS goodwill and, in turn, naturally attract new Members. **Jimmie Mae** started the Diamond Divas chapter with the idea to start groups in several of the nursing homes in her area. After checking with Hatquarters, her first step was to light the spark and she did - in fifteen nursing homes! These groups have the true making of future official chapters. How this works is that **Jimmie Mae** signs up a Vice Queen (the Activities Director of the facility) and an acting future Queen (a resident) as Supporting Members of each facility. She is nurturing them along and they will soon spin off as independent official chapters. She is sharing the joy of hatting with so many women.

You may know that the RHS accepts official nursing home chapters within our ranks but does not require individual Memberships from these women. Of course, if the facility has computer access (as many do now) a chapterette has the option to purchase Membership for the access it gives her. This access will give her the ability to connect with other hatters through our website, night or day. Nursing homes are not to be confused with Active Living Communities where the residents are independent. Active Living Communities start regular RHS chapters and have Supporting Members.

As we travel along the circle, we see that **Jimmie Mae** is associated with the Indiana Queen Council which held a program called Hats of Love led by another Ambassador, **Cheryl Fiesbech** of The Red Garter Girls, Indiana. The idea for the program was to provide hats for **Jimmie Mae's** ladies. Ten hats were to be sponsored at $20 each. The response was remarkable. These mere 10 hats were not enough for these ladies. They brought jewelry, clothing and more hats — 75 to be exact. The seat of her van was full to the top!

Cheryl is also a photographer so she volunteered to come to the nursing homes to take glamour shots. The sponsor of the hat also receives a picture of the Diamond Diva wearing her hat. Isn't that cool?! The next to volunteer were **Aurora** and **Andrea West**, of the Royal Red Hat Divas, Indiana, who are both Pink Hatters. **Aurora** is a beautician and so well liked by her teachers at school that they are going to provide students to do the make up for the ladies' pictures. Talk about teamwork! Hatters can accomplish just about anything when we work together and tap into our individual talents, don't you think?

In addition, these women significantly helped this program to succeed: **Shirley Blair**, RHS Ambassador of the Hoosier Hot Flashes, Indiana, **Sharon Yocum**, of the Lafayette Golden Gems, Indiana, **Kay Stough**, of the Diamond Divas, Indiana **Charlotte Hill** of the Red Hat Elegants, Ohio, **Reita Voss**, of the Red Garter Girls, Indiana, and many more...

To complete the circle, **Jimmie Mae** tells us that she is having the time of her life coordinating these projects and programs. She's just doing what comes naturally!

If you are interested in more information regarding the Ambassador Program, email us at Ambassadors@redhatsociety.com. Please tell us briefly why you'd like to be an Ambassador and include your picture. Thank you!

Jimmie Mae

Cheryl

Shirley

Red Hat Society DAY
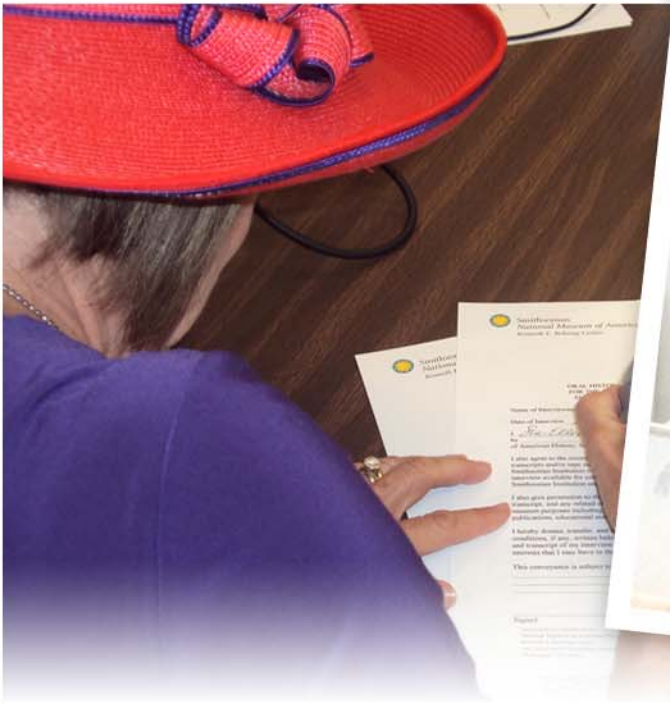## 2011
Washington, DC

A Day That Will Go Down in History!

While every Red Hat Society Day is special, this one was more unique than any event we've hosted before! Hundreds of Hatters flocked to Washington, DC, to celebrate the unveiling of our first Red Hat and Purple Boa on the Artifact Wall at the Smithsonian Institution's National Museum of American History.

04252011

Sue Ellen Cooper took a moment to pose with the hat, and reminisced about the moment when the hat was officially deeded to the museum. What a powerful memory!

**Hat and boa
1990s**

Red Hat Society members don fa[...]
hats and accessories, like this boa[...]
at group events. Sue Ellen Coope[...]
created the popular social organi[...]

The "Red Hat Revolution" we have created together shows that there truly is power and magic in our hats. The process and extreme care the Smithsonian Institution takes in making sure our hat and boa receive the attention they deserve is incredible. 20 minutes away from the Smithsonian is a climate-controlled facility, where our hat will have its own molded hat stand to ensure that it will be well taken care of for hundreds of years to come. How is that for a legacy? The hat and boa will be on display for approximately 6 months before rotating out for a few years.

NATIONAL MUSEUM OF AMERICAN HISTORY
KENNETH E. BEHRING CENTER

We started off our day with a fantastic luncheon at the Ronald Reagan Federal Building, which gave us a chance to chat and get to know each other a bit better. Then our hats when on as we paraded down to the Smithsonian Institution's National Museum of American History to view our beloved Red Hat and Purple Boa on display! What a sight that was!

PHOTOS ON BLACK BY POON WATCHARA-AMPHAIWAN

Every attendee received a special commemorative photo of the first Red Hat, signed by Exalted Queen Mother, Sue Ellen Cooper, a limited edition RHS button, personalized participation certificate, and complimentary access to the exhibits at Ronald Reagan Federal Building and the Smithsonian Institution's National Museum of American History plus all other Smithsonian Institution's museums!

PHOTOS ON BLACK BY POON WATCHARA-AMPHAIWAN

Red Hat Society DAY 2011 Washington, DC

Unveiling the Proclamation

Wednesday April 13th, 2011 - What a Day !

Away back in 2010, wheels were set in motion to try and obtain, from our Province of BC, a declaration that April 25, 2011 would be Red Hat Society Day in British Columbia. It took several months going from Government office to Government office before the right person took up our cause and things started to happen. When we had a sudden change within Government, everything stopped and it looked like our Special Day was not to be. That's when Emily at Hatquarters came to the rescue and we were back on track. Not long after that we got the good news - It has been approved! Two months later the long awaited Official Document was delivered to my door just in time to be unveiled at Queen's Council Spring Luncheon.

Our Queen's Luncheon was special because after having just two Queen's Councils in our area for many years we were able to invite the Founding Queens of three new Queen's Councils that had had their first meetings just the week before. Miss Ruby sat quietly and waited for everyone to arrive before she was unveiled. First her hat was removed and then her robe - oh my gosh - Miss Ruby was exposed! She needed a great deal of support, in her exposed condition which came from **Queen Norma Gosling** who removed her 'body' and started to read a Proclamation:

Canada
Province of British Columbia
A Proclamation

ELIZABETH THE SECOND, by the Grace of God, of the United Kingdom, Canada and Her other Realms and Territories, Queen, Head of the Commonwealth, Defender of the Faith

To all to whom these presents shall come — Greeting

WHEREAS the role of all women in the Province of British Columbia is significant and the dedicated members of the Red Hat Society within the Province have shown their dedication, passion and commitment to women's freedom and the fulfillment of life-long dreams, and

WHEREAS the Government of British Columbia is and always has been a leader in all things that support Women's Rights and Freedoms, and

WHEREAS the Government of British Columbia joins with all Communities of our province, and

WHEREAS Our Lieutenant Governor, by and with the advice and consent of the Executive Council, has been pleased to enact Order in Council 903 on October 11, 2002;

NOW KNOW YE THAT We do by these presents proclaim and declare that April 25, 2011, shall be known as

"Red Hat Society Day"

in the Province of British Columbia.

IN TESTIMONY WHEREOF, We have caused these Our Letters to be made Patent and the Great Seal of Our Province of British Columbia to be hereunto affixed.

WITNESS, The Honourable Steven L. Point, Lieutenant Governor of Our Province of British Columbia, in Our City of Victoria, in Our Province, this thirtieth day of March, two thousand eleven and in the sixtieth year of Our Reign.

WITNESS, The Honourable Steven L. Point, Lieutenant Governor of Our Province of British Columbia, in Our City of Victoria, in Our Province, this thirtieth day of March, two thousand eleven and in the sixtieth year of Our Reign.

BY COMMAND.

Attorney General
(counter signature for the Great Seal)

Lieutenant Governor

Queen Norma Gosling
unveiling the Proclamation

There were gasps of astonishment and amazement and then a burst of applause. What a memorable day for The Red Hat Society and the Ladies who belong to this wonderful organization.

These lovely ladies look ready for some fun!

WE CORDIALLY INVITE YOU TO ATTEND YOUR ANNUAL INTERNATIONAL CONVENTION

Red Hat Society.

Big Easy Bash!

New Orleans, LA

August 18 - 20

2011

$325 SUPPORTING MEMBER PRICE
FRIDAY, AUGUST 19 - SATURDAY, AUGUST 20, 2011

Package

Register Today!

Visit our Website:

WWW.REDHATSOCIETY.COM

TOLL FREE IN THE U.S
(866) 386-2850

INTERNATIONAL
(714) 738-0001

Lodging

The event will take place at the Hilton New Orleans

Doubletree Hotel New Orleans

For room reservations, please call:
(504) 584-3959

Standard Guest Room

Starts at **$99** per night

Register for the event first in order to receive the special RHS rate. Your convention confirmation number will be required. Be sure to ask for the Red Hat Society rate.

If You Brought It,

Bling It!

Hatters just love to bring things to share with friends, roommates, and tablemates to conventions! But this is no ordinary convention: this is New Orleans! That calls for an extra touch of sparkle, don't you think? If you're bringing something special to the event, *bling it out!*

Bedazzle your kazoo! Turn a plastic kazoo into a thing of beauty with rhinestones and metallic paints!

Are you bringing your Red Hat Society trading cards to the convention? Add a few stick-on rhinestones to them and hand them out at the banquet!

Ruby RedHat

Red Hat Society.
Big Easy Bash!
New Orleans, LA
August 18 - 20
2011

Things to do in New Orleans

While there's plenty to do at the Big Easy Bash, we won't take up all of your time! New Orleans is full of fantastic things to see and do, so go out and explore the city!

EXPLORE THE FRENCH QUARTER!

Rue Bourbon

Bourbon
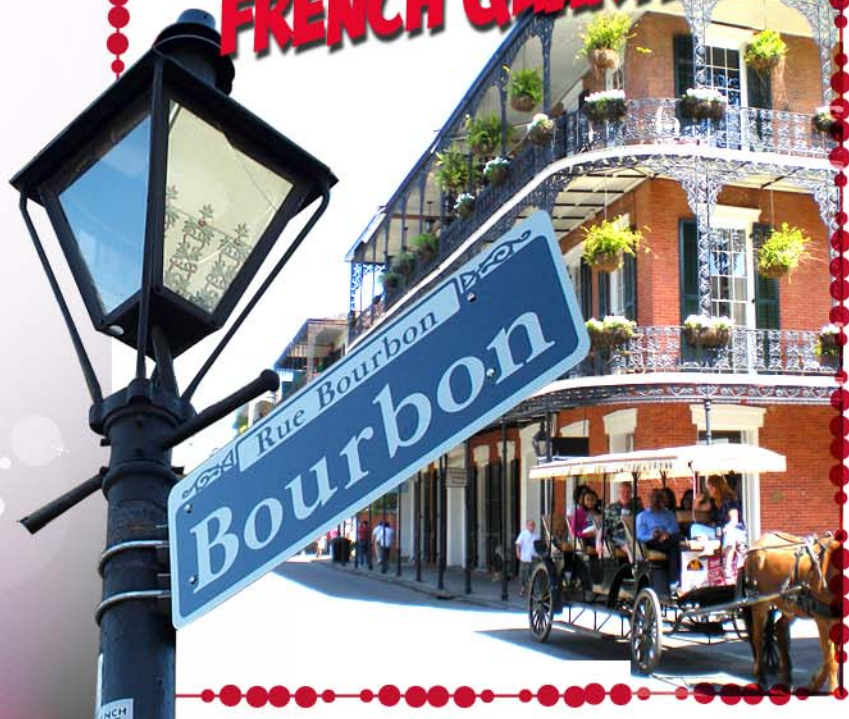
Hatquarters becomes Heartquarters!

Hatquarters celebrated Valentine's Day this year, and to our delight, the Hatters from our Queen Member Board (our Member-exclusive social forums) swamped our mailboxes with cards and gifts! Every staff member created a basket for valentines and the QMBers mailed in cards, treats, and notes to the whole office!

We got Valentines from as far away as Canada! Some Hatters even dropped by the office to deliver their Valentines in person! On Monday, February 14, Hatquarters was overrun with Hatters delivering more cards and well-wishes. Whew! What a day that was! We chatted, giggled, and shared plates of goodies and cups of tea as we enjoyed the day! What a perfect way to celebrate!

WINNERS!

of the **$250** Grocery Gift cards!

Ramona Magann Roanoke

Allison Scales

Aggie Pearo

Jenny Wininger

Leona Amerman

Barbara Murdock

Edrice Thomas

DeAnn Spicer

Syvia A. Miller Scarborough

Mary White

Sylvia Freiberg

Karen Seikel

Can you say **WHOO HOO!**

Recognizably Royal!

The post office held my mail while I was away on a cruise and this morning I went to retrieve it. When I got there, the post office guy asked me for a photo ID. I found that all my ID's were home in my travel money belt on the dresser. He ran down the list of acceptable items of identification, none of which I had with me. Discouraged, I went to the car and there in the glove compartment was my Red Hat photo directory that one of my chapterettes compiled for us Crimson Cuties. I grabbed the directory and ran back in and said, "Here's a picture of me and my address is right with it." He replied, m'am, it needs to be an official picture." I said, "Sir, there's nothing more official than the Red Hat Society." With that, he gave me a wink and handed over my mail!

by *Luanne Carroll,*
Queen Bearoness of
the Crimson Cuties

Whether you're preparing for a party or just wanting to try something more adventurous at home, we've got you covered! Here are two lovely recipes, perfect for a quiet tea, a picnic with friends, or a fashionable gathering!

Lavender scones

2 cups all purpose flour
1 Tablespoon baking powder
4 Tablespoons (1/2) stick) sweet, unsalted butter
1/4 cup sugar
2 teaspoons fresh lavender or 1 teaspoon dried culinary lavender, coarsely chopped
2/3 cup milk, plus extra for glaze

Preheat oven to 425 degrees. Grease & flour a large baking sheet. Sift flour and baking powder together in a large mixing bowl. Mix in the butter until the mixture looks like fine bread crumbs. Stir in the sugar and lavender (save a small amount to sprinkle on top of scones before baking). Add enough milk to make a soft, sticky dough. Turn dough out onto a well floured surface. Cut dough into 1 inch thick rounds with a cookie cutter. Place scones on the prepared baking sheet. Brush the top of each scone with a dash of milk and sprinkle with the reserved lavender and sugar. Bake for 10 to 12 minutes, until golden brown. Makes 12 scones. Serve with rose petal jam and Devon cream.

*Submitted by **Jo Elliot**, Lady Cranberry, Queen of The 20th Century Foxes, Orange, CA*

Pear Tea Sandwiches

1 (8-ounce) package cream cheese, softened
4 ounces blue cheese, crumbled
1/4 plus 1/4 cup chopped walnuts
6 plus 6 slices cinnamon raisin bread
2 (16-ounce) cans pears, drained and sliced
8 ounces thinly sliced honey-baked ham

In a small bowl combine the cream cheese, blue cheese, and 1/4 cup walnuts. Spread the cheese mixture on 6 slices of the bread and then add a layer of pears and ham. Top the sandwiches with the 6 remaining slices of bread. Cut the crust from the bread with a sharp knife and then cut into quarters. Place on a pretty plate and garnish with the remaining 1/4 cup walnuts. Makes 24 tea sandwiches.

Submitted by Sandy Guillbeaux, Ruby RedHat's Ramblers. Found on page 263 of the Red Hat Society Cookbook.

word search

Locate and highlight each of the following terms in the word search.

PURPLE	INTERNATIONAL	BROADCAST	MEETINGS	MEMBER
RUBY	HATQUARTERS	LIFESTYLES	DISCOVER	SOCIAL
QUEENS	SISTERHOOD	INTERESTS	CULTURE	EVENTS
CHAPTERS	FRIENDSHIP	SHOPPING	FITNESS	JOIN
ROYALTY	COMMUNITY	WEBSITE	CAMPAIGN	BONDS
RAMBLERS	POTENTIAL	DIVERSE	SUPPORT	INVITE

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B K I N N I S K P O T E N T I A L E R I G T H
A L V T Y T I N U M M O C P E R E D V A L B G
E S I S T E R H O O D T N U L H A T K E R D I
R E D S N C D V E N I K S R E T P H C O N Y R
H A T E G I I N V I T E G P K A O M A C R T B
B C R U I R V N S O C I A L V K E D B H I V S
O G E Q A R E Z T X G O B E R E C W R A S M E
W N V C P E R V F E T R E D T A E R U T L U C
S I O A M M S O X R R H A T S C I W O Q R E D
Q P C Z A A E S O E J N M T A B S E G U H A T
U P S Y C A V P H O L E A S E L R B W A E R Z
E O I S B N P B I R E F I T N E S S V R J E B
E H D H O U E N R T R E D G I W J I I T H B R
N S T A S C R C I E H A T D H O E T L E C M O
S S R E D M I N H A L P I H S D N E I R F E Y
L E H A T H G M I T F Y D M V D K A K S O M A
P M I H G S E L Y T S E F I L R N L L R E D L
U E S R E L B M A R M O M T H E R O S H A T T
P R L E F O P D I N T E R E S T S D B V I M Y
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In the word search, can you find a $\frac{RED}{HAT}$ for every day of the week?

Submitted by Arlene Manemann, Lady Frisco of the Orange County Red and Pink Hatters, Brea, CA.

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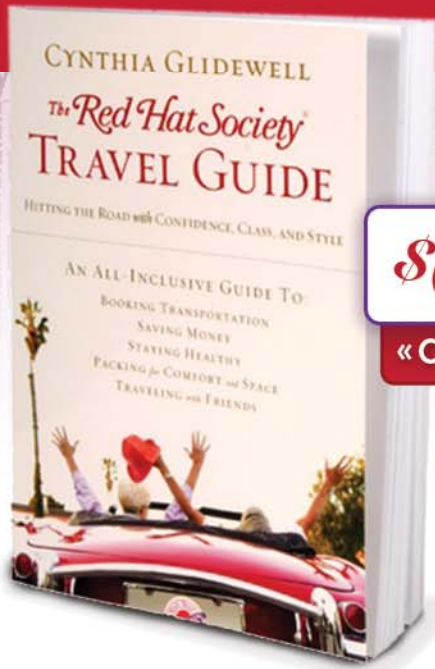### $15.⁰⁰
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Ruby's getting on the phone to call you!

Hatquarters is attempting to reach out to all of our Queens and Supporting Members, but with limited staff it's been quite a challenge! Ruby, being the free spirit that she is, has jumped in to help. Ruby can't possibly call everyone so quickly, so we are enlisting her voice in creating a special voicemail! If your Membership is coming up for renewal soon, you may just get a call from our loveable mascot!

2011 RED HAT SOCIETY
NEW MEMBER

Every **NEW MEMBER** will receive her first red hat from Hatquarters! How will you decorate yours?

Got a question about Supporting Membership or being part of a chapter? You'll find the answers in this Member Handbook!*

2011 RED HAT SOCIETY
RENEWING MEMBER

As a **RENEWING MEMBER,** you will receive this exclusive RHS pin, which sports a glittery hat charm and is not available in any store!

EACH WILL RECEIVE

Your Supporting Member card is your passport into a world of fun and friendship!

A brand-new benefit for Members, this gorgeous coil bracelet adds a flash of red to any outfit!

An introduction to the latest benefits of RHS Membership, and tips on getting the most out of it!

2011 RED HAT SOCIETY
NEW QUEEN

Every **NEW QUEEN** will receive her first red hat from Hatquarters! How will you decorate yours?

Got a question about being Queen? You'll find the answers in this Queen's Handbook!

2011 RED HAT SOCIETY
RENEWING QUEEN

As a **RENEWING QUEEN,** you will receive this exclusive RHS pin, which is loaded with bling and not available in any store!

EACH WILL RECEIVE

For the first time ever, Queen Supporting Member cards are GOLD!

A brand-new benefit for Queens, this gorgeous coil bracelet!

A newly-designed charter, along with Membership Registration cards, a sheet of our popular logo seals, and an introduction to the latest benefits of RHS Membership, and tips on getting the most out of it!!

*The Red Hat Society is proud to be eco-friendly. This year, we will only be providing physical handbooks to our new Members. Our renewing members are welcome to download and print the new handbook on the website at redhatsociety.com 24 hours a day, 7 days a week.

Red Hat Society®

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Membership: memberservices@redhatsociety.com

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(866) 386 - 2850
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(714) 738-0005 (FAX)
Online Event Calendar:
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