

SPRING 2012

# red hatter *matters*

Hazel Howell  
Co-Queen Coco  
Deer Creek Red Hat Hatters  
Rancho Cucamonga, CA

## Golden Age of Glamour

Your Complete International  
Convention Guide

A QUARTERLY DIGITAL  
MAGAZINE FROM THE



## Catch Up With Too Too!

Learn all about her Hats of Love

## RHS Turns 14 in Hollywood!

A closer look at this year's star-studded celebration



Dear Hatters,

We're all about having fun, as you know. But I'm sure you've noticed that "fun" means different things to different people. You find that out pretty quickly when you and your Chapterettes are planning events. One person's "fun" is often another person's idea of nothing to do. Since there are no rules about Chapter size, yours may consist of five women or even fifty-five women. But no matter how few of you there may be, it's almost a certainty that you'll never get a unanimous agreement on the fun quotient of any given event.

There are two ways this can play out within a Chapter: 1) Those who find the upcoming outing less than exciting can opt not to attend, or 2) They can be excellent sports and give it a try anyway. But those who choose to sit at home instead of joining in may well be missing out on more than they know. They will, of course, miss the companionship of their Chapterettes, but they may also miss finding out that they actually enjoyed something they did not expect to like. Being open to new things and being willing to sample activities that don't initially sound appealing is kind of like propping the door to your brain open. New stuff might get in! There could be surprises!

I hope that there is an attitude in your Chapter (as there is in mine) of "all for one and one for all." A good way of demonstrating our affection for our sisters is supporting their ideas. What have you got to lose? Nothing but more fun!

In friendship,

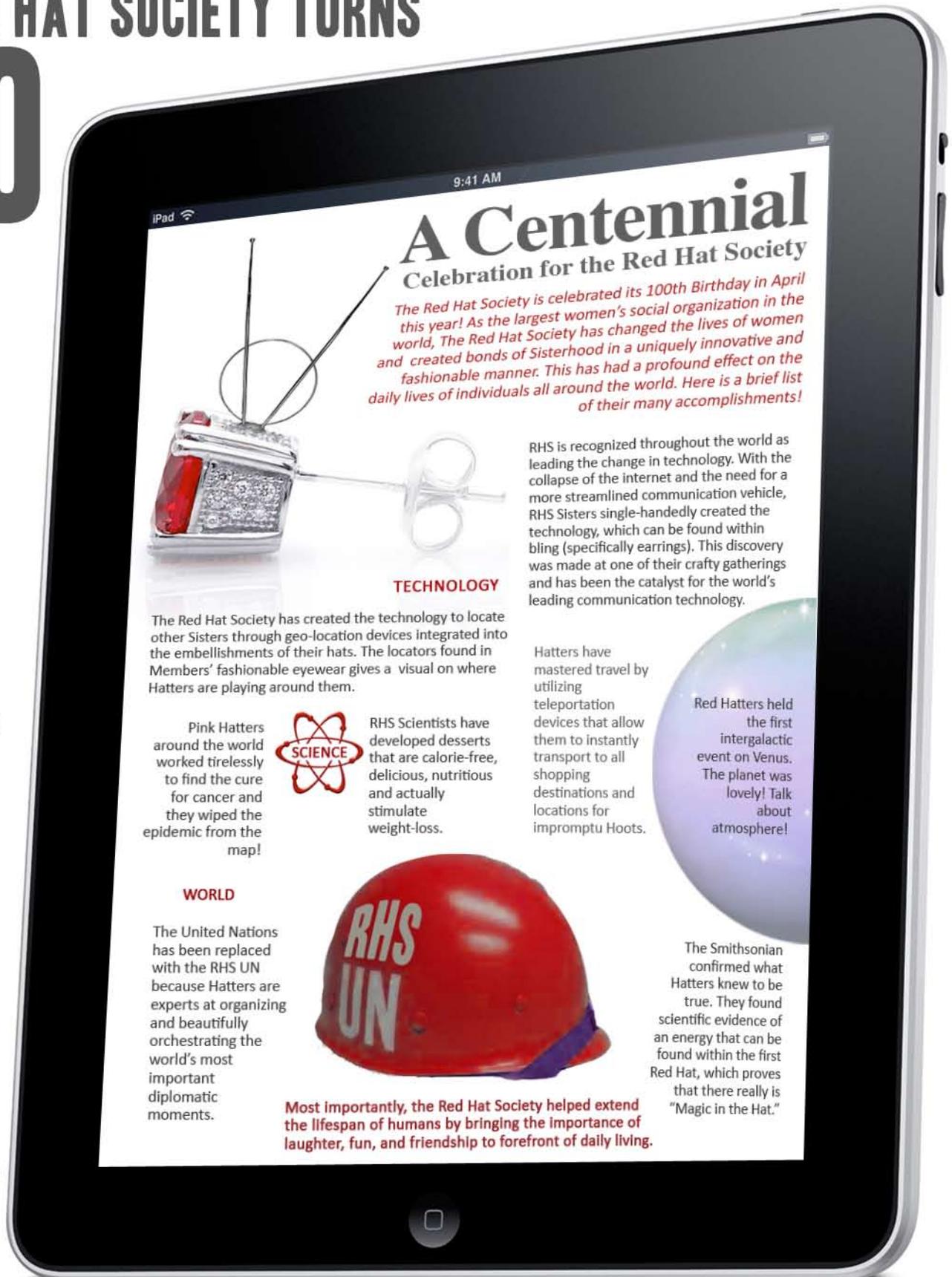
*Sue Ellen*

Sue Ellen, Exalted Queen Mother

# THE RED HAT SOCIETY TURNS 100

The Girl Scouts celebrated their 100th Birthday this past March, and recent Queen of the Month, Chichi Banks of the Red Hat G.R.I.T.S. (Jacksonville, Florida, United States) sent Hatquarters an article about the momentous event. "This just made me think about how we as Red Hat Society Members are going to be talked about by our children, grandchildren and great grandchildren." Queen Chichi said. "Just think, they might write about us on our 100th Birthday."

What a great idea! For our Birthday Month, let's channel some of the magic in our hats and take a little trip to the future! 86 years to be exact.



# in the know

Dear Hatters,

Fun really is a fun word, isn't it? I find myself smiling as the words roll off of my tongue. With so much "un-fun" things happening in our world today, I am so glad to know we have our Society to bring the giggle back. It's something I am proud to say we'll never lose sight of.

I hope you have noticed that your quarterly issue of Red Hatter Matters has been getting well, more fun!!! We are delighted to be incorporating our version of "fitness" into the magazine and our launch of the much anticipated Queens' Star Tour is sure to get your local area buzzing with excitement. If you have considered becoming a Queen, but haven't made the leap or secretly already know you are a Queen...this is the year to get involved. I have met so many women who continue to Hat with their local Chapter, but are always delighted to be among our brightest of stars, the Queens and leaders of the RHS. Yes, you can become Queen and still play with your original Chapterettes!

This issue also features ways to spice up the newly launched RHS paper dolls! Can you believe it, what could be more fun than our own set of paper dolls complete with Golden Age of Glamour starlet attire in our signature colors?!!! And...accessories to boot! Please know that your dedicated team at Hatquarters has heard you and is delighted to be able to offer you more ways to play!

RHS 2012 events are really proving to be amazing. For the first time in RHS history, Exalted Queen Mother Sue Ellen Cooper, Esteemed Vice-Mother Linda Murphy and myself will preside over two history making ceremonies: an Official Queen's Coronation and REDuation Ceremony at the Golden Age of Glamour! Make sure to check out the specifics on page 28. The year would not be complete without our trip to London to take part in the New Year's Parade! Yes, we have been invited back as official participants. Check out all the details in this issue.

Let me end by saying, I am so thankful that the Hatquarters team is able to travel to meet so many of you. I would like to thank the wonderful Queens and Members who, so far this year, have so graciously welcomed us into their Chapters and events with open arms. It is our hope to build a very solid bridge between the Membership and the Hatquarters team. After all, this is your Society and you deserve for us to not only listen, but to make ourselves available to you. This year (and we're only mid way through,) we have visited Canada, California, Ohio, Nevada, Arizona, Tennessee, Wisconsin, Pennsylvania, North Carolina, and Massachusetts encompassing more than 17,675 miles!

Have fun ladies, we hope to see you soon. And, as always, enjoy this issue!

Debra  
CEO, 'Lady Bug'



# SPRING 2012

## TABLE OF CONTENTS

### HATTING AROUND THE WORLD

- 8 Hats of Love
- 10 Visitors to Hatquarters
- 11 RHS Ladies in Germany
- 27 Go Red Day

### IN EVERY ISSUE

- 2 A note from Sue Ellen
- 4 In the Know with Debra
- 6 You Said It

### OFFICIAL RHS EVENTS

- 20 RHS Day
- 28 Golden Age of Glamour
- 34 London

### MEMBERSHIP

- 38 RHS Ambassadors
- 42 2012 Membership Kit
- 46 RHS Store

### JUST FOR FUN

- 3 RHS Turns 100
- 12 Let's go to the Movies!
- 14 Travel
- 16 Surprise for Tinker Bell Runners
- 35 Redventure
- 36 Queens' Star Tour
- 37 Sister's Choice Awards
- 40 Crafts: Star-Studded Popcorn
- 41 Crafts: She's a Doll
- 44 Word Search

### KEEP IN TOUCH

- 42 RHS Contact info



On the cover:  
 Hazel Howell, Co-Queen Coco  
 Deer Creek Red Hatters,  
 California, United States

Hazel, also known as Co-Queen Coco, of the Deer Creek Red Hatters (California, United States) is one of the lucky winners of the "Win Your Name In Lights" contest at RHS Day in Hollywood, CA. Hazel was so excited to discover that she had been chosen for the "Win Your Name In Lights" contest that she danced her way across the street for her photo op where she shined as she struck a pose. Congratulations Hazel!

Did you know that there is a Red Hatter Matters archive? If you would like to view previous issues, simply go to the Fun Stuff tab located on the Red Hat Society website: [www.redhatsociety.com](http://www.redhatsociety.com) and download them today!



"I have had more fun and laughter in the last ten years as a Member of RHS than I have had in my whole life put together."

Mary S.



"The Red Hat Society is an unstoppable force. It will never reach an immovable object as long as we, its members, continue to believe in its tenets. As long as it remains such a large part of our lives, it will continue to grow. Its message of fun and friendship over fifty carries more than just what the words imply. Its message also carries hope for life after children and jobs, and it carries an ...implicit promise of fulfillment for all its members. Being a member of this Society is not a right, but a privilege, and carries with it obligations. Those obligations are, in my opinion, kindness, compassion, tolerance and acceptance. I promise to continue to fulfill my obligations to the best of my ability and for as long as I am able."

- A viral Facebook post that began popping up continuously beginning 2/8/2012.

The RHS wishes to thank all who continue to ensure our Legacy lives on for generations to come.

Every day, in every way, Red Hatting makes my life better. I get to share life and love with wonderful women. How much better can life possibly be? I cannot think of any possible way I could improve my life. Without Red Hatting, life would be bland and boring. With Red Hatting, life is a panoply of colors and joy."

-Louise



"The RHS is a place where I can just be me and know that my fellow Red Hatters will accept me for who I am. I don't have to worry that I am too fat, or too old, or too anything or not enough of something!"

-Margalit

"The chance to have the sisters I never had! A fun and silliness corner in your already overstressed life. New friends every day and adventures to plan. Great conversations and camaraderie, that's RHS in a nutshell!!"

-Queen Raggedy

# The Red Hat Society

## in Social Media

Have you LIKED or Followed the Red Hat Society on Facebook and Twitter? Thousands of Sisters are sharing pictures, giggles, and words of love and encouragement with the Sisterhood on these Social Mediums daily! Some women even follow The Red



Hat Society just to get an idea of what we are all about. Don't miss your opportunity to connect with women around the world and share a bit of the "Magic in the Hat!" Here are some comments Hatters have posted:

### Clarissa Steedley-Muldrow

Greetings to all my Red Hat sisters, I've been Queen of Chic'La Rose for 8 yrs. Our chapter consists of a beautiful society of ladies in Orangeburg, SC who are committed to being hatters for life. We have the hattitude. We live, laugh and love the Red Hatters way.



### Dollie Babcock

Hello fellow Red Hatters: I have been a member of the Red Hat Society since 2006 & am still going strong! I am the Queen of the Serendipity Sisters chapter from Perkasio, PA. It would be nice to meet new Red Hatters on this site...you can never have too many friends!!!





**Jo-ann Madison**

I love the Friday broadcast this week from Sue Ellen, Exalted Queen Mother. Especially the quotation from (none other than Albert Einstein). "Everybody's a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid."

**Judy Gage**

Love the Red Hat Society!!!!!!! Best thing ever. Good way to meet different women who share the same interest that you do. May we be around for a long time!!!!!!!



**Holly F. Andriesen**

The Red Hat Society has given me back my enthusiasm and curiosity for life! Thanks to all of my fellow members.

**Mary Lawson**

How I loved my paper Dolls. I love the RHS Paper dolls also. I can't wait till my Great Grand Daughter is old enough to play with them.



**Judy Null**

I am so excited to be a new Member of the Red Hat Society!!!

**Flora Cox**

Love the RHS. Lot's of fun, love & support!!



**Kathy Comer**

I also LOVE the Red Hat Society! Since joining 10 years ago this coming May, I have been so many new and exciting places and met many wonderful ladies over the years. I have made many new friends which has enriched my life. I am so gung ho on the whole thing.....I have recently moved into a new home closer to my 2 sons, and have made a Red and Purple room/office. It is complete with Red drapes and purple and white scrolled sheer panels. I have an accent wall in Purple and a pretty white dresser with glitzy glass knobs, and a big baroque red framed mirror for checking out my Hats and jewelry. Wheee! Can't wait to another exciting convention in Vegas this summer. I am a Happy Hatter in Michigan.



# HATS OF LOVE

Hatter of the Year, Linda Theriot, Queen Too Too, of the Laizzate Le Bon Temp Roulez Chapter (Louisiana, United States) is a woman on a mission! She's just having too much fun!





Just what has the Red Hat Society's Hatter of the Year been up to lately? Well, aside from Hattting and sharing her love for The Red Hat Society to every woman she comes into contact with, both in person and on Facebook and the QMB, Queen Too Too has been serving as head Liaison of the Royal Divas Too Chapter she created for Hatters who are in their 80's. Queen Too Too and her Co-Liaisons Lynn Singley of the Red Rambling Road Runners and Jo Anne Polk of the Red Hat Ladybug Divas have been making Queen Too Too's signature Criss-Cross hats with help from several local Chapters. These women gather for evenings filled with fun, food and friendship in what Queen Too Too calls "sweatshops of love."

Because Queen Too Too's Hats are well-known throughout the Society, she wanted to put her own

special touch on the ones for the Royal Divas Too. She is meticulous about the measurements and the care that goes into the assembly of these special hats, and she is going to personally braid each and every one. She has also deviated from her original design, which only uses red and purple fabrics, and she added a third material to set the hats for the Royal Divas Too apart. The material used to make the hats is a costume material with a bit of "shimmer-shine" to add an extra bit of pizzazz, and the third color is a burnt red that is subtle, yet distinguishable.

There are currently 35 Members in the group and Queen Too Too has been approached by many groups in nursing homes who are looking to join.

*What a lovely idea Queen Too Too! Thank you for your endless support, friendship and loyalty!*



# MORE THAN 30 HATTERS VISIT HATQUARTERS



Hatquarters was a-buzz with excitement one Friday morning when a bus filled with 30 Hatters returning from a week-long cruise to Ensenada, Mexico stopped by for a special visit. The trip had been organized by Queen Jackie of the Ya Ya Red Hatters, and Hatters from various Chapters participated.

This fun-filled visit included a greeting from CEO and LadyBug, Debra Granich, a brief history of The Red Hat Society, a tour of Hatquarters and a lovely display of cookies and tea from Hatquarters Liaison, Laura Martin, Lady de Fleur.

Queen Jackie of the Ya Ya Red Hatters, Queen Arlene, Vice Queen Joann and Princess of Fire, Opal from Ducky Dames

Chapter, set a few minutes aside during their visit to divulge all of the fun details of the cruise. From the attention they received from tourists, to the many crafts and activities they participated in, including the memorable bathing suit contest and runway show, these ladies had a blast!

***Planning a visit to Hatquarters? Simply email  
Memberservices@redhatsociety.com to coordinate it.  
We can't wait to meet you!***





## The Red Hat Power Ladies Put Germany on the RHS Map



At the beginning of 2012, Becky, also known as Kaiserin Elizabeth, set out to start the only RHS Chapter in Germany. Becky has been a fan of the Jenny Joseph poem “Warning” for several years, and her research about the poem led her to the Red Hat Society. Intrigued by this International Sisterhood, she set out to find a Chapter in her area. When her search yielded no results, she decided to start her own.

Becky’s Chapter, The Red Hat Power Ladies, have since hosted their fourth gathering, and they have eight Supporting Members! Becky carries brochures everywhere she goes, which include the “Warning” poem printed in both English and German and proudly states that The Red Hat Power Ladies are the only Official German Chapter, to promote The Red Hat Society and her Chapter.

Becky has created quite a Chapter in her city in such a short amount of time by making it accessible and fun for her Chapterettes! They have been to two posh establishments for tea, and they are planning a trip to France. According to Becky, because Germans do not like to wear uniforms, nor do they like to appear “ridiculous” in public, it really is a giant leap for women to step out in RHS regalia. As part of their acceptance to the Red Hat Power Ladies, the women must attend an event in public in full regalia to ensure that they are ready to take on the attention that it will bring their way. Of course, once the women experience the “Magic in the Hat” they are hooked! It’s amazing what a little red and purple and pink and lavender can do for the soul!

Becky’s goal is to help the Red Hat Society continue to grow in Germany by creating tools like the brochures, the German Wikipedia page, and she has even translated Membership Forms and she worked with local Germans to translate RHS phrases to German to create the full experience for women in the area. She has already received warm responses from Chapters in Canada, the US, Holland, England and France. In fact, just a few days ago she was contacted by a Hatter in Florida whose daughter is being assigned to a military base about an hour away from her, and they plan to meet when she visits her daughter. “I think it’s marvelous how the Hatters really do take this Sister thing to heart,” Becky said.

Wow Becky! Congratulations on your progress and Dankeschön for all of your hard work in bringing the Red Hat Society experience to Germany!



## Let's go to the Movies!

This past April, Red Hat Society Members in the United States and Canada flocked to the theaters to attend free screenings of Warner Bros. Pictures' spring romance-drama, "The Lucky One." Not only did Hatters get to see the movie before most of the world, but The Red Hat Society was also invited to attend a press-junket in Beverly Hills, CA to meet and interview the cast and crew of the film to get an intimate, behind-the-scenes look at the making of "The Lucky One."

Now, press-junkets are typically attended by entertainment journalists affiliated with popular media outlets, so just where did the Red Hat Society fit into all of this? If you really think about it, the Sisterhood is its own media outlet! When Hatters have a hot piece of news, they can't help but share it with their Sisters, family members and friends!



**Emily Yost**  
Marketing Director for Red Hat Society

Queen Southern Belle, Emily Yost attended the junket on behalf of The Red Hat Society, and she spent the day interviewing best-selling author Nicholas Sparks, "The Lucky One" director, Scott Hicks, and actors Blythe Danner, Zac Efron and Taylor Schilling.

Nicholas Sparks was especially thrilled to see the Red Hat Society at the press-junket, and he was happy to learn that all of the Sisters were coming out to support yet another movie of his. What a compliment!

Blythe Danner, who played the witty and outspoken grandmother, Ellie in "The Lucky One" was very curious about the Red Hat Society, and she spent a considerable amount of time discussing the importance of organizations like the Sisterhood and the roles available to maturing actresses in the industry.

Queen Emily's last interview was with the main characters of the love story, Zac Efron and Taylor Schilling. Both actors were excited to learn that Red Hat Society Members were coming out in droves to see the film, and Efron expressed genuine gratitude about the support. What amazed Queen Emily the most was Efron's humble demeanor. It was as if the celebrity tables had turned, and he was a fan of the women in the Red Hat Society.

What an exciting experience and accomplishment to share with our Sisters! Now give yourselves a big round of applause! If you would like to watch these interviews, you can find them on "The Lucky One" landing page under the Entertainment Tab of The Red Hat Society's website: [www.redhatsociety.com](http://www.redhatsociety.com).





## The Scarlet O'Hatters Were Feeling Lucky!

Earlier this year The Red Hat Society partnered with Warner Bros. Pictures to provide Members of The Red Hat Society with free screening opportunities to see "The Lucky One." Screenings were available in the United States and Canada, and the seats filled fast! After all, who doesn't love a great Nicholas Sparks movie?! Queen Carol and her Scarlet O'Hatters of Edmonton (Alberta, Canada) were able to attend a premier showing of this must-see romance drama, and she sent in this quick story of her Chapter's Lucky One outing.

"On April 17th some of the Scarlet O'Hatters of Edmonton, Alberta had the great opportunity to go to the premier presentation of "The Lucky One". It was held in a new theatre that actually wasn't even open to the public yet. The movie was fantastic and everyone should see it. They have food and bar service, and we had free popcorn and sodas. Also, larger seats with little fold down tables to hold your food. What a great idea!"

What a wonderful outing Queen Carol! Thank you for sharing! Ladies, The Red Hat Society is excited to be able to provide you with these wonderful screening opportunities that are free to Supporting Members. If you were not able to attend a screening of "The Lucky One," be sure to watch for future emails from The Red Hat Society, and the Friday Broadcast for more opportunities like it.

We are proud to offer **EXCLUSIVE Red Hat Society products just for you!**

Show off your STAR quality while showing off your RHS pride...Enjoy!

- Queen Pin with Crown Charm**  
Price: \$15
- Supporting Member Pin with Hat Charm**  
Price: \$15
- Supporting Member Pin**  
Price \$Price: 1 for \$5, 2 for \$9
- Starter RHS Pin with no charms**  
\$10
- Hat**  
Price: \$10
- Queen Pin**  
Price 1 for \$6, 2 for \$10

Simply sign in to [redhatsociety.com](http://redhatsociety.com) and click on MY ACCOUNT and click on "Order Member Materials."

# FLORIDA

Did you know the Red Hat Society has nearly 1,400 Chapters in Florida?

Florida is the fourth largest state in the United States and it has been dubbed "The Sunshine State." It is known for its year-round warm climate and stormy summer months.

Plant City, Florida, the Winter Strawberry Capital of the world, holds the Guinness World Record for the largest strawberry shortcake, measuring 827 sq ft and a whopping 6,000lbs! (Due to an abundant strawberry harvest, the prices of strawberries have been reduced.)

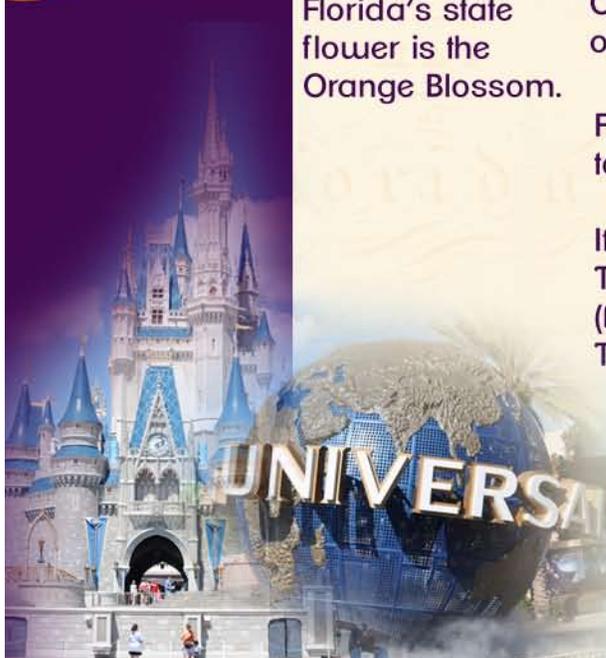


Florida's state flower is the Orange Blossom.

Orlando, Florida attracts more visitors than any other amusement park destination in the world.

Florida has over 1,300 miles of coastline, and it is home to 30,000 lakes!

It's the only state to have two rivers with the same name. There is a Withlacoochee in north central Florida (Madison County) and a Withlacoochee in central Florida. They have nothing in common except the name.



# FINLAND

The Red Hat Society has Chapters in 30 countries, including Finland.

ABCDE  
FGHIJK  
LMNOP  
QRSTU  
VXYZ  
ÄÖ

Finland has two official languages, Finnish and Swedish. However, the majority of people in the country have Finnish as their native language.

Santa Claus has an office in the North of Finland.

When paying with cash in Finland, everything is rounded to the nearest .05 eliminating the need for one and two cent coins.



There are 2.2 million saunas in Finland, which equates to one sauna for every 2.5 people.



Finland is known as the land of a thousand lakes, but it actually has more than 180,000 lakes. These lakes are used for swimming, fishing, drinking water and roads when frozen.



# AN RHS Surprise FOR TINKER BELL'S RUNNERS



Earlier this year, The Red Hat Society had the honor of being invited to cheer on the runners of the 2012 Tinker Bell Half Marathon at Disneyland in Anaheim, California.

Each Member who participated in the event received a free pass to play at Disneyland, which could be redeemed any time, and nearly 300 Hatters signed up to attend. The ladies made their way to Disneyland in the wee hours of the morning to take their place at the Mile 4 marker, and although it was early, they brought a whole lot of spirit and spunk!

This was the perfect spot for the Red Hat Society, because Mile 4 is that mile when runners have typically burned off their start-time jitters and they have found their running groove in the race. So picture this: At this point, runners were about 25 minutes in their run, their bodies had acclimated to their pace, they had their favorite running mixes playing in their ears, and they were mentally in the zone. As they made their way around the bend to the mile four marker, all of a sudden they were face-to-face with a sea of women dressed in red and purple, and pink and lavender. These women were there just to cheer them on! The positive energy emanating from this group of women was so contagious that runners couldn't help but feel empowered as they passed them.

Although this was meant to be a special activity for the runners, it ended up being rewarding for the Hatters who participated as well, because several runners stopped to take pictures of and dance with them. Some runners approached Members after the race to thank them for their participation, and in the days following the race, Hatquarters was still receiving emails from runners who appreciated their presence at the race. Here are a few of the wonderful comments we received:

“If there is any way to get this message to the Red Hat Ladies that were out at the Tinker Bell Half Marathon on Jan. 29 in Anaheim, I'd appreciate it. I just would like to thank them so much!!!! Their support was overwhelming...I remember when I saw the first part of the group and thought how nice it was for them to come out and cheer so loud for us, but then when I rounded the corner, there were even more and it seemed like they just went on and on! What a huge turnout!!! At that point the course had just left the Disneyland park and downtown Disney for the streets of Anaheim, which can sometimes get a little boring and mentally challenging, but that boost from all of those ladies sure did kick off that part of the race with a bang...and it really pumped me up! Now that I'm back home, I had a chance to download my race information from the running watch I was wearing and, not surprisingly, the mile those ladies were positioned in was my fastest mile of the race, and that helped me to finish this race with a personal best total time! I certainly hope to see them all out there next year, and again, a heartfelt thank you from this most appreciative runner!”

- Summer Tomlinson

“Ladies - the cheering section you provided on Sunday at the Tinker Bell Half Marathon was just plain amazing.... the best section I've ever seen at any race! The smiles, the cheers - your ladies really made my day. Thank you to all who got up so early to cheer us on.”

- Susan Ruhne



This was a wonderful experience for all who took part. We look forward to being able to participate in more events like this.



## An RHS Day Hollywood Hatventure

Hollywood Boulevard was glowing with red and purple and pink and lavender on RHS Day as nearly 300 Hatters gathered in front of the Hard Rock Café for The Red Hat Society's 14th Birthday celebration. The ladies were all smiles and giggles as they geared up for a day of fun and friendship in Hollywood, and all eyes were on them as tourists stopped to take photos of their fabulous regalia and inquired about what The Red Hat Society was all about.



The five hatters who won the “Win Your Name In Lights” contest each posed for a photo in front of the Hard Rock Café marquee which displayed their names. Congratulations to: Kimberly Rodrigues, Hazel Howell, Patricia Crane, Mary Dyer, and Jacquie Gardner.

Upon entering The Hard Rock Café, Hatters took photos with Exalted Queen Mother, Sue Ellen Cooper, and Lady Bug, Debra Granich, and they received mimosas to sip on as they explored the fabulous Hat District and indulged red and purple frosted cupcakes.

## EVENTS: RED HAT SOCIETY DAY



Hank Castro, Former Lead Singer of Thee Midneters had ladies shaking their tail feathers as he sang classic hits like "My Girl," "Mustang Sally" and many more during their lunch hour. Hatters also joined him on-stage as they surrounded him in a toe-tapping, hip shaking and arm waving chorus.





## EVENTS: RED HAT SOCIETY DAY



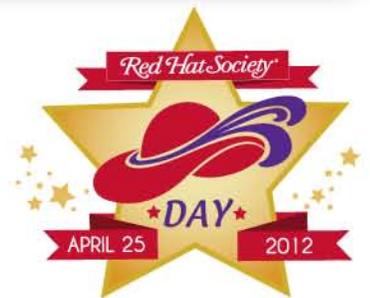
Exalted Queen Mother, Sue Ellen and LadyBug, Debra Granich shared a special message with the ladies and they announced the winner of the RHS Day Amtrak® Queens' Star Tour, Queen Wanda of the Red Hat Dizzy Chicks Chapter.





EVENTS: RED HAT SOCIETY DAY





After the Hard Rock festivities, the ladies ventured down Hollywood Boulevard in a mini parade to Grauman's Chinese Theatre and Madame Tussaud's Attraction. They had a wonderful time taking pictures with life-sized replicas of their favorite celebrities, and viewing the hands and footprints of some of their favorite Hollywood icons before they made their way up to the private RHS showing of "The Best Exotic Marigold Hotel," courtesy of Fox Searchlight Pictures.

It was a special day in Hollywood as every Hatter shined as only RHS Stars can.



# A Star-Studded Awards Ceremony

This unique 14th Birthday Celebration story was submitted by Queen Maria of the Honey Bees in The Hat Chapter (Alberta, Canada):

"The Honey Bees in The Hat, celebrated The Stars Among Us at our RHS 14th anniversary celebration in a private room at a local hotel. Our attire and accessories included our 'bee theme,' and dessert included chocolate cake decorated with the RHS logo.

Similar to the Golden Globes, we held a Scarlet Sphere Awards ceremony at which each lady was presented with a scarlet sphere for outstanding performance as a Red Hatter this past year. Each presentation did include some truth with a hatful of embellishment for interest and humor. For example, Lady Pat, who designs her own hats, received a Scarlet Sphere for outstanding performance in the timeless classic, 'CleoHATra', opposite Richard Burton. Because of her outstanding beauty

and talent, she was chosen for the role over Elizabeth Taylor. Miss Lucy, a lover of cats, re-wrote the title of Dr. Seuss's book. It is now 'Cat In The RED Hat'.

Also included was Miss Tillie who joined our Eternal Chapter earlier this year. Her movie was 'Heaven Can't Wait'. We are delighted to have four generations of RHS supporting members in our Chapter. Our youngest Supporting Member, our pink bonnet baby, is 12 weeks old. Her Mommy is a Pink Hatter and her grandmother and great grandmother are Red Hatters. Baby Megan starred in a family movie entitled, "Gramma Reen, My Easiest Toy to Manipulate". Her grandmother accepted the award for her.

It was a joy to celebrate the RHS anniversary as well as all the unique stars amongst us. And the fun continues."





THE FOXY &  
SASSY LADIES HOST  
5<sup>TH</sup> ANNUAL  
LUNCHEON

This February the Red Hat Society called all Hatters to take action in the American Heart Association's National "Go Red For Women" Movement. Throughout the month of February Hatquarters was flooded with stories and pictures of Hatters who went red for this special movement.

Queen Sylvia of the Foxy Ladies Chapter (Virginia, United States) lit up the Red Hat Society's Facebook Page with pictures of a beautiful "Go Red" luncheon she hosted with Queen Sassy Pat of the Sassy Ladies of the South (Virginia, United States). Queen Sylvia followed up these fabulous photos with a story about this "Go Red" event, which has been a tradition for these women for past five years.

A 'Go Red for Women' luncheon was hosted by Queen Sylvia and Queen Pat for 105 ladies at the Meadowbrook Country Club, Richmond, VA on the first Friday in February.

The ladies were educated on heart-health, and every woman in attendance showed support by wearing all red to wipe out heart disease through knowledge. This is the 5th year the 'Go Red for Women' luncheon has been held in the Richmond and Tri-City area of Virginia.

Hatters participated in red bra hat and red heart hat contests and there was also a prize given to the woman wearing head-to-toe red (undergarments included)!

The Red Hatters were reminded that red is a symbol of passion, strength, bravery, love, romance and excitement. When a Red Hatter wears red, she looks Fabulous! The sea of red on February 3rd was awesome!"

What an incredible tradition Queen Sylvia! It's wonderful to know that Hatters are sharing the message of the importance of heart-health!

# THE GOLDEN AGE OF GLAMOUR

# THE GOLDEN AGE OF GLAMOUR

Ladies have you prepared yourself for the most glamorous convention yet? The Golden Age of Glamour is this coming month, and the Red Hat Society is thrilled to spend a star-studded weekend in the Entertainment Capital of the World, Las Vegas Nevada! The Paris Hotel Las Vegas awaits you! But if you are looking for some more reasons to get excited about this trip, here are a few fun facts about Las Vegas and the Paris® Hotel:

- As seen from space, Vegas is the brightest city on Earth. (We only wish we could see how brightly it will shine when our Sisters get there!)

- Thrill-seeking Hatters might like to know that the Eiffel Tower ride at the Paris® Hotel Las Vegas goes 460ft above the Las Vegas strip!

- The world's largest jackpot was won by a woman at the Excalibur Casino, and it totaled at a whopping \$13.7 million. (Luck be a lady indeed!)

- Looking for some free entertainment between your Hativities? The Bellagio Fountains Show takes place every half hour during the day, and every 15 minutes at night. It features 1,214 spritzers shooting water 460 ft. in the air, and it's just across the way from the Paris Hotel!

- We Hatters love our sweets! Did you know the Paris® Hotel Las Vegas is home to the Sugar Factory American Brasserie and Bar. This has been the go-to sweet shop and eatery for many of Hollywood's hottest stars!

# AGENDA

## Extra Day Festivities! Thursday, June 28

Registration 9am – 6pm  
Paris Hotel® Foyer

Jubilee! 7-9:30pm  
The Red Hat Society will kick off your star-studded weekend with a private showing of this classic Vegas production. The show features nearly 100 performers, including 50 stunning Jubilee! dancers, and it is the last authentic showgirl revue in the city.

## OPENING DAY! Friday, June 29

Registration 9am – 6pm  
Paris Hotel® Foyer

**International Attendee Welcome 1pm – 2pm**  
The Red Hat Society is delighted to host a special meet and greet for our Sisters traveling from abroad. Meet Exalted Queen Mother Sue Ellen Cooper, Vice Mother Linda Murphy and Lady Bug Debra Granich, and share what's happening in your side of the world.

**The Price is Right! Live 1:30 – 4pm**  
Bally's Showroom  
\$40 Tickets Limited Availability  
Hatters who have purchased tickets to the live adaptation of this classic television game show will parade through the air conditioned Paris Hotel Casino to the Bally's Showroom for an afternoon of Price Is Right fun! They could be called to come on down and play classic Price Is Right games like Plinko, Cliffhangers, Hole In One, It's In The Bag, The Big Wheel, Punch A Bunch and the fabulous Showcase.

**Opening Ceremonies and Welcome Reception 7pm – 9:30 pm**  
Paris Ballroom  
It's time for a Costume Party! Hatters can transform into their favorite Golden Age of Glamour starlets.

**Remembering The Ladies**  
The Welcome Reception will feature a special performance of "Remembering The Ladies" starring British Sensation Toni Morrell. This incredible one-woman show combines elegantly crafted film clips and superb musical arrangements paying homage to some of the greatest female entertainers of all time, including: Judy Garland, Lucille Ball, Marilyn Monroe, Liza Minnelli, Cher and many more. It was voted "Best Solo Show in California Theatre 2010."

## Saturday, June 30

**Breakfast in Paris 8am – 9:30am**  
Paris Ballroom  
Come dressed in your favorite pajamas and fuzzy slippers  
Featuring Speaker: Candy Spelling, Celebrity Personality and Hatter. Candy is the wife of the late Aaron Spelling who produced the popular television show "Beverly Hills, 90210," and she is the author of "Stories From Candyland."

**Coronation of Queens 11am – 1pm**  
Make history with the Red Hat Society as we host the first Coronation presided over by Exalted Queen Mother, Sue Ellen Cooper, Vice Mother, Linda Murphy and Lady Bug, Debra Granich. For any Queen who has never been given her own Coronation, this is an event not to be missed.

**REDuation Ceremony 2 – 3pm**  
Join us for the first-ever REDuation ceremony presided over by Exalted Queen Mother, Sue Ellen Cooper, Vice Mother, Linda Murphy and Lady Bug, Debra Granich. You deserve your moment in the spotlight!

**Red Carpet Rendezvous Banquet 7 – 10pm**  
Paris Ballroom  
The Red Hat Society is rolling out the red carpet and pulling out all of the stops for our version of the Oscars. Be sure to wear your blingiest bling, your biggest hats and your fabulous smiles because the paparazzi will be waiting!

## Sunday, July 1

**Champagne Breakfast Wrap Party 9am – 10:30am**  
Paris Ballroom



2012 INTERNATIONAL CONVENTION  
**GOLDEN AGE OF GLAMOUR**  
 LAS VEGAS, NV ★ JUNE 28, 2012 - JULY 1, 2012 ★

# The Hat District

As with last year's international convention in New Orleans, the Hat District in Las Vegas will feature a full schedule of activities to keep Members entertained between convention events as they "shop 'til they drop!" From morning exercises to afternoon line dance lessons, a DJ will be spinning tunes to keep Hatters hopping. Hat making millinery classes will be taught from simple feather fascinators to showgirl headpieces and fancy hats. Daily Happy Hours will be held with wine tastings while a "Stars Among Us" talent show is staged. Capping off the day will be the ever-popular vendor fashion show and costume contests as our ladies come dressed for the evening event galas.



## VENDORS

Company	Website
American Heart Association	<a href="http://www.GoRedForWomen.org">www.GoRedForWomen.org</a>
Adell's Jewelry & Accessories	<a href="http://www.AdellsJewelry.com">www.AdellsJewelry.com</a>
Bead Box & Gift Shop	
Christal Blu Creations	<a href="http://www.ChristalBlu.etsy.com">www.ChristalBlu.etsy.com</a>
Cranston Jewelry	
Diamond Diva Designs	<a href="http://www.DiamondDivaDesigns.com">www.DiamondDivaDesigns.com</a>
Dizzy Chicks	
The Final Touch	<a href="http://www.FinalTouch2010.com">www.FinalTouch2010.com</a>
George's Charms	
Glitz-A-Glor	
The Hat Lady	<a href="http://www.HatLadyBV.com">www.HatLadyBV.com</a>
Hats By Hi-Lo	<a href="http://HatsByHi-Lo.com">HatsByHi-Lo.com</a>
In Defense Of Animals	<a href="http://www.IDAusa.org">www.IDAusa.org</a>
Jewelry Vines	<a href="http://www.JewelryVines.com">www.JewelryVines.com</a>
Jewels by Park Lane	
Jolene's Fashions	<a href="http://www.jolenesfashions.com">www.jolenesfashions.com</a>
Joyce's Boutique	
Just For You	
Kay's Art Of Millinery	<a href="http://www.KaysArtOfMillinery.com">www.KaysArtOfMillinery.com</a>
Lady Jayne	<a href="http://www.ladyjayne.com">www.ladyjayne.com</a>
Massaging Insoles By Masters Plan	<a href="http://www.MassagingInsoles.com">www.MassagingInsoles.com</a>
Merrie Cherrie Hat Ladies	
Novo Nordisk Vagifem	
Oklahoma Tourism & Recreation	<a href="http://www.TravelOk.com">www.TravelOk.com</a>
Performance	
Procter & Gamble	
Professor Pincushion	<a href="http://www.ProfessorPincushion.com">www.ProfessorPincushion.com</a>
Red Hat Stuff	<a href="http://www.RedHatStuff.com">www.RedHatStuff.com</a>
Roger's Originals	<a href="http://www.MusicalDolls.com">www.MusicalDolls.com</a>
Royal Splendor	<a href="http://www.RoyalSplendor.com">www.RoyalSplendor.com</a>
RV Casuals	
S&M's Designer Collection	<a href="http://www.smdesignercollection.com">www.smdesignercollection.com</a>
SAS Shoemakers	<a href="http://www.SASShoes.net">www.SASShoes.net</a>
Sassie Lassie Boutique	
Senegence Int'l (Lip Sense)	<a href="http://www.LipChick.com">www.LipChick.com</a>
Smith Center for Performing Arts	<a href="http://www.TheSmithCenter.com">www.TheSmithCenter.com</a>
Tidbits Creations	<a href="http://www.tidbitscreations.com">www.tidbitscreations.com</a>
Trophikos -Ellura	<a href="http://www.MyEllura.com">www.MyEllura.com</a>
Vic's Glitz	
Word Of Mouth Style	

# The Hat District SCHEDULE

2012 INTERNATIONAL CONVENTION  
**GOLDEN AGE OF GLAMOUR**

## THURSDAY, JUNE 28, 2012

8:30am - 9:00am

Hat District Vendor Welcome  
CEO Debra Granich to welcome  
vendors and partners

9:00am - 11:00am

"Kay's Art Of Millinery" Hatmaking  
*Hatmaking Demonstration*

11:00am - 12:00pm

"Beauty School DropOut" Makeovers  
*Make-up, hair stylist makeovers by local beauty schools*

12:00pm - 2:00pm

"Get Hip, Get Fit" Exercises  
*Health fitness experts to lead exercise  
workout to oldies music.*

2:00pm - 3:00pm

"Sin City" Showcase  
*Red Hatter Talent Show*

3:00pm - 5:00pm

"Barefootin' On The Strip" Happy Hour  
EJ Gallo's Barefoot Wine & Bubbly wine  
samples served.

DJ to host "Name That Tune" with prizes,  
teach latest line dances

## FRIDAY, JUNE 29, 2012

9:00am - 11:00am

"Kay's Art Of Millinery" Hatmaking  
*Hatmaking Demonstration*

11:00am - 12:00pm

"Beauty School DropOut"  
Makeovers  
*Make-up, hair stylist makeovers by  
local beauty schools*

12:00pm - 2:00pm

"Get Hip, Get Fit" Exercises  
*Health fitness experts to lead  
exercise workout to oldies  
music.*

2:00pm - 3:00pm

"Sin City" Showcase  
*Red Hatter Talent Show*

3:00pm - 5:00pm

"Barefootin' On The Strip" Happy Hour  
EJ Gallo's Barefoot Wine & Bubbly wine samples  
served.

DJ to host "Name That Tune" with prizes, teach  
latest line dances

5:00pm - 6:00pm

"Hat Walk" Fashion Show &  
Costume Contest  
*Vendor fashion show with own  
models. Followed by parade of  
Hatters dressed for Opening Gala*



5:00pm - 6:00pm

"Hat Walk" Fashion Show -  
Showgirl Headdresses  
*Vendor fashion show with own  
models. Followed by parade of  
Hatters modeling Vegas headdresses*



All activities are subject to change.

# The Hat District SCHEDULE

2012 INTERNATIONAL CONVENTION  
**GOLDEN AGE OF GLAMOUR**

**SATURDAY,  
JUNE 30, 2012**

9:30am - 10:30am  
"Breakfast in Paris" Book Signing - Candy Spelling



9:00am - 11:00am  
"Kay's Art Of Millinery" Hatmaking  
*Hatmaking Demonstration*

12:00pm - 2:00pm  
"Get Hip, Get Fit" Exercises  
*Health fitness experts to lead exercise workout to oldies music.*

2:00pm - 3:00pm  
"Sin City" Showcase  
*Red Hatter Talent Show*



3:00pm - 5:00pm

"Barefootin' On The Strip" Happy Hour  
*EJ Gallo's Barefoot Wine & Bubbly wine samples served  
DJ to host "Name That Tune" with prizes, teach latest line dances*



5:00pm - 6:00pm

"Hat Walk" Fashion Show & Costume Contest  
*Vendor fashion show with own models, followed  
by parade of Hatters dressed for "Golden Age Of  
Glamour"*

## OUR SPONSORS



## PLAY SHOPS SATURDAY, JUNE 30, 2012

8:00am - 9:00am "Professor Pincushion" Crafting Playshop  
9:00am - 10:00am "Beads & Bling" Crafting Playshop  
10:00am - 11:00am "The Right Hat For You" Presentation

All activities are subject to change.



ADVOCACY

BENEFITS

COMMUNITY

# CARP GROUP MEMBERSHIP PROGRAM



## Chapter excellence involves engagement in these key areas:

### MEMBERSHIP

creating a welcoming environment and rewarding experience to sustain and attract new members.

### PROGRAMMING

providing programs, topics and guest speakers related to CARP's strategic mission,

### ADVOCACY

advancing the key Advocacy priorities

### VOLUNTEER SERVICE

identifying initiatives that are of value in the community and partnering with other like-minded organizations.

### LEADERSHIP DEVELOPMENT

providing opportunities for members' skills and talents to be utilized.

## CARP Has Chapters Too!

CARP's objective is to advance the quality of life for Canadians as we age, with financial security, good health and freedom from age-discrimination as guiding principles. The core value of CARP is a commitment to the rights and dignity of every individual, regardless of age.

### *And that's where our Chapters come in.*

To support and advance its mission, CARP is building a strong, active network of Chapters throughout the country. The number of Chapters has quadrupled in the last three years—52 and growing that play a vital role in CARP's mission and successes. Our Chapters' leadership and commitment to volunteerism is an invaluable resource that strengthens the voice of CARP and its 300,000+ members. The growth in our Chapter network is a powerful indication that our members are increasingly concerned about the issues facing an aging society and want to lend their expertise to support CARP's mission.

### *Chapters represent CARP's national infrastructure*

Chapters, governed by volunteer Boards of Directors, provide a means of advancing CARP's objectives and presence from coast-to-coast. They provide an organizing principle that facilitates communication with members and helps keep them informed and involved in the social policy issues that affect Canada's aging population.

**Join CARP Now!**

Join the *Red Hat Society* as we celebrate the New Year in London  
December 28, 2012 - January 4, 2013

# A Hatter's Dream Vacation... London



“ I do a lot of traveling...  
and I have to say this is  
one trip that I will  
never forget.

Judy Newlin  
Arlington, TX



*All Hatters, their friends and family are invited to join the Red Hat Society for this exclusive 8- day event which includes:*

- lodging in one of London's most historic hotels
- personal tour hosts
- a meet and greet with London dignitaries
- select meals
- tour through some of the world's most talked about landmarks
- VIP seats to a West End Musical
- free time to shop in some of Europe's hottest fashion districts

*All at a cost that cannot be matched anywhere!*

## pricing Pricing is per person, based on double occupancy.

Atlanta.....	\$3,130
Chicago.....	\$3,170
Los Angeles.....	\$3,230
Land Only.....	\$2,180
Land plus transfer.....	\$2,300

\*Styles may vary based on availability. While supplies last.



**Register  
now!**

Visit [www.RedHatSociety.com](http://www.RedHatSociety.com) for all the details!  
866-FUN-AT-50 (866-386-2850) or at 714-738-0001 (International)

Hatters Enjoy A Good Morning America Makeover

# WHAT A RED VENTURE!



Several Hatters had the opportunity to help Good Morning America and Lucky Magazine set the world record for the most makeovers in a 24 hour period, and all they had to do was respond to an email sent out by the Red Hat Society and get to Times Square for a day of fun!

When Good Morning America contacted Hatquarters about getting RHS Members involved in their Makeover Marathon, the Red Hat Society sent an email to local Hatters asking them if they would like to participate in the event, and those who responded were contacted by Good Morning America and given their makeover time slots.

“Although Good Morning America’s studio was buzzing with the excitement of working toward achieving their goal, the environment was extremely friendly and professional,” said Queen of Hearts, Maribeth of the Hancock Rubies With Hattitude Chapter, who attended the event with her friend Pinky of the Red Select Chapter.

Pinky surprised Maribeth, who was in town for Pinky’s annual “Cincobration” Birthday bash, by registering them both for the event. The ladies spent the day in Times Square enjoying the experience and their makeovers, which only took a few minutes to complete. They also enjoyed celebrity moments when people in the studio recognized them as Members of the Red Hat Society thanks to their fabulous regalia.

Queen Debra, of The Royal Red Ladies Chapter, was another Hatter who received a fabulous makeover from Good Morning America. She, along with Maribeth, shared her photos from the event with Hatquarters.

We are thrilled to learn that you ladies had so much fun at the Good Morning America Makeover Marathon! This is just one of the many exciting activities the Red Hat Society is able to provide Supporting Members. Please continue to read every email and publication to learn about future opportunities in your area!



# 2012 IS THE YEAR TO BE QUEEN



*Red Hat Society®*



Queens, you have been entered in the contest of the year: The Queens' Star Tour! The Red Hat Society truly appreciates every Queen in the Society, and your team at Hatquarters works tirelessly to find ways to reward you for your loyalty and dedication to the Sisterhood.

In 2012, two fabulous Queens will create memories that will last a lifetime as you embark on an adventure for two courtesy of The Red Hat Society and Amtrak®.

## *How It Works:*

- Every Queen of the Red Hat Society has been automatically entered in the contest. Supporting Members who upgrade to Queen and new Queens who join the Red Hat Society in 2012 will be entered as well.

- Two Queens will win. The first winner will be announced at the Golden Age of Glamour International Convention in June. (Winners do not have to be present to receive their prize.) The second winner will be announced on the Red Hat Society's Facebook Page on December 20th.

- Each Queen will select a route and a Supporting Member they would like to take on their trip. There are 19 routes available in the United States and Canada, and winners who choose the Pacific Surfliner® route will get to stop in at Hatquarters for a bit of extra pampering! Receive a tour of Hatquarters, enjoy some refreshments, be interviewed for a story about your visit, which will be included in the Friday Broadcast and strike a pose in a special photo session!

Ladies there has never been a better time to become a Queen in the Red Hat Society. For more information on this incredible contest, click on the Queens' Star Tour listed under the Fun Stuff tab of [www.redhatsociety.com](http://www.redhatsociety.com).

# Sisters' CHOICE AWARDS

## YOUR VOTES ARE BEING TALLIED!

Did you cast your vote in the 2012 Sisters' Choice Awards! For the first time in the history of The Red Hat Society, Hatters had the opportunity to choose the location of the 2013 International Convention!

### THE PROCESS

As you may have seen, in April, the Red Hat Society posted The Sisters' Choice Awards video announcing the possible locations for the 2013 RHS International Convention.

And the nominations are...

- ★ Atlanta, Georgia
- ★ Dallas, Texas
- ★ Louisville, Kentucky
- ★ Knoxville, Tennessee
- ★ Toronto, Ontario, Canada

Once the votes have been tallied, the Red Hat Society will make the winning location announcement at the 2012 Golden Age of Glamour International Convention. It will also be announced simultaneously on the Red Hat Society's Facebook Page.

### SOME FUN FACTS ABOUT OUR LOCATION NOMINATIONS:



**ATLANTA** is the Capital of Georgia and is one of the fastest growing metropolitan areas in Georgia.

**DALLAS** operates under the motto "Live Large and Think Big," and it houses some of the best restaurants and cultural attractions in Texas.



**LOUISVILLE** is home to the largest collection of Victorian houses in the United States, and produces 90% of the United States' disco balls.



**KNOXVILLE** is home to more than 20 museums and seven historical houses. Knoxville Zoological Gardens is the Red Panda Capital of the World.



**TORONTO** has been rated as the safest large metro area in North America and is home to the longest street in the world.

# A word of Thanks

**Our unsung  
heroines, we  
wouldn't be  
the same  
without you!**

Thank you to our RHS Ambassadors!

Our Ambassadors play a crucial part in the growth of the Red Hat Society. The ways that they choose to participate are as varied as the women themselves. Some post on our Facebook page or Red Hat Chat Blog to help keep conversations lively, some hold Meet & Greet as Member Drives or provide RHS presence at large events. Some claim their fifteen minutes of fame by allowing themselves to be interviewed on radio or TV but the ones that you may not know about are the lovely Ambassadors who occasionally volunteer at Hatquarters.

They always show up smiling and ready to assist with our hot projects! They stuff envelopes, make phone calls to Members, help with event preparation, do research and sit elbow to elbow with us at our computers.

Our unsung heroines, we wouldn't be the same without you!

Are you in the area or going to be in the Fullerton, California area and have a few hours to visit and volunteer? Please contact us at [Ambassadors@redhatsociety.com](mailto:Ambassadors@redhatsociety.com). We're a dedicated, energetic group of women who could use your help. Let's talk!

If you are interested in more information regarding the Ambassador Program, [click here](#) to read all about it.

Does it sound like you?! If so, email us at [Ambassadors@redhatsociety.com](mailto:Ambassadors@redhatsociety.com) and briefly tell us why you'd like to be an Ambassador. Please include your picture in regalia. Thank you!



**MARLENE**  
RAMBIN ROSES, ORANGE, CA



**MARCY**  
FUN-KEY FLINT RED HATTERS,  
FLUSHING, MI



**ROSEMARY**  
FEATHERED FRIENDS,  
SEAL BEACH, CA

**MAGICAL MISTRESSES OF MATCH-UPS!**  
(OUR EVENT SEAT ASSIGNERS)

**A TRUE VISCOUNTESS  
OF VERSATILITY!**



**SUE**  
RED HAT ROADRUNNERS,  
CYPRESS, TX



**JANET**  
DIVAS IN PURPLE,  
CANOGA PARK, CA

**EXCELLENT GIGGLING  
PACKAGE STUFFERS!**



**DIANA**  
PURPLE RED & RAVISHING,  
LONG BEACH, CA

**ROYAL RESEARCHER  
EXTRAORDINAIRE!**



**CORINNE**  
THE RED HAT VENTURA VAMPS  
VENTURA, CA

**QUICK WITH A COMPUTER  
AND A SMILE!**

If you are interested in more information regarding the Ambassador Program, email us at [Ambassadors@redhatsociety.com](mailto:Ambassadors@redhatsociety.com). Please tell us briefly why you'd like to be an Ambassador and include your picture. Thank you!

# Star-Studded Popcorn!

Transform your favorite movie-time snack into a gourmet treat worthy of a star in just a few minutes! You can serve it at an upcoming event, package it in cute treat bags for your friends and Chapterettes, or just indulge during a quiet movie night at home.

First, follow the heating instructions for the popcorn. Next, heat the candy melts in the microwave stirring occasionally until they are thoroughly melted. Pour the popcorn in a bowl and cover with the melted candy. Mix the ingredients until the popcorn has a nice light candy coating, and sprinkle with edible star confetti. This sweet treat is so easy and tasty, and it's sure to be a crowd-pleaser!



## what you will need:

- one Bag of Microwaveable Popcorn
- Edible star Glitter
- Microwaveable candy melts.
- one microwave-safe bowl large enough to coat the popcorn in the melted candy.



Like this idea? You'll find this and many other fun ideas on the Red Hat Society's Red Hat Chat Blog. Simply click on the Red Hat Chat icon located on the front page of the Red Hat Society's website.

# She's A Doll

Hatquarters invites you to take a trip back in time with the release of the Golden Age of Glamour Printable Paper Dolls. We have created three dolls and fashioned them in true Red and Pink Hat Style. These novelty items make for a wonderful Chapter activity, and once assembled, they are the perfect reminder of the fun that awaits you at the upcoming 2012 Golden Age of Glamour International Convention.



These dolls would also make for cute place-setters or giveaways at an upcoming Chapter event. Simply personalize the doll by writing the woman's name on it, and she can take a trip down memory lane with her very own RHS Paper Doll.



These little ladies can be found on the Red Hat Society's website under the Fun Stuff tab, and they currently have Marilyn Monroe and Audrey Hepburn inspired dresses. Don't forget to bring your dolls to the "Breakfast in Paris" event at the Golden Age of Glamour International Convention! We can't wait to see how creative you will get with yours!

# 2012 Red Hat Society® new QUEEN materials

Continuing the tradition of RHS, every new Queen will receive her first **RED HAT** from Hatquarters. Pink Hatters, this symbolic gift is meant to be kept in anticipation of your magical 50th Birthday!



RHS Queens are the exclusive holders of the **GOLD Supporting Member CARD!**



The **QUEEN HANDBOOK** holds the answers to any questions you may have about your Queenship.



A newly-designed "Stars Among Us" **OFFICIAL CHARTER**, with Membership **REGISTRATION CARDS** and **RHS LOGO SEALS**.



Fill out this cute **RHS PHOTO FRAME MAGNET** for quick access to your Member information, and place the frame around your favorite picture with your Sisters.

An introduction to the latest **BENEFITS** of RHS Membership and **TIPS** on getting the most out of your Queenly reign.



# 2012 Red Hat Society® renew QUEEN materials

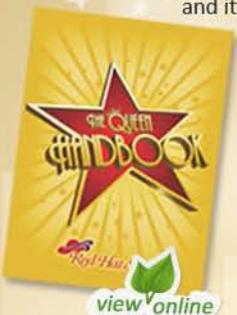
As a renewing Queen, this **EXCLUSIVE PIN** is the perfect every-day accessory, and it is not available in stores.



This 2012 **CHARM** was created as an addition to the 2011 Renewal Pin, but can also be placed on a necklace or bracelet. It is the perfect reminder that you are a Star in the RHS.



As Royalty in the RHS, Queens will continue to receive their **GOLD Supporting Member CARD!**



The 2012 **QUEEN HANDBOOK\*** Sign in to view handbook



A newly-designed "Stars Among Us" **OFFICIAL CHARTER**, with Membership **REGISTRATION CARDS** and **RHS LOGO SEALS**.



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An introduction to the latest **BENEFITS** of RHS Membership and **TIPS** on getting the most out of your Queenly reign.



\*The Red Hat Society is proud to be eco-friendly. This year, we will only be providing physical handbooks to our new Members. Our renewing members are welcome to download and print the new handbook on the website at redhatsociety.com 24 hours a day, 7 days a week.

Red Hat Society®

new **MEMBER** 2012  
materials



Your personalized Supporting Member **CARD**

An introduction to the latest **BENEFITS** of RHS Membership and **TIPS** on getting the most out of Hatting.



actual hat size 20"

Continuing the tradition of RHS, every new Queen will receive her first **RED HAT** from Hatquarters. Pink Hatters, this symbolic gift is meant to be kept in anticipation of your magical 50th Birthday!

You also receive a sheet of our popular **LOGO SEALS!**



Fill out this cute **RHS PHOTO FRAME MAGNET** for quick access to your Member information, and place the frame around your favorite picture with your Sisters.  
actual size: 6.75 x 5.25"



This **HANDBOOK** holds the answers to any questions you may have about your Membership.

renew **MEMBER** 2012  
materials



Your 2012 personalized Supporting Member **CARD** has been designed to reflect the "Stars Among Us" Theme!

An introduction to the latest **BENEFITS** of RHS Membership and **TIPS** on getting the most out of Hatting.



actual size: 1.5 x 2"

As a Renewing Member, this **EXCLUSIVE PIN** is the perfect every-day accessory, and it is not available in stores.

This 2012 **CHARM** was created as an addition to the 2011 Renewal Pin, but can also be placed on a necklace or bracelet. It is the perfect reminder that you are a Star in the RHS.



actual size: 1"

You also receive a sheet of our popular **LOGO SEALS!**



Fill out this cute **RHS PHOTO FRAME MAGNET** for quick access to your Member information, and place the frame around your favorite picture with your Sisters.  
actual size: 6.75 x 5.25"



**MEMBER HANDBOOK\***  
Sign in to view handbook



\*The Red Hat Society is proud to be eco-friendly. This year, we will only be providing physical handbooks to our new Members. Our renewing members are welcome to download and print the new handbook on the website at redhatsociety.com 24 hours a day, 7 days a week.



# Terms of redlebration

TRADITION  
ETIQUETTE

MEMBERS  
RED HATTERS

SOCIETY DAY  
CHAPTERS

NO BOYS  
KAZOO

RUBY REDHAT  
REDUATE

SHOPPING  
HATQUARTERS

GATHERINGS  
GALAS

GAUDY  
GUTSY GALS

HATTITUDE  
CHAPTERETTES

MASCOT  
CUSTOMS

REGALIA  
CORONATION

BIRTHDAY SUITS  
BRIM BRUSHING

QUEEN  
MEETINGS

UNIQUE  
CELEBRATE

AFFAIRS  
FLAIR

HOOTS  
HATACHES

C T P O O H P H O P P I N N G S H M T I T U D H V Z  
 H A T T I T U D E S R E T T A H D E R U A G E L A D  
 A D O V C S A C M T O M A L N G T M T O C S A M G S  
 P S E U R U B Y R E D H A T I P I B P T U C S G R L  
 T R T T E M O H Z L D U B M F P P E O R S U E N E L  
 E A T S D J S E H C A T A H M S P R Z V T T T I T A  
 R D E D U K T I W X A B N E E U Q S O M O S A H T G  
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 T V Q R T B O U O R E Y G T T U R E S A S M S U B Y  
 T M I D E L H S T E R Z A Y I S I S A K M S F R W D  
 E Q T R A D I T I O N V T U N T A M M U E R O B O A  
 S U E E Q P O N E R X O H C G O L R E D M B S M R G  
 C E L E B R A T E C A W E Y S A F F A I R S X I B V  
 D U D F G O L M D U T E R S T I U S Y A D H T R I B  
 O Q C H N O B O Y S A T I N O R Z C C G B N P B M S  
 R I B I K Z C O R O N G N Y Z E L H A H R I R M H B  
 E N A J I A E H J Y O N G H R G L A A M I P A A D R  
 M U S L A K S Y T D G I S A L A G P R T R P I I U I  
 I M S L A G Y S T U G P B R T I S T U S E D L L A T  
 F D R F O S A M M A Z P X S O C I E T Y D A Y A S H  
 A E R O D C Z N Y G O O Y M Q C I R T Y D A G G U D  
 S S R E T R A U Q T A H Z Q U A R S S V E M E E G Y  
 O L A T I Z A K O O L S D R Y V N O I T A N O R O C

Fill in the blanks with the letters (in numerical order) where each of the above pairs of terms intersect.

Raise your glasses, and altogether shout - - -

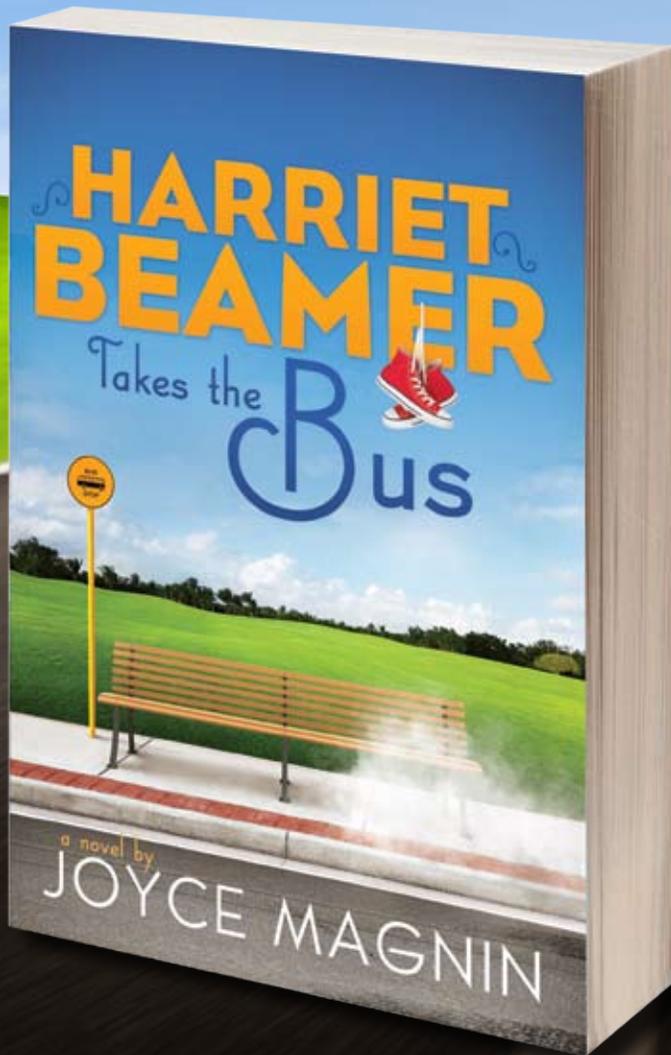
\_\_\_\_\_ !

*A special Thank you to  
Arlene Manemann, Lady Frisco of the  
Orange County Red and Pink Hatters,  
Brea, California, for submitting the  
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