ROSEVILLE ACADEMY OF DANCE

MONTHLY NEWSLETTER

OCTOBER 2026



October Students of the Month & WOW Winners

Congratulations to our October Star Students of the Month, Kaitlyn M. & Sloane K. We are very proud of your hard work! Your teachers will be delivering your gifts to you in class! Our WOW ticket winners for the month of October are Allison W, Alora D, Lumina B, and Stevie S. Congratulations! Your gifts will be waiting for you in your classes!

Rising Starz Monthly Theme

Our Rising Starz Children's Program theme for the month of October is: **SWEET & SPOOKY**

Dancers will receive their October-themed coloring pages Thursday, October 1st - Wednesday, October 7th. Join us at the end of class for Shine & Share Monday, October 26th - Saturday, October 31st and celebrate another month of hard work!



Costume Sale

Have you checked out our costume sale in the lobby? Brand-new unused recital costumes are perfect for Halloween or dress-up! Costumes will be priced $20–$35 and may be purchased at the front desk.

Candy Corn Guessing Contest

Our Candy Corn Guessing Contest is coming soon! Keep an eye on the front desk for the candy corn jar, then submit your best guess for a chance to win a prize. The top 3 closest guesses will be our winners, so start sharpening those guessing skills!





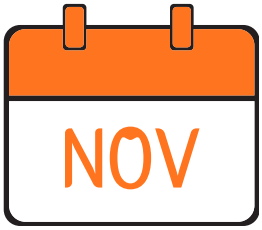
BOO Bags & Buckets

Back by Popular Demand: Boo Goody Bags & Boo Buckets! Support our competition team by treating your dancer to Halloween goodies delivered in class during Costume Week! Boo Goody Bags include snacks, candy, toys, activities, and more for $15, or upgrade to a Boo Bucket with even more goodies for $25! Order by October 21st - While Supplies Last!

Halloween Dress Up & Performance Week

Join us October 26th - October 31st in your dancers regularly scheduled class times for a special Halloween performance! Dancers may wear their Halloween costumes or old recital costumes to class, and will perform a fun, Halloween-themed routine! Parents will be invited into the classroom during the last few minutes of class to observe the routine - Bring your cameras!





New Class November

Keep an eye on your inbox, we have a special November deal for currently enrolled RAD students! For the entire month of November, you can add one additional class for FREE (while space remains!) Check your emails to fill out the google form or contact our front desk for more information.

Disneyland Parade

Disneyland dancers, mark your calendars! Please make note of our upcoming rehearsals:

- October 9th - 6:00PM
- October 16th - 5:30PM (Filming Day at Crestmont Elementrary)
- November 6th - 6:00PM
- November 7th - 12:00PM
- November 13th - 5:00PM
- November 16th - 7:30PM

Filming Day is a top priority; dancers should arrive in all black with a neat, high ponytail and ready to perform. Dancers unable to attend filming will need to schedule a private lesson to complete their individual submission. Please also make sure at least one parent/guardian is in the Disneyland BAND group with notifications turned on, as all Disneyland communication and updates will be shared there.

Join Us in the 65th Annual Roseville Holiday Parade!



If your dancer loves performing for a big, supportive crowd, join us for one of our favorite holiday traditions as RAD parades through Downtown Roseville!

The parade will take place on Saturday, December 5th at 10:30AM, with dancers arriving at 9:30AM. Participation is **$45** and includes rehearsals and a Roseville Academy of Dance parade t-shirt. Already have last year's long-sleeve parade shirt? Participation is just **$20**!

To join, register by Saturday, November 7th by emailing office@rosevilleacademyofdance.com or stopping by the front desk. Be sure to include your dancer's t-shirt size and let us know if you already have the required shirt.

Rehearsals for Dancers Ages 5+:

- Friday Evening, November 13th
- Saturday Morning, November 14th
- Friday Evening, December 4th

Under 5? Our littlest dancers can still join the fun! Dancers under 5 may walk with a parent or ride in a wagon. Rehearsals are not required, and parade t-shirts are optional.



Cost Breakdown

HOLIDAY PARADE		JOLLY SQUAD	
COST TO PARTICIPATE	$45	COST TO PARTICIPATE	$55
COST IF YOU ALREADY HAVE THE REQUIRED T-SHIRT	$20	COST IF YOU ALREADY HAVE THE REQUIRED T-SHIRT	$30





Jolly Squad Performance Group

The holiday fun doesn't stop with the parade! Our Jolly Squad Performance Group is back, giving dancers more opportunities to perform, share their talents, and spread holiday cheer throughout our community. Performances include:

- Downtown Roseville Holiday Parade (Saturday, December 5th 10:30AM)
- Local Care Home Holiday Performance (Sunday, December 13th 1:30PM)

Participation in the Jolly Squad is **$55**, which includes a festive holiday t-shirt and rehearsals for the two events. Already have a shirt? Let us know when you register and you will only be charged **$30**. Rehearsals will take place on Fridays and/or Saturdays - details coming soon!

Coming Soon - Cookies with Santa Dance Camp!



Santa? We know him, and he's coming back to RAD! Our annual Cookies with Santa event is returning this holiday season, and we can't wait to celebrate! Dancers can look forward to holiday dancing, stories, songs, and of course, a special visit from MR. SANTA CLAUS HIMSELF! Families will also have the chance to snap photos with our guest of honor. Keep an eye out for more details, including the date, time, and registration information coming soon!



Calling all Girl Scouts!

Earn your dance badges at Roseville Academy of Dance! We offer specialized classes for Girl Scout troops at just $5.00 per student. Join us for a fun, educational experience to help you achieve your goals. As a bonus, if you are a current student and refer your troop, your class fee will be waived! Don't miss this opportunity to dance, learn, and earn with your fellow Scouts. Sign up today and let's dance our way to those badges together!

RAD TEAM CORNER







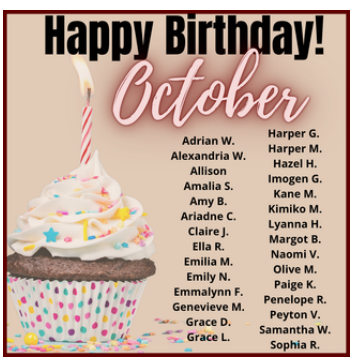


September was an exciting month for our RAD Competition Team, filled with team bonding, new experiences, and incredible opportunities! Our dancers came together for a fun-filled Team Bonding event, enjoying lots of games, laughter, and quality time with their teammates. It was a wonderful opportunity for dancers to connect outside of the classroom, strengthen friendships, and make lasting memories together. We love seeing these relationships grow and can't wait for all the fun this season has in store!

Our dancers have also been busy taking their training beyond the studio! Jianna, Charlotte D., Brianna, Charli, Finley, and Maddie attended Energy Dance Convention, where all six dancers earned scholarships! Jane attended Tap Into the Network in Sacramento, while Maddie traveled to Tulsa to assist at Titans and KAR. Maddie and Charlotte D. also traveled to KAR in Anaheim as Protégé dancers, continuing to learn, grow, and gain valuable experience.

We are so proud of our competition dancers for taking advantage of these opportunities, challenging themselves, and representing RAD wherever they go. We love seeing our dancers continue to grow as a team and make the most of every opportunity this season!

Upcoming Dates:
10/1 - Private Lessons Begin for Protrak Dancers (email to schedule)
10/23-25 - Dance Convention (Company & Protrak Teams)
10/26-31 - Halloween Dress Up Week
10/31 - Studio OPEN on Halloween



October Birthdays - Happy Birthday to You!

Happy Birthday to our students with birthdays this month!

Did you know that we offer birthday parties? Roseville Academy of Dance is the perfect place to host your child's next party! It's affordable, fun, and hassle free. We even do the clean up! Choose from one of our existing themes, or create your own! Visit our website, or ask a staff member today for more details. We can't wait to party with you!

Be sure to follow us on social media for more studio news!