

Mayor's Gala &
Business
Excellence
Awards

Presented by **The Scarborough Business Association**





SBA Mayor's Gala & Business Awards

Welcome to a Historic Moment



The Last Scarborough Business Excellence Awards. Scarborough Chamber of Commerce, December 2, 2005

The SBA Mayor's Gala & Business Excellence Awards

This is more than an event. It is the moment Scarborough has been waiting for. After twenty years without a signature celebration of business leaders, innovators, and community builders, the Business Excellence Awards return. It's historic. It's epic. It's time.

The evening will take place at the Guild Inn Estate, a historic Scarborough landmark with nearly 100 years of culture, creativity, and community across 88 acres along the Bluffs.



A Come Back Story

In 2005, Scarborough celebrated its top businesses. Now, two decades later, the moment returns. The Scarborough Business Association proudly presents the first-ever Mayor's Gala & Business Excellence Awards, a night honouring those driving growth, innovation, and community impact. Join us and align your brand with excellence, leadership, and this moment in history for the Scarborough's business community.



SBA Mayor's Gala & Business Awards

★ A Night of Excellence. A Moment of Pride. A Milestone for Scarborough.

This is more than an awards show, it's a defining moment for our community.

A night dedicated to celebrating:

- Innovative business leaders
- Visionary entrepreneurs
- Community builders
- Organizations driving economic growth
- The changemakers shaping Scarborough's future

★ It's historic. It's epic. And it's time.

We're bringing Scarborough together to shine a spotlight on excellence and launch a new era of business leadership.



Why This Event Matters

After more than 20 years, the SBA is bringing this historic celebration back, honouring Scarborough's business leaders, innovators, and community builders. This signature event will unite our community, celebrate excellence, inspire future talent, and mark the beginning of a new era of growth and pride for Scarborough.



Why Sponsor This Event?



Be Part of Scarborough's Next Chapter

Your Sponsorship Delivers:

- **Brand Visibility:** Reach provincial and municipal officials, executives, business owners and community leaders.
- **Leadership Positioning:** Align with innovation, progress, and civic pride.
- **Engagement:** Connect with decision-makers and future partners.
- **Media Exposure:** Promotion through digital, press, and community channels.
- **Support Local Growth:** Strengthen Scarborough's business ecosystem.

Audience & Reach

- **Who:** CEOs, entrepreneurs, corporate leaders, nonprofits, government officials, educational institutions.
- **Reach:** 600+ in-person guests,
- 150k+ social media & marketing reach

From Mayor's Lunch to Mayor's Gala & Business Excellence Awards



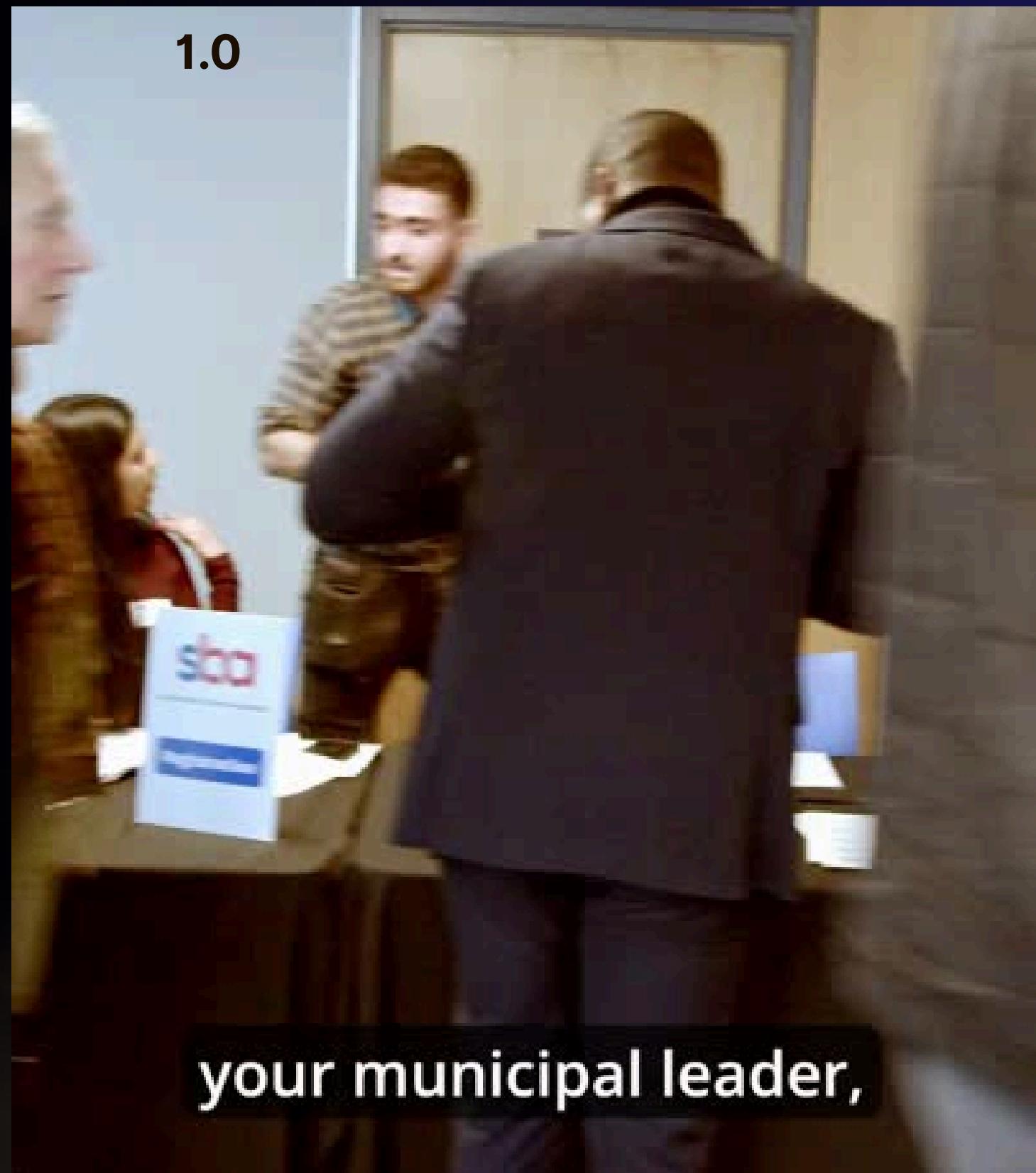
Our Mayor's Lunch has welcomed 400+ guests, bringing together Scarborough's business, community, and civic leaders.

In 2026, we're transforming this flagship event into the Mayor's Gala & Business Excellence Awards, celebrating local business excellence, innovation, and impact. We expect an even larger audience of engaged business leaders and community stakeholders.



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Mayor's Lunch 2024



your municipal leader,

Mayor's Lunch 2025





Award Categories



Business of the Year

Recognizing a Scarborough business that sets the standard for excellence—performance, leadership, innovation, and community impact.



Manufacturing Excellence

Honouring manufacturers driving growth, innovation, and success in Scarborough's industrial, food, and packaging sectors.



Food & Beverage Industry

Celebrating standout restaurants, bakeries, producers, and food manufacturers in one of the GTA's most diverse culinary landscapes.



Emerging Business / Start-Up of the Year

Celebrates a new business showing strong growth, innovation, and early success.



Award Categories



Retail & Service Business

Spotlighting retailers, service businesses, and local franchises delivering exceptional customer experiences and community contribution.



Community Impact & Leadership

Recognizing organizations, businesses or nonprofits—making a real difference through youth programs, cultural initiatives, or neighbourhood development.



Creative & Cultural Industry

Honours organizations elevating Scarborough's arts, culture, media, or creative identity.



Innovation & Technology

Awarding businesses pushing boundaries in tech, digital solutions, engineering, automation, and advanced manufacturing.



SPONSORSHIP OPPORTUNITIES

PACKAGES

| | GOLD \$2,500 UNLIMITED | PLATINUM (AWARD) \$6,500 6 SPOTS | TITLE \$15,000 1 SPOTS | FOUNDING \$25,000 1 SPOT |
|--|------------------------------|---|------------------------------|--------------------------------|
|--|------------------------------|---|------------------------------|--------------------------------|

| Featured in Programming | Half Page | 1 Page | 1 Page | 2 Pages |
|---|-----------|--------|--------|---------|
| VIP Table with branding | ✓ | ✓ | ✓ | ✓ |
| Recognition on select digital channels | ✓ | ✓ | ✓ | ✓ |
| Acknowledgment during the awards ceremony | ✗ | ✓ | ✓ | ✓ |
| Recognition in the event program | ✗ | ✓ | ✓ | ✓ |
| Recognition on stage during the gala | ✗ | ✓ | ✓ | ✓ |
| Award Presentation on Stage | ✗ | ✓ | ✓ | ✓ |
| Activation Space at Event | ✗ | ✗ | ✓ | ✓ |
| VIP seating and award presentation rights | ✗ | ✗ | ✓ | ✓ |
| Be Part of Opening or Closing | ✗ | ✗ | ✗ | ✓ |
| Name on Award | ✗ | ✓ | ✗ | ✗ |
| Complimentary Event Tickets | 8 | 8 | 16 | 24 |
| 1 Year SBA Membership | ✓ | ✓ | ✓ | ✓ |



SBA Mayor's Gala & Business Awards

Nominate Today

**Nominations are now open for the
2026 Scarborough Business
Excellence Awards!
Submit your nomination today
and help us celebrate the
businesses and leaders shaping
Scarborough's future.**

Deadline: Feb 15, 2026.



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SBA Mayor's Gala & Business Awards

Thank you

Your brand can be part of history. Sponsoring the Scarborough Business Excellence Awards is a chance to connect with leaders, celebrate achievement, and demonstrate your commitment to Scarborough's growth. This is your invitation to be at the center of a landmark moment in the city's business story, to share in its pride, and to leave a lasting impact on the community. Reach out today to join us in celebrating excellence.





Thank You

Together, we celebrate excellence, leadership, and innovation. Together, we make history. The Scarborough Business Excellence Awards will honour the city's brightest business minds, and your brand can be part of that story.

It is more than an event.

It is a movement. It's historic. It's epic. It's time.