

PBS STEAM
29 Halsey St.
Newark, NJ 07102
khemfest@gmail.com
<http://khemfest.com>
732-596-7276

May 21, 2026

Dear Prospective Sponsors:

We are hoping your company will want to partner with us to help make the **12th Annual KHEM FEST** a tremendous success. PBS STEAM and Black Star Creative Collective presents an exciting celebration: **KHEM FEST!** This festival takes place in Express Newark, Newark, NJ on September 25th-26th, 2026. KHEM FEST is a convention, festival and celebration. **Our goal is to develop youth literacy and expression through reading, writing, drawing or developing sequential art and related media.** Hence, we created a festival that will feature and promote creators of comics, books, film, and other media with a focus on people of color; culture, concepts and interests. Our festival is for everyone and a diverse networking event for professionals as well as enthusiasts to aspire, inspire and appreciate people of color contributions as it relates to Popular Arts media. KHEM FEST is not limited to comics. Our events highlight other literary genres like speculative fiction, as well as video games, collectable toys and models, films/documentaries, and all other media related to the Popular Arts.

KHEM FEST will also provide relevant, engaging, informative entertainment and professional networking opportunities for the Newark community. Among the attractions provided are interactive activities which include; Khem Animation Film Festival (KAFF), KAFF Awards Show, Game Jam, Wakanda Ball, Animation Workshops/Panels, Comic Library and Cosplay Contest. Our organization works with its community partners to promote awareness of the competition and the many activities taking place to serve as a bridge to bring the community together. Every company that has a product or service will have a potentially large base of customers at our events. Central High School is still seeking potential sponsors for the event.

Events date and location:

Friday- Saturday, September 25th -26th, Newark, New Jersey

Khem Fest will provide a plethora of marketing opportunities for those sponsors seeking to reach sophisticated 15-30 years old, socially hip or aware, comic book fanatics.

Our **Khem Fest** is the perfect opportunity to market your company to the masses. The companies that join the corporate partner club can benefit from experts in a turn-key marketing campaign that builds relationships rather than just providing impressions. This concept drives the future of marketing and sponsorship, so let us help grow your customer base through a creative platform that is relevant and accepted by thousands of people throughout the year.

Thank you for your consideration. We look forward to your reply and to potentially partnering with you in our efforts to make **Khem Fest** a tremendous success. Please email us at khemfest@gmail.com or call 732-596-7276 to find out how we can grow your brand together.

Sincerely,

Naseed Gifted
Festival Founder

Organizer

PBS STEAM Foundation is an IRS 501C3 Tax exempt Non-Profit Organization targeting families of black and brown youth, in developing careers in **STEAM**.

Our purpose is to expose and engage black and brown youth. Our mission is to engage, identify and mold black and brown youth visionaries, pioneers, and technopreneurs in STEAM.

Through our mission **PBS STEAM** has hosted various events throughout the country which include:

- **Khem Fest 1st, 2nd , 3rd , 4th , 5th , 6th , 7th , 8th , 9th, 10th & 11th Annual**
- **Wakanda Ball**
- **“The Future is Black” Afrofuturism Art & Tech Gallery**
- **P.B.Soldier: Rebels on Decks Skateboard Competition (Newark, & Hoboken, NJ; Seattle, Washington)**
- **Message N Da Hood (Community Outdoor Movie Theater)**
- **Do You Have Your Helmet On? (Workshop Series for Pre-College Students)**
- **Food / Toy Drives**
- **It's My Turn to Speak (Teen Summit)**

Benefits:

- Providing the needs for some inner city youths to pursue a higher education in the areas of science & technological fields.
- Becoming a sponsor of the KHEM FEST means affiliating your company with the most unique Comic Con Festival on the planet. KHEM FEST multimedia promotional blitz creates a buzz for the event and achieves exposure for all involved. We are providing an outlet for you to reach your target audience.
- The festival is free to attend by the general public is a necessary outlet in an area with very few opportunities for teens, college students, and adults to interact, and your support of this event will allow it to be enjoyed by hundreds.

Target Demographic:

- Males and Females Ages 12-35
 - Geographic Target: Essex County including Local Colleges and Universities in the area
 - Estimated Event Attendance: 1000-1500
-

Please review the sponsorship opportunities outlined on the next page.

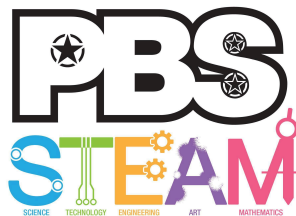
SPONSORSHIP OPPORTUNITIES

DON'T MISS THIS OPPORTUNITY TO GET YOUR NAME IN FRONT OF FANS & SPECTATORS AT AN AFROFUTURISM FESTIVAL!

Title	\$30,000
Presenting Sponsor	\$20,000
Corporate Sponsor	\$15,000
VIP Sponsor	\$10,000
Small Business Option <i>(Based on need)</i>	TBD

For more information contact
Naseed Gifted at 732-596-7276 or ikhemfest@gmail.com.com

KHEM FEST is hosted by:



SPONSORSHIP TIERS

SPONSORSHIP TIERS

	TITLE SPONSOR \$50,000	PRESENTING SPONSOR \$30,000	CORPORATE SPONSOR \$20,000	VIP SPONSOR \$15,000
RECOGNITION AS TITLE SPONSOR DURING FESTIVAL AND PRE-FESTIVAL ACTIVATIONS	✓			
Opportunity to speak at Khem Fest	✓	✓	✓	
Guest on The Future is Black Podcast	✓	✓		
COMPANY NAME IN ALL PRESS RELEASES, MEDIA COVERAGE, EMAIL MARKETING AND PROMOTIONAL MATERIALS	✓	✓	✓	✓
COMPANY NAME IN ALL COLLATERAL	✓	✓	✓	✓
COMPANY LOGO ON ALL EVENT ONLINE INVITATIONS AND TICKETS	✓	✓	✓	✓
BRAND TAGGED IN ALL CROSS PLATFORM SOCIAL MEDIA CAMPAIGNS AND EVENT POSTS (IE. KHEM FEST)	✓	✓	✓	✓
BRAND PLACEMENT ON ALL VIDEO RECAPS	✓	✓	✓	✓
VIP RECEPTION CO-HOST & CEREMONY REMARKS	✓	✓		
MIXER RECEPTION REMARKS	✓	✓		

Note: KHEM FEST will accept a maximum of only three (3) Presenting Sponsors and only three (3) Corporate sponsors in order to avoid dilution of the sponsor's message. Additionally, KHEM FEST will only take one sponsor from a given field (i.e. one beverage company, one magazine, one record label, etc.) in order to avoid working on the behalf of competing brands.

Contact: Naseed Gifted – 732-596-7276 or khemfest@gmail.com

During Event Promotions

Promotional/Vending Booth with banner display at event

Announcements throughout the day recognizing your sponsorship

Full color program is being distributed free to 500 in attendance.

Post Event Promotions

PUT OUT THE WORD!

Sponsors of the event are recognized during our recap of a successful event. Including Media Coverage and Internet Newsletter

**KHEM FEST
Corporate Response Form**

Contact Person: _____

Company: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Yes, our company would like to support KHEM FEST
in the form(s) of:

- | | | |
|---|---------------------------|----------|
| <input type="checkbox"/> Presenting Sponsor | (\$20,000 minimum) | \$ _____ |
| <input type="checkbox"/> Platinum Sponsor | (\$15,000 minimum) | \$ _____ |
| <input type="checkbox"/> Gold Sponsor | (\$10,000 minimum) | \$ _____ |
| <input type="checkbox"/> Patron | (Please specify choices.) | |
| _____ | | \$ _____ |
| _____ | | \$ _____ |
| _____ | | \$ _____ |

- Other Donation (supplies, equipment, in-kind services)

Total Contribution

\$ _____

- Full Payment Enclosed
- Please Invoice
- No, we are unable to support KHEM FEST at this time; however, please keep us informed of future activities.

Please make check or money order payable to:

PBS STEAM

Send all responses and payment to:

PBS STEAM

29 Halsey St.

Newark, NJ 07102

Attn: KHEM FEST/ Naseed Gifted

SEPT

25
THROUGH
26



12TH ANNUAL KHEM FEST 20 26

SCAN ME



KHEM FEST GAME JAM SEPT. 25
(HIGH SCHOOL STUDENTS)

KHEM FEST SEPT. 26
KHEM ANIMATION FILM FESTIVAL (KAFF)

TICKETS ARE LIMITED
GET YOUR
TICKETS
TODAY

EXPRESS NEWARK
54 HALSEY ST. 2ND FLOOR
NEWARK, NJ 07102

FINAL FRAME - RENDER BEFORE MIDNIGHT