

# JENNIFER WOULARD

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## EXPERIENCE

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### Post-Production Specialist & Marketing Coordinator

The Human Communication Studio  
Tucson, AZ • August 2020 - Present

- Assist in development, implementation and maintenance of brand strategy and standards during creation and coordination of content including, but not limited to, pitch decks, advertisements, company templates, copywriting, and proofreading
- Collection and collation of internal Sales & Marketing reports for Director of Sales & Marketing and Sales Operations Manager
- Research and subsequent presentation of report findings to Director of Sales & Marketing
- Collate and organize survey data into grids and reports for presentation to Company Director, Director of Sales & Marketing, and clients in order to measure program success
- Support development and maintenance of company tools including company website and client-facing video content
- Key client management including fielding client requests for information, client support, new client onboarding
- Successfully work with cross functional departments (Sales, Marketing, Production, Admin, Customer Service)
- Support Sales Managers with identifying prospects domestically and internationally
- Support Sales & Marketing through accurate data entry into Salesforce
- Support for sales and marketing strategies and campaigns
- Pertinent software/programs including, but not limited to Photoshop, Illustrator, InDesign, Salesforce, Google Suite, Numbers, Keynote, Pages

### Visual Effects & Motion Graphics Artist

The Human Communication Studio  
Tucson, AZ • January 2019 - August 2020

- Created and managed 2D and 3D assets including environments
- Composited video, 2D, and 3D assets
- Created & applied visual effects, motion graphics, and keyframed animation in video post-production
- Strategic codec management for video export
- Video editing
- Collaborated with management on technical best-practices and streamlining post-production workflow
- Successfully worked with cross functional departments (Marketing, Production, Animation)
- Pertinent software/programs including, but not limited to Photoshop, Illustrator, Premiere Pro, After Effects, Element 3D, Trapcode, Supercomp

## CONTACT

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Tucson, AZ

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[instagram.com/jenn\\_woo\\_](https://www.instagram.com/jenn_woo_)

JennArtMGFX.com

## SKILLS

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Research • Collaboration •  
Teamwork • Communication •  
Copywriting • PC & Mac •  
Wacom • Video Editing •  
Compositing • Rotoscoping •  
Digital Painting •  
Post-Production Management

## SOFTWARE

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Photoshop • Illustrator •  
InDesign • Acrobat •  
Google Suite • Word • Excel •  
PowerPoint • Pages • Keynote •  
Numbers • After Effects •  
Premiere Pro • Media Encoder •  
Element 3D • Trapcode •  
Supercomp • Salesforce

## EDUCATION

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The Art Institute of Phoenix  
Bachelor of Arts  
Visual Effects & Motion Graphics  
2018