



## SPONSORSHIP PACKAGES

### Event Overview

The event has been designed to celebrate inspirational stories of children with special needs and the adults who support them in Worcestershire.

Audience: **Networking Event**

Inspirational Speaker

Up to 200 strategic and operational professionals from education, health and social care from across Worcestershire.

Drinks reception and canapes

### Awards Ceremony

50-60 award winners + wider families

Up to 250 strategic and operational professionals from education, health and social care from across Worcestershire

Approximately 3-400 guest members of the public

Up to 1000 guests in total

Hosts: Compère, Hannah Moloney, Founder of Generation CAN

Celebrity VIP, Lost Voice Guy, Winner of ***Britain's Got Talent 2018***

Date: Thursday 11<sup>th</sup> July, 2019

Time: Networking Event 5pm (Education, Health and Social Care Professionals)

Arrival from 6pm (General Public)

Awards commence 7pm

Close 9pm

Venue: The Worcester Arena

<https://www.worcester.ac.uk/your-home/worcester-arena.html>

Awards: **The Voice Award** for communication - *sponsored*

**The Spark Award** for learning - *sponsored*

**The Path Award** for emotional resilience

**The Sensation Award** for physical resilience

**The Wonder Award** for professionals

**The Heartbeat Award** for parents and carers - *sponsored*

**The Symphony Award** for Multi-Agency Teams - *sponsored*

Marketing: Social Media - Twitter & Facebook  
Local press coverage, possible local radio coverage  
Event brochure  
Branded materials  
Photography and Filming

VIP Guests: Local MP, Robin Walker (confirmed), others invited  
CEO of nasen & Director of Whole School SEND (invited and likely to attend)  
Sarah Dugan, CEO of Worcestershire HealthCare Trust (invited, will hopefully attend)  
Lorraine Mulroney, Lead for SEND NHS England (invited and possible attendance)  
Nick Wilson, Interim Assistant Director – Education & Skills, Worcestershire Council  
Stuart Allen, Worcestershire Hour

### **Sponsorship packages**

#### Headline Sponsor: £3000

- Logo on all promotional material prior to and on day of event
  - o Social Media posts
  - o Acknowledged in any press interviews
  - o Logo on core slides, event brochure and award certificate
- Acknowledged and thanked in opening speech
- Opportunity to share a promotional film or speech at the start of the Awards (approx 2 minutes)
- Photo taken with VIP and compère
- Up to 10 tickets to attend

#### Sponsorship of VIP Host - £2500

- Logo on all promotional material prior to and on day of event
  - o Social Media posts
  - o Acknowledged in any press interviews
  - o Logo on core slides, event brochure and award certificate
- Acknowledged and thanked in opening speech
- Opportunity to meet and greet with Lost Voice Guy prior to the event
- Photo taken with LVG and compère
- Up to 10 tickets to attend

#### Award Sponsorship Package - £500 (x 7 opportunities)

- Logo on awards certificates
- Logo used on any relevant marketing activity specific to the award being sponsored
- Acknowledged and thanked in slideware and brochure
- Photo taken with award winners and compère
- Up to 5 tickets to attend

#### Additional major sponsorship opportunities

- Brochure sponsorship - £250 (multiple opportunities)
  - o Logo on brochure
  - o Up to 5 seats to attend
- Education/Health/Social Care Network Event drinks and canape reception - £1000 x 2
  - o Logo on invite
  - o 10 tickets to attend networking event and Awards Ceremony

Additional smaller sponsorship opportunities:

If you are excited by this charity, but are a smaller business or charity looking for smaller opportunities to sponsor the Awards, we would be very pleased to hear from you.

- Be Part of the Magic sponsorship - £50
  - Logo in the brochure
  - 2 tickets to attend
  
- Be Part of the Magic Plus sponsorship - £80/£100
  - Logo in the brochure
  - 2 tickets to attend main event, as well as
  - 1-2 tickets to attend the VIP reception and network with other EHC professionals from 5pm

Should you wish to discuss any of these sponsorship opportunities in more detail, please contact us at [yes@generationCAN.org.uk](mailto:yes@generationCAN.org.uk) and we will be in touch.