



P.O. Box 2
Oakfield, NY 14125
www.OakfieldBetterment.com

To : **OAKFIELD BETTERMENT FRIENDS**

2024

The Oakfield Betterment Committee is excited to begin planning the 40th annual 'Oakfield Labor Daze' celebration in beautiful downtown Oakfield on Labor Day weekend, August 31st – September 2nd, 2024. As it has always been, Oakfield Labor Daze is a family-friendly music festival & food festival with many fun-filled, alcohol-free events. The focal point of the event is in Triangle Park, the heart of the village of Oakfield.

Thousands of visitors each year, from surrounding communities, have attend this local festival over the past 39 years. With the addition of the air show in Batavia on Labor Day weekend, partnering with potential sponsors like you is more important than ever. The Oakfield Betterment Committee is dedicated to making sure that FREE small town local events continue to be a tradition in Oakfield. This year's Labor Daze Music & Food Fest celebration will consist of a great music lineup, a large variety of food vendors, children's activities, community worship service, 5k race, the return of our car cruise, parade, fireworks, and arts & crafts vendors. This celebration is an important fundraising opportunity for our local organizations.

Business sponsorships are the lifeline for our continued success. We would love for you to become one of our 2024 Sponsors. We have included a detailed sponsorship proposal for your review. In addition, we will follow-up via phone within the next few weeks to see if you have any questions that we can answer about this sponsorship request. Thank you in advance for your time and consideration.

Sincerely,

Jamie Lindsley
OBC President
Jamie: 585-704-6663
Jamie@OakfieldBetterment.com

Ritchie Kirkum
OBC Vice President
Ritchie: 716-560-0934
Ritchie.Kirkum@OakfieldBetterment.com





WHAT DOES OAKFIELD BETTERMENT COMMITTEE DO?

Oakfield Labor Daze has been a staple of Oakfield & Alabama, and the surrounding communities for almost 40 years.

2018

- OBC brought Labor Daze festival back to Triangle Park after the event had been moved to another location many years prior.
- Christmas in Oakfield
- Earth Day Cleanup
- Halloween Party and Trunk or Treat
- Donated to OACS scholarships
- Donated to Oakfield Fire Department
- Donated to WNY Warrior House.

2019

- Oakfield Labor Daze in Triangle Park
- Halloween Trunk or Treat & haunted hayride
- Earth Day cleanup
- Think & Drink Downtown Oakfield Walking Tour
- Christmas in Oakfield
- Donated to Town of Oakfield for Town Park upgrades
- Donated to OACS Alumni Hall of Fame

2020

- Virtual Earth Day clean up
- Friday Night Frights trick or treat Halloween drive through
- Oakfield & Alabama Christmas decorating contest,
- Decorated "The Goose" Community Center for Christmas
- Scholarships to OACS
- Donations to Warrior House

2021

- Oakfield Labor Daze in Triangle Park
- Greenhouse of Horror & Halloween Party
- Earth Day cleanup
- Donated to Genesee Cancer Assistance
- Donated to Toys for Tots
- In conjunction with the Town & Village of Oakfield, Oakfield Lions Club, Oakfield Fire Department: Christmas in the Village Event
- NEW Christmas Illumination at Memorial Park. OBC invested over \$15k to decorate and create at Christmas Lights Walk-Through in Memorial Park in Oakfield

2022

- Oakfield Labor Daze in Triangle Park
- Greenhouse of Horror & Halloween Party
- Annual Scholarships to Oakfield-Alabama
- Earth Day cleanup
- Donated to Alex's Lemonade Stand for Pediatric Cancer Research
- Christmas in the Village Event in conjunction with the Town & Village of Oakfield, Oakfield Lions Club, Oakfield Fire Department
- Winter Wonderland in Memorial Park

2023

- Oakfield Labor Daze in Triangle Park
- Town Park Halloween Party
- Scholarships to Oakfield-Alabama
- Earth Day cleanup
- Donated to Alex's Lemonade Stand for Pediatric Cancer Research
- Christmas in the Village of Oakfield
- Winter Wonderland in Memorial Park



Sponsorship Level: _____

Business Name: _____

Contact Name: _____

Contact Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I WOULD ALSO LIKE TO DONATE A GIFT BASKET TO LABOR DAZE BASKET RAFFLE. CONTACT ME FOR BASKET ITEM PICK-UP AT _____

PLEASE EMAIL US A HIGH-RESOLUTION LOGO, A SMALL PARAGRAPH ABOUT YOUR BUSINESS & ANYTHING ELSE YOU THINK WE SHOULD KNOW. WE WILL ALSO CONTACT YOU WITH QUESTIONS

PLEASE INCLUDE THIS FORM WHEN MAILING A CHECK
* **VENMO & PAYPAL AVAILABLE @OAKFIELDBETTERMENT**

VERBAL / TENTATIVE SPONSORSHIP COMMITMENT APPRECIATED ASAP.
PLEASE REMIT YOUR SUPPORT FOR OBC TO THE ADDRESS BELOW BY MAY 31, 2024

**Oakfield Betterment Committee
Sponsorships
P.O. Box 2
Oakfield, NY 14125**

*Any donation amount is appreciated. Contact us about other levels, amounts & ideas.

VISIT OAKFIELDBETTERMENT.COM FOR ALL OBC INFORMATION

The OBC is 501(c)3 tax exempt organization



SPONSORSHIP LEVELS

Blue Diamond \$5,000

PREMIUM LEVEL : Sponsorship of our entire 2024 event schedule including: Earth Day Clean-Up, Labor Daze, Christmas, Fundraisers, or any other events OBC plans. Maximum of 3 sponsors in this category/

- **MAIN EVENT SPONSOR:** Ex: “ABC Company Presents Oakfield Labor Daze”
- Full exposure for 2024 and into 2025
- Logo on all digital & print media
- Mentions in all ads, audio/video interviews if applicable, day of shout-outs
- Premium banners at all events
- Paid Sponsorship posts on socials

Ruby \$2,500

MAJOR EVENTS SPONSOR: Allots you as one of our top tier sponsors of the calendar year’s Oakfield Labor Daze Celebration & Christmas in the Village.

- Logo on digital & print media
- Mentions in all ads, audio/video interviews if applicable, day of shout-outs
- Premium banner locations

Emerald \$1,000

SUPPORTING SPONSOR: Labor Daze Sponsor only

- Logo on flyers, social media posts
- Day of signage (if applicable) at Labor Daze

Pearl \$500

SUPPORTING SPONSOR: Labor Daze Sponsor only

- Logo listed in official flyers for Labor Daze.

Goods & Services TRADES

COMMUNITY PARTNER: Labor Daze Sponsor only

- The trading of goods & services receive shout-outs on social posts.



IF NONE OF THE AMOUNTS ABOVE ARE A FIT FOR YOU, PLEASE CONTACT US TO TAILOR SOMETHING SPECIFIC FOR YOUR COMPANY OR ORGANIZATION