



## Consultants 2 Go is an EY Entrepreneur of the Year® 2016 Award Finalist in New Jersey

**Secaucus, NJ** – EY announced that Co-Founders, [Peggy McHale](#) and [Sandi Webster](#), of



Consultants 2 Go are finalists for the EY Entrepreneur of the Year® 2016 Award in New Jersey. The awards program recognized entrepreneurs who demonstrated excellence and extraordinary success in such areas as innovation, financial performance and personal commitment to their businesses and communities. Both Peggy and Sandi were selected as finalists by a panel of independent judges. Award winners were announced at a special gala event on Thursday, June 23, 2016 at the Hyatt Regency New Brunswick located in New Brunswick, NJ.

Consultants 2 Go® (C2G) is an award-winning marketing and analytic consulting firm based in Newark, NJ. C2G provides services to some of the world's best known and most respected brands with its seasoned professionals in marketing and analytics. "It is an honor to be in the same category as these other finalists and it demonstrates how far Consultants 2 Go has come. It really validates all of the hard work that everyone has put in to keep our customers and communities we serve satisfied," said Peggy McHale. Co-Founder Sandi Webster added, "To receive recognition from an organization such as EY, that encourages entrepreneurs to continuously strive for success, is an honor. It motivates our entire team to continue to work towards our goals and confirms that our work approach with our highly accomplished marketing professionals is paying off."

Now in its 30th year, the program has expanded to recognize business leaders in more than 145 cities in more than 60 countries throughout the world. Regional award winners are eligible for consideration for the EY Entrepreneur of the Year National program. Award winners in several national categories, as well as the EY Entrepreneur of the Year National Overall Award winner, will be announced at the annual awards gala in Palm Desert, California, on November 16, 2016. The awards are the culminating event of the EY Strategic Growth Forum®, the nation's most prestigious gathering of high-growth, market-leading companies.

### **Sponsors**

Founded and produced by EY, the Entrepreneur Of The Year Awards are sponsored nationally by the Ewing Marion Kauffman Foundation, SAP America and Merrill Corporation. Sponsors from New Jersey include, PNC, DLA Piper, Morgan Lewis, Pine Hill, Cresa, NJ BIZ, Solomon Edwards, and Empire Valuation Consultants.

### **About Consultants 2 Go, LLC**

Consultants 2 Go® (C2G) is a minority, women-owned marketing consulting company with headquarters at University Science Park, 105 Lock Street, Suite 309, Newark, NJ, 07103. C2G provides marketing and analytics consultants to Fortune 500 and mid-sized companies on an outsourced basis. C2G is WBENC and NMSDC certified and holds memberships in National Association of Women Business Owners, National Association for Female Executives, Women Presidents' Organization, The Business Owners Council, Manhattan Chamber of Commerce and C200. For more information, contact us at [info@Consultants2Go.com](mailto:info@Consultants2Go.com) or go to [www.Consultants2Go.com](http://www.Consultants2Go.com).

### **About EY Entrepreneur of the Year®**

EY Entrepreneur of the Year is the world's most prestigious business award for entrepreneurs. The unique award makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Entrepreneur of the Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities in more than 60 countries.

### **About EY's Strategic Growth Markets practice**

EY's Strategic Growth Markets (SGM) practice guides leading high-growth companies. Our multidisciplinary teams of elite professionals provide perspective and advice to help our clients accelerate market leadership. SGM delivers assurance, tax, transactions and advisory services to thousands of companies spanning all industries. EY is the undisputed leader in taking companies public, advising key government agencies on the issues impacting high-growth companies and convening the experts who shape the business climate. For more information, please visit us at [ey.com/us/strategicgrowthmarkets](http://ey.com/us/strategicgrowthmarkets), or follow news on Twitter @EY\_Growth.

## **About EY**

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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