



Consultants 2 Go Launches New Website with Dramatically Enhanced Design and Functionality

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Consultants 2 Go is pleased to announce the launch of their new website with improved technology, added features and break-through design. "The enhanced site, located at www.consultants2go.com, will allow our current users and visitors to easily find information, discover position openings, and read the latest news and C2G blogs," stated Sandi Webster, co-owner of C2G. The site features a modern and appealing layout, a refreshed logo, high definition pictures and a responsive design that works on all devices.

"We realize that an increasingly large number of our consultants and clients are using mobile phones to conduct consultant searches and gather information; these enhancements will make our information as accessible as possible," commented Peggy McHale, co-owner of the firm. In addition to featuring its robust array of marketing services, the new site also provides comprehensive information on the newly launched Analytics Division.

The updated interface allows users to easily access all facets of the site including submitting resumes, contacting consultants, requesting consultants and referring clients. "Our goal is to engage the user and insure that all our information and tools are easily accessible," said McHale. As a firm that provides marketing and analytics solutions to many Fortune 500 Companies, C2G fully understands and embraces the influence that a visually pleasing and user-friendly site can hold. "We want to ensure that each visit to our site is informative and productive – a current and up-to-date website is a vital tool for any business," said Sandi.

With social media playing such a vital role in connecting the public with companies and services, maintaining an efficient web experience is of the utmost importance. The new website provides users an all new interactive experience, allowing the opportunity to easily connect with the C2G team and consultants, all while providing the latest information on C2G.

Consultants 2 Go® (C2G) is a minority, women-owned consulting company with headquarters at University Science Park, 105 Lock Street, Suite 309, Newark, NJ, 07103. C2G provides marketing and analytics consultants to Fortune 500 and mid-sized companies on an interim basis or as an outsourced project. C2G is WBENC and NMSDC certified and holds memberships in National Association of Women Business Owners, National Association for Female Executives, and Women Presidents' Organization. For more information, contact us at info@Consultants2Go.com or go to www.Consultants2Go.com.

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