

# Join OPEN and Celebrate Women's History Month with our Customers!!

**What:** Women's History Month OPEN Celebration

**When:** March 20, 2008

**Where:** Women Entrepreneur Panel Discussion  
Marcellus Berry, 3rd Floor  
11:30 am - 12:30 pm

A Tasting: Delectables from the Indian Bread Company  
Marcellus Berry, 3rd Floor  
12:30 - 1:30 pm

Make Mine a Million \$ Business™ Expo  
3rd Floor Cafe Spot 3 (rear of Cafeteria)  
11:30 am - 2:30 pm

**All it takes to make this a great celebration is YOU!**

Learn More At [open.com/women](http://open.com/women)



The currency  
of small business

OPEN  
FOR BUSINESS

OPEN\* is proud to support women through programs like Make Mine a Million \$ Business. Make Mine a Million \$ Business Awardees: Standing, left to right Sandi Webster, Dawn Stokes, Maureen Borzucchiello, Valarie King-Bailey, Renee Schofield, Christine Canneen, Doreen Zayer, Kimberly Martinez Seated, left to right Kris Wittenberg, Gina Stern, Nandini Mukherjee, Elizabeth Perelstein, Bonnie Marcus, Lynne Lambert, Francine Glick, Theresa Dayner, Fiona Macaulay, Sandy Corso.



**OPEN**  
FOR BUSINESS

# OPEN Celebrates Women's History Month...Every Day!

**Atlanta Daily World**  
 79th Anniversary  
 "News and History Since 1867"

Volume 77 Number 41 Telephone 404-625-1110 Atlanta, GA 30324-2951 Thursday, November 11, 2010 \$1.00  
 www.atlantadailyworld.com

**Opportunity**  
**'Make Mine A Million' Awards Eight Women With Tools To Help Fulfill Million-Dollar Potential**



**THE WALL STREET JOURNAL**  
 Volume 41 Number 41 November 11, 2010 \$1.00  
 www.wsj.com

**Business-Plan Contests Become 'American Idol Meets Trump'**  
 Entrepreneurs Whose Pitches Are Permeated With Losses, Credit Lines, Advice by Bruce A. Wilson

**Run for the Money**  
 Business-competition, conducted at universities, programs entrepreneurs with limited capital. Includes tips on how to prepare for the competition.

**HOW TO MARRY A BILLIONAIRE... Money**  
**Getting Rich in America**  
 Make Your Fortune in a Changing World



**NETWORK EXECUTIVE**  
 It's not just you who's here. It's your business.

**DOUBLE YOUR SALARY** WOMEN REDEFINING BUSINESS

**The currency of small business**



OPEN is proud to support women-owned businesses. Meet America's Millionaire Businesswomen.

**Diversity: AMEX Initiative Boosts Women Entrepreneurs**

**HispanicBusiness**  
 TOP EXPORTERS  
 MEGA DOLLAR  
 STRONG PROSPECTS

**RECOGNIZING RESPONSIBILITY**  
 THE 2010 AWARDS FOR RESPONSIBILITY

**BLACK ENTERPRISE**  
 Get Rich in Real Estate

**Best Com Di**

**pink**  
 ANNIVERSARY ISSUE  
**GET RICH SELLING IT YOUR WAY**  
 5 WAYS TO RAISE VISIBILITY  
 AVOIDING THE MATERNITY TRAP





**WHERE WOMEN GROW THEIR BUSINESS**

As PINK celebrates its 20th anniversary, we've wanted to celebrate the reality women-owned firms in the U.S. are still growing at nearly twice the rate of other firms, bringing in revenue of \$1.1 trillion and creating 2.1 million jobs in 2009, according to the Center for Women's Business Research (CWBR) and OPEN from American Express.

**hirediversity**  
 Helping Women Grow Their Businesses  
 One Entrepreneur at a Time



**REWARDING RELATIONSHIPS**  
 AMERICAN EXPRESS COMPANY  
 JIM AND JULIE REWARD

**1 SURVIVING SMALL BUSINESS OWNER**  
 Includes a list of 100 successful women-owned businesses and their owners.

**Techwatch**  
 THE WORLD AT HOME



**BY ON**  
 CAPITAL  
 FOR  
 BLACK  
 BUSINESS

Learn More At [open.com/women](http://open.com/women)

