



# BUSINESS Marketplace



## CONSULTANTS 2 GO

### World-Class Rapid Response Teams in Critical Marketing Situations

Turning around a marketing crisis is the specialty of Consultants 2 Go. "Handling the panic call at 5:30 Friday afternoon is where we shine," say company founders Sandi Webster and Peggy McHale.

"When everything is on the line and the deadline was yesterday, you can't afford to have your distress call answered by anyone but the best," explains Webster. "We've handpicked an elite group of marketing consultants with stellar academic credentials, a history of outstanding results in the U.S. and internationally, and the ability to respond quickly on a project or interim basis."

Both former marketing executives for large corporations like American Express and AT&T, Webster and McHale launched Consultants 2 Go in 2002 to meet Fortune 500 companies' needs for affordable marketing consultants who can hit the ground running on any project. "We carefully select men and women, many from Ivy League schools, who have at least a decade of experience in large firms such as AT&T, American Express, Merck, MetLife and Goldman Sachs. They are the cream of the crop, and we have more than 1,500 in our network," says McHale, one of New Jersey's 2012 Best 50 Women in Business.

With customized solutions, Consultants 2 Go is a leader in the area of new product launches, struggling campaign turnarounds, and the time-sensitive field of digital marketing. The women- and minority-owned business is among the fastest-growing companies in America for two consecutive years, according to Inc. magazine.



**Consultants 2 Go**  
Marketing & Analytic Consultants

973-645-0098 | Toll Free: 800-768-0494  
www.Consultants2Go.com | info@Consultants2Go.com



Forbes Custom is a custom publishing site that features special advertising sections from Forbes magazine as well as industry articles and videos from our partners.

Contact ForbesCustom.Com

The editors at Forbes were not involved in the creation of this content.

Site Developed by SmartMark Communications, LLC | Marketplace Developed by EMI Network