



2022-2023 SPONSORSHIP BENEFITS

Title Sponsorship \$2000

- Large branded title signage at the start/finish line and along the race course
- Most prominent logo positioning on all marketing materials and promotions including the headlining logo on the race t-shirts
- Company name displayed after "The Pirate 5K Presented by" verbiage on all flyers sent to every student at PES, advertising, social media and email communications
- Sole logo branded on all race medal ribbons
- Opportunity to address racers and spectators on race day
- Table at the race to display business, offer raffles/giveaways, collect information
- Opportunity to include promotional item in race gift bag
- Verbal recognition by race organizers at the event
- 6 complimentary race registrations

Platinum Sponsorship \$1000

- Premier signage at the race and along the race course
- Table at the race to display business, offer raffles/giveaways, collect information
- Logo on all marketing materials for the race including the race t-shirts
- Opportunity to include promotional item in the runner gift bag
- Verbal recognition at the event
- 4 complimentary race entries

Gold Sponsorship \$500

- Premier signage at the event
- Table at the race to display business, offer raffles/giveaways, collect information
- Logo on all marketing materials for the race including the race t-shirts
- Opportunity to include promotional item in the runner gift bags
- Verbal recognition at the event
- 2 complimentary race entries

Silver Sponsorship \$250

- Logo on all marketing materials
- Opportunity to provide promotional item in the runner gift bags
- 1 complimentary race entry
- Does not include logo on race t-shirt

Included in all sponsorship levels:

- Company recognition on social media and print based communication related to the event
- Opportunity to distribute promotional materials in welcome bags (items provided by sponsor)

Please contact:

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THANK YOU TO OUR ANNUAL CORPORATE SPONSORS

