

Corporate Sponsorship Program

The PTO enthusiastically welcomes your business to join our growing community at Palencia Elementary School (PES). There are multiple sponsorship opportunities designed to meet your unique business needs. We are confident we can provide your business with the right exposure to a wide range of potential and existing customers. The PTO takes pride in communicating the valuable services and/or promotions your business has to offer, knowing it will benefit not only our families but your business. Your financial support during the 2021-2022 school year will enable PES to make a positive impact in multiple areas, including support for overall education and technology, enhancement of the arts as well as individual teacher programs.

Below are a few examples of sponsorship opportunities your business could receive depending on your level of commitment:

- Title sponsorship of an event will give your company major brand exposure
- Network opportunity with other sponsors and the PES community
- Philanthropic opportunity at PES
- Prominent outdoor signage that will highlight your company's name and logo
- Distribution of marketing materials to our PES families
- Company logo featured on social media/websites
- Weekly PTO and school email blast to all parents with your company logo

Palencia Elementary School is a public school constructed to LEED (Leadership in Energy and Environmental Design) and Green Building Standards. PES features state-of-the-art technology, including digital textbooks which students access using an iPad tablet or laptop. The school is located in Palencia neighborhood, adjacent to Palencia Park and sports fields which are part of the St. Johns County Parks and Recreation. Our school events are well supported by Palencia Elementary families and widely attended by local neighbors as guests or volunteers.

We appreciate your consideration of a corporate sponsorship to Palencia Elementary School, and we hope you will join our Palencia Pirate Crew!

PALENCIA
ELEMENTARY
PIRATES



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For more information,
call Heather Rebella at 773-255-2778
or email
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*Corporate
Sponsorship
Program
2021-2022*



Corporate Sponsorship Program 2021-2022

Family Movie Night

- Sponsorship recognition with company name and logo on advertising
- Opportunity to distribute promotional materials
- Pre-event advertising (movie trailer style)

Golf Tournament

- Sponsorship recognition with company name and logo on advertising
- Golf hole sponsorship
- Participation in the golf tournament and awards dinner
- Opportunity to distribute promotional materials

The Pirate 5K

- Sponsorship recognition with company logo on all advertising, signage at packet pick-up and signage at the Pirate 5K Run
- Live announcements of company name at Pirate 5K Race
- Company logo on back of runners' t-shirts
- Race entries
- Opportunity to distribute promotional materials in the runners' bags

PES Silent Auction Banquet

- Sponsorship recognition with company name and logo on advertising
- Sponsorship recognition with company name and logo at Banquet
- Tickets to the PES Silent Auction Banquet

School-Wide Events

- Sponsorship recognition with company name and logo on advertising
- Opportunity to distribute promotional materials
 - Meet the Teacher
 - Family Bingo Night
 - Fall Book Fair
 - Night of the Arts
 - Spring Book Fair

Other Promotional Opportunities

- Company name on PES marquee sign
- Business spotlight in the Pirate Post (weekly school newsletter to parents)
- Opportunity to send home electronic flyers via the Peachjar distribution system (pending approval)
- Company banner on the PES fence (sponsor provides banner - size 3' X 5' recommended)
- Advertisement in the PES yearbook
- Recognition for sponsor's place of business
- Company logo in the Pirate Post (weekly school newsletter to parents)
- Company listed on PTO website Sponsor Page and PTO Facebook page
- Company name on donor recognition plaque in the PES hallway
- Invitation to the Sponsor Appreciation Breakfast (great networking opportunity!)

	PIRATE'S TREASURE \$5,000/year	JOLLY ROGER \$2,500/year	BLACKJACK \$1,000/year	BOUNTY \$500/year
1 st Tier	●	●	●	
2 nd Tier	●	●	●	
3 rd Tier				
1 foursome	●	2 dinner tickets	●	●
1 st Tier	●	●	●	
2 nd Tier	●	●	●	
3 rd Tier				
4 entries	●	2 entries	1 entry	●
Title		2 nd Tier	3 rd Tier	
Title		2 nd Tier	3 rd Tier	
4 tickets		2 tickets		
Title	●	●	●	
2 times		1 time		
2 times		1 time		
2 times		2 times	1 time	
●		●	●	
half-page plaque		quarter-page plaque	business card plaque	logo certificate
●		●	●	●
●		●	●	●
●		●	●	●
●		●	●	●

Special Offer: Purchase a two-year sponsorship at any level and save 10%!

All partnerships are subject to approval by the PES Principal

For more information, call Heather Rebella at 773-255-2778 or e-mail pes.ptoBusinessSponsorships@gmail.com.
 Visit www.PalenciaElementaryPTO.weebly.com to learn more about the Palencia Elementary School PTO.
 The Palencia Elementary PTO is a 501(c)(3) entity.