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News Release

FOR IMMEDIATE RELEASE

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Cochise County's June sales up across major industries

BENSON— In June 2025, Cochise County's estimated retail, restaurant and bar, and hotel/motel receipts were up compared to June 2024 (after adjusting for inflation).

June retail sales in Cochise County were up 5.8 percent from June last year, compared to a 1.8 percent increase for all Arizona. From January through June, Cochise County's retail sales were down 0.7 percent while statewide sales were up 0.8 percent (compared to the first half of 2024).

The inflation adjustment subtracted 2.7 percentage points from June year-over-year growth rates and 2.6 percentage points for the first six months. As a result, Cochise County's nominal retail sales growth of 8.4 percent in June was adjusted downward to 5.8 percent. For the first six months of 2025, nominal growth of 1.9 percent was adjusted to -0.7 percent. Inflation adjustments are made using CPI-U measuring the general rate of inflation.

Sales by remote sellers (those without a physical presence in Arizona and with annual gross sales in-state of \$100,000 or more, including online sales from sellers in other states) were up 22.3 percent in Cochise County in June, after inflation, compared to a 16.7 percent increase statewide. For the first six months of 2025, remote sales were up 11.7 percent in Cochise County and 10.5 percent statewide.

Cochise County's restaurant and bar sales were up 3.0 percent in June, after inflation, and 5.0 percent for January through June. Statewide, Arizona's restaurant and bar sales were up 0.3 percent in June but were down 0.1 percent for the first six months.

Hotel/motel receipts in Cochise County were up 2.7 percent in the June comparisons and 1.4 percent for January through June. Statewide, lodging receipts were down 10.2 percent in June and 4.0 percent for the first half of the year.

At the city level, estimated retail sales in Benson were up 0.6 percent in June, after inflation, but were down 1.7 percent for the first six months of 2025. Restaurant and bar sales were up 1.0 percent in June and 12.0 percent for the first six months. Hotel/motel receipts in Benson were down 17.5 percent in June and 33.5 percent for January through June.

In Bisbee, retail sales were down 4.6 percent in the June comparisons and 4.4 percent for the first half of the year. Restaurant and bar sales were up 40.1 percent in June but were down 7.5 percent for January

through June. Bisbee's hotel/motel receipts were up 2.6 percent in June but were down 13.3 percent for the first six months, compared to the same period a year ago.

In Douglas, retail sales were down 5.9 percent in June and 3.2 percent for the first six months, after inflation. Restaurant and bar sales were down 6.5 percent in June and 0.6 percent for January through June. (Hotel/motel estimates are unavailable for Douglas due to the small number of establishments and state department of revenue confidentiality rules.)

Huachuca City's retail sales were up 1.8 percent in the June comparisons and 9.8 percent for the first half of the year. (Restaurant and bar and hotel/motel estimates are not available for Huachuca City due to the small number of businesses and tax confidentiality rules.)

Retail sales in Sierra Vista were up 5.5 percent in June but were down 1.6 percent for the first six months, after the inflation adjustment. Restaurant and bar sales were up 0.4 percent in June and 5.1 percent for January through June. Sierra Vista's hotel/motel receipts were up 11.6 percent in June and 1.4 percent for the first six months.

Tombstone's retail sales were down 13.4 percent in June and 7.5 percent for the first six months of 2025. Restaurant and bar sales were down 38.8 percent in June but were up 0.4 percent for January through June. Hotel/motel receipts in Tombstone were up 21.2 percent in June and 14.7 percent for the first six months of 2025.

In Willcox, estimated retail sales were down 14.3 percent in the June comparisons and 3.9 percent for the first half of the year. Restaurant and bar sales were up 10.1 percent in June and 15.2 percent for January through June. Willcox hotel/motel receipts were down 11.4 percent in June, after inflation, and 0.7 percent for the first six months of 2025.

For more information on the Cochise County economy, including current and historical data, visit CochiseEconomy.com, a partnership project of Southeast Arizona Economic Development Group, Arizona G&T Cooperatives, and community sponsors.

Major industry sales

	June 2025	June 2024	Year-over-year Growth	Year-over-year Inflation-adjusted Growth	Year-to-date 2025	Year-to-date 2024	Annual Growth	Annual Inflation-adjusted Growth
Arizona								
Retail	\$8,871,565,740	\$8,490,206,165	4.5%	1.8%	\$52,237,869,982	\$50,539,619,315	3.4%	0.8%
Restaurant/Bar	\$1,863,625,518	\$1,810,382,145	2.9%	0.3%	\$11,969,350,850	\$11,677,992,622	2.5%	-0.1%
Hotel/Motel	\$347,761,924	\$375,881,059	-7.5%	-10.2%	\$3,117,866,097	\$3,161,533,827	-1.4%	-4.0%
Remote Seller*	\$1,300,544,092	\$1,089,854,866	19.3%	16.7%	\$7,716,939,757	\$6,820,714,118	13.1%	10.5%
Cochise County								
Retail	\$103,544,658	\$95,503,499	8.4%	5.8%	\$594,085,794	\$583,204,847	1.9%	-0.7%
Restaurant/Bar	\$18,819,640	\$17,803,657	5.7%	3.0%	\$113,986,299	\$105,956,687	7.6%	5.0%
Hotel/Motel	\$3,938,996	\$3,737,410	5.4%	2.7%	\$28,278,210	\$27,180,784	4.0%	1.4%
Remote Seller*	\$21,414,329	\$17,130,943	25.0%	22.3%	\$117,665,472	\$102,988,420	14.3%	11.7%
Benson								
Retail**	\$7,260,817	\$7,028,615	3.3%	0.6%	\$43,491,108	\$43,127,411	0.8%	-1.7%
Restaurant/Bar	\$1,487,774	\$1,434,924	3.7%	1.0%	\$10,722,226	\$9,356,304	14.6%	12.0%
Hotel/Motel	\$256,901	\$301,495	-14.8%	-17.5%	\$1,974,635	\$2,858,379	-30.9%	-33.5%
Bisbee								
Retail	\$3,386,314	\$3,453,191	-1.9%	-4.6%	\$20,167,332	\$20,541,865	-1.8%	-4.4%
Restaurant/Bar	\$1,402,079	\$981,793	42.8%	40.1%	\$7,856,645	\$8,262,318	-4.9%	-7.5%
Hotel/Motel	\$555,635	\$527,904	5.3%	2.6%	\$3,229,055	\$3,617,159	-10.7%	-13.3%
Douglas								
Retail***	\$10,103,992	\$10,440,348	-3.2%	-5.9%	\$60,110,788	\$60,497,050	-0.6%	-3.2%
Restaurant/Bar	\$1,858,282	\$1,932,623	-3.8%	-6.5%	\$11,231,016	\$11,009,299	2.0%	-0.6%
Huachuca City								
Retail	\$777,045	\$743,619	4.5%	1.8%	\$4,627,893	\$4,118,007	12.4%	9.8%
Sierra Vista								
Retail	\$57,036,943	\$52,740,607	8.1%	5.5%	\$332,404,416	\$329,179,623	1.0%	-1.6%
Restaurant/Bar	\$10,591,663	\$10,280,012	3.0%	0.4%	\$63,398,713	\$58,884,400	7.7%	5.1%
Hotel/Motel	\$1,790,437	\$1,567,524	14.2%	11.6%	\$12,719,379	\$12,233,874	4.0%	1.4%
Tombstone								
Retail	\$1,306,908	\$1,464,532	-10.8%	-13.4%	\$9,791,685	\$10,297,954	-4.9%	-7.5%
Restaurant/Bar	\$478,575	\$749,194	-36.1%	-38.8%	\$5,376,829	\$5,223,225	2.9%	0.4%
Hotel/Motel	\$311,554	\$251,531	23.9%	21.2%	\$3,081,403	\$2,628,099	17.2%	14.7%
Willcox								
Retail****	\$4,715,204	\$5,338,363	-11.7%	-14.3%	\$29,329,375	\$29,728,511	-1.3%	-3.9%
Restaurant/Bar	\$1,604,075	\$1,422,548	12.8%	10.1%	\$8,122,427	\$6,893,775	17.8%	15.2%
Hotel/Motel	\$515,855	\$565,380	-8.8%	-11.4%	\$3,922,976	\$3,850,477	1.9%	-0.7%

Source: Estimates by US Economic Research based on Arizona Department of Revenue tax collection data.

Note: Inflation adjustments made using CPI-U. Retail excludes food for home consumption. * Includes sales from sellers without a physical presence in Arizona and annual gross sales in-state of \$100,000 or more. **Excludes single Items over \$5,000.

Excludes single Items over \$10,000. *Excludes single Items over \$1,250.

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