



The Butterfly Effect
by Jane Veveris Callan
UK National Tour 2014

LET'S PAINT A BRIGHTER FUTURE!

Elephant Parade® is a social enterprise, is the world's largest art exhibition of decorated elephant sculptures. Created by international artists and celebrities, each elephant sculpture is a unique art creation.

The life-size baby elephant sculptures are exhibited in international cities and in special locations to raise awareness and funds for the most important beneficiary of Elephant Parade; NGO Elephant Family.

Professional Elephant Parade Studio artists in Thailand create Limited Edition hand-painted replicas of the elephants that are exhibited. 20% of Elephant Parade net profits are donated to elephant welfare and conservation projects.

BE PART OF IT!

MISSION STATEMENT ELEPHANT PARADE

Using a unique combination of Art, Business & Conservation, Elephant Parade aims to raise awareness & support for elephant issues on a worldwide basis in a fun, informative, inspiring & memorable way.

A ART - When on display, Elephant Parade sculptures never go unnoticed by the public and media. Created by artists and celebrities, each Elephant Parade sculpture is a unique and engaging work of art.

B BUSINESS - Elephant Parade is a social enterprise. Elephant Parade donates 20% of its annual net profits to elephant welfare and conservation projects worldwide. In addition, Elephant Parade contributes a minimum of €50,000 per year to NGO Elephant Family.

C CONSERVATION - Elephant Parade provides an ongoing source of income for elephant welfare and conservation making it possible to give elephants a fighting chance in the battle for space, dignity and survival. Elephant Parades worldwide raise public awareness of important environmental issues and supports projects and elephant welfare organizations.

