

ELEPHANT PARADE®

IN AID OF
ELEPHANT
CONSERVATION

A WORLDWIDE SUCCESS

Millions of people have visited Elephant Parade® exhibitions. More than 1,550 artists have participated world-wide and more than 1,800 unique elephant sculptures have been created. Just a few of the artists and supporters include: The British Royal Family, Sir Richard Branson and daughter Dr. Holly Branson, Tommy Hilfiger, Goldie Hawn, Sir Michael Palin, Diane Von Furstenberg, Katy Perry, Bryan Adams, Sarah, Duchess of York, Paul Smith, Cesar Millan, Sacha Jafri, Alexandra Nechita, Mackenzie Thorpe, Marc Quinn, Phil Collins, Richard Symonds, Prof. Gordon Murray, Joanna Lumley, Peter Beard, Khloe' Kardashian, Chris Chun, Lily Tomlin, Li Bing Bing, Olivia, Wyland, Celine Dion...

Since the first exhibition in Rotterdam, millions of dollars have been raised for elephant conservation projects. The top price for an original elephant sculpture, created by Jack Vettriano, sold for $185,000 at the London Elephant Parade auction.

Over 200 companies have participated in and lent their support to Elephant Parades including: Ferrari, Aston Martin, Mercedes-Benz, BMW, Lincoln Motor Company; Wells Fargo Private Bank; Hello Kitty, Disney Theatrical, King Features/Hearst; Singapore Zoo; Air France; Vanity Fair; Ritz Carlton, St. Regis and Anantara Resorts.



LET'S SAVE ELEPHANTS!

Asian elephants are an endangered species and desperately need our help. Human-elephant conflict, loss of natural habitat, poaching and capture are the greatest issues threatening elephants.

In just the recent three generations, 50% of the Asian elephant population has been lost. It is now estimated there are less than 50,000 wild elephants left throughout Asia.

Known as 'the gardeners of the earth', plants and animals depend on elephants for their own lives. As elephants disappear, many other species would too.

The elephant will become extinct if we do not help. Elephant Parade is committed to raising funds to make a difference and to help save elephants.



2010
LONDON
OVER 300
ELEPHANTS ON
DISPLAY

2011
SINGAPORE
COPENHAGEN
MILAN
HEERLEN

2013
DANA POINT
LUXEMBOURG
TRIER



2014
UK NATIONAL TOUR
HONG KONG

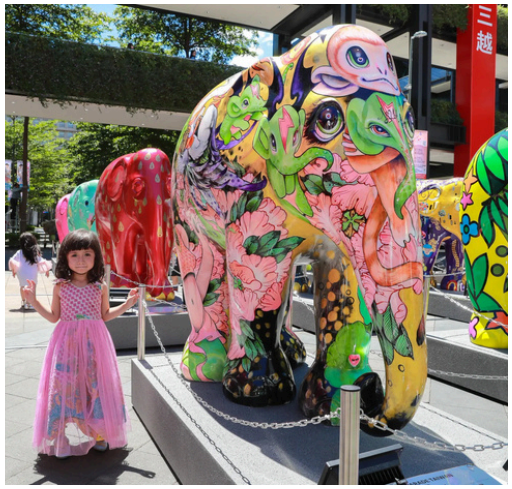
2015
CALAIS
SUZHOU
FLORIPA
BANGKOK

2016
TAIPEI
CHIANG MAI



2017
LAREN
SAN PAULO

2018
SHANGHAI
INDIA
SCHIPHOL
RIO DE JANEIRO



2019
DUBAI
BRASILIA
BRUSSELS
ALKMAAR
NANTES

2020
SWISS TOUR
MONS
OOTMARSUM

2021
DANA POINT
SWITZERLAND

2022
LAS VEGAS
AMSTERDAM
BRISTOL

2023
SANTA MONICA
PHUKET
LUXEMBOURG

2024
BURBANK
BANGKOK
HILVERSUM

2026
LONDON
DANA POINT
MONS

YOUR CITY NEXT!

VENUE CONCEPTS

BRING THE JOY OF ART TO UNEXPECTED PLACES

Beyond parks and public spaces, Elephant Parade has delighted audiences in a variety of venues worldwide. Our colorful, artist-designed elephant sculptures transform everyday environments into memorable art experiences that attract visitors, encourage exploration, and inspire social sharing.

Suggested venues include:

- Shopping malls and retail centers
- Amusement and theme parks
- Museums and cultural institutions
- Airports and train stations
- Zoos and wildlife attractions
- Hotels and resorts
- Restaurants and shops
- Schools and corporate campuses

Elephant Parade offers a flexible way to enhance visitor experiences, celebrate creativity, and raise awareness for elephant conservation.





BENEFITS

Every Elephant Parade exhibition has multiple benefits for the venue and the host Parade Partner expanding the host's marketing. Public placement of beautiful, artfully painted elephant sculptures:

- Attracts more public/visitors to the venue.
- Gains regional attention, wider marketing footprint.
- Generates more publicity (offline & online).
- Boosts social media through unique multiple visitor generated selfie spots.
- Creates smiles.
- Creates enduring community goodwill and sponsor appreciation.
- Presents a unique experience for visitors.
- Perfect marketing tool expanding reach.
- Strengthens relationships with retailers and inspires consumers.
- Creates environmental awareness for multiple issues.
- Supports local businesses and brands.
- Energizes destinations and creates a “must-see” mentality.

BE PART OF IT.

FOR FURTHER INFORMATION ON HOW ELEPHANT PARADE BENEFITS YOUR CITY, CONTACT US!

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IN AID OF
ELEPHANT
CONSERVATION

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