



# Quyền bầu cử của trẻ em

Quyền bầu cử của trẻ em  
là một phần quan trọng  
của quá trình dân chủ.

Trẻ em có thể tham gia vào quá trình  
bầu cử thông qua việc  
thảo luận và đưa ra ý kiến.

Điều này giúp trẻ em  
hiểu rõ về quyền lợi và  
trách nhiệm của công dân.  
Việc tham gia vào quá trình  
bầu cử cũng giúp trẻ em  
phát triển kỹ năng tư duy  
và ra quyết định.



**REASONS FOR ELECTION  
ANXIETY AND THE CARE  
AGENDA AS ANTIDOTE**

# Different Reasons for Election Anxiety

**The future of democracy** (autocracy, polarization, disregard for truth, intolerance)

**Threats to the American way-of-life** (“traditional” family values, inflation and stagnant wages, immigration, crime)

**Climate change and conflicts in the world**

\*\*\*\*\*

**Everpresent media focusing upon conflict and danger produces...**

**... Stress, sense of being divided, fatigue.**

# 73 Million **Positive** Reasons to Vote : The Care Agenda for Children



Child Tax Credit



Paid Family and Medical Leave



Child Care and Preschool



Home and Community-Based Services



**Bringing Us Together for Our Future**

# Key Points - Care Agenda for Children”

- ➔ Result of child advocacy efforts over last forty years
- ➔ In recognized areas of federal government responsibility
- ➔ Now with a specific Congressional and Administrative agenda (initiated in the American Rescue Plan Act) – which can be transformational for our future
- ➔ Showing strong polling popularity with all voters (D, R, I)
- ➔ Based upon common values and goals for children, families, and communities

**...But with limited voter attention or understanding – even among those who it helps most**

# Bringing Us Together: The Care Agenda for Children

## PRO-CHILD

Improves nurturing and child learning  
Ensures meeting basic needs  
Addresses special health needs

## PRO-PARENT

Offers options, choices, quality time  
Improves family economic security  
Reduces stress and extra care burden

## PRO-ECONOMY

Improves worker productivity  
Creates more decent paying jobs (in care)  
Invests in local community economy

# From Nonpartisan to Candidate Specific: Core Part of the Harris Care and Opportunity Agenda

## The Harris Care Agenda for Children

**73 Million Reasons to Vote**

[www.harrisforkids.com](http://www.harrisforkids.com)





**YOUR ROLE IN EASING  
ANXIETY AND MAKING A  
DIFFERENCE –  
SPREADING THE WORD**



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- Network prime-time 30 second political ad..... \$ 2,000
- Congressional candidate professional poll..... \$ 25,000
- 100 hours of political consultant advice..... \$ 8,000
- Congressional bulk mail to newly registered voters..... \$ 9,800
- Total federal campaign expenditures..... \$16 billion

• Your message to others about the importance of the Care Agenda for Children to you, them, and our country...

**PRICELESS**

-- [www.harrisforkids.com](http://www.harrisforkids.com) --

# Relational Campaigning and Micro-Targeting on the Care Agenda Are Very Effective Strategies

**RELATIONAL CAMPAIGNING**– drawing upon a positive personal connection and credibility with another person/voter and engaging, educating, and influencing their vote. [INFLUENCER]

**MICRO-TARGETING** – identifying people/voters who are undecided in terms of whether and how they will vote. [PERSIADABLE]

**GOOD INFLUENCERS** are those who with careers or volunteer experiences in the care community and understand the role of policy in supporting care (you).

**PERSUADABLES** are parents with care needs for their children or loved ones or themselves and workers in frontline care occupations (people you know and listen to you)

# Relational, Micro-Targeting Actions in These Last Three Weeks

Use communication channels you have (email lists, tweets, Instagram, facebook, etc.), as well as just plain talking, texting, or emailing, to spread the word, with an emphasis on **reaching persuadables** – short pitch, graphic, and link to websites for more information

*I'm excited about Kamala Harris because she is really committed to a care agenda that is important to children, families, and our country. A good place for information on it is the informational website, [harrisforkids.com](http://harrisforkids.com)*

possible  
accompany graphic



**Harris for  
Kids –**

**Making the 2024  
Election About  
Our Future**



# Harris for Kids Website

## [harrisforkids.com](https://harrisforkids.com)

**HOME PAGE** – Key points about the Harris Care Agenda for Children and how to make it a reality.

**INFLUENCER RESOURCE PAGE** – Different talking points, tools, graphics, and messages to make the case for supporting Harris and the Care Agenda for Children.

**SHEROES PAGE** – Additional encouragement for those both politically active and in health, education, and human service careers to unleash their SUPERPOWERS.

**\*\*\*THREE TWEETS FOR VICTORY PAGE** – Five dissemination-ready messages and graphics to choose from in getting out the word.

**GRAPHICS TO GO WITH  
EMAILS, FACEBOOK POSTS,  
TWEETS, INSTAGRAMS, AND  
OTHER COMMUNICATIONS**

**also on three tweets webpage:  
[harrisforkids.com/three-tweets](http://harrisforkids.com/three-tweets)**

# Supporting the Best in Us

## The Harris Care Agenda For Children

- \* Child tax credit
- \* Paid family and medical leave
- \* Child care and preschool
- \* Home and community services



Let others know about the agenda. Visit the informational website:  
[www.harrisforkids.com](http://www.harrisforkids.com)

# GRANDMOTHERS FOR OUR GRANDKIDS' FUTURE

Ouma    *Nanna*    Abuela  
'Bama    **Grandma**  
Tutu    *Nana*    Memaw  
Babcia    Ayeeyo    Mémémém  
**NAINA**    *Oba-chan*  
Savta



The Harris  
Care  
Agenda for  
Children

73 Million  
Reasons to Vote

Whatever our language, grandparents support the Harris Agenda for Children.

[www.harrisforkids.com](http://www.harrisforkids.com)



# Supporting Parents' Most Important Role

## The Harris Care Agenda For Children

- \* Child tax credit
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- \* Child care and preschool
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**The Harris  
Care  
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**73 Million  
Reasons to Vote**

Pro-Child...Pro-Parent...Pro-Economy. Visit the informational website:  
**[www.harrisforkids.com](http://www.harrisforkids.com)**

# Valuing Care and Those Who Provide It

## The Harris Care Agenda For Children

- \* Child tax credit
- \* Paid family and medical leave
- \* Child care and preschool
- \* Home and community services
- \* **Child and direct care worker rights and pay**



### The Harris Care Agenda for Children

**73 Million  
Reasons to Vote**

Pro-Child...Pro-Parent...**Pro-Caregiver.** Visit the informational website:  
[www.harrisforkids.com](http://www.harrisforkids.com)





... and my  
tip of the  
hat for  
all you do!

