

Beer Tasting & Chili Cook-Off 2021

Sponsor Opportunities

Saturday, October 9 ~ Parfet Park in Golden, Colorado

The 13th Annual "Knock Your Boots Off" Beer Tasting & Chili Cook-Off, presented by the Greater Golden Chamber of Commerce, is an opportunity for Beer and Chili to take center stage near the heart of historic downtown Golden. This is a "must attend" annual event each fall offering beer and chili tasting, along with live entertainment, food vendors, corporate exhibitors and silent auction. Over 2,000 beer and chili enthusiasts attended in 2019! The event was created to benefit the Golden Chamber of Commerce and St. Jude Children's Hospital.

Sponsors use this event as an opportunity for recognition and marketing, and to support the endeavors of the Golden Chamber of Commerce. The event marketing campaign reaches extensive online, print, radio and social media audiences.

****ALL EVENT SPONSORS RECEIVE:**

- Year round event website link and logo recognition on goldenbeerchilicookoff.org
- Social media recognition

Gold Sponsors - \$2,500+

- Logo recognition on promotional poster, ads, website
- Banner placement on event fencing
- Complimentary booth space
- Six (6) admission tickets

Silver Sponsors - \$1,000+

- Logo recognition on promotional poster, ads, website
- Four (4) admission tickets

Corporate Exhibitor Sponsors - \$750

- Logo recognition on promotional poster, ads, website
- Complimentary booth space (limited opportunity)

Ticket Sponsor - \$750

- Logo recognition on back of admission ticket – sold prior to event
- Opportunity to offer your retail business discount on ticket stub
- Two (2) admission tickets

Bronze Sponsors - \$500+

- Banner placement on event fencing

Golf Carts, Stage or Chili Award Sponsors - \$250 each

Cornhole Board Sponsor - \$125 each



WE CAN CUSTOM CREATE A SPONSORSHIP PACKAGE TO FIT YOUR MARKETING NEEDS!

The Beer Tasting & Chili Cook-Off is an event of the Golden Chamber of Commerce

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