

# Lac du Bonnet Community Centre Inc.

## COMMUNITY ELECTRONIC SIGN

### Advertising Rate Sheet

#### ABOUT OUR ADVERTISING CONTRACTS...

ANNUAL AD CONTRACT	<i>FOR PROFITS RATES / *Promo Rate Spring/Fall</i>	<i>NON PROFIT RATES / *Promo Rate Spring/Fall</i>	<p><b>*NEW SPRING/FALL SPECIALS</b>-Book in advance during the promo date period and receive a <b>25% discount on all regular priced ad rates!!</b></p> <p><i>Spring Promo Special bookings taken <u>April 1 - 30, 2021.</u></i></p> <p><i>Fall Promo Special bookings taken <u>October 1 - 31, 2021.</u></i></p>
1 Month Ad Contract	<b>\$200</b> / *\$150.00	<b>\$100</b> / *\$75.00	
3 Month Ad Contract	<b>\$500</b> / *\$375.00	<b>\$250</b> / *\$187.50	
6 Month Ad Contract	<b>\$900</b> / *\$675.00	<b>\$450</b> / *\$337.50	
2 Week Ad Contract	<b>\$125</b> / *\$93.75	<b>\$65</b> / *\$48.75	
1 Week Ad Contract	<b>\$100</b> / *\$75.00	<b>\$50</b> / *\$37.50	

#### ABOUT OUR ADVERTISING CONTRACTS...

- You may choose your month(s) for which your ads will run.
- You may run a maximum of 2 different ad formats each month (Weekly Ad Rate Contracts will have 1 ad format only)
- An ad form containing your desired message(s) must be submitted 10 days prior to the AD(s) start date.
- An Advertising Contract will be signed between the Centre and the advertising organization 10 days prior to the add start date.
- Payment is due at the start of your contract period.
- **Promo rates booked must be used by a twelve-month cut off period.**
- **Our sign format is 256 pixels wide x 128 pixels in height. JPG Format**

NAME of ADVERTISING ORGANIZATION

Contact \_\_\_\_\_ Phone # \_\_\_\_\_ Email \_\_\_\_\_

Mailing/Billing Address \_\_\_\_\_

#### INTERNAL OFFICE - CHECK ALL THAT APPLY:

NON PROFIT ORG \_\_\_\_\_ FOR PROFIT BUSINESS \_\_\_\_\_ DATE SUBMITTED \_\_\_\_\_

CONTRACT # \_\_\_\_\_ DURATION OF AD CONTRACT (START) \_\_\_\_\_ (END) \_\_\_\_\_ RATE \$ \_\_\_\_\_