

LIMITED SPONSORSHIP OPPORTUNITY FOR ANIMAL PROFESSIONALS



Crazy Pants Cat Club, an allbreed cat club affiliated with The International Cat Association (TICA), has a few corporate sponsorship openings for its March 2025 cat show, to be held in Brentwood, NY, in conjunction with the Long Island Pet Expo.

Founded in 2021, CPCC has members from throughout TICA's North East region, which extends from upstate New York down to Long Island and northeast, as far as the Maritime provinces of Canada. The club is dedicated to educating the public about cat

breeds, proper cat care, and the many ways in which cats can enrich our lives. It sponsors educational seminars, participates in TICA's Junior Exhibitor program, and supports our sponsors through advertisements in our show catalogue and signs in our judging rings.

The show will feature a maximum of 125 entries, including household pet adults and kittens as well as pedigreed cats from the 75-plus championship breeds recognized by TICA. Exhibitors are expected from all over the US and Canada, as well as overseas. Judges from the US and overseas are expected as well. However, what adds the greatest value for our sponsors is our affiliation with the Long Island Pet Expo, which attracts thousands of people from the greater New York area every year. Many pet expo attendees have never seen a cat show and are eager to learn more about the cat fancy.

Corporate sponsorships can be as economical as a \$50 catalogue ad or ring sponsorship (which would list company names/logos on the judging ring signs). We can also promote your company via a custom-designed 18 x 24" foamcore sign displayed on an easel in one or more rings. These larger signs start at \$200. Sponsors' names can also be imprinted on the rosettes given to every exhibitor. If interested in arranging something like this, let us know and we will get back to you with a quote.

For more information, contact David Nudleman, Show Manager and Treasurer, at crazypantscc22@gmail.com or 516-810-8664.