



# APRYL HALL

APRYLHALL.COM

**Freelance Writer, Blogger, Social Media Adventurer**  
**Gulfport, MS 228.324.7693 [apryldear@gmail.com](mailto:apryldear@gmail.com)**  
**Let's get social! @apryldear**

*Highly polished, detail oriented marketing professional with six years of diverse freelance feature writing. Infusing trusted expertise in small business with unparalleled written and oral communication. Familiar with strategies, media relations, and social media integration for successful marketing campaigns.*

## WRITING HIGHLIGHTS

Feature Writing  
-bars  
-nightclubs  
-restaurants  
-event centers  
AP Style proficient  
Celebrity Interviews

## PUBLIC RELATIONS

Press releases  
Maintain digital newsroom  
Content writing for magazines  
Fact Sheets  
Establish relationships  
Reporting on campaigns  
Photography

## QUICK FACTS

- Publish 1-3 articles per month in monthly print publication
- Freelance blogger
- Prior Communications Specialist at the only MGM Resort on the Mississippi Coast
- Diverse background including P&C insurance, small business development, casino, transportation, management, business law & more
- Working in fast-paced, deadline-intense environments
- Work well with both independent projects and team collaboration
- Open to growing professionally & personally, i.e. invite constructive criticism
- Frequent user of Facebook <https://www.facebook.com/apryldear> , Facebook for business <https://www.facebook.com/aprylhappyhair/> Instagram and Snapchat.
- Maintain apryhall.com and part of the Marketing Team at FreedomTrucks.net

## RELEVANT SKILLS

Problem solver \* Friendly and outgoing \* Excellent team builder \*  
Proficient in Microsoft Office, Adobe Acrobat, WordPress, GoDaddy Go Central, Cision, PR Newswire, and various web-based website hosts

## References

Cheli Strumila, Owner/Editor of Coast Observer, 228-424-1530

Todd Dalton, Agent at BXS Insurance, 228-326-7849

Mary Cracchiolo Spain, Regional Director of Communications at Beau Rivage, 228-547-8473