2027 Exhibitor Information









3 Day Event

Fayetteville Fishing Expo

Crown Complex Expo Center | **Fayetteville, NC**

Feb 5-7, 2027

North Carolina Sandhill's only Boat & Fishing Expo

60,000 Sq. Ft. - Fishing Products & Services

SEPRODUCTIONS.COM
NCBOATSHOWS.COM

SOUTH EAST PRODUCTIONS

Office 336-855-0208
info@ncboatshows.com
P.O. Box 7282 - Greensboro, NC 27417

FAYETTEVILLE FISHING EXPO

Southeast Productions & NCBoatshows.com is excited to announce a new addition to Fishing Expo Calendar. The Fayetteville Fishing Expo will open February 5th for 3 BIG Days at the Crown Complex Expo Center in Fayetteville, NC. Marine Dealers & Fishing Tackle retailers from around the region will come together to showcase Fishing Boats and Truckloads of the latest fishing gear the industry has to offer. Local, Regional & National Professional Anglers will conduct fishing seminars all weekend sharing their passion for both Fresh & Saltwater. Don't miss this opportunity to build your customer base in one of North Carolina's larger metro areas that includes Fayetteville, Fort Liberty (Bragg), Pope Air Field, Hope Mills, Spring Lake, Sanford, Clinton, Dunn, Lumberton & Laurinburg.

Show Hours

Friday : 10 - 7

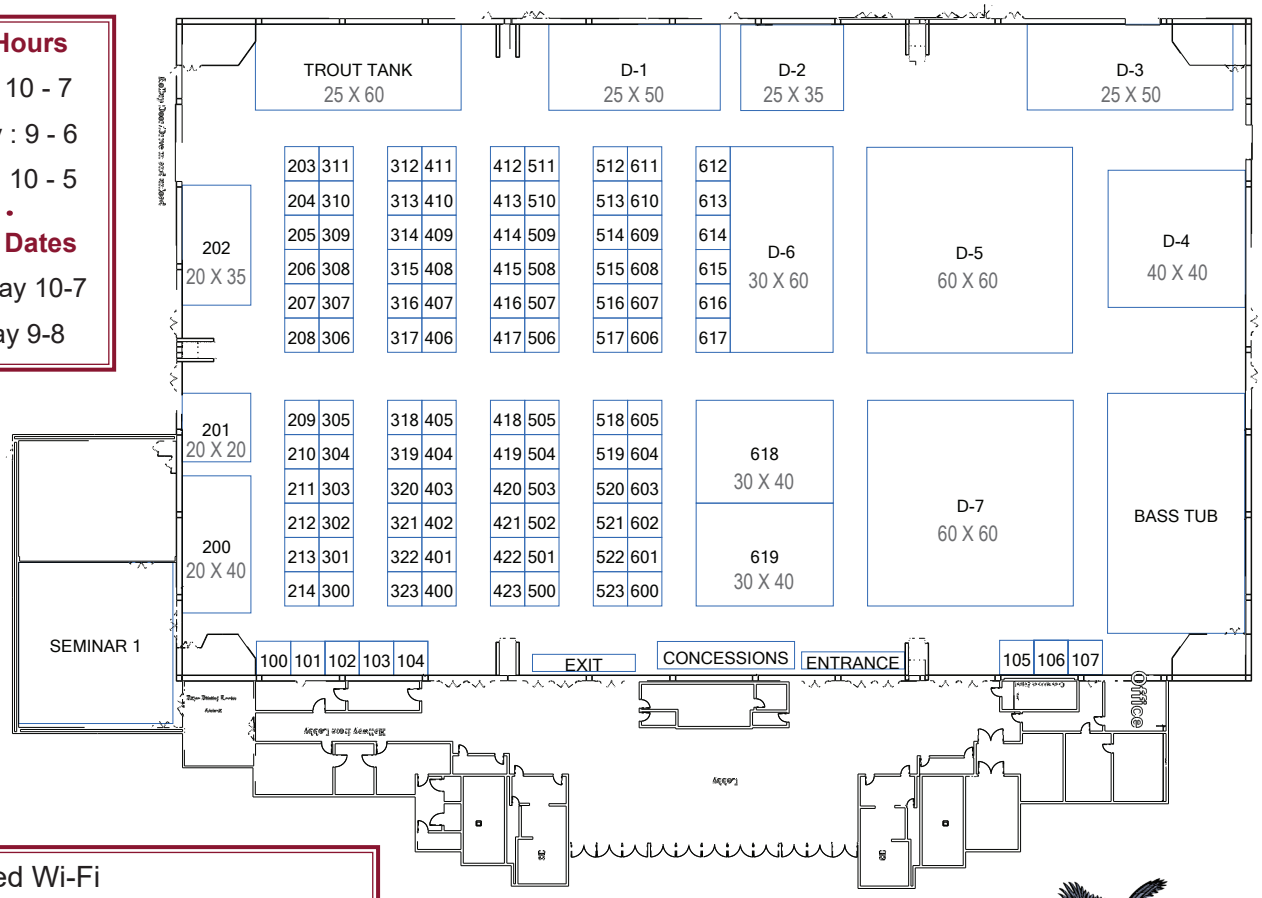
Saturday : 9 - 6

Sunday : 10 - 5

Move-In Dates

Wednesday 10-7

Thrusday 9-8



Other Costs

Electricity

$70 Adv. Rate

(20amp Service)

Decorators

Hollins Inc.-

Current Rates

- Free Secured Wi-Fi
- Convenient Host Hotel
- Extensive Media Advertising Budget - Radio, Social Media, Print
- Est. Attendance 5,000
- 2 Vehicle Doors for Easy Access
- On-site Water Source to Wash Units
- Non-Union Facility / Install & Dismantle your display at your leisure
- Complimentary Fork Lifts Available
- Free On-Site Parking for Exhibitors - Including Trailers
- On site Concessions All Hours of Event

Marine Dealer Rate - $2.75 / sq.ft.

800 sq.ft. Minimum

(Indicated by Letters on Layout)

Exhibitor Rates

(Indicated by Numbers on Layout)

10 x 10 - $600 / Non-Industry $700

10 x 15 - $900 / Non-Industry $1050

10 x 20 - $1100 / Non-Industry $1300

Each Additional 10 x 10 - $500 / $600

20 x 20 (End Cap) - $2200

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Application for Exhibit Space

EXHIBITOR #

PLEASE PRINT CLEARLY - If any preprinted information is incorrect please strike through and correct

FAYETTEVILLE FISHING EXPO

FEB 5 - 7, 2027
CROWN EXPO CENTER
FAYETTEVILLE, NC

COMPANY _____

ADDRESS _____

CITY, STATE ZIP _____

PHONE _____ CELL _____ EMAIL _____

PRODUCTS / SERVICES TO BE DISPLAYED _____

THINGS TO KNOW

- **All exhibiting companies are required to have and maintain general liability insurance coverage during the event listing Southeast Productions, Inc as additional insured. Proof of insurance (COI) is required before first move-in day. Temporary Show Insurance is available as a very reduced rate in interested. Please contact show management if you have any questions concerning this**
- Submission of application does not guarantee acceptance to show. Acceptance based on relevance of product to show and current inventory of booths.
- Booth is to be used for applying company only. Subletting or sharing of display is not allow unless prior approval from show management.
- Tables & Chairs **are not provided** with booth rental. Order forms from show decorator will be sent out prior to show.
- Displays are expected to be occupied all hours of the show beginning opening hour on opening day unless approved by show management. If booth has not be installed by opening day show management reserves the right to exclude exhibitor and reassign booth

READ ADDITIONAL "RULES OF EXHIBITING" ON REVERSE OF APPLICATION

Booth Size Requested

(If you are a new exhibitor and are requesting larger than a 10 x 30 booth please call to confirm availability)

Space Size Requested			
X	10 x 10 (100 sq. ft.) - 600.00	10 x 20 (200 sq. ft.) - 1100.00	10 x 40 (400 sq. ft.) - 2100.00
	10 x 15 (150 sq. ft) - 900.00	10 x 30 (300 sq. ft.) - 1600.00	20 x 20 (End Cap) - 2200.00

Electricity - $70 per single 110 outlet . NON-INDUSTRY VENDORS 10 X 10 $700 10 X 20 $1300

Booth Fee _____ **Adj if applicable** _____ **Booth Total** _____ + **Electric** _____ - **Dep Paid** _____ = **ACCT BAL** _____

Min Dep Required Now _____ (50% of Total Cost Required)

Comments or Special Requests

Balance Due after Deposit $_____ *Any Remaining Balance Will Be Due By Dec 1, 2026*

Payment Options

A 50% deposit is required with returned application. Applications received without deposit will not be accepted.
Exhibitor information packets will be mailed approximately 45 days before show and will include invoice for Balance Due.

Credit Card Visa - M / C - Amex - Discover # _____ _____ _____ _____

Amount to Process

○ REQUIRED DEPOSIT

○ FULL AMOUNT

EXPIRE _____ CARD CODE _____

NAME ON CARD _____ BILLING ZIP CODE _____

Notice - 3% Card Processing Fee will be added to each transaction

_____ I authorize Southeast Productions to process the above credit card for the **Balance Due** on Nov 15, 2026 based on the terms of this exhibit application.
Initial

Office Use Only :
Chg Amount _____
Trans # _____
Date _____

Make checks payable to : **S E P P O Box 7282 Greensboro, N C 27417**

It is mutually agreed that there is no other conditions of this agreement other than those printed on the front and reverse side of this application. As an acting authorized agent of the applying company I confirm that I have read all of the "Rules of Exhibiting" and agree to abide by said rules. I acknowledge that any violation of "Rules of Exhibiting" can cause closure of display without recourse or refund.

Signature _____ **Date** _____

TERMS & RULES OF EXHIBITING

In our effort to make this event successful for all parties, we present these Terms & Rules to each participating Exhibitor as our uniform policy and guidelines. Although, we recognize that all exhibitors are unique in their needs - we feel that these guidelines set a good frame work for the success of the exhibitor and show. It is Southeast Productions desire to assure every exhibitor large or small that they are the most important element to a successful event.

- Submission of ***Application for Exhibit Space*** does not guarantee acceptance into event. Show management reserves the right to deny application based on relevance of product to show and/or current inventory of booths. Show management also reserves the right to limit or exclude categories at it's discretion.

- **All exhibiting companies are required to have and maintain general liability insurance coverage during the event...NO EXCEPTIONS. A Certificate of Insurance (COI) must be provided listing Southeast Productions, Inc. as additional insured before company's display can be set. Liability Coverage is available for the event as a very discounted rate. Please contact us at 336-855-0208 for information or any questions concerning this requirement.**

- Person signing this "***Application for Exhibit Space***" (***Agreement***) acknowledges he/she is an authorized agent of applying ***Company*** (***Exhibitor***) and is entering into a binding financial agreement with Southeast Productions, Inc. (***Show Management***). Terms of this agreement requires ***Exhibitor*** to a pay a deposit to ***Show Management*** with submitted application to reserve exhibit space and becomes nonrefundable 45 days **prior to the events 1st move-in day.** (**All cancellation and refund requests must be emailed or mailed 45 days prior to 1st move-in**) Unless vendor officially cancels from event, agreement also requires and **binds** ***Exhibitor*** to submit ***Payment In Full*** of account balance to ***Show Management*** by indicated deadline. ***Exhibitor*** acknowledges if Payment in Full has not been satisfied prior to deadline Show Management reserves the right to access a late fee of 2% of remaining balance ($50.00 minimum) or cancel Exhibit Space reservation and reissue booth without recourse or refund of deposit unless prior arrangements have been made with Show Management, **If, due to state and/or local mandates . the event should have to be rescheduled or cancelled. All exhibitors in good standing with their accounts will be given the option of either carrying the moneys over to the rescheduled date or having a full refund issued**

- Once accepted, exhibit space is to be used for applying company only. If applying company is Parent Company to another business entity please indicate D/B/A on application . Subletting , sharing or re-assigning of exhibit space is not allowed unless prior approval from show management.

- State and local taxes are the responsibility of each exhibitor. State tax licenses are required.

- Exhibits must be maintained within the dimensions of the contracted space size and Booth Exhibits should not extend higher than 8 feet. Exhibits cannot be secured, hung or supported by facility walls, columns or rafters. Exhibits cannot extend or "Hang out" over the aisle or neighboring displays. If by the nature of your product your booth display structure extends higher than 8 feet or needs the support of a solid wall..... please notify Show Management prior to move in for approval. Show Management reserves the right to relocate an exhibitor at anytime provided space size is comparable to original contracted space size.

- Tables & Chairs are not supplied with display. All decoration materials (Curtains, carpet, tables, chairs, etc.) are owned , maintained and rented by the contracted Show Decorator - Not Show Management. Damage or removal of any of these materials can and will result in the Exhibitor being charged for replacement either directly from the show decorator or through show management. **Nothing can be attached directly to the display curtains...ie pins, staples, fabric hooks.** Please notify Show Management or Show Decorator staff if you have any questions about securing display material to Pipe & Drape.

- All business must be conducted within the dimensions of your display. Distributing brochures and/or pamphlets while standing outside your display, walking up and down aisles or placing in common areas of the show floor is prohibited. Disturbing noises or forms of attracting attention to your display which are objectionable to Show Management will not be allowed. Distributing helium balloons or adhesive backed promotional items are prohibited by Building Management.

- After hours security will be provided beginning on first move-in day. It is the responsibility of each exhibitor to secure items in their booth to deter theft. Covering tables at closing and lockable display cases (if possible) are recommended. This Event, its Sponsors, Show Management and Building Management shall not in any way be held liable for damage or loss to property or person of the Exhibitors. Unless staff is still working with a customer or prior arrangement are made, all exhibitors are required to exit the facility within 30 minutes of closing.

- Displays are to be installed and removed at the expense of the Exhibitor and shall remain in place until closing on the last day of event. Exhibitors leaving prior to closing without approval of show management will automatically lose renewal option for the next years event. Exhibits left beyond the official move-out dates will be removed by show management. Exhibitor will be billed for any labor and/or costs associated with the display removal.

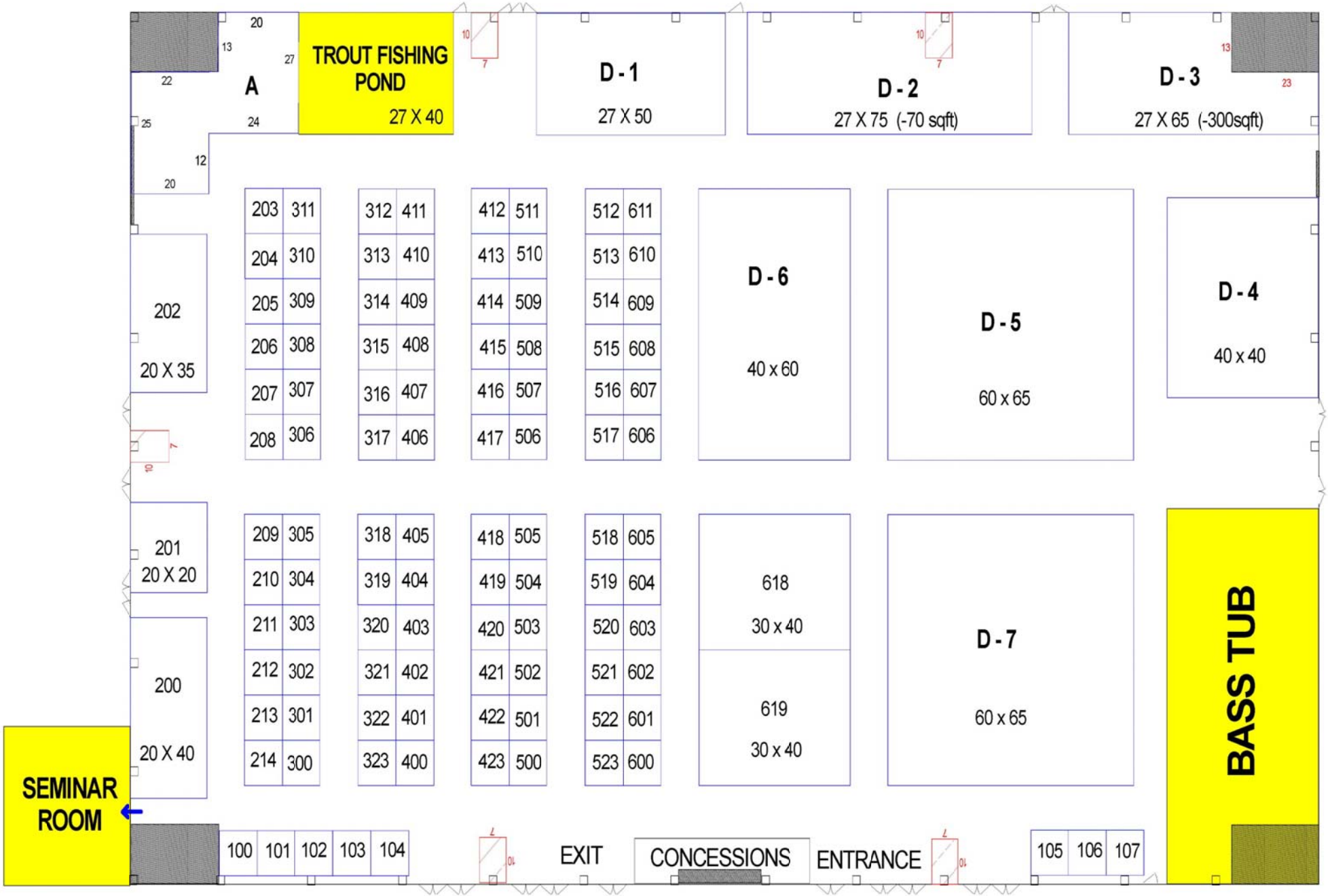
- Show Management will make every effort to operate on scheduled hours in the event of inclement weather but cannot be held responsible for adjustments in show hours or days. Refunds and/or credits can not be offered to exhibitors unable to attend because of weather.

If space application is being returned electronically, this page must be signed and returned as well.

Signature Required _____

Again, we recognize that each exhibitor is unique in needs and nature, so if you should have a concern or conflicts with any of these Exhibitor Rules please contact us and we'll assist in anyway possible.

Southeast Productions, Inc. PO Box 7282 Greensboro, NC 27417
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www.ncboatshows.com info@ncboatshows.com


A
TROUT FISHING POND
27 X 40
D - 1
27 X 50
D - 2
27 X 75 (-70 sqft)
D - 3
27 X 65 (-300sqft)
202
20 X 35
201
20 X 20
200
20 X 40
203 311
204 310
205 309
206 308
207 307
208 306
312 411
313 410
314 409
315 408
316 407
317 406
412 511
413 510
414 509
415 508
416 507
417 506
512 611
513 610
514 609
515 608
516 607
517 606
D - 6
40 x 60
D - 5
60 x 65
D - 4
40 x 40
209 305
210 304
211 303
212 302
213 301
214 300
318 405
319 404
320 403
321 402
322 401
323 400
418 505
419 504
420 503
421 502
422 501
423 500
518 605
519 604
520 603
521 602
522 601
523 600
618
30 x 40
619
30 x 40
D - 7
60 x 65
BASS TUB
SEMINAR ROOM
100 101 102 103 104
EXIT
CONCESSIONS
ENTRANCE
105 106 107