

2027
EXHIBITOR
INFORMATION



3 DAYS
.....
15,000+
CUSTOMERS



36TH ANNUAL

BASS & SALTWATER FISHING EXPO

NC STATE FAIRGROUNDS | **RALEIGH, NC**

JANUARY 8-10, 2027

.....

SOUTHEAST'S LARGEST FISHING PRODUCT SHOWCASE

TWO BUILDINGS - 140,000 SQ. FT. WITH THE BEST THE FISHING &
MARINE INDUSTRY HAS TO OFFER



SEPRODUCTIONS.COM
NCBOATSHOWS.COM



**SOUTH EAST
PRODUCTIONS**

Office 336-855-0208
info@ncboatshows.com
P.O. Box 7282 - Greensboro, NC 27417

36TH ANNUAL
JANUARY 8-10, 2027

- **Extensive All Media Advertising Budget- Radio, Social Media, Print**
 - **Over 15,000 attendees each year**
 - **6 Vehicle Doors for Easy Access**
 - **On-site Water Source to Wash Units**
 - **Non-Union Facility / Install & Dismantle your display at your leisure**
 - **Free On-Site Parking for Exhibitors, Including Trailers**
 - **Full Fare Restaurant On-Site All Hours of Event**
 - **Convenient Host Hotel & On-Site Full Hook-Up Camping**
 - **Pre-Show Promotional Tickets Available**
 - **Free Wi-Fi**

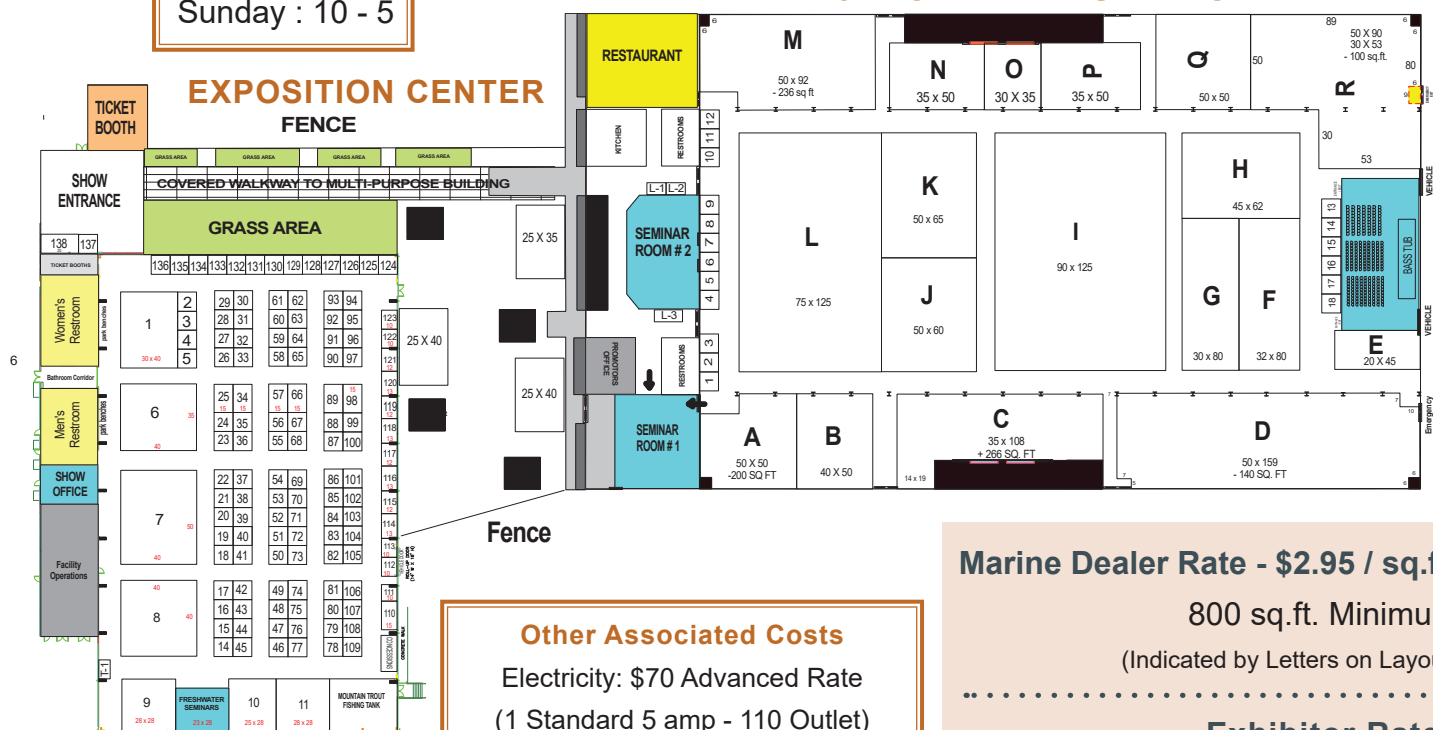
Show Hours

Friday : 10 - 7
Saturday : 9 - 6
Sunday : 10 - 5

Move-In Dates

Wednesday - 10am - 7pm / Thursday - 9am - 8pm

JIM GRAHAM BUILDING



Other Associated Costs

Electricity: \$70 Advanced Rate
(1 Standard 5 amp - 110 Outlet)
Decorators: Hollins Inc. Current Rates
Camping: On-Site Full Hook-Ups

Marine Dealer Rate - \$2.95 / sq.ft.

800 sq.ft. Minimum
(Indicated by Letters on Layout)

Exhibitor Rates

(Indicated by Numbers on Layout)

10 x 10 - \$700 / Non-Industry \$800

10 x 15 - \$1050 / 10 x 20 - \$1300

Each Additional 10 x 10 - \$600

20 x 20 (End Cap) - \$2600



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TICKET
BOOTH

FENCE

SHOW
ENTRANCE

GRASS AREA

GRASS AREA

GRASS AREA

GRASS AREA

COVERED WALKWAY TO MULTI-PURPOSE BUILDING

GRASS AREA

138

137

TICKET BOOTHS

Women's
Restroom

park benches

1

30 x 40

2

3

4

5

29

30

28

31

27

32

26

33

61

62

60

63

59

64

58

65

93

94

92

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118

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117

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116

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115

12

114

13

113

10

112

10

111

10

110

15

109

108

107

106

105

104

103

102

101

100

25 X 40

Bathroom Corridor

Men's
Restroom

park benches

6

35

40

25

34

24

35

23

36

57

66

56

67

55

68

89

98

88

99

87

100

SHOW
OFFICE

Facility
Operations

7

50

40

22

37

21

38

20

39

19

40

18

41

54

69

53

70

52

71

51

72

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73

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74

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75

47

76

46

77

81

106

80

107

79

108

78

109

9

28 x 28

FRESHWATER
SEMINARS

23 x 28

10

25 x 28

11

28 x 28

MOUNTAIN TROUT
FISHING TANK

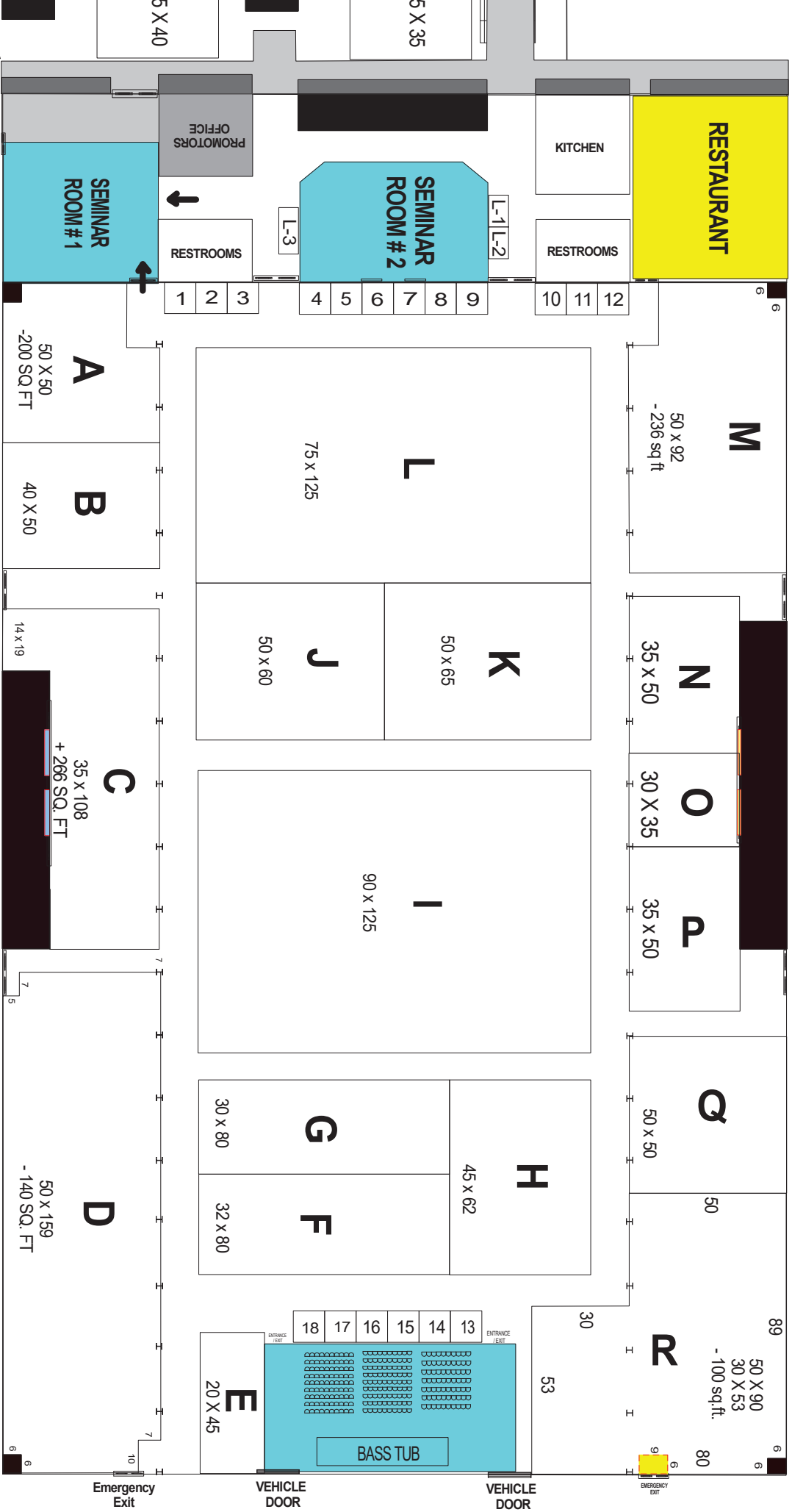
CONCESSIONS

VEHICLE DOOR
ROLL-UP DOOR
(14' W X 16' H)

CONCRETE WALK

T-1

6



Application for Exhibit Space

EXHIBITOR #

BASS & SALTWATER
FISHING EXPO

Raleigh

January 8 - 10, 2027
NC State
Fairgrounds

PLEASE PRINT CLEARLY - If any preprinted information is incorrect please strike through and correct

COMPANY _____

ADDRESS _____

CITY, STATE _____
ZIP _____

PHONE _____

CELL

EMAIL _____

PRODUCTS / SERVICES TO BE DISPLAYED _____

THINGS TO KNOW

- All exhibiting companies are required to have and maintain general liability insurance coverage during the event listing Southeast Productions, Inc as additional insured. Proof of insurance (COI) is required before first move-in day. Temporary Show Insurance is available as a very reduced rate in interested. Please contact show management if you have any questions concerning this
- Submission of application does not guarantee acceptance to show. Acceptance based on relevance of product to show and current inventory of booths.
- Booth is to be used for applying company only. Subletting or sharing of display is not allow unless prior approval from show management.
- Tables & Chairs **are not provided** with booth rental. Order forms from show decorator will be sent out prior to show.
- Displays are expected to be occupied all hours of the show beginning opening hour on opening day unless approved by show management. If booth has not be installed by opening day show management reserves the right to exclude exhibitor and reassign booth

READ ADDITIONAL "RULES OF EXHIBITING" ON REVERSE OF APPLICATION

Booth Size Requested (If you are a new exhibitor and are requesting larger than a 10 x 30 booth please call to confirm availability)

Space Size Requested

X

10 x 10 (100 sq. ft.) - 700.00

10 x 20 (200 sq. ft.) - 1300.00

10 x 40 (400 sq. ft.) - 2500.00

10 x 15 (150 sq. ft.) - 1000.00

10 x 30 (300 sq. ft.) - 1900.00

20 x 20 (End Cap) - 2600.00

Electricity - \$70 per single 110 outlet . NON-INDUSTRY VENDORS 10 X 10 \$800 10 X 20 \$1400

Booth Fee

Adj if
applicable

Booth Total

Electric

Application Total

\$ _____ + \$ _____ = \$ _____

50% Minimum

Deposit Required

\$ _____

(50% of Application Total Required To Reserve Booth)

Comments or Special Requests

Payment Options

A 50% deposit is required with returned application. Applications received without deposit will not be accepted. Exhibitor information packets will be mailed approximately 45 days before show and will include invoice for Balance Due.

Balance Due after Deposit

\$ _____

Any Remaining Balance
Will Be Due By **Dec 1, 2026**

Make checks payable to : **S E P P O Box 7282 Greensboro, N C 27417**

Credit Card

Visa - M / C - Amex - Discover

Amount to Process

EXPIRE

CARD CODE

☐ REQUIRED DEPOSIT

☐ FULL AMOUNT

NAME ON CARD

BILLING ZIP CODE

Notice - 3% Card Processing Fee will be added to each transaction

_____ I authorize Southeast Productions to process the above credit card for the **Balance Due** on Nov 15, 2026 based on the terms of this exhibit application.
Initial

Office Use Only :

Chg Amount

Trans # _____

Date _____

It is mutually agreed that there is no other conditions of this agreement other than those printed on the front and reverse side of this application. As an acting authorized agent of the applying company I confirm that I have read all of the "Rules of Exhibiting" and agree to abide by said rules. I acknowledge that any violation of "Rules of Exhibiting" can cause closure of display without recourse or refund.

Signature _____ **Date** _____

TERMS & RULES OF EXHIBITING

In our effort to make this event successful for all parties, we present these Terms & Rules to each participating Exhibitor as our uniform policy and guidelines. Although, we recognize that all exhibitors are unique in their needs - we feel that these guidelines set a good frame work for the success of the exhibitor and show. It is Southeast Productions desire to assure every exhibitor large or small that they are the most important element to a successful event.

- Submission of **Application for Exhibit Space** does not guarantee acceptance into event. Show management reserves the right to deny application based on relevance of product to show and/or current inventory of booths. Show management also reserves the right to limit or exclude categories at it's discretion.
- **All exhibiting companies are required to have and maintain general liability insurance coverage during the event...NO EXCEPTIONS. A Certificate of Insurance (COI) must be provided listing Southeast Productions, Inc. as additional insured before company's display can be set. Liability Coverage is available for the event as a very discounted rate. Please contact us at 336-855-0208 for information or any questions concerning this requirement.**
- Person signing this "**Application for Exhibit Space**" (**Agreement**) acknowledges he/she is an authorized agent of applying **Company (Exhibitor)** and is entering into a binding financial agreement with Southeast Productions, Inc. (**Show Management**). Terms of this agreement requires **Exhibitor** to pay a deposit to **Show Management** with submitted application to reserve exhibit space and becomes nonrefundable 45 days **prior to the events 1st move-in day. (All cancellation and refund requests must be emailed or mailed 45 days prior to 1st move-in)** Unless vendor officially cancels from event, agreement also requires and **binds Exhibitor** to submit **Payment In Full** of account balance to **Show Management** by indicated deadline. **Exhibitor** acknowledges if Payment in Full has not been satisfied prior to deadline Show Management reserves the right to access a late fee of 2% of remaining balance (\$50.00 minimum) or cancel Exhibit Space reservation and reissue booth without recourse or refund of deposit unless prior arrangements have been made with Show Management. **If, due to state and/or local mandates . the event should have to be rescheduled or cancelled. All exhibitors in good standing with their accounts will be given the option of either carrying the moneys over to the rescheduled date or having a full refund issued**
- Once accepted, exhibit space is to be used for applying company only. If applying company is Parent Company to another business entity please indicate D/B/A on application . Subletting , sharing or re-assigning of exhibit space is not allowed unless prior approval from show management.
- State and local taxes are the responsibility of each exhibitor. State tax licenses are required.
- Exhibits must be maintained within the dimensions of the contracted space size and Booth Exhibits should not extend higher than 8 feet. Exhibits cannot be secured, hung or supported by facility walls, columns or rafters. Exhibits cannot extend or "Hang out" over the aisle or neighboring displays. If by the nature of your product your booth display structure extends higher than 8 feet or needs the support of a solid wall..... please notify Show Management prior to move in for approval. Show Management reserves the right to relocate an exhibitor at anytime provided space size is comparable to original contracted space size.
- Tables & Chairs are not supplied with display. All decoration materials (Curtains, carpet, tables, chairs, etc.) are owned , maintained and rented by the contracted Show Decorator - Not Show Management. Damage or removal of any of these materials can and will result in the Exhibitor being charged for replacement either directly from the show decorator or through show management. **Nothing can be attached directly to the display curtains...ie pins, staples, fabric hooks.** Please notify Show Management or Show Decorator staff if you have any questions about securing display material to Pipe & Drape.
- All business must be conducted within the dimensions of your display. Distributing brochures and/or pamphlets while standing outside your display, walking up and down aisles or placing in common areas of the show floor is prohibited. Disturbing noises or forms of attracting attention to your display which are objectionable to Show Management will not be allowed. Distributing helium balloons or adhesive backed promotional items are prohibited by Building Management.
- After hours security will be provided beginning on first move-in day. It is the responsibility of each exhibitor to secure items in their booth to deter theft. Covering tables at closing and lockable display cases (if possible) are recommended. This Event, its Sponsors, Show Management and Building Management shall not in any way be held liable for damage or loss to property or person of the Exhibitors. Unless staff is still working with a customer or prior arrangement are made, all exhibitors are required to exit the facility within 30 minutes of closing.
- Displays are to be installed and removed at the expense of the Exhibitor and shall remain in place until closing on the last day of event. Exhibitors leaving prior to closing without approval of show management will automatically lose renewal option for the next years event. Exhibits left beyond the official move-out dates will be removed by show management. Exhibitor will be billed for any labor and/or costs associated with the display removal.
- Show Management will make every effort to operate on scheduled hours in the event of inclement weather but cannot be held responsible for adjustments in show hours or days. Refunds and/or credits can not be offered to exhibitors unable to attend because of weather.

If space application is being returned electronically (emailed) , this page must be signed and returned as well.

Signature Required _____

Again, we recognize that each exhibitor is unique in needs and nature, so if you should have a concern or conflicts with any of these Exhibitor Rules please contact us and we'll assist in anyway possible.

Southeast Productions, Inc. PO Box 7282 Greensboro, NC 27417
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