

## JOEL FRANQUIZ

(828)-729-1085 | joelsfranquiz@gmail.com | <https://joelfranquizphotography.com>

### SUMMARY

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Photographer specializing in athletics, events, and conceptual work, with a focus on material experimentation and visual storytelling. Utilizer of polymer plates, film, and digital processes to produce layered imagery emphasizing motion, texture, and timing. Experience covering NCAA Division I athletics, MLS Soccer, and press-level events to support a disciplined, adaptable approach in fast-paced production environment.

### EDUCATION

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**Appalachian State University, Boone, NC**

December 2025

*Bachelor of Fine Arts in Photography*

- Multicultural Greek Council President.
- Order of Omega Secretary and General Member.
- President of Lambda Sigma Upsilon Latino Fraternity, Inc.

### PROFESSIONAL EXPERIENCE

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**ZUMA Press, Inc.**

*Freelance Photographer.*

October 2025– Present

- Produce editorial and live-event photography for press distribution, working under tight deadlines and rapidly changing conditions.
- Adapt coverage in real time to evolving event conditions, ensuring accurate, timely, and publication-ready imagery.
- Deliver consistently high-quality visuals suitable for editorial, marketing, and media use.

**Appalachian State Athletics, Boone, NC**

August 2023 – Present

*Photographer*

- Produce editorial and live-event photography for press distribution, working under tight deadlines and rapidly changing conditions.
- Adapt coverage in real time to evolving event conditions, ensuring accurate, timely, and publication-ready imagery.
- Deliver consistently high-quality visuals suitable for editorial, marketing, and media use.

**Appalachian State University, Boone, NC**

*Creative Services Associate*

October 2023 – May 2024

- Supported production of photography and visual assets for athletics, events, and university communications across digital and print platforms.
- Collaborated with creative staff to meet visual standards, deadlines, and project requirements across multiple event types.
- Managed and organized digital photo libraries, applying consistent metadata and file structure to ensure efficient access and long-term usability.

### SKILLS

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- *Language Skills:* English (Native Proficiency) and Spanish (Native Proficiency).
- *Professional Skills:*
  - Editorial, athletics & live-event photography, Adobe Lightroom, Photoshop, Image editing, Capture One, color correction & culling,
  - Studio/location lighting & tethered capture
  - Film, digital & mixed-media processes