



**RAYD IO**

**CLICK. LISTEN. SMILE.**

**WWW.LOCALRAYDIO.COM**

**Year One (2025)**

# Keeping Kids Excited (and Parents Too!)

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**Tracking Santa's Flight on Facebook:** On Christmas Eve, we kept the excitement alive for kids everywhere by tracking Santa's journey in real-time on our social media. We made sure no one missed a second of the action, bringing holiday cheer and joy to families.



# Special Features and Giveaways

**Rubber Chicken Comics Every Wednesday:** Every Wednesday, Jay from **Rubber Chicken Comics** stops by to talk pop culture and give away a **\$25 gift certificate** to the shop. If you're a fan of comics, you won't want to miss this.



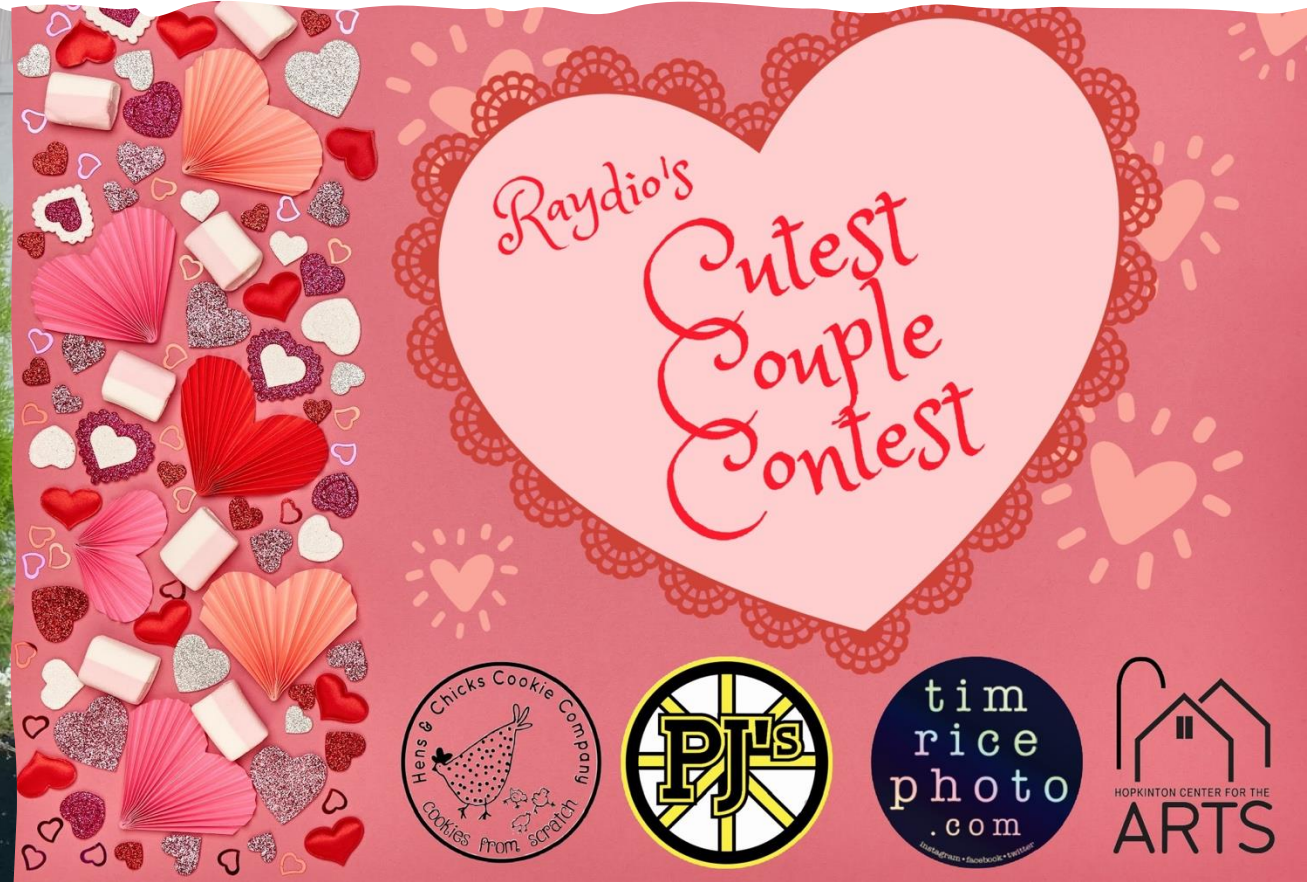
## Special Features and Giveaways

**What's in the Box?:** From time to time Raydio offers a promotion where listeners have a chance to win a mystery **Amazon box** filled with goodies from **Resellables**, a local overstock retail store. It's always full of surprises!



# Special Features and Giveaways

**Cutest Couple Contest (Valentine's Day 2025):** This Valentine's Day, we teamed up with local businesses to celebrate the cutest couples in the area with an amazing prize package, including locally made cookies, concert tickets, a romantic dinner, and a photo shoot. This prize is worth over **\$300**. Social media followers helped to pick the winner by voting for ("liking") their favorite couple's photo.



## Special Features and Giveaways

### Valentine's Day Candy Drive-By

We love last minute giveaways and contests too! This past Valentine's Day, Raydio purchased a candy basket from Sweet Inspirations in Milford, a local candy store that employs individuals with intellectual and developmental disabilities and asked our Facebook friends to nominate a loved one. A couple hours later we picked a winner and Raydio's Cupid delivered the candy to one happy and surprised listener!



# Special Features and Giveaways

## Guess The Treasure!

One Saturday, we went treasure hunting at our favorite antique shop, Bernat Antiques. To share the adventure, we posted photos of some great finds, one of which we actually purchased. We asked our friends on Facebook to guess which item we bought. The person with the correct guess won a \$25 gift certificate. It was fun, quick, and totally random!

Variety and spontaneity is the spice of life!



# Raydio's TASTE OF THE TOWN Prize Pack




**\$50 Gift Cards to...**

THE  
**OASIS**



The  
**RAIL TRAIL**  
FLATBREAD CO.



**Show us that you  
downloaded the Local Raydio  
app to qualify to win!**

Raydio's

# BBQ BOOZE & BALLS

FATHER'S DAY GIVEAWAY!



**Dads! Send us your favorite photo of you and your kid(s) at [localraydio@gmail.com](mailto:localraydio@gmail.com). We'll post all the photos we get on our Facebook page ON Father's Day. The photo with the most likes by the end of the day will win...**

- \$100 to Paradise BBQ
- \$100 to Julio's Liquors
- and a Season Pass to Red Farm Golf!







**Win a Season  
Pass to Red Farm  
Golf for Mom!**

Visit  
[www.localraydio.com/register-to-win](http://www.localraydio.com/register-to-win)  
and tell us about the Mom in  
your life!  
(winner picked on Mom's Day!)



**BILLY IDOL** IT'S A NICE DAY TO... TOUR AGAIN!

**JOAN JETT & THE BLACKHEARTS**  
Sat Aug 23rd  
xfinity center



# Special Features and Giveaways

**RAYDIO'S  
TICKET  
BLAST**

Visit the register to win section at [www.localraydio.com](http://www.localraydio.com) starting Monday for your chance to win!

Presented by: **PARADISE B-B-Q and Catering**

**Thursday October 2nd at Xfinity Center in Mansfield  
4 tickets and a parking pass for the Green Lot!**

**BRYAN ADAMS  
BOSTON GARDEN - OCT 26TH**

**BIG DADDY'S BITES**

**RAYDIO**  
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[www.localraydio.com](http://www.localraydio.com)

**Cheap Trick  
Cheap Trick**

SATURDAY OCTOBER 25TH  
LYNN AUDITORIUM

**RAYDIO**  
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[www.localraydio.com](http://www.localraydio.com)

YOUR LOGO HERE

**THE END 2025 US TOUR**

**mammoth**

WITH VERY SPECIAL GUEST  
**MYLES KENNEDY**

ticket blast presented by:

**PEACE BEE & RAINBOW SONG  
HENNA**

**RAYDIO**  
CLICK. LISTEN. SMILE.  
[www.localraydio.com](http://www.localraydio.com)

register to win at [www.localraydio.com](http://www.localraydio.com)

**NOVEMBER 12  
CITIZENS HOUSE OF BLUES  
BOSTON, MA**

@peacebeeandrainbow  
songhenna

SCAN HERE

TICKETS AND UFP: MAMMOTH.BAND

**RAYDIO  
CONCERT  
TICKET BLASTS**

Friday Jan 31st

Ricky and Danny  
- Steve Spector  
- David Penza  
- The Pub Kings  
- Simmer Down  
- Open Jam

Saturday Feb 1st

12pm - Danny Rice  
1pm - Acoustic Menage  
2pm - Box Groove  
3pm - Barefoot Dan  
4pm - Rich Teter Orch.  
5pm - Jennifer Tefft

Sunday Feb 2nd

12pm - Dog Downstate  
12:45 - Tigerlily  
1pm - Stephanie Briere and Co.  
2pm - Garden of Hedon



# Raydio Gives Back

**MA4LA Music Festival – A Benefit For L.A. Musicians:** Raydio teamed up with **Rich Teter Acoustic** for a weekend-long music festival at the **DoubleTree Hotel in Milford**, featuring over 20 local bands and musicians. The event raised over **\$8,000** for [www.musicares.com](http://www.musicares.com), a nonprofit organization dedicated to helping musicians in need, especially those affected by the devastating wildfires in Los Angeles.



**MusiCares.org**  
200,000+ \$100M 80¢  
People have been directly impacted by MusiCares programs and services. Dollars distributed since inception. The amount per musician raised that goes toward programs and services.  
\$28M \$ 2500  
Distributed between March 2020 - July 2021. Awards received. Music people receiving free custom hearing protection annually.

# Raydio Takes the PBR Velocity Tour by Storm!

February 22<sup>nd</sup> and 23<sup>rd</sup>

Over a two-week period, we powered a dynamic promotion for the PBR Velocity Tour. Our promotional campaign featured a robust advertising schedule, an exclusive interview with top rider Marcus Mast, and a ticket giveaway that rewarded over two dozen lucky fans with the chance to experience the weekend-long event. Not only did we have the pleasure of attending the event, but Raydio was also proudly represented on the jumbo tron with listeners rocking our Raydio sweatshirts for all to see. A huge thank you to everyone who joined us on this wild ride.

Marcus Mast Interview:

<https://tinyurl.com/PBRRaydio2025>

Event Video

<https://youtu.be/4JpC6Tzt32Q>





# Rockin' For A Reason's Battle of the Bands

March 14<sup>th</sup>

Raydio proudly partnered with Rockin' For A Reason for their exhilarating Battle of the Bands night on March 14th. We offered exciting prizes to the winning band, including stage time at a local venue and radio play for one of their original songs. Raydio also played a key role in promoting this event, which showcased 5 talented teen bands competing for the title. Rockin' For A Reason, an annual charity rock concert, organized this year as a battle, aims to raise funds for pediatric cancer research.



***Raydio's St. Patrick's Day Treasure Hunt at Bernat Antiques was a blast!***

Over the weekend of March 15th and 16th, treasure hunters explored the hidden gems inside Bernat Antiques in Uxbridge, MA, searching for small pots of gold marked with "RAYDIO." Those who struck gold walked away with a \$50 gift certificate to Bernat Antiques. It was a weekend full of fun, luck, and plenty of treasure!



# Prom Night Rewind: Nineteen Eighty Something

On Saturday, March 22nd, Raydio and the DoubleTree Milford took guests on a time-traveling adventure back to the 80s for Prom Night Rewind! Everyone showed up in their 80s best, formal or informal, and danced the night away to the ultimate 80s tribute band, Flock of A\*\*holes!

The night was filled with 80s snacks, Atari games, a photo booth, photos by Tim Rice Photo, raffles, and more!

Guests had the chance to win a weekend getaway door prize and prizes for the best costumes. A total blast of 80s fun and nostalgia all around!



tim.rice.ph

tim.rice.photo



We love making our raffle contributions fun and full of excitement! Recently, we donated a mystery box filled with \$100 in one-dollar bills to a fundraiser, adding some extra anticipation to a ticket bag already brimming with hopeful winners. And the best part? The lucky prize winner chose to donate it right back to the cause—spreading the love even further!



### **Raydio's Easter Egg (Man) Hunt at PiNZ:**

What a night! We had a blast at the *Easter Egg (Man) Hunt* at PiNZ Nexus Gel Blaster Arena. Not only did two lucky teams battle it out for a total prize pool of \$1250 in cash, but everyone who came out that night was treated to free rounds before the big competition!

The first-place team took home \$740, while the second-place team grabbed \$510. But the best part? Everyone was a winner! Thanks to all who joined us for a night full of gel blasting fun, and we can't wait to do it all again soon!



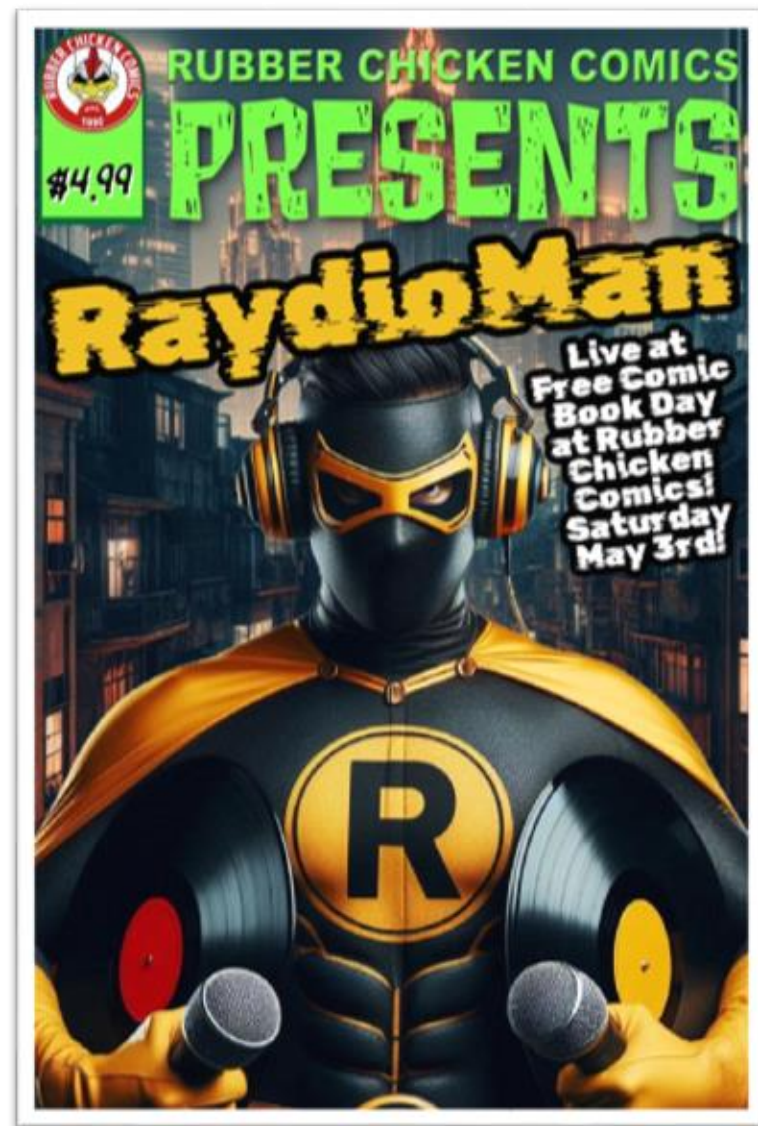
## Raydio's Boston Marathon Coverage

What an unforgettable experience! Raydio brought you LIVE coverage from the John Warren Lodge in downtown Hopkinton to kick off the 2025 Boston Marathon!

We were with you every step of the way, broadcasting live from the start line at the beginning of the race, giving you all the excitement and energy straight from the heart of the action. Huge thanks to Ray's Automotive in Milford for sponsoring the broadcast.

# Live from Rubber Chicken Comics

On May 3rd, Raydio broadcasted live on Facebook from Rubber Chicken Comics for Free Comic Book Day! We had a great time chatting with artists, attendees, and RCC personnel throughout the event. Thanks to everyone who joined us for the fun!

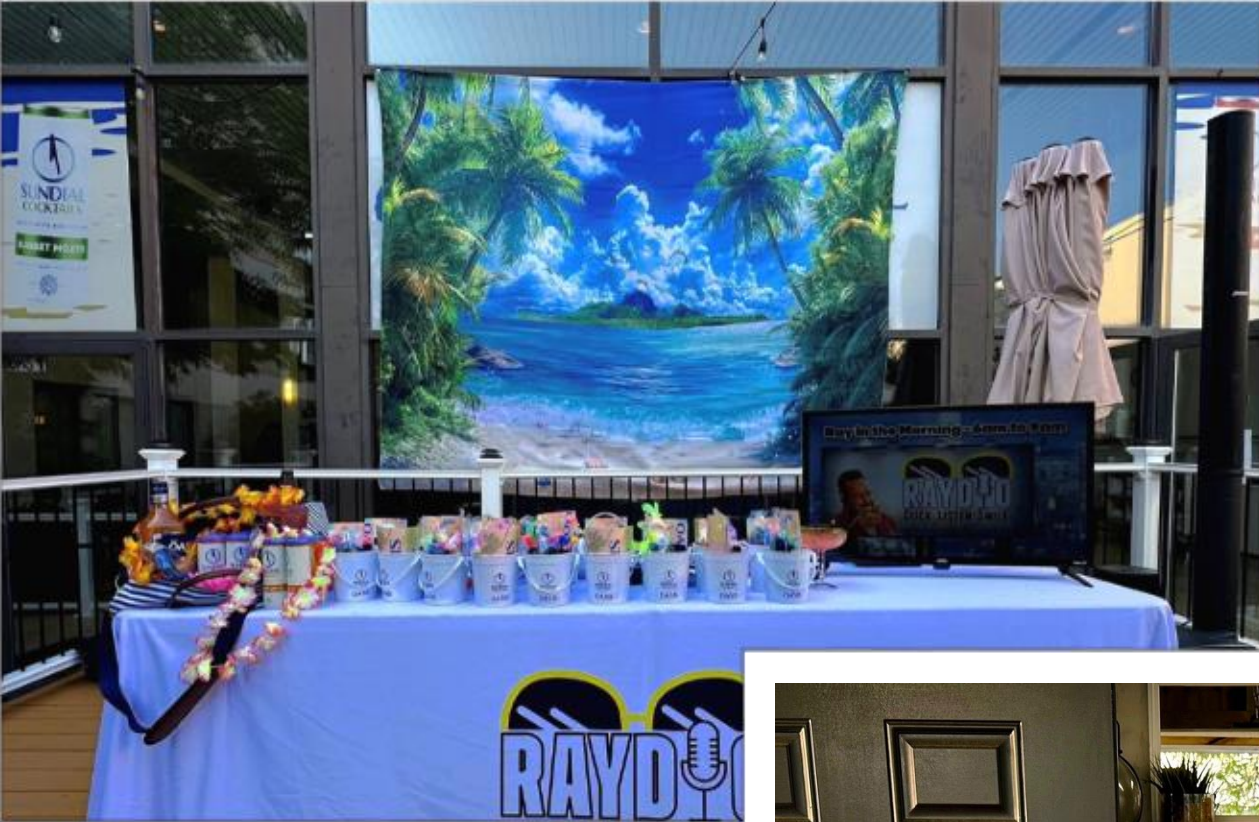


# Milford Youth Baseball Kickoff Celebration

On May 17<sup>th</sup>, Raydio hosted the Milford Youth Baseball Season Kickoff Celebration.







# RAYDIO PRESENTS LOVE ON THE ROCKS SINGLES NIGHT

EVERYONE'S INVITED!  
SINGLE, TAKEN, UNINTERESTED!



OASIS PATIO  
THURSDAY JUNE 19TH - 6PM







**AMITY ISLAND**  
HELPIII SHARK!  
WELCOMES YOU

Saturday June 28th 2025 - 7pm

Join us at Legends  
for a screening of  
**JAWS**

**Giveaways!  
Prizes!  
Themed  
Cocktails!  
Games!  
SHARK!**

**RAYDIO**  
BUCK. LISTEN. SMILE.  
www.legendstheatre.com





Presented by...

Giuliano Construction & Remodeling

Blooming Hearts Roastery & Cafe

Paradise BBQ and Catering

The Cozy Nook

Depot St. Tavern

Headstone Cleaning Services



# Pride of Medway Day



# Shaw's Open House

Raydio joined the Shaw's team to raise money for Boston Children's Hospital. They pulled in \$1000 that day for the cause!



# Raydio School Supply Drive

Drop off during daytime hours in dropbox outside the Raydio Studios  
43 Taft Street in Milford

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Collection will be used to fill backpacks for distribution at Milford Youth Center Open House on August 18th

All varieties of supplies welcome!





ENTER TO WIN  
A FAMILY FOUR  
PACK OF  
TICKETS TO A  
WOOSOX GAME



SEPT 4TH  
MUST BE 21+ TO  
ENTER

RAYDIO  
SMILE.

RAYDIO

RAYDIO

SMILE.

GO  
HERE

Milford You

RAYDIO  
LISTEN. SMILE.  
LOAD THE

Raydio was proud to sponsor this year's Milford Youth Football and Cheer Golf Tournament!

We were on hand before tee-off, spinning tunes and welcoming golfers to the course.





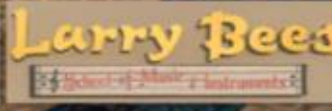
Raydio was proud to be part of **Celebrate Holliston**, where Ray called the parade and hosted the main stage for a full day of music, fun, and community pride. From the first marching band to the final cheer, it was a perfect example of what Raydio is all about, bringing people together and celebrating the vibrant spirit of our towns.



# RAYDIO'S LOCAL VIBE MUSIC AWARDS 2025



## THANK YOU SPONSORS!







**THE BEST LITTLE FOOD TRUCK FESTIVAL**  
**IN MILFORD**  
Saturday  
September 27th  
12pm to 5pm

**RAYDIO**  
CLICK. LISTEN. SMILE.  
WWW.LOCALRAYDIO.COM

**DOUBLE TREE**  
by Hilton™  
BOSTON-MILFORD

**PARADISE BBQ**  
(BBQ)  
**CHICKEN ON THE ROAD**  
(CHICKEN)  
**BIG DADDY'S BITES**  
(SMASH BURGERS)  
**SAY CHEESE**  
(GRILLED CHEESE)  
**T.C. SCOOPS**  
(ICE CREAM)  
**FIGSFOOD**  
(PORTUGUESE)  
**CITRUS GOT REAL**  
(LEMONADE)  
**MOO-LICIOUS**  
(COOKIES)

**LIVE MUSIC BY MIRROR'S EDGE AND BOX GROOVE!  
GREATER GOOD, HARPOON  
AND SUNDIAL COCKTAILS!  
CASH BAR IN THE OASIS PATIO!  
\$5 SUGGESTED DONATION FOR  
ONE MISSION (\$10 MAX FOR FAMILIES)**







*Rushford & Sons Brewhouse in Upton crafted **Raydio Hayze**, a bold and flavorful IPA bursting with bright tangerine, tropical citrus, melon, and berry notes, finished with a smooth, crisp vibe. This fun, community-oriented collaboration with Raydio included release parties at both the Upton brewery and in Holliston, bringing neighbors together to celebrate local flavor and good vibes. A portion of the proceeds from every pint and can sold benefits the **Holliston Community Action Fund**, supporting local families in need.*

**WINNER!**



Raydio's Lawn of the Dead wrapped up with an incredible finish! This year's \$250 cash prize went to **Berry Hill Farm in Upton**, whose haunted display took home top honors. In true community spirit, they chose to **donate their winnings to the United Parish Food Pantry in Upton** and even matched the amount with another \$250 of their own! That's \$500 going directly to help local families. Thanks to everyone who entered, voted, and kept the Halloween spirit alive. We've got the best listeners around!



## RAYDIO'S HALLOWEEN LINEUP

### RAYDIO'S HALLOWEEN SPOOKTACULAR

FEATURING THE NEW ENGLAND LEGENDS PODCAST HALLOWEEN SPECIAL

**9AM TO 11AM & 6PM TO 9PM**

PRESENTED BY PERRY HILL FARM AND RUSHFORD & SONS BREWHOUSE

**DOUG DAVE'S ROCK VAULT'S HALLOWEEN SPECIAL**  
8PM TO 10PM

**LOVE ON THE ROCKS' HALLOWEEN SPECIAL**  
10PM TO 11PM

[WWW.LOCALRAYDIO.COM](http://WWW.LOCALRAYDIO.COM)

DOWNLOAD THE LOCAL RAYDIO APP

ASK ALEXA TO ENABLE LOCAL RAYDIO APP



# Raydio's Movember Moustache Challenge

Bellingham, Medway, and Milford firefighters competed to see who had the best moustache. The winning firefighter earned a \$1,000 donation in their name to the charity of their choice.

Voting was open all month long on Raydio's Facebook page — listeners cast their votes by "liking" their favorite moustache photo.

We were proud to shine a spotlight on Movember and raise awareness for men's health all month long. Learn more at [www.movember.com](http://www.movember.com).

Raydio Celebrates

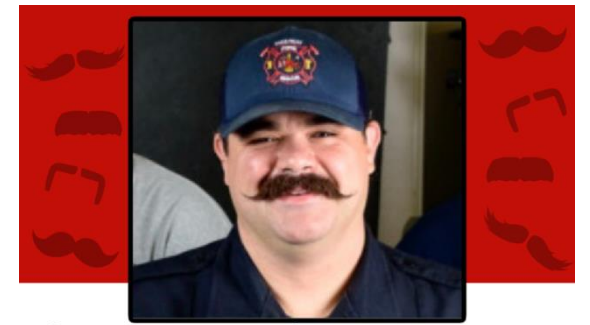


**"Staches, Stations, and Saving Lives!"**

Vote for your favorite stash on our Facebook page and help a local firehouse win a \$1000 donation from Raydio, in your name to a men's health charity of their choice!



**FF Brendan Keefe  
Milford Fire Department**



**Lieutenant David Leavenworth  
Medway Fire Department**



**FF & Medic Sebastian Rivas  
Bellingham Fire Department**



# WINNER!



**FF & Medic Sebastian Rivas  
Bellingham Fire Department**



**Shriners Hospitals  
for Children**



**Black Friday**  
**November 28th - 10am**  
**thru**  
**Sunday**  
**November 30th - 5pm**

in the parking lot of



**DOUBLETREE**

by Hilton™

BOSTON-MILFORD

What a successful year one!  
Thanks to this amazing  
community, we helped collect  
toys for local families and  
spread a little holiday magic  
through:

- Santa's Porch
- The Santa Foundation
- Toys for Kids and Teens
- The Milford Youth Center



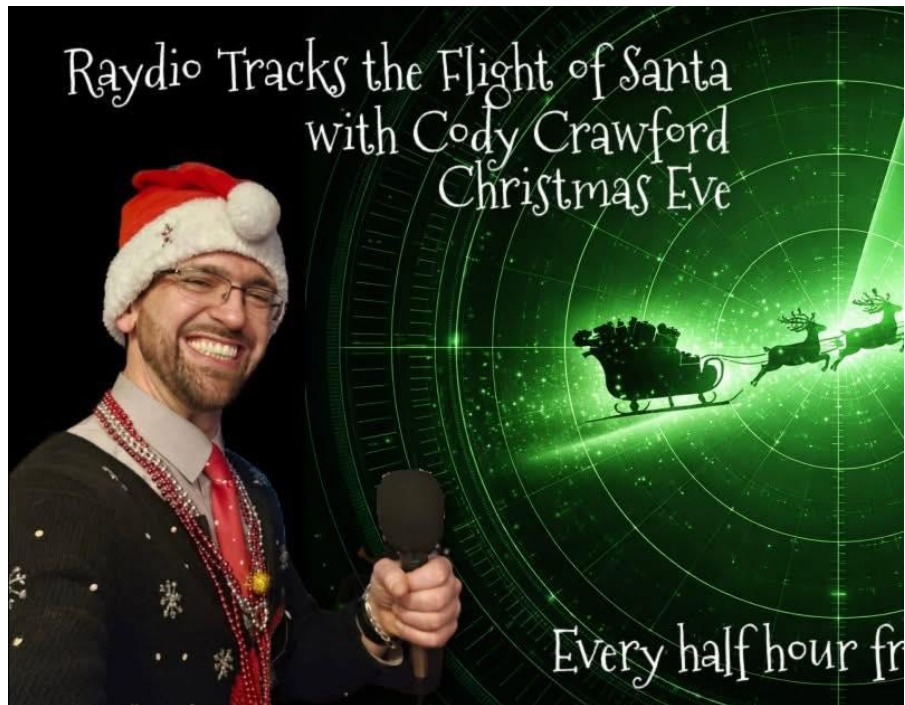
# Raydio's Holiday Toy Drive





# 2025 MILFORD SANTA PARADE

Raydio Tracks the Flight of Santa  
with Cody Crawford  
Christmas Eve



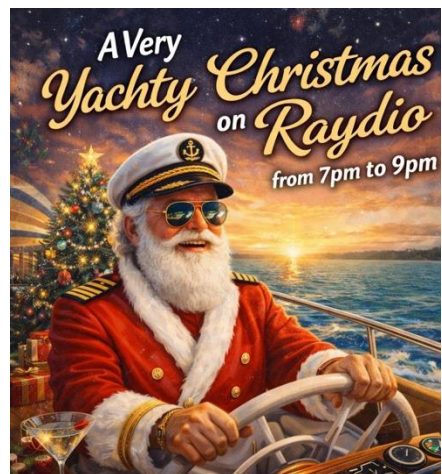
Every half hour fr

Raydio's  
**NEW YEAR'S EVE**  
DANCE & DISCO PARTY



10PM - MIDNIGHT

A Very  
*Yachty* Christmas  
on Raydio  
from 7pm to 9pm



**RAYDIO**  
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[WWW.LOCALRAYDIO.COM](http://WWW.LOCALRAYDIO.COM)

All Christmas from 6pm Christmas  
Eve through Christmas Day!