

July 2026

BC Political Overview



Methodology

Timing: July 6 – 17, 2026

Sample: 896 British Columbia residents aged 18+

Data collection: Members of an online panel were invited to complete the survey.

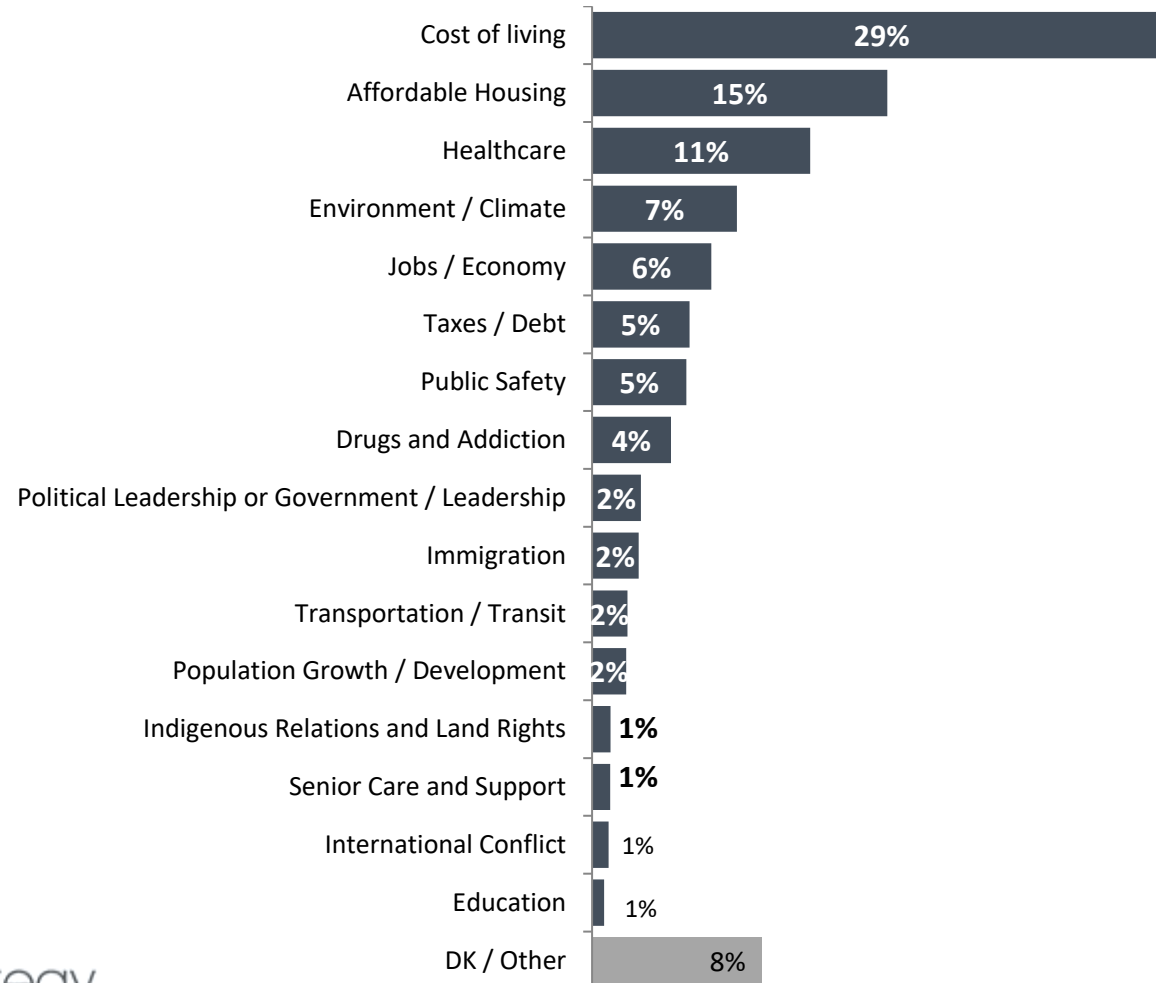
Weighting: Final results were weighted to reflect the most recent Canadian census statistics for age, gender, and regions of British Columbia.

Margin of error: Reported at 95% confidence. Sub-samples will have greater margins of error.

British Columbia: +/- 3.2%

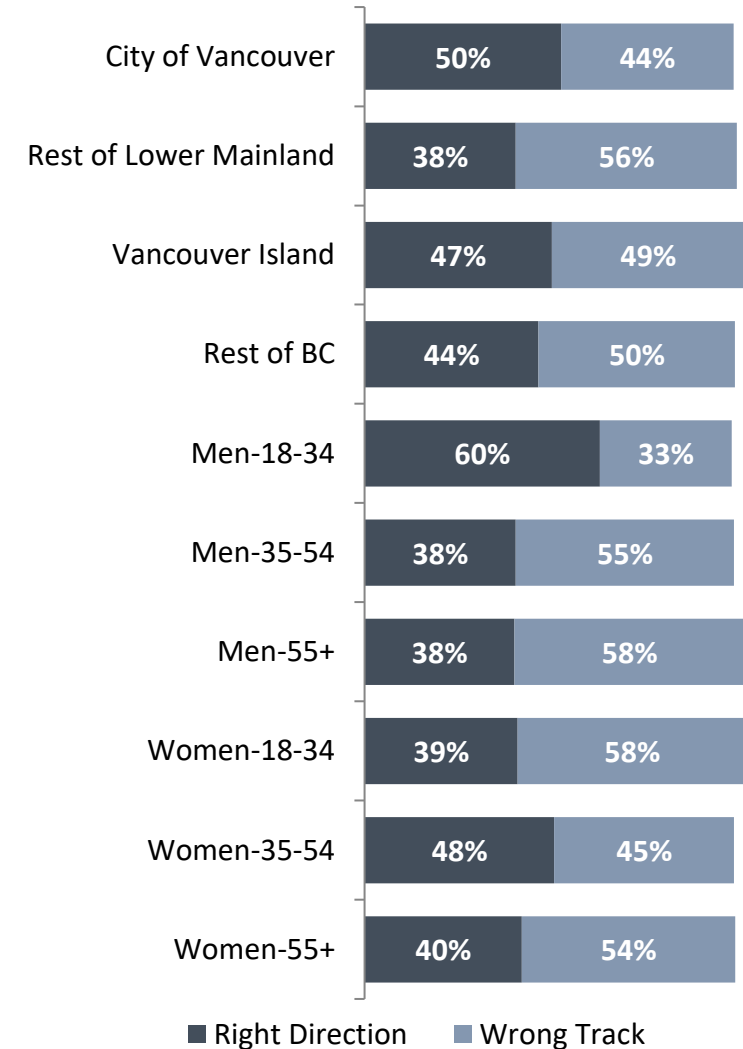
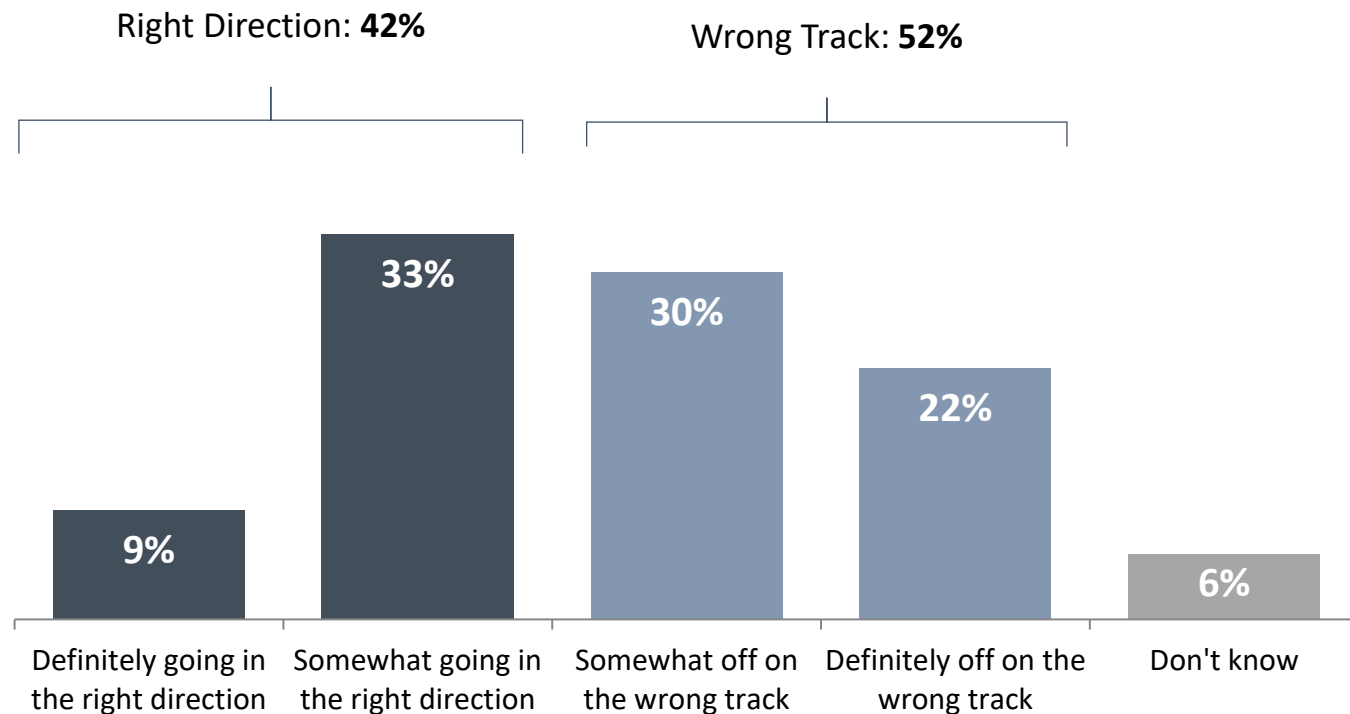
Top Issue: Cost of living and Housing dominate.

Q: [Coded] Thinking about the next ten years of daily life in British Columbia, what issue concerns you the most—the one that gives you the most anxiety?



Direction: Majority say BC on Wrong Track

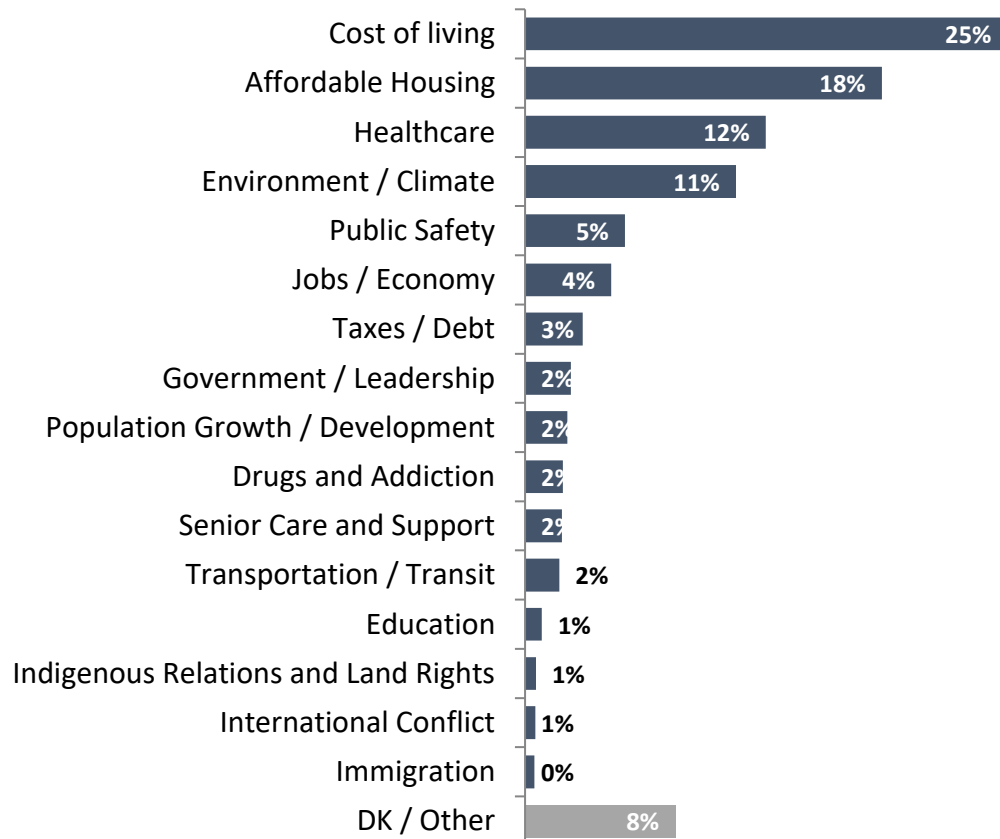
Q: *Do you feel things in the British Columbia are generally going in the right direction, or do you feel things have gotten off on the wrong track?*



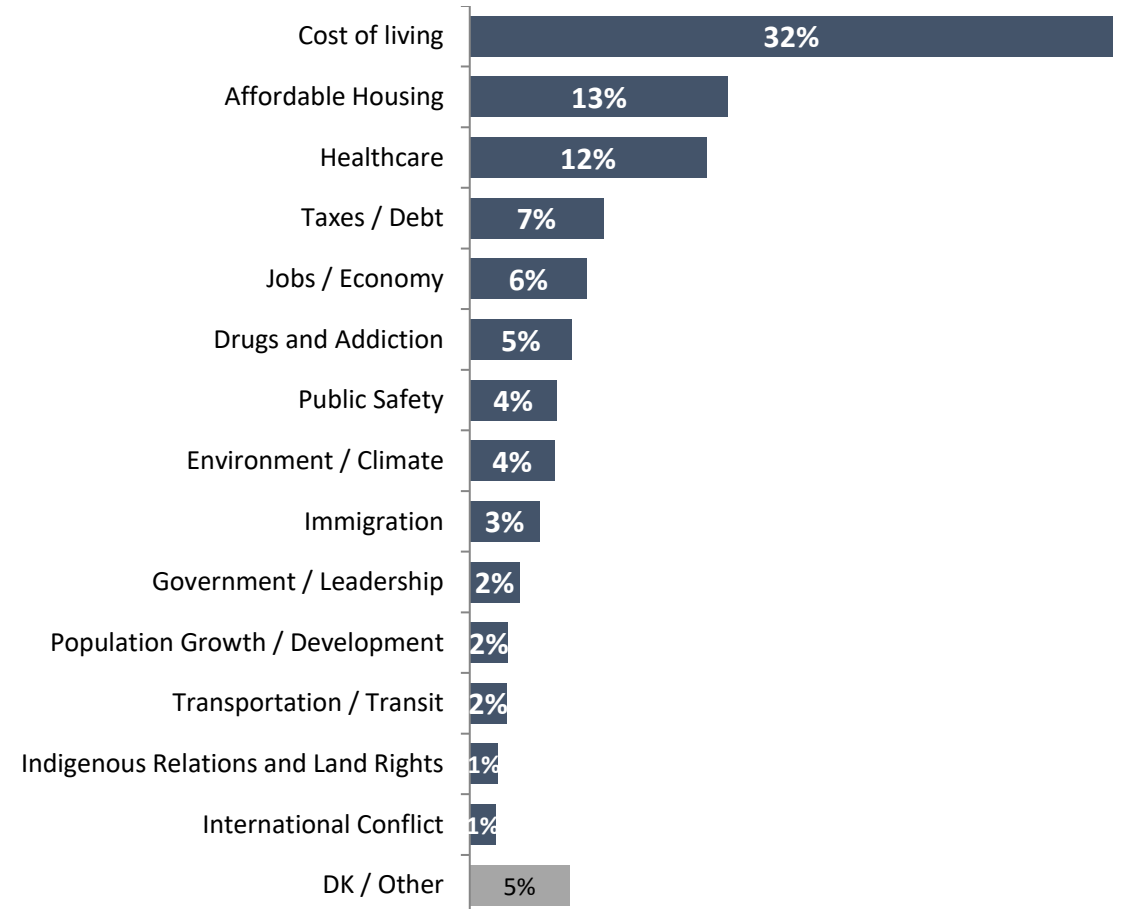
Top Issues by Direction

Q: [Coded] Thinking about the next ten years of daily life in British Columbia, what issue concerns you the most—the one that gives you the most anxiety?

RIGHT DIRECTION



WRONG TRACK

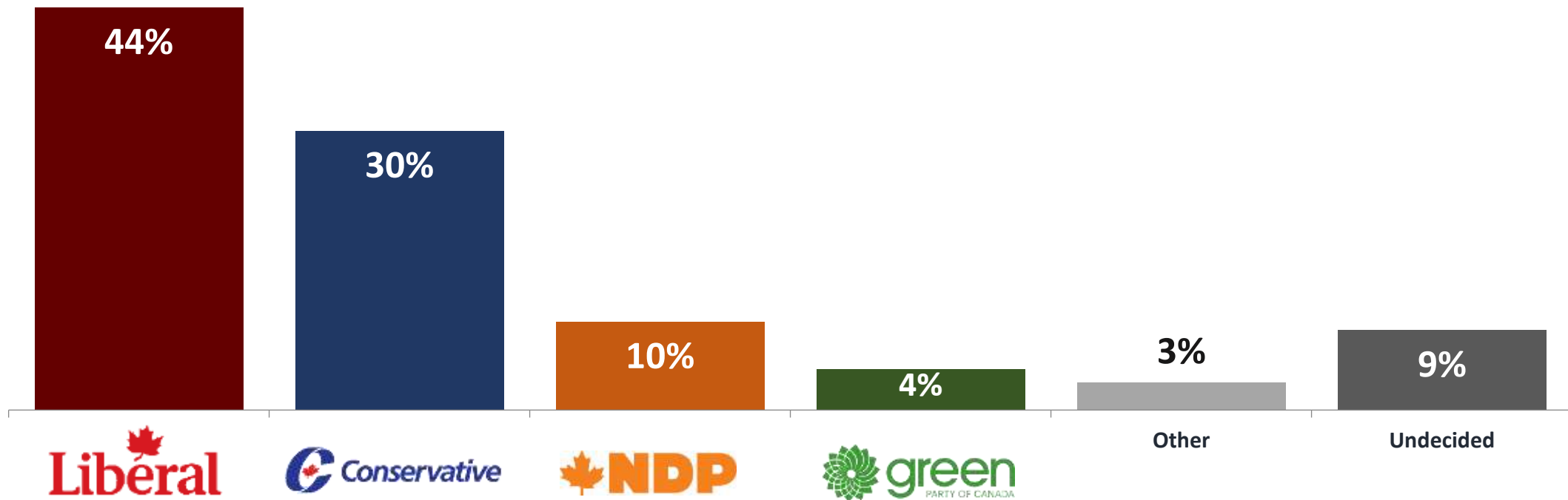


Politics: Federal and Provincial Ballot



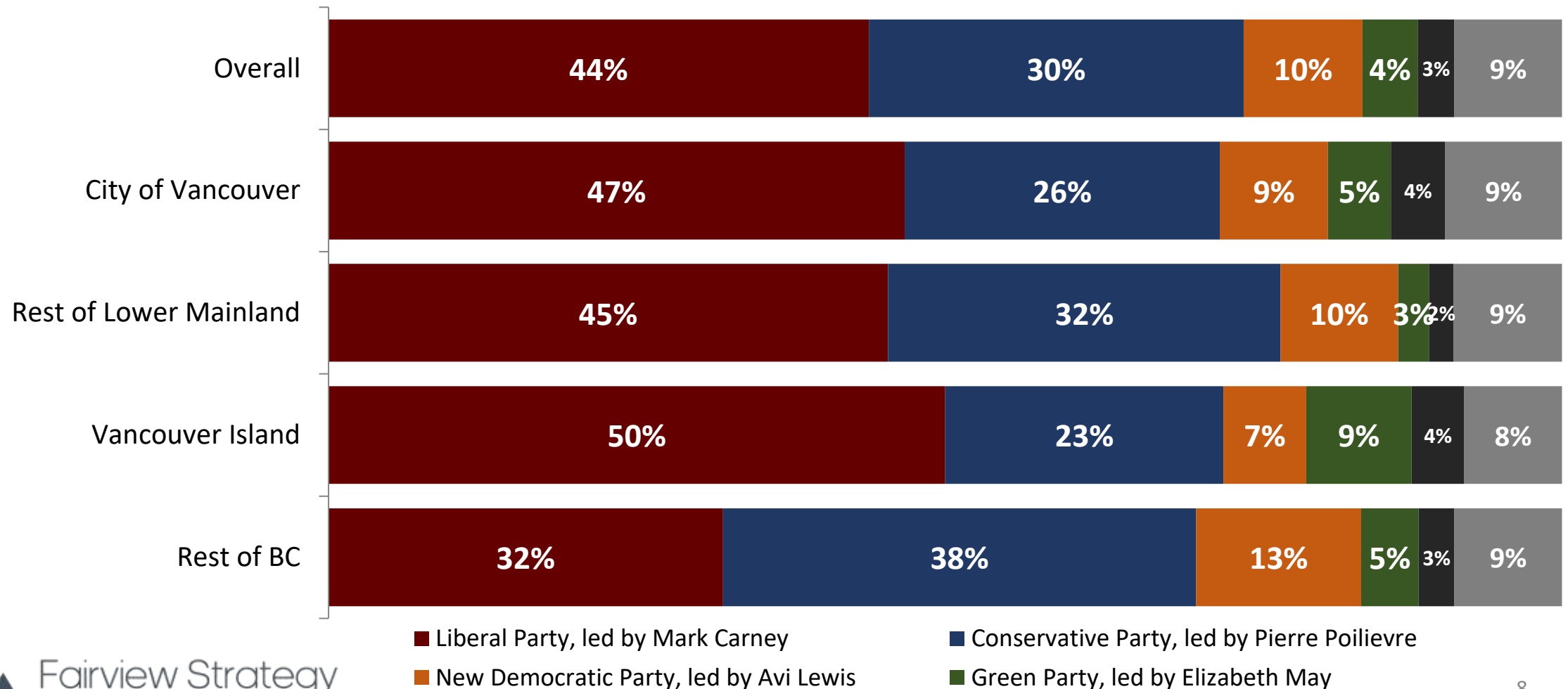
Federal Combined Ballot: Liberals with slight lead.

Q: Thinking about politics in Canada, if a federal election were held today, which party's candidate would you vote for? AND In that case, which party's candidate do you lean toward slightly?



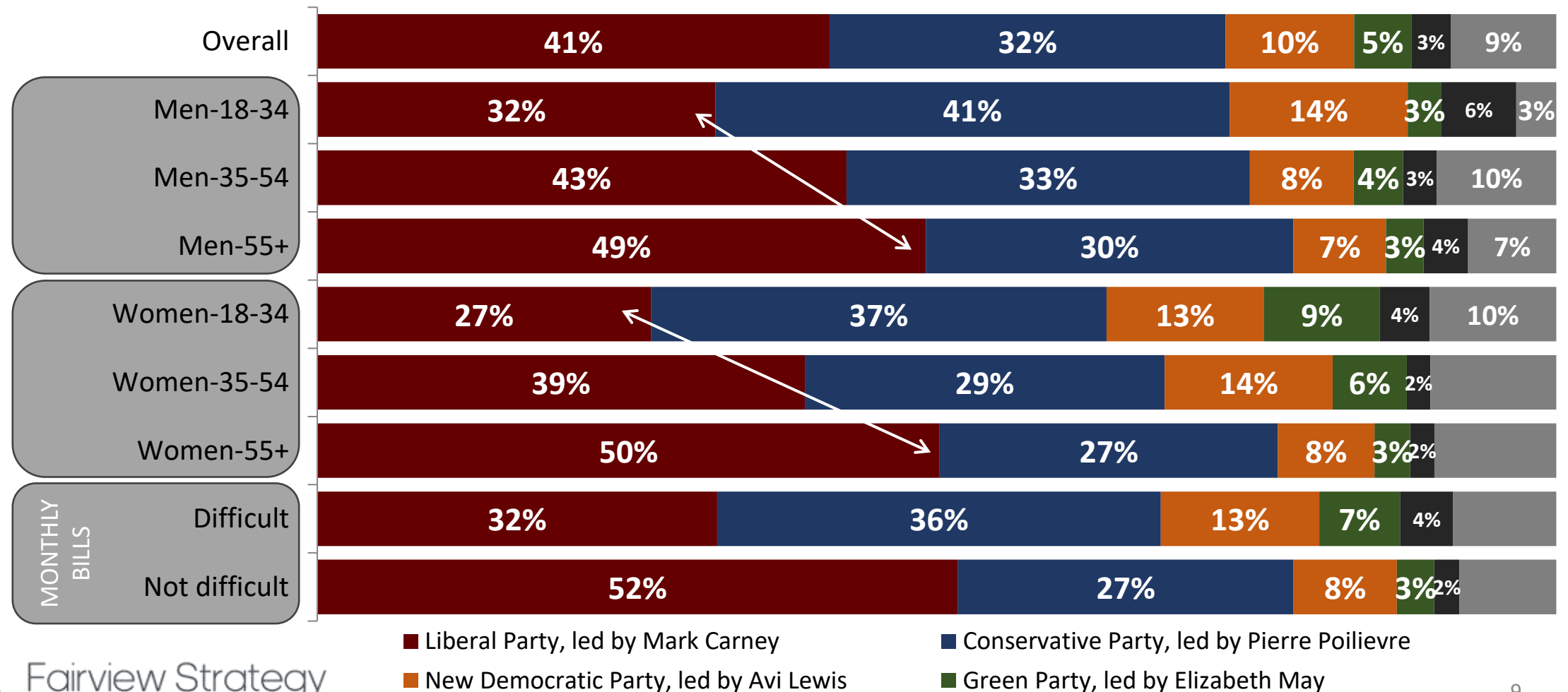
Federal Ballot: LPC Lead in all but Interior / North

Q: Thinking about politics in Canada, if a federal election were held today, which party's candidate would you vote for? AND In that case, which party's candidate do you lean toward slightly? BY Region



Federal Ballot: Liberal support grows with age and affluence.

Q: Thinking about politics in Canada, if a federal election were held today, which party's candidate would you vote for? AND In that case, which party's candidate do you lean toward slightly? BY Region

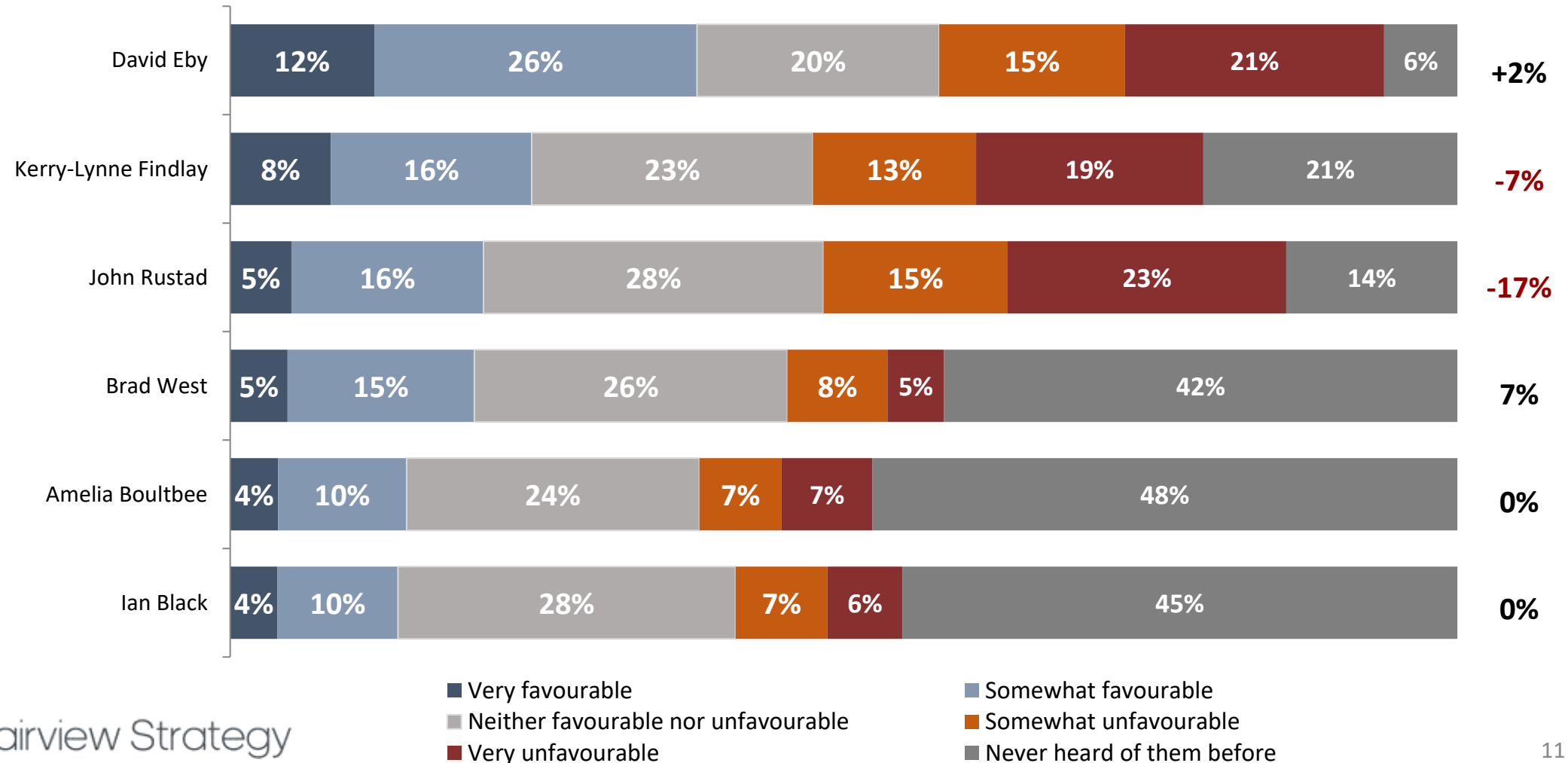


Top Issues: Federal Vote Intention

	Overall	Liberal Party	Conservative Party	NDP	Green Party	Undecided
Cost of living	29%	26%	29%	30%	32%	38%
Affordable Housing	15%	15%	11%	21%	16%	13%
Healthcare	11%	14%	11%	7%	5%	9%
Environment / Climate	7%	8%	3%	12%	31%	1%
Jobs / Economy	6%	7%	5%	4%	2%	6%
Taxes / Debt	5%	4%	8%	1%	0%	1%
Public Safety	5%	5%	5%	5%	0%	5%
Drugs and Addiction	4%	3%	6%	3%	0%	10%
Government / Leadership	2%	3%	2%	0%	0%	0%
Immigration	2%	1%	6%	1%	2%	0%
Transportation / Transit	2%	2%	2%	1%	2%	2%
Population Growth / Development	2%	1%	2%	3%	0%	4%
Indigenous Relations and Land Rights	1%	1%	1%	0%	0%	1%
Senior Care and Support	1%	1%	1%	0%	0%	1%
International Conflict	1%	2%	0%	0%	0%	0%
Education	1%	1%	0%	1%	0%	1%
DK / Other	8%	6%	7%	11%	9%	8%

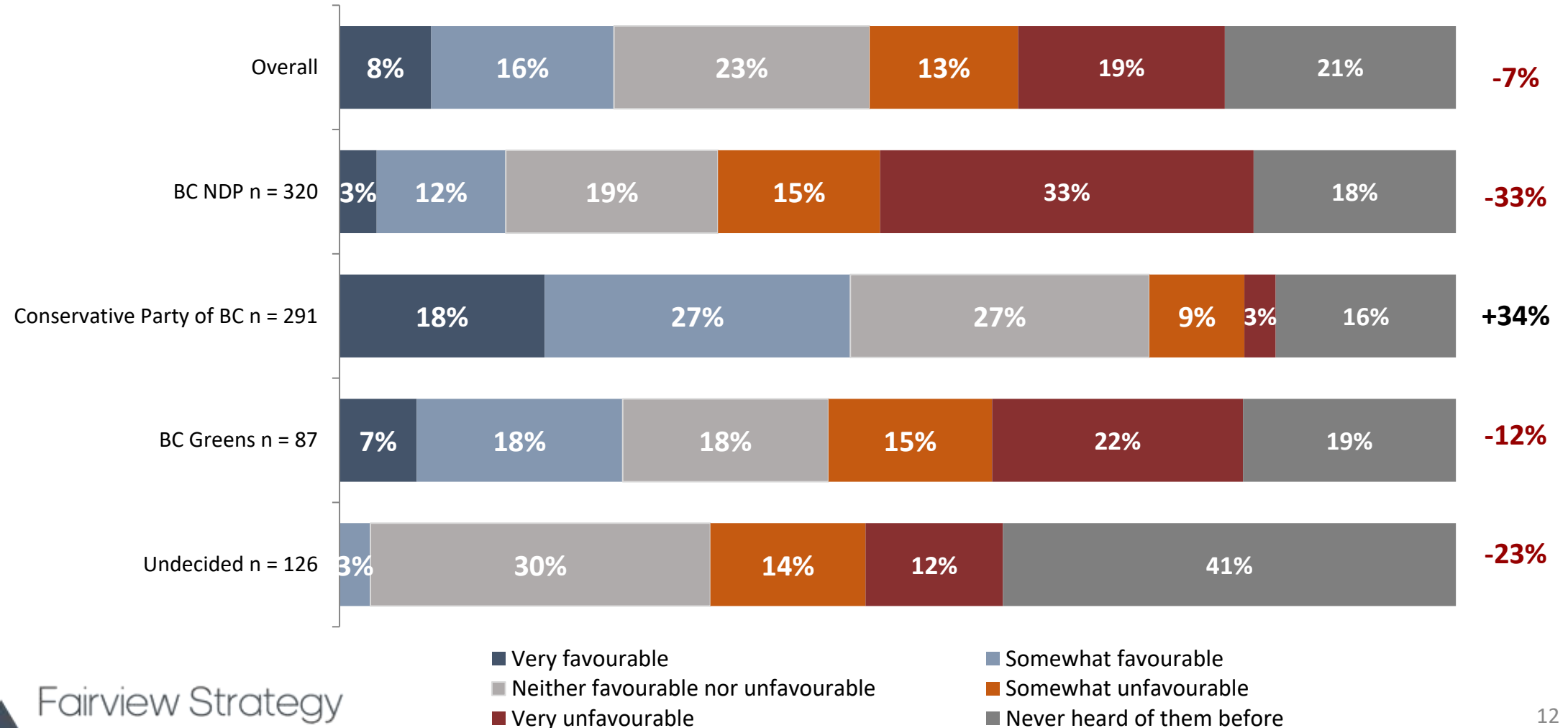
Image: Eby best known with +2% Net FAV; KLF -7% Net FAV

Q: Please indicate whether you agree or disagree with the following statements:



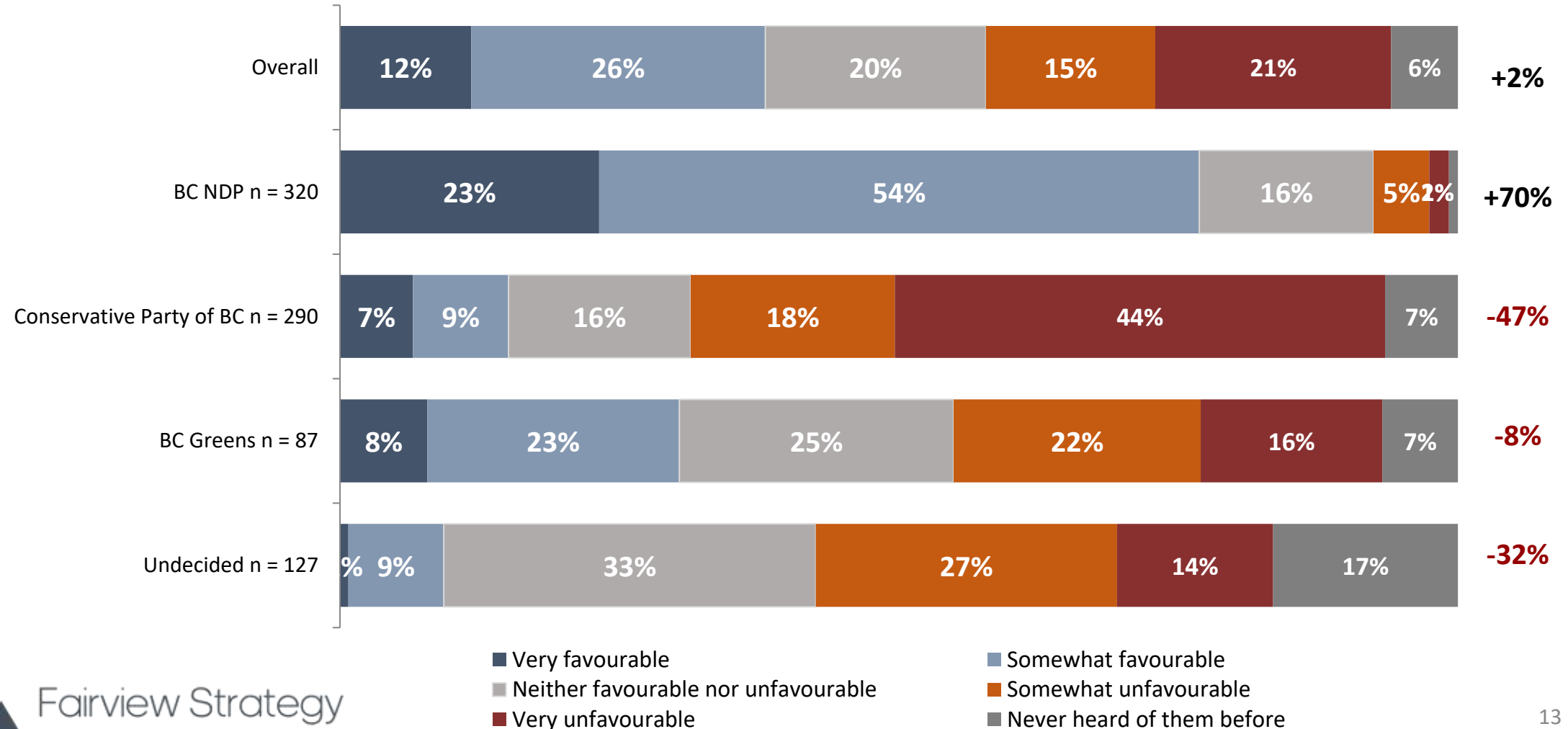
KLF Image: Eby best known with +2% Net FAV; KLF -7% Net FAV

Q: Please indicate whether you agree or disagree with the following statements:



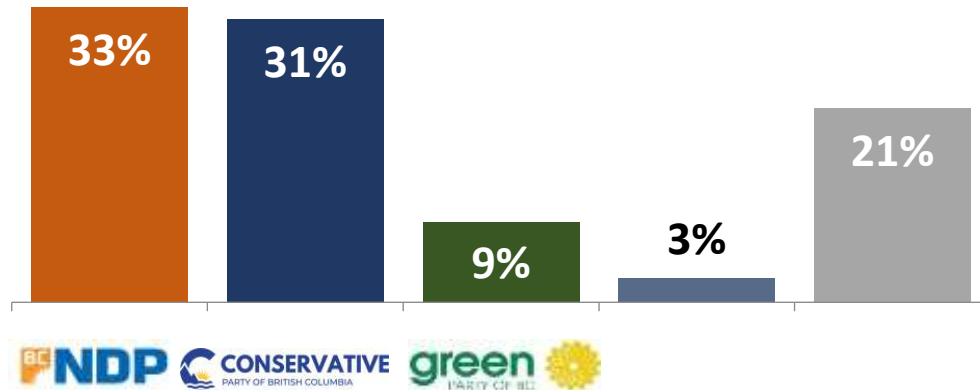
Eby Image: Eby best known with +2% Net FAV; KLF -9% Net FAV

Q: Please indicate whether you agree or disagree with the following statements:

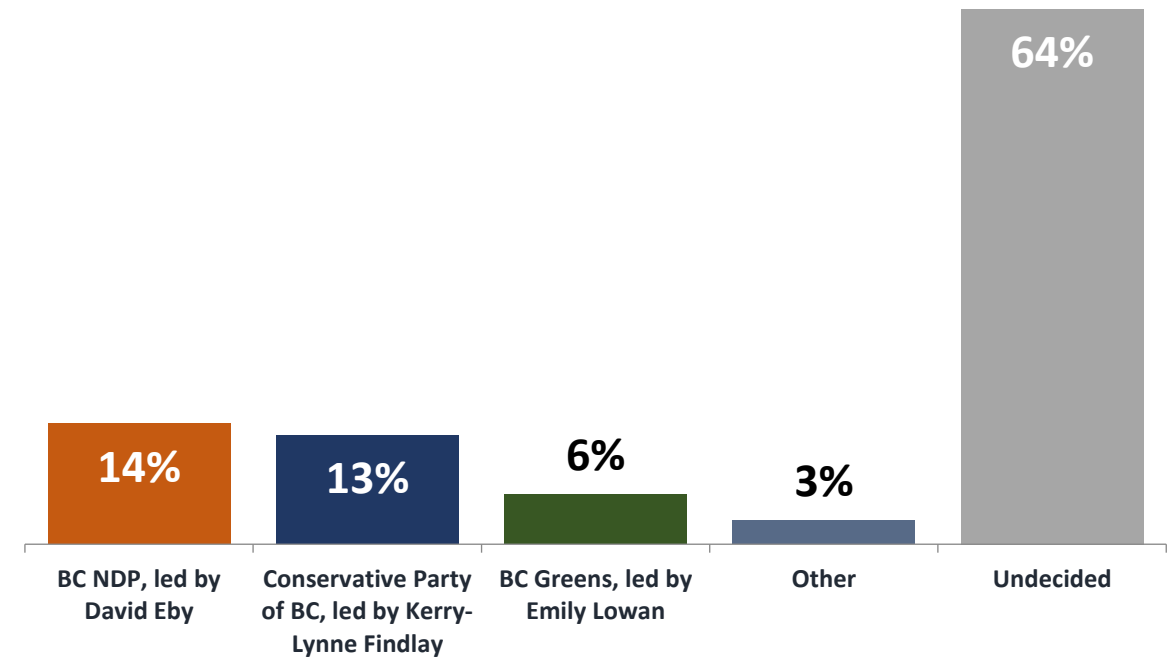


Provincial Ballot: Decided Vote and Lean are similar.

Q: If the provincial election were held today, which party's candidate would you vote for? Would it be...?

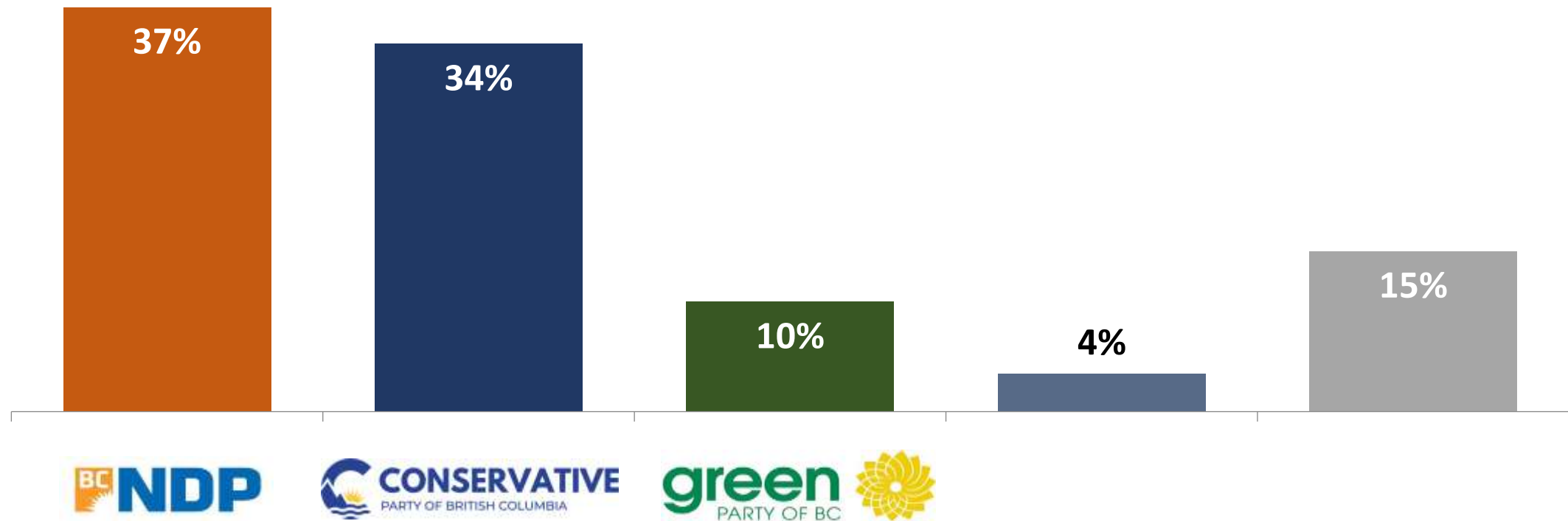


Q: In that case, which party's candidate do you lean toward slightly? Would it be...?



Provincial Combined Ballot: NDP

Q: Turning to provincial politics, if the provincial election were held today, which party's candidate would you vote for? AND In that case, which party's candidate do you lean toward slightly?



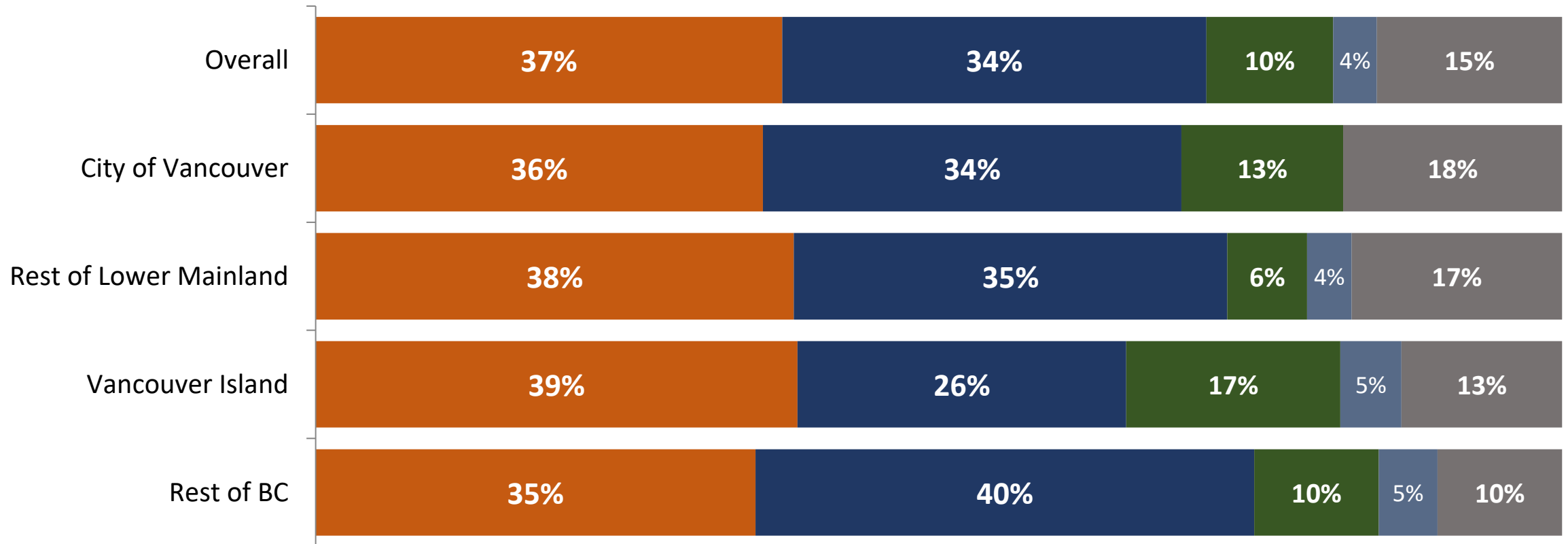
Top Issues: Provincial Vote Intention

	Overall	BC NDP	Conservative Party of BC	BC Greens	Undecided
Affordable Housing	15%	18%	11%	18%	14%
Drugs and Addiction	4%	2%	6%	3%	5%
Cost of living	29%	28%	33%	22%	27%
Education	1%	1%	0%	1%	1%
Environment / Climate	7%	8%	3%	21%	2%
Transportation / Transit	2%	2%	1%	4%	4%
Healthcare	11%	13%	10%	6%	11%
Indigenous Relations and Land Rights	1%	0%	2%	0%	1%
International Conflict	1%	1%	0%	2%	1%
Jobs / Economy	6%	7%	4%	7%	5%
Government / Leadership	2%	3%	3%	0%	1%
Population Growth / Development	2%	1%	2%	0%	3%
Public Safety	5%	5%	5%	0%	7%
Immigration	2%	2%	4%	1%	1%
Senior Care and Support	1%	1%	1%	0%	1%
Taxes / Debt	5%	3%	8%	0%	3%
DK / Other	8%	7%	6%	14%	14%



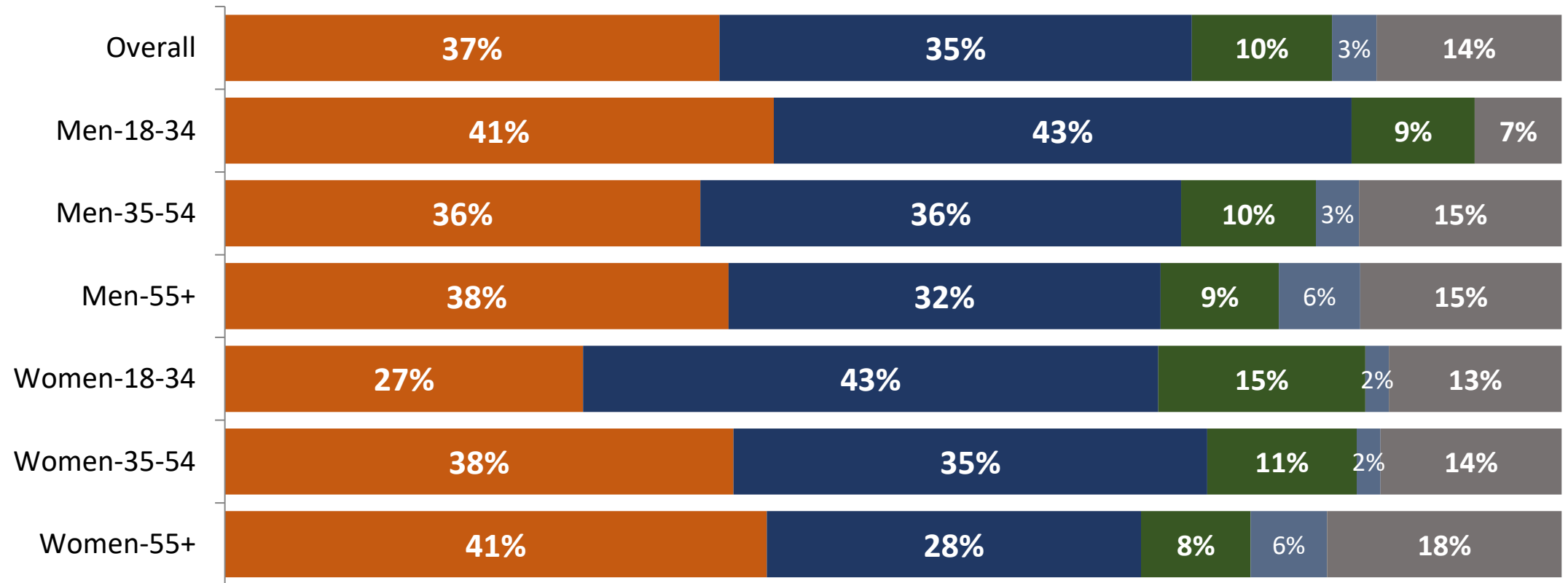
Provincial Ballot: Battleground in Vancouver Suburbs

Q: Turning to provincial politics, if the provincial election were held today, which party's candidate would you vote for? AND In that case, which party's candidate do you lean toward slightly? BY Region



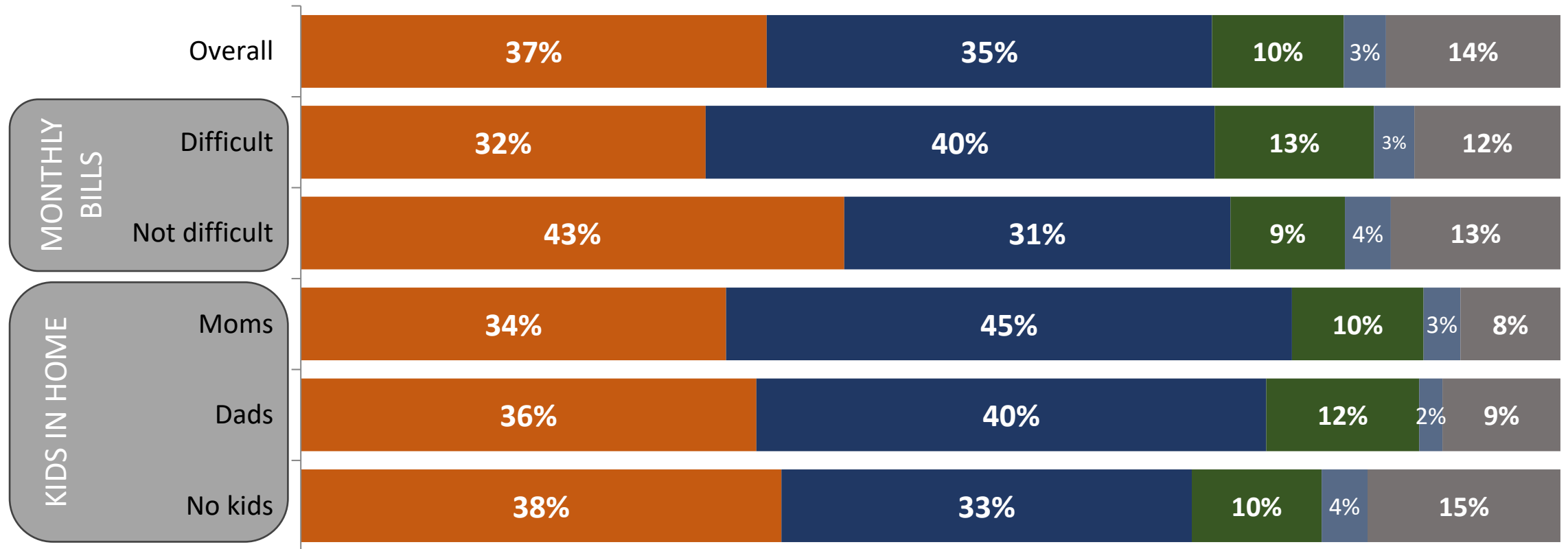
Generational Divide: BC Cons Lead with younger group.

Q: Turning to provincial politics, if the provincial election were held today, which party's candidate would you vote for? AND In that case, which party's candidate do you lean toward slightly? BY Age and Gender



Lifestyle: Financially secure favour NDP; BC Cons lead with parents.

Q: Turning to provincial politics, if the provincial election were held today, which party's candidate would you vote for? AND In that case, which party's candidate do you lean toward slightly? BY Age and Gender

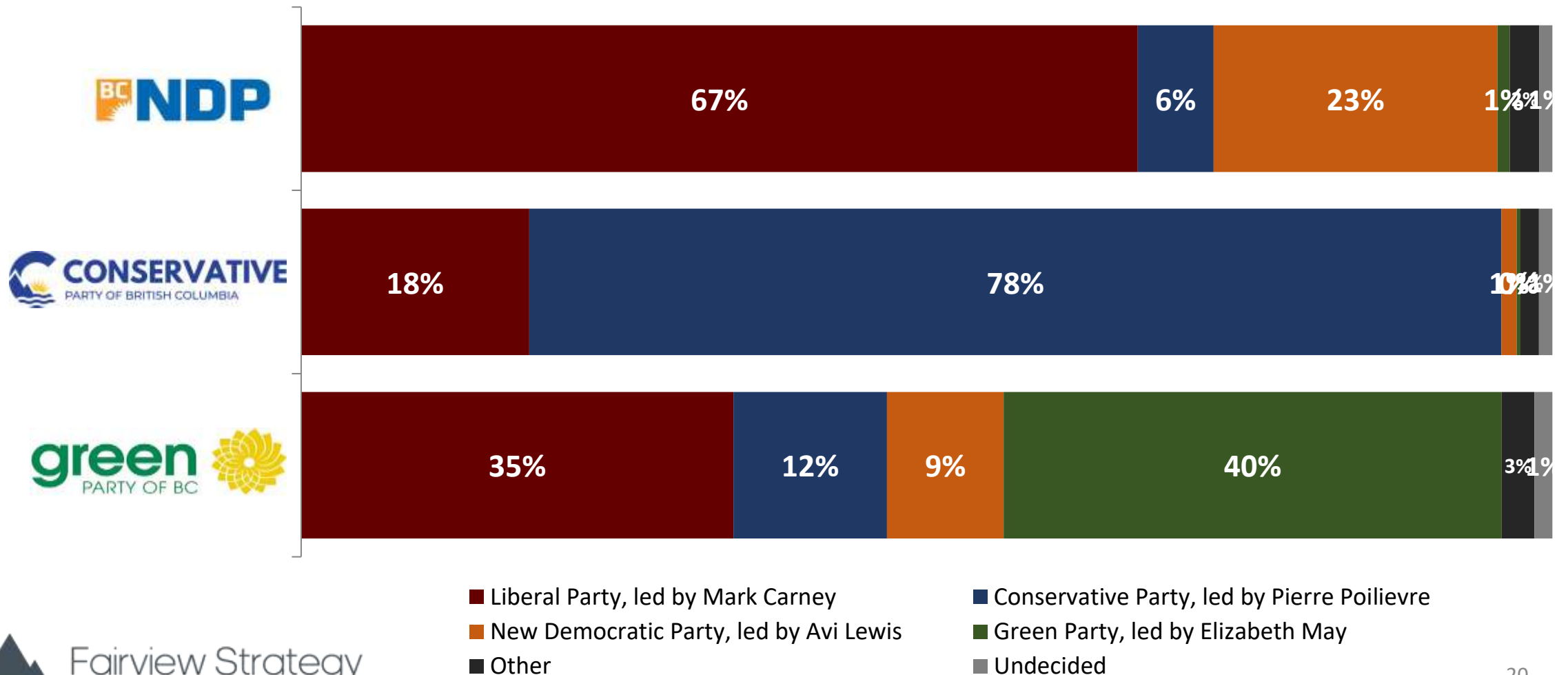


BC NDP, led by David Eby
BC Greens, led by Emily Lowan
Undecided

Conservative Party of BC, led by Kerry-Lynne Findlay
Other

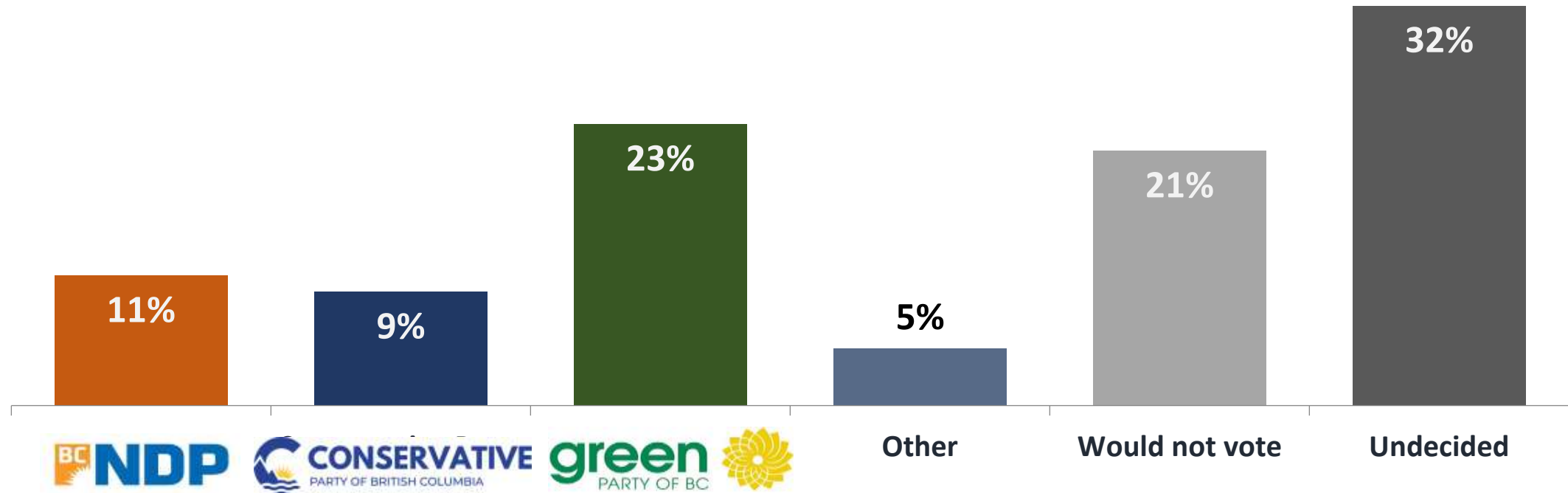
Provincial Ballot: Who do they support federally?

Q: Thinking about politics in Canada, if a federal election were held today, which party's candidate would you vote for? AND In that case, which party's candidate do you lean toward slightly? BY Region



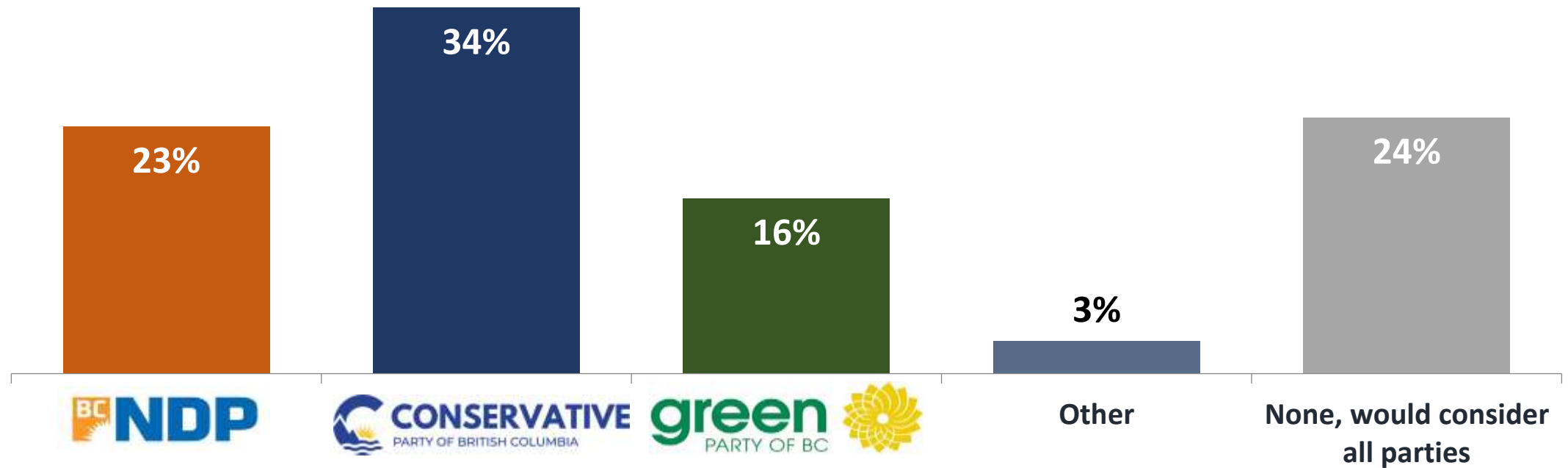
Second Choice: Greens top alternative pick; Cons lowest.

Q: If, for some reason, you were unable to vote for your first choice candidate, which party's candidate would be your second choice?

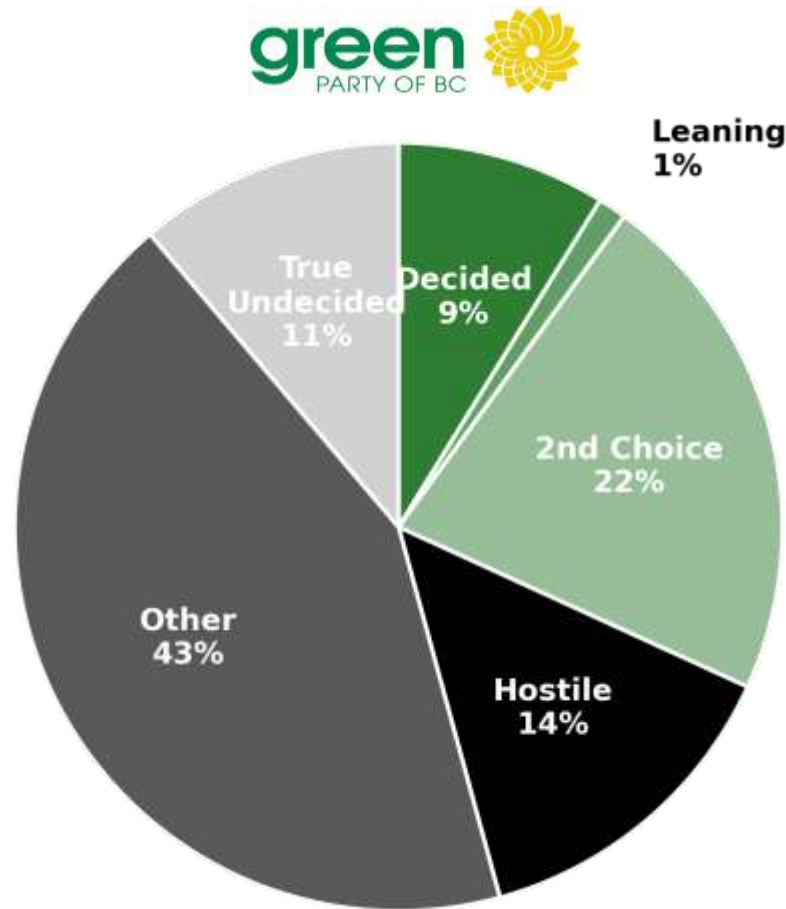


Never Vote: 1-in-3 would never consider BC Conservatives.

Q: Is there any party in BC provincial politics you would never vote for?



Vote Battlegrounds: BC Greens

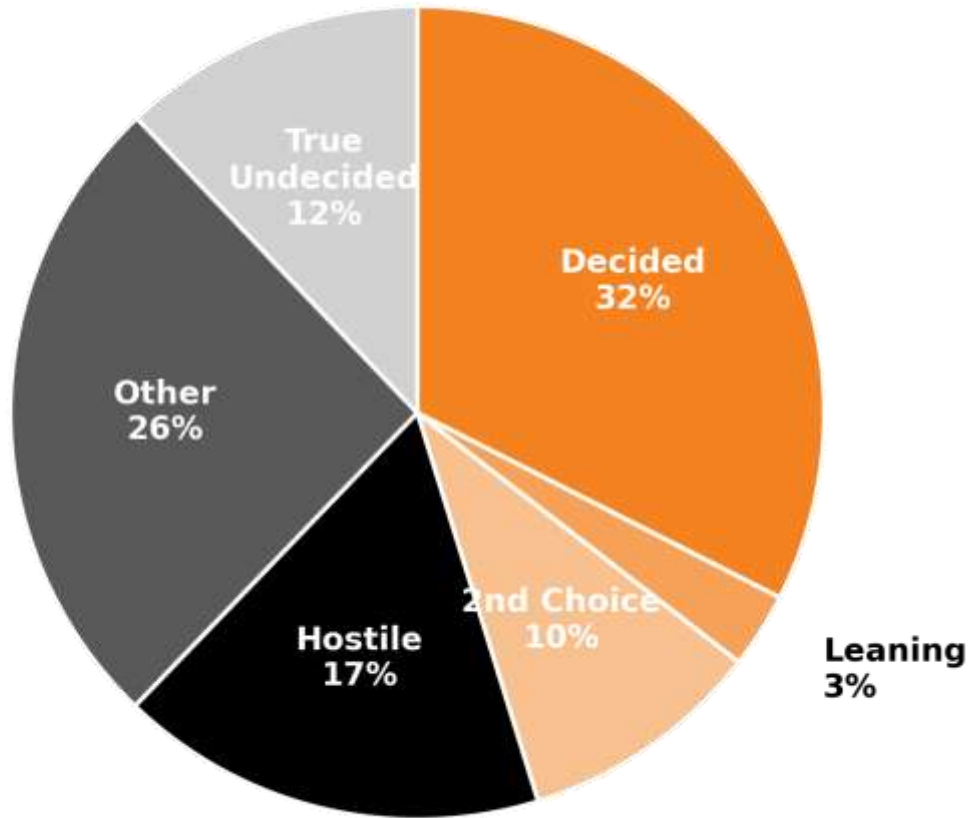


- **Decided:** Currently says they will vote for the party.
- **Leaning:** Not yet decided, but currently leaning toward the party.
- **2nd Choice:** Would choose the party if their first choice were unavailable.
- **Hostile:** Says they would never vote for the party.
- **Other:** Does not currently fit any of the categories above.
- **True Undecided:** Has not chosen a party and is not leaning toward any party.

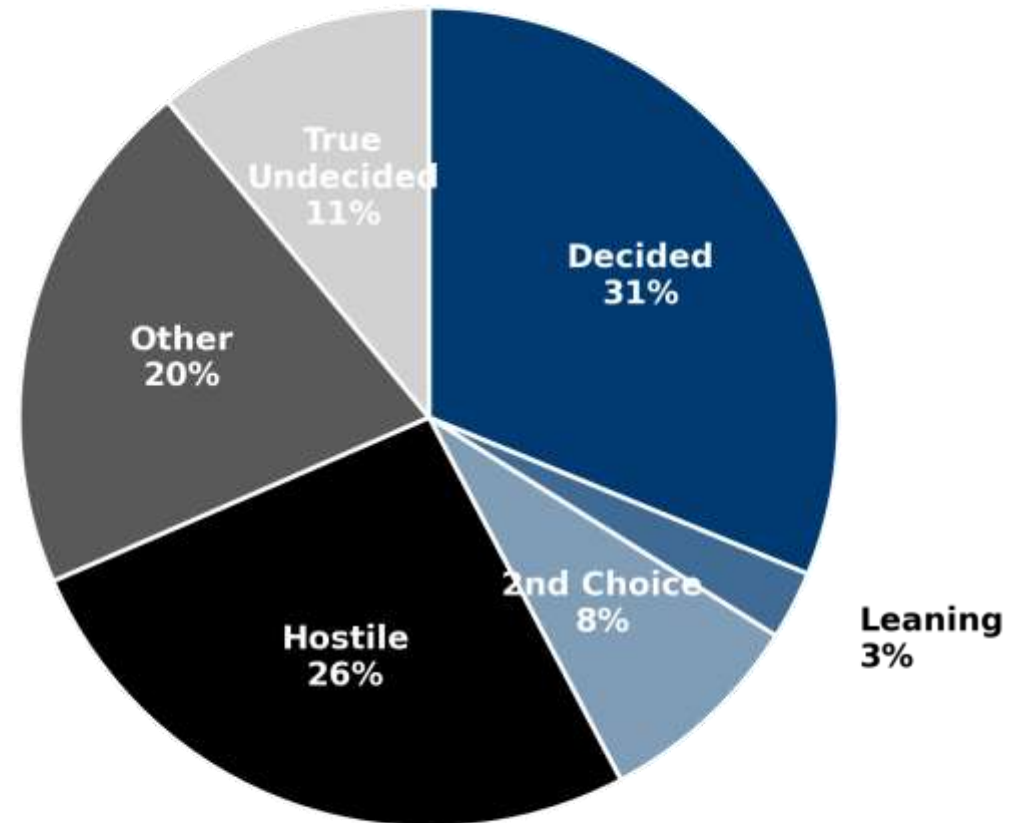


Vote Battlegrounds:

BC NDP



CONSERVATIVE
PARTY OF BRITISH COLUMBIA



Fairview Strategy

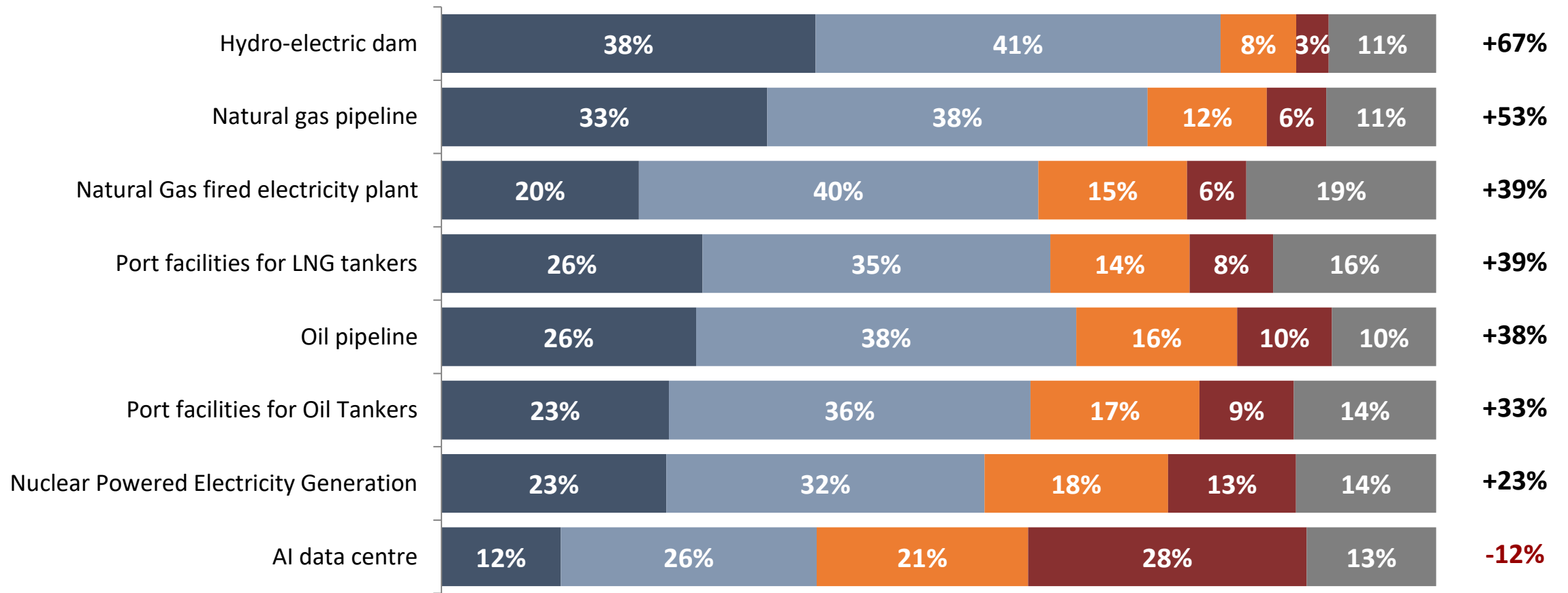
General Support for Energy Infrastructure



Infrastructure: Hydro most popular; AI least

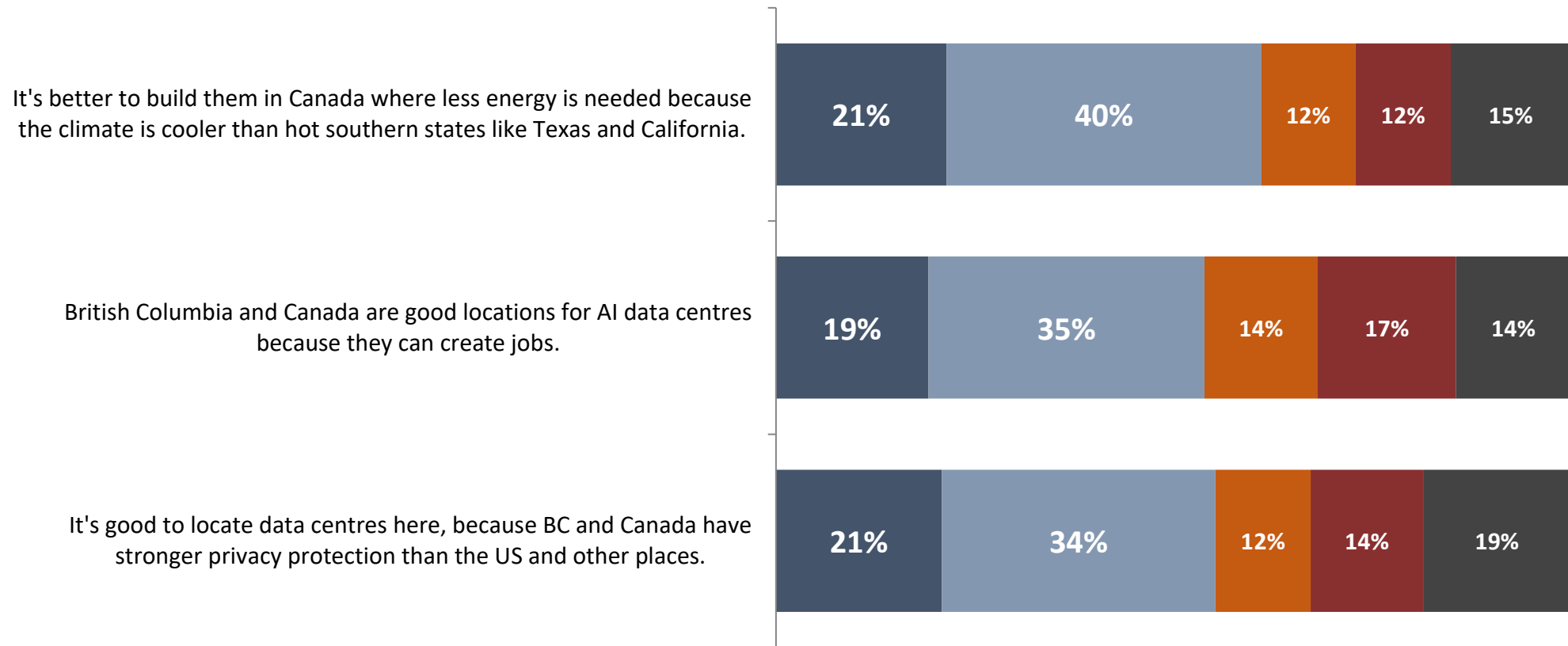
Q: For each of the following types of development, please indicate if you would support or oppose them:

NET Support
(Support – Oppose)



AI Data Centres: There remains a case to build in BC.

Q: Do you agree or disagree with the following statements?



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