

WESTERN CURRENTS

NEWSLETTER of RENY/WESTERN ZONE



**Sent to over
2,500 members throughout Western New York**

Advertising Rates

<u>Copy Size</u>	<u>Single Issue Rate</u>	<u>Three Issue Rate</u>
Full Page (8½ x 11)	\$250	\$700
1/2 Page (8½ x 5½)	\$125	\$350

Deadline Dates

<u>Copy</u>	<u>Due Date</u>
August	July 1
December.....	November 1
April.....	March 1

Advertising Specifications: In order to ensure inclusion in the desired edition, advertising copy must be submitted by the due date, via email, and the account paid in full. Half page ads must be submitted in Word format. **NOTE:** No ads from travel, insurance or financial organizations can be accepted.

Submit copy to: Russell Gervasi
rmg@roadrunner.com
716-839-5781 (please leave message)

Make checks payable to **Western Zone, RENY**

Send checks to this address please:

Western Zone of RENY
Donald Lawrence, Treasurer
31 Coriander Court
East Amherst, NY 14051-1265

If you need a special invoice form, email Treasurer, Donald Lawrence at donaldo45@aol.com