

# WESTERN CURRENTS

*NEWSLETTER of RENY/WESTERN ZONE*



**Sent to over  
2,000 members throughout Western New York**

## Advertising Rates

<u>Copy Size</u>	<u>Three Issue Rate</u>
Full Page (8½ x 11)	\$700
1/2 Page (8½ x 5½)	\$350

## Deadline Dates

<u>Copy</u>	<u>Due Date</u>
April.....	March 1
August .....	July 1
December.....	November 1

**Advertising Specifications:** In order to ensure inclusion in the desired edition, advertising copy must be submitted by the due date, via email, and the account paid in full. Half page ads must be submitted in Word format. **NOTE:** **No ads from travel, insurance or financial organizations can be accepted.**

**Submit copy via email to:** Vicki Smith  
[vksmith100@gmail.com](mailto:vksmith100@gmail.com)

**Submit payment via check made payable to Western Zone, RENY to:** Vicki Smith  
2485 Shadyside Road  
Findley Lake, NY 14736

Questions? Call Vicki Smith at (716) 640-7746.