



Film Manifesto

Inequalities within the Film Industry

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The Idea...

- As a group, we discussed what we did not like about the film industry, concluding that there are still inequalities within the industry.
- We narrowed down, through research, what we thought were the main inequalities:
 - gender and power.



Goals the Manifesto hopes to achieve




What we want to achieve?

- Equality for filmmakers, the crew and actors.
- Bringing access to crew and actors, allowing them to gain experience
- Allowing all the crew to have more input into the film,
- Diversity

Leading to:

More unique and diverse films reaching cinemas, for more people to have the opportunity to view different types of cinema.



Our Film Manifesto





Film Manifesto

Inequality within Industry

From script to screen, there are many inequalities within the film industry. Gender and power differences pose challenges for the film industry and for the sustainability. These inequalities, if left untreated, start to affect cinema negatively and impact films on screen and audience uproars about the inequalities.

The film industry needs to act. The industry has made multiple opportunities for diversity to increase, however all have been limited in success.

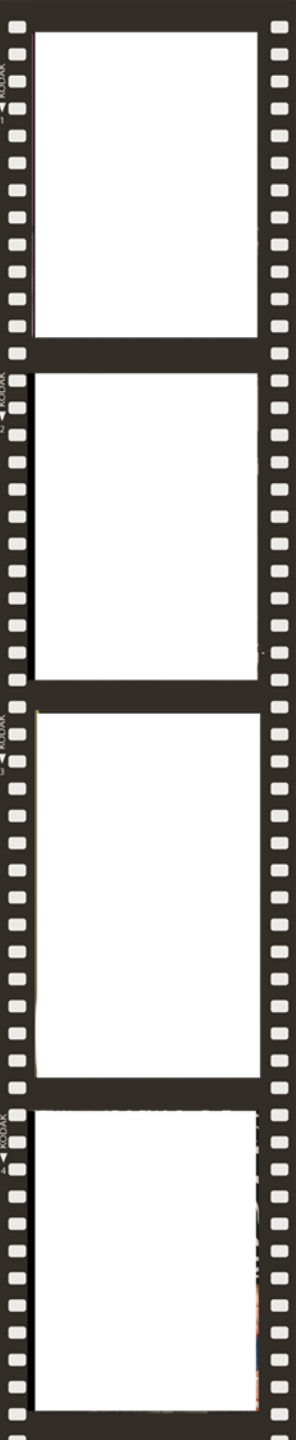
Hollywood has become a dictatorship of the most powerful and gatekeeping industry. There needs to be direct democracy.

Hierarchy between the roles in a crew cause power problems. Producers and Directors tends to receive attention through all stages of a film production while holding too much power. They also tend to be male and white, making it harder for new and diverse filmmakers to be heard.

This leads to problems such as harsh power dynamics that can influence how ethically the film is made. This can be explained by the structure of Hollywood, including pay gaps.

This movement aims to increase the equality within the film industry. The underrepresentation on certain groups in the film industry is clear and needs to change.

To make the changes within the industry, there will be certain rules that cinema will have to follow when creating a film. This is known as THE PLEDGE OF EQUALITY.



Rule 1

Productions must have a voting system on major choices.

- Productions still have many inequalities among crew, and these can be sorted out through votes, making sure that everyone is happy through all stages of production.
- This allows for the outer members of the production to be able to have a voice when it comes down to major impactful decisions.
- Order still needs to be maintained within the film industry, but it allows for the hierarchy of film crews to be challenged.

Rule 2

Pre-Production mini referendums to address issues of inequality surrounding production.

- Within these mini referendums, discussions will introduce a new dynamic between crew to address the power inequalities, allowing everyone to speak.
- In smaller productions, the whole crew can be involved within these meetings.
- In bigger productions, the head of each department represents their retrospective department, making it less chaotic

Rule 3

Bigger productions allowing inexperienced filmmakers to shadow.

- Allowing newer filmmakers to shadow more advanced ones will grant skills necessary for succeeding in the film production
- This will also allow for networking skills between the novice filmmakers and advanced filmmakers.

Rule 4

Film crews and cast must not be considered from who they know but considered on talent.

- This allows for filmmakers who have in the shadows of other filmmakers who keep getting jobs based on the inside connections.
- Crews often stay together and move from production to production with very little change, which doesn't allow other filmmakers to get involved
- Formal education is not necessary when entering the field and must still be considered for any role within the industry.

Rule 5

Credits within films must be equal, allowing everyone in the cast to be seen equally.

- As seen on screen, credits focus on the director and even producers, leaving the rest of the crew with part of the credits that no-one watches.
- Credits should all be displayed in the same font, with the same amount of time for each name on screen as the film could not have been made without the contribution of everyone involved.

Rule 6

Diverse characters must be played by actors who share the same diversity.

- When casting characters, both the actor and character's diversities must line up, for instance, race, sexuality and gender.
- Going back to Shakespearian times men would play women. Now it is very common for characters to play roles with underrepresented backgrounds when they have no idea about that subject.

Rule 7

Films that have diversity as a theme must have a director who is knowledgeable in that area of knowledge.

- When creating a film, the director must have the right knowledge to be able to produce a film that has an accurate depiction of the diverse characters or themes.
- For example: if cultural differences want to be expressed, research must be conducted to make sure not to spread misinformation

Rule 8

Diverse standard liaison role for each production.

- Following the BFI diversity standards.
- This allows productions to have a better representation of under-represented backgrounds.
- Following the #MeToo Movement and the Re-Frame Stamp, it allows for a control over areas of the film industry that are high in inequalities.

Rule 9

Hire local actors- especially those who have high passion.

- Hiring Local Actors would allow the Film to feel more genuine, while also promoting newer actors in the industry.
- Hiring Local actors would also promote the local economy and encourage further development within them.
- Many productions already do this, but in the form of extras. Using local people as main stage actors would be better.

Rule 10

Cast and crew should be paid more evenly, still based on how much work they contributed towards.

- Pay should be split evenly across roles, for example the director and cinematographer should be paid the same.
- Pay however would be different at the end depending on the amount of effort put in while remaining the same base pay.
- Royalties should be split evenly following this model for however long the product remains in the public domain.



Film Pitch Following Our Manifesto



'Power for the Powerless'

Themes: Inequalities, Justice

- Behind the scenes- showing the industry.
- Main character- Gaffer who has bright ideas but comes from a rough background, who tries to stand their ground against the director.
- The MC is hardworking, but it seems like her hard work is not seen so she wants to fight back. Building community within the film industry.
- Set local and she travels to London in a search of finding film work.
- When she finally finds some work, there is conflict between the director and the rest of the crew which impacts MC's daily life.
- She creates the manifesto within the film with the help of friends made via working in London.



Thank you for
listening!

