



MEMBERSHIP

CUES advances credit union leaders—CEOs, executives, directors, and future leaders—empowering them to grow, develop and succeed at the highest level. Join us in shaping the future of the credit union industry!

New Benefits for 2025!

Unlimited+

Two New Discovery Sessions – Valued at \$2,000 each!

Org Development Discovery Session

HR/Talent Development leaders meet with CUES consultants to discuss challenges and receive personalized feedback.

Board Discovery Session

Participate in a discovery session and receive tailored recommendations for your CU's unique experiences.

All Members

Reporting Dashboard

Easily track your learning progress and elevate your professional development using our streamlined, AI-powered myCUES Dashboard.

CUESNet™ New Platform

CUESNet is now more accessible and engaging than ever. Enjoy a fresh design, mobile app, and member spotlights.

Unlimited and Unlimited+

Live Quarterly Facilitated Harvard ManageMentor Courses

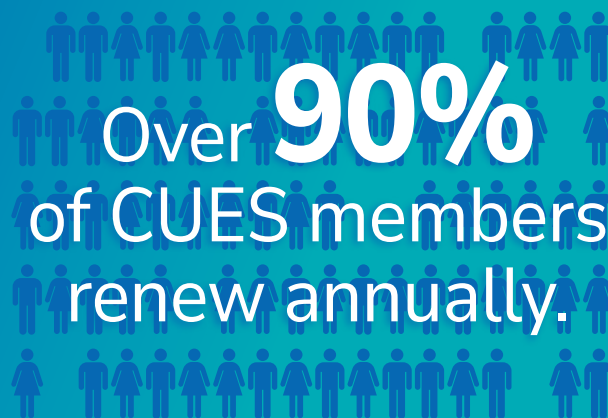
These specialized courses combine proven leadership practices with relatable content and tools.

Live Quarterly Board Learning Sessions

Gain insights and actionable feedback with guidance from our knowledgeable governance facilitators.

Succession Planning Guide

Prepare your credit union for the future with our Succession Planning Guide—your essential tool for building strong leadership and seamless transitions at every level.



Visit content.cues.org/membership to learn more.



2025 CUES MEMBERSHIP PRICING

Individual	1 Year	3 Yr Prepay
Staff	\$995 US \$1,345 CAD	\$2,835 US \$3,830 CAD
Board	\$625 US \$845 CAD	\$1,780 US \$2,410 CAD

Unlimited	1 Year	3 Yr Prepay
Assets \$0-\$149M	\$2,515 US/CAD	\$7,170 US/CAD
Assets \$150-\$299M	\$4,265 US/CAD	\$12,155 US/CAD
Assets \$300-\$599M	\$6,655 US/CAD	\$18,965 US/CAD
Assets \$600-\$999M	\$7,995 US/CAD	\$22,785 US/CAD
Assets \$1B+	\$9,455 US/CAD	\$26,945 US/CAD

Unlimited+	1 Year	3 Yr Prepay
Assets \$0-\$149M	\$3,625 US \$2,825 CAD	\$10,330 US \$8,050 CAD
Assets \$150-\$299M	\$5,765 US \$4,965 CAD	\$16,430 US \$14,150 CAD
Assets \$300-\$599M	\$8,095 US \$7,295 CAD	\$23,070 US \$20,790 CAD
Assets \$600-\$999M	\$9,425 US \$8,625 CAD	\$26,860 US \$24,580 CAD
Assets \$1B+	\$10,695 US \$9,895 CAD	\$30,480 US \$28,200 CAD

MEMBERSHIP BENEFITS

	INDIVIDUAL CU staff or directors	UNLIMITED For all CU staff and directors	UNLIMITED+ For all CU staff and directors
CUES Learning Portal			
CUESNet™ (New Platform)			
CUES Virtual Classroom			
CUES Director Education Center (New and Updated Courses!)			
CUES State of Credit Union Training and Development Report			
CUES Guide to Effective Mentorship			
CUES Guide to Effective Board Mentorship			
CUES Welcome to Credit Union Leadership Guide			
CUES Councils			
CUES Webinar Series			
Exclusive Member Pricing			
Harvard ManageMentor® (Favorite Benefit)			
CUES Leadership Development Guide			
Director Onboarding Tool Kit			
Governance+			

PLUS all of the new benefits coming in 2025!