

Southeast RUG

Nashville March 26th, 2026

| Start | End | Ballroom | |
|---------|---------|--|--|
| 8:30am | 9:00am | Registration – Full Breakfast Available 8:30am until 9:30am | |
| 9:00am | 10:00am | From Systems of Record to Systems of Intelligence: AI's Impact on ERP, HCM, and the Enterprise Presented by: Oracle - Sponsored by: MIPro | |
| 10:00am | 11:00am | Supercharging ERP systems with AWS Generative AI: A Primer for Enterprises Presented by: AWS - Sponsored by: Syntax | |
| 11:00am | 11:15am | Break | |
| 11:15am | 12:00pm | Forecasting Reimagined: JDE + Machine Learning + Power Platform Sponsored by: Syntax | |
| 12:00pm | 12:45pm | AI Panel - with Lunch Discuss what the big AI players are doing and how it impacts you | |
| 12:45pm | 1:00pm | Break | |
| | | Ballroom | Breakout Room |
| 1:00pm | 1:45pm | Automation in Action: Real-Time Visibility with JDE Dashboards Sponsored by: GSI | Peoplesoft Roundtable Discuss hot topics with Oracle and partners |
| 1:45pm | 2:30pm | Hype vs. Help: Putting GenAI to the Test (Bring Your Best Use Case and WIN!) Sponsored by: Denovo | Using AI as a Part of Your ERP Modernization Strategy Sponsored by: Navasite / Accenture |
| 2:30pm | 2:45pm | Break | |
| 2:45pm | 3:30pm | Turning ERP Challenges into AI Opportunities: A Practical Discovery Framework for Oracle ERP Customers Sponsored by: Redfaire | Choosing the Right Level of Warehousing Capability for your ERP Sponsored by: Cloud Inventory |
| 3:30pm | 4:15pm | From Guesswork to Governance - Prinova's Security Journey Presented by: Prinova Nutrition Sponsored by: AllOut Security | Designing a Touchless Inbound Sales Order Flow w/ AI in JDE Sponsored by: IT Coverage |
| 4:15pm | 4:45m | Closing / Final Raffle / Grand Prize Drawing | |
| 4:45pm | 6:30pm | Reception - Sponsored by Cloud Inventory and Southeast RUG | |

Nashville 2026 Event

Oracle – Robbin Velayedam

Title:

From Systems of Record to Systems of Intelligence: AI's Impact on ERP, HCM, and the Enterprise

Abstract:

Enterprise applications were designed to record transactions and enforce processes. Today, AI is pushing them to do much more — anticipate outcomes, guide decisions, and continuously adapt to how work actually happens.

In this session, we will examine how AI is transforming enterprise applications and why Cloud platforms are uniquely positioned to deliver these capabilities at scale. We'll explore what this shift means for organizations running PeopleSoft, JD Edwards, and Oracle Cloud, and why treating HCM and Financials as a connected transformation — rather than isolated projects — is becoming essential. Attendees will gain a clearer view of how AI Agents are changing the role of Finance and HR, the expectations placed on enterprise systems, and the strategic trade-offs leaders must consider as they plan for the next decade.

Session Title: "Supercharging ERP systems with AWS Generative AI: A Primer for Enterprises"

Speakers:

Thanigaivel Thirumalai (Solutions Architect - AWS (Auto & MFG) - Specialized on Oracle ERP - JDE)

Ganapathi Krishnamoorthi (Principal Specialist SA , Gen AI & ML)

Abstract: Enterprise Resource Planning systems are the backbone of modern business operations, but traditional ERP workflows often struggle with manual processes, data silos, and limited user experiences. AWS Generative AI is transforming how organizations interact with and extract value from their ERP investments.

In this session, we'll explore practical applications of AWS generative AI services that enhance ERP functionality across finance, supply chain, procurement, and customer service operations. Discover how Amazon Bedrock , Amazon Bedrock AgentCore enables intelligent document processing for invoices and purchase orders, how Amazon Quicksuite creates conversational interfaces for ERP data access, and how generative AI automates report generation and business insights.

Syntax – Craig Kelly

Title:

Forecasting Reimagined: JDE + Machine Learning + Power Platform

Abstract:

In this session, we will explore a cutting-edge Demand Forecasting solution designed to integrate seamlessly with JD Edwards (JDE) and modern technology platforms.

The presentation will cover how data from JDE is extracted into a cloud data lake, where it is enriched with third-party information such as federal interest rates, inflation rates, unemployment figures, weather data, and industry-specific trends. Using current best-in-class machine learning (ML) models, this enriched dataset is transformed into accurate and actionable forecasts. We will then demonstrate how these forecasts are consumed in Microsoft Power Apps via an interactive user interface, enabling users to approve, adjust, and insert data into the forecast. Finally, attendees will learn how forecasts are inserted back into JDE via JDE Orchestrator for MRP optimization, while Power BI provides dynamic reporting for comparing forecasts against actual sales.

This presentation is ideal for JD Edwards users, business analysts, supply chain professionals, and IT leaders looking to improve forecasting accuracy and streamline their Material Requirements Planning (MRP) processes. Attendees will gain insights into leveraging advanced technologies such as machine learning, Power Apps, and Power BI to create a unified, interactive, and scalable forecasting solution.

IT Convergence – Kevin Musick**Title:**

From PoC to Proof: Designing a Touchless Inbound Sales Order Flow with AI in JD Edwards

Abstract:

Inbound orders that arrive as PDFs via email create a daily drag on order entry teams: re-keying, mismatched items, pricing exceptions, and avoidable delays.

In this session, you'll learn a practical blueprint for moving from "cool AI idea" to a working proof: a touchless inbound flow that captures a customer PO from email, extracts the key fields using AI document understanding, validates against JD Edwards master data, and then automatically creates a Sales Order in JDE - with clear exception handling when something doesn't match.

Based on the actual customer success story, we'll walk through the end-to-end design decisions that determine what to standardize in master data to enable automation, what validations to run before creating the order, how to handle "partial confidence" AI results, and how to design a clean fall-back process (notifications/queues) when exceptions occur.

Attendees will gain a practical understanding of what it actually takes to pilot AI-driven inbound order automation in JD Edwards, what questions to ask before starting, and how to assess whether their own environment is ready - without hype, and without guesswork.

Redfaire - Sherri Conrardy

Title:

Turning ERP Challenges into AI Opportunities: A Practical Discovery Framework for Oracle ERP Customers

Abstract:

Oracle ERP customers frequently ask: *Where should we apply AI first—and how do we know it will work?*

This session answers that question by walking through a **hands-on AI Discovery Workshop** that has been successfully used to identify AI opportunities in JD Edwards, and other ERP environments.

Many organizations want to “use AI” in their ERP landscape, but struggle to identify **where it will deliver real business value**. Too often, AI initiatives start with technology and end without impact.

The session will share practical examples and lessons learned from real customer engagements, demonstrating how organizations can move from AI curiosity to **confident, value-driven adoption** within their Oracle ERP landscape.

GSI - Bud Shaw

Title:

Seeing Automation in Action: Real-Time Visibility with JD Edwards Dashboards

Abstract:

Automation is only valuable if you can see, measure, and improve it.

In this session, we'll explore how Enterprise Automation Dashboards in JD Edwards, enhanced in Tools Release 26, provide real-time visibility into orchestrations, performance, and key automation metrics. Learn how to centralize insights across your automation framework, identify bottlenecks, and turn backend processes into actionable intelligence that supports continuous improvement and smarter decision-making.

Navisite - Jason Zolczynski**Title:**

Using AI as a Part of Your ERP Modernization Strategy

Abstract:

ERP modernization doesn't always require a large-scale replacement. In this session, Navisite, Part of Accenture, will explore how AI can play a meaningful role in incremental ERP modernization by improving usability, decision support, and operational efficiency. Attendees will gain a practical understanding of where AI fits into a modernization roadmap and how it can deliver value while protecting existing ERP investments.

Prinova Nutrition / AllOut Security - Melanee Malia**Title:**

From Guesswork to Governance - Prinova's Security Journey

Abstract:

Discover more from a team that transformed security and compliance into a proactive process trusted business-wide. Prinova will present how they –

- Cut inactive users by 50%
- Gained visibility into roles, hierarchies and SoD conflicts
- Switched from inherited access to building role-based security
- Upgraded Change Control Management

Denovo - Doug Hahn

Title:

Hype vs. Help: Putting GenAI to the Test (Bring Your Best Use Case and WIN!)

Abstract:

Everyone's talking about AI, but where does it actually make a difference? In this session, we'll break down when GenAI is useful (and when it's not), share a real Denovo customer example, and we invite you to bring your own use cases for a collaborative, real-world conversation.

Cloud Inventory - Marco Jimenez

Title:

Choosing the Right Level of Warehousing Capability for your ERP

Abstract:

Many organizations feel pressure to “go advanced” in the warehouse: implement LPN, wave management, and consolidation to eliminate picking errors, missed cutoffs, and inventory inaccuracies. But advanced warehousing isn't a feature checklist—it's an operating model change.

In this session, we'll introduce a decision framework for right-sizing warehouse execution. We'll explore the operational prerequisites for LPN and wave success, the hidden costs of over-engineering a simple warehouse, and the role of lightweight execution software to standardize pick/pack/ship and cycle counting with minimal disruption. Expect practical examples, adoption pitfalls to avoid, and a clear approach to choosing the smallest solution that produces the biggest operational result.