

# Southeast RUG

## Nashville March 26<sup>th</sup>, 2026

Start	End	Ballroom	
8:30am	9:00am	Registration – Full Breakfast Available 8:30am until 9:30am	
9:00am	10:00am	From Systems of Record to Systems of Intelligence: AI's Impact on ERP, HCM, and the Enterprise Presented by: Oracle - Sponsored by: MIPro	
10:00am	11:00am	Supercharging ERP systems with AWS Generative AI: A Primer for Enterprises Presented by: AWS - Sponsored by: Syntax	
11:00am	11:15am	Break	
11:15am	12:00pm	Forecasting Reimagined: JDE + Machine Learning + Power Platform Sponsored by: Syntax	
12:00pm	12:45pm	AI Panel - with Lunch Discuss what the big AI players are doing and how it impacts you	
12:45pm	1:00pm	Break	
		Ballroom	Breakout Room
1:00pm	1:45pm	Peoplesoft Roundtable Discuss hot topics with Oracle and partners	Automation in Action: Real-Time Visibility with JDE Dashboards Sponsored by: GSI
1:45pm	2:30pm	Using AI as a Part of Your ERP Modernization Strategy Sponsored by: Navasite / Accenture	AI Innovation Workshop Part 1 Sponsored by: Denovo/ Nextworld
2:30pm	2:45pm	Break	
2:45pm	3:30pm	Building Intelligent Workflows: Integrating JDE with OCI AI Services Sponsored by: Redfaire	AI Innovation Workshop Part 2 Sponsored by: Denovo / Nextworld
3:30pm	4:15pm	From Guesswork to Governance - Prinova's Security Journey Presented by: Prinova Nutrition    Sponsored by: AllOut Security	Designing a Touchless Inbound Sales Order Flow w/ AI in JDE Sponsored by: IT Coverage
4:15pm	4:45pm	Closing / Final Raffle / Grand Prize Drawing	
4:45pm	6:30pm	Reception - Sponsored by Cloud Inventory and Southeast RUG	

### Nashville 2026 Event

#### Oracle – Robbin Velayedam

##### Title:

From Systems of Record to Systems of Intelligence: AI's Impact on ERP, HCM, and the Enterprise

##### Abstract:

Enterprise applications were designed to record transactions and enforce processes. Today, AI is pushing them to do much more — anticipate outcomes, guide decisions, and continuously adapt to how work actually happens.

In this session, we will examine how AI is transforming enterprise applications and why Cloud platforms are uniquely positioned to deliver these capabilities at scale. We'll explore what this shift means for organizations running PeopleSoft, JD Edwards, and Oracle Cloud, and why treating HCM and Financials as a connected transformation — rather than isolated projects — is becoming essential. Attendees will gain a clearer view of how AI Agents are changing the role of Finance and HR, the expectations placed on enterprise systems, and the strategic trade-offs leaders must consider as they plan for the next decade.

**Session Title:** "Supercharging ERP systems with AWS Generative AI: A Primer for Enterprises"

**Speakers:**

Thanigaivel Thirumalai (Solutions Architect - AWS (Auto & MFG) - Specialized on Oracle ERP - JDE)

Ganapathi Krishnamoorthi (Principal Specialist SA , Gen AI & ML)

**Abstract:** Enterprise Resource Planning systems are the backbone of modern business operations, but traditional ERP workflows often struggle with manual processes, data silos, and limited user experiences. AWS Generative AI is transforming how organizations interact with and extract value from their ERP investments.

In this session, we'll explore practical applications of AWS generative AI services that enhance ERP functionality across finance, supply chain, procurement, and customer service operations. Discover how Amazon Bedrock , Amazon Bedrock AgentCore enables intelligent document processing for invoices and purchase orders, how Amazon Quicksuite creates conversational interfaces for ERP data access, and how generative AI automates report generation and business insights.

**Syntax – Craig Kelly**

**Title:**

Forecasting Reimagined: JDE + Machine Learning + Power Platform

**Abstract:**

In this session, we will explore a cutting-edge Demand Forecasting solution designed to integrate seamlessly with JD Edwards (JDE) and modern technology platforms.

The presentation will cover how data from JDE is extracted into a cloud data lake, where it is enriched with third-party information such as federal interest rates, inflation rates, unemployment figures, weather data, and industry-specific trends. Using current best-in-class machine learning (ML) models, this enriched dataset is transformed into accurate and actionable forecasts. We will then demonstrate how these forecasts are consumed in Microsoft Power Apps via an interactive user interface, enabling users to approve, adjust, and insert data into the forecast. Finally, attendees will learn how forecasts are inserted back into JDE via JDE Orchestrator for MRP optimization, while Power BI provides dynamic reporting for comparing forecasts against actual sales.

This presentation is ideal for JD Edwards users, business analysts, supply chain professionals, and IT leaders looking to improve forecasting accuracy and streamline their Material Requirements Planning (MRP) processes. Attendees will gain insights into leveraging advanced technologies such as machine learning, Power Apps, and Power BI to create a unified, interactive, and scalable forecasting solution.

**IT Convergence – Kevin Musick****Title:**

From PoC to Proof: Designing a Touchless Inbound Sales Order Flow with AI in JD Edwards

**Abstract:**

Inbound orders that arrive as PDFs via email create a daily drag on order entry teams: re-keying, mismatched items, pricing exceptions, and avoidable delays.

In this session, you'll learn a practical blueprint for moving from "cool AI idea" to a working proof: a touchless inbound flow that captures a customer PO from email, extracts the key fields using AI document understanding, validates against JD Edwards master data, and then automatically creates a Sales Order in JDE - with clear exception handling when something doesn't match.

Based on the actual customer success story, we'll walk through the end-to-end design decisions that determine what to standardize in master data to enable automation, what validations to run before creating the order, how to handle "partial confidence" AI results, and how to design a clean fall-back process (notifications/queues) when exceptions occur.

Attendees will gain a practical understanding of what it actually takes to pilot AI-driven inbound order automation in JD Edwards, what questions to ask before starting, and how to assess whether their own environment is ready - without hype, and without guesswork.

**Redfaire-Sherri Conrardy**

**Title:**

Building Intelligent Workflows: Integrating JD Edwards with OCI AI Services

**Abstract:**

Organizations running JD Edwards are increasingly looking for ways to modernize their ERP landscape without disrupting the stability and reliability they depend on. Oracle Cloud Infrastructure provides a powerful platform for extending JDE with artificial intelligence, enabling smarter decision-making, automated processes, and predictive insights.

This session explores practical, real-world approaches to integrating JDE with OCI's AI and machine learning services. Attendees will learn how to identify high-value use cases, design integration patterns, and deploy AI-enhanced workflows that improve efficiency and accuracy. We'll walk through a live demo, provide some examples of automation strategies, and best practices for securely connecting JDE to OCI's AI ecosystem. Whether your goal is to reduce manual effort, improve forecasting, or unlock new operational intelligence, this session will show how to transform JDE into a more intelligent, future-ready ERP.

**GSI - Bud Shaw**

**Title:**

Seeing Automation in Action: Real-Time Visibility with JD Edwards Dashboards

**Abstract:**

Automation is only valuable if you can see, measure, and improve it.

In this session, we'll explore how Enterprise Automation Dashboards in JD Edwards, enhanced in Tools Release 26, provide real-time visibility into orchestrations, performance, and key automation metrics. Learn how to centralize insights across your automation framework, identify bottlenecks, and turn backend processes into actionable intelligence that supports continuous improvement and smarter decision-making.

**Navisite - TBD****Title:**

Using AI as a Part of Your ERP Modernization Strategy

**Abstract:**

ERP modernization doesn't always require a large-scale replacement. In this session, Navisite, Part of Accenture, will explore how AI can play a meaningful role in incremental ERP modernization by improving usability, decision support, and operational efficiency. Attendees will gain a practical understanding of where AI fits into a modernization roadmap and how it can deliver value while protecting existing ERP investments.

**Prinova Nutrition / AllOut Security - Melanee Malia****Title:**

From Guesswork to Governance - Prinova's Security Journey

**Abstract:**

Discover more from a team that transformed security and compliance into a proactive process trusted business-wide. Prinova will present how they –

- Cut inactive users by 50%
- Gained visibility into roles, hierarchies and SoD conflicts

- Switched from inherited access to building role-based security
- Upgraded Change Control Management