

2026



**SERUG**  
SOUTHEAST REGIONAL  
USER GROUP

***Expand Your Brand  
Support the Community  
southeastrug.com***

**Sponsorship  
Opportunities for  
Every Budget.**

**Any Questions?**

**[info@southeastrug.com](mailto:info@southeastrug.com)**

**Follow us on  
LinkedIn:**





Expand Your Brand and Support the Community

### 1.Submit Your Application

Complete and sign the application form by December 5, 2025. Email the completed form to: [info@southeastrug.com](mailto:info@southeastrug.com)

### 2.Session Selection

A random selection process will take place on December 15, 2025. Final selections will be announced via email once the process is complete. Please refer to the sponsorship guide for full details.

### 3.Invoice & Payment

SERUG will send a final invoice to the contact 4.listed on your application. If payment is not received within 30 days, the sponsorship hold will be released

### 5.Final Confirmation

Your sponsorship will be confirmed via email once payment has been received.

**Any Questions?**

[info@southeastrug.com](mailto:info@southeastrug.com)

**Dec 5th  
Deadline**

## SPONSOR REGISTRATION INFO

Main Contact Name:

Main Contact Email:

Company Name

Address

City/State/Zip

Website

Contact for Invoice

Invoice

Phone:

### Types of Products Sold

JD Edwards
PeopleSoft
Cloud
NetSuite

Other:

### Types of Business

Consultant
Third Party Tool
Education
Association

Other:

### SERUG SPONSOR YEARLY MEMBERSHIP

Yearly Membership is required to attend or sponsor an event

<b>STANDARD</b> Yearly (1-2 attendees per event)	<b>\$750</b>
<b>PREMIUM</b> Yearly (3-4 attendees per event)	<b>\$1000</b>

### AGREEMENT AND TERMS

SIGNATURE

PRINT NAME

DATE:



## SPONSORSHIP REQUEST

### 1. Select Your Event Locations

Choose the event(s) you're interested in sponsoring.

### 2. Pick Your Sponsorship Type

Indicate your preferred sponsorship option for each selected location.

### 3. Assignment Process

If multiple sponsorships are selected, SERUG will assign the available option during the selection process.

**Dec 5th  
Deadline**

#### Orlando Event January 29, 2026

Keynote Sponsor:	\$1000
Remote Sponsor:	\$750
Panel Participant:	\$500
Mini Workshop:	\$1000
Full Workshop:	\$1500
Lunch Sponsor:	\$750
Educational Session	\$500
Happy Hour Sponsor:	\$500

#### Nashville Event March 26, 2026

Keynote Sponsor:	\$1000
Remote Sponsor:	\$750
Panel Participant:	\$500
Mini Workshop:	\$1000
Full Workshop:	\$1500
Lunch Sponsor:	\$750
Educational Session	\$500
Happy Hour Sponsor:	\$500

#### Atlanta Event August 20, 2026

Keynote Sponsor:	\$1000
Remote Sponsor:	\$750
Panel Participant:	\$500
Mini Workshop:	\$1000
Full Workshop:	\$1500
Lunch Sponsor:	\$750
Educational Session	\$500
Happy Hour Sponsor:	\$500

#### RUG Social Request for Information

- Check box below if you're interested in sponsoring the RUG Social for 2026
- SERUG will contact you with sponsorship information prior to the event.
- Yearly SERUG Membership is not required for RUG Social Events.
- Average cost is \$1000-\$1500 based on location and number of sponsor/attendees

**RUG Social BP4D26  
May3, 2026**

**RUG Social Infocus  
Sept 20, 2026**

## Remote Sponsor



Support virtual engagement and showcase your brand to remote attendees—no travel required.

- Easy to join & consistently popular
- High-visibility branding for remote participants
- Live introduction as the Remote Sponsor
- Listed on agenda (online & event)
- Help drive broader attendance and innovation
- A meaningful way to give back to the community

**\$750**

**1 per local event**

## Keynote Sponsor



Align your brand with visionary speakers and gain premium visibility at one of the event's most anticipated moment.

- High-visibility branding + live introduction as the Keynote Sponsor
- Listed on agenda (online & event)
- Ideal for blog features and social media highlights
- Association with thought leaders
- A powerful way to support and uplift the community

**\$1000**

**1 per local event**



## SERUG Yearly Membership

- **Regional Networking Opportunities**-Connect with peers, partners, and thought leaders shaping the ecosystem.
- **Support a Fun, Educational Experience**-Help us foster learning and community through engaging, memorable events.
- **Recognition & Visibility**-Your logo featured on our website and social media—plus shout-outs for raffle donations at each event.
- **Promotional Giveaways**-Share branded items or promotional products directly with attendees.
- **Attendee Lists Provided**-Receive a list of remote and in-person attendees for each event (excluding RUG Socials)
- **New for 2026**-No Tables—More Connection and encourage deeper networking and community interaction. We are now a non-profit! and maybe tax deductible

## Standard Membership

- Allow for 1-2 Attendees to attend per event

**\$750**

## Premium Membership

- Allow for 3-4 Attendees to attend per event

**\$1000**

## Happy Hour Sponsor



Support a relaxed, high-energy networking experience while showcasing your brand to the community.

- Easy to join & always popular
- High-visibility branding
- Listed on agenda (online & event)
- Direct engagement with attendees
- Celebrate and support the ecosystem

**\$500**

**2 per local event**

## Lunch Sponsor



Support a popular midday networking experience while showcasing your brand and connecting with the community.

- Easy to join & always well-attended
- High-visibility branding throughout the lunch hour
- Listed on schedule and agenda (online & event)
- Live introduction + 10-minute spotlight during lunch
- Direct engagement with attendees

**\$750**

**1 per local event**

## Mini Workshop



Lead a hands-on 90-minute session & showcase your brand through meaningful learning & engagement.

- Deep brand exposure with your own materials
- Targeted audience with specific interests or challenges
- Live introduction as the Workshop Sponsor
- Listed on agenda (online & event)
- Position your brand as an innovator through education
- A powerful way to give back to the community

**\$1000**

**1 per local event**

## Full Workshop



Lead a 180-minute hands-on session and showcase your brand through deep engagement and expert-driven learning.

- Ultimate brand exposure with your own materials
- Engaged, targeted audience with specific interests or challenges
- Live introduction as the Workshop Sponsor
- Listed on agenda (online & event)
- Position your brand as an innovator through education

**\$1500**

**1 per local event**



## Expand Your Brand Support the Community

### Any Questions?

[info@southeastrug.com](mailto:info@southeastrug.com)

## Scan to visit our Website



**Dec 5th  
Deadline**

## Panel Participant



Join a dynamic, interactive session and position your brand as a thought leader.

- Brand exposure as a trusted voice in the ecosystem
- Listed on agenda (online & event)
- Support collaboration and community-building
- Engage with attendees through panel discussion and audience interaction
- Ideal for post-event blogs and social media highlights

**\$500**

**4 per local event**

## Educational Session



Lead a 45-minute session and showcase your expertise while connecting with attendees seeking insights and solutions.

- High-visibility branding using your slides & content
- Listed on agenda (online & event)
- Targeted audience with specific interests and challenges
- Opportunity to demonstrate thought leadership
- Meaningful way to give back to the community

**\$500**

**5 per local event**